

Course Specification

Published Date:	23-May-2022
Produced By:	Lubna Choudhury
Status:	Validated Online

Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	Wolverhampton School of Art		
Course Code(s):	MZ031H01UM MZ031H31UM	Full-time Part-time	3 Years 6 Years
UCAS Code:	P3Q3		
Course Title:	BA(Hons) Media and English Literatures		
Hierarchy of Awards:	Bachelor of Arts with Honours Media and English Literatures Bachelor of Arts Media and English Literatures Diploma of Higher Education Media and English Literatures Certificate of Higher Education Media and English Literatures University Statement of Credit Media and English Literatures		
Language of Study:	English		
Date of DAG approval:	19/Sep/2022		
Last Review:			
Course Specification valid from:	2022/3		
Course Specification valid to:	2028/9		

Academic Staff

Course Leader:	HELEN DAVIES
Head of Department:	

Course Information

Location of Delivery:	University of Wolverhampton
Category of Partnership:	Not delivered in partnership
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS)

96 UCAS points A Levels – grades CCC/BCD BTEC L3 Extended Diploma or OCR Cambridge L3 Technical Extended Diploma – grades MMM BTEC L3 Diploma – grades DD Access to HE Diploma – 45 L3 credits at Merit. International entry requirements and application guidance can be found at <http://www.wlv.ac.uk/international/apply> Students must usually have studied for a minimum of two years post GCSE level. However, we will consider applications from mature students who do not have two years post GCSE study, where they have relevant work experience. Please see <http://www.wlv.ac.uk/mature> for further information. Students may apply for RPL and receive credit, subject to the guidelines set out in the University of Wolverhampton RPL guidelines.

Distinctive Features of the Course:

The degree in Media and English is taught by a dedicated staff team from a range of academic and media industry backgrounds. You will therefore encounter diverse perspectives and evaluations of the role of the media in contemporary cultures. In particular you will understand how contemporary media texts are frequently informed by English Literature. You will have the opportunity to develop the practical skills and knowledge necessary to work in the media and related industries. As part of your modules in the English Literatures subject area, you will have the opportunity to explore a wide range of literatures, from the canonical to the popular, from diverse authors. Your programme has a strong emphasis on the way in which literatures shape social and cultural identities. Your modules will focus on the politics, ethics, and ideologies of cultural representation, and issues of equality and diversity in literatures and culture. You will be taught by friendly, welcoming staff, who are dedicated to working with you to enable you to achieve your full potential. Your modules will include sessions with internationally renowned literary critics, award-winning novels and poets. You will have the opportunity to participate in our Literatures@Wolves Culture Programme, including visits to sites of regional, national and international interest, with regular events on campus, theatre performances, visits to museums, galleries and events. There will be embedded opportunities for assessment and work experience that plays to your strengths, and that will support your skills for employment on graduation. You will have the opportunity to complete a Student Record of Achievement, a record of skills and experiences to present to prospective employers.

Educational Aims of the Course:

This course features a coordinated approach to the study of Media and English Literatures. The aim of this integrated joint degree is to break down the artificial barriers that have separated the written word from contemporary forms of communication such as multimedia platforms, television, and radio. The English Literatures component of the course complements its Media partner by maintaining a balance between the study of canonical literatures and the incorporation of 'media texts', such as popular music and drama, film and television adaptation, and other media. The plurality of 'literatures' in the course title reflects the diversity of texts that you study; the English side of the degree will promote your understanding of the political and ideological significance of literature and culture in a wide range of social and historical contexts, especially in relation to gender, sexuality, ethnicity, religion, class, and disability. You will develop your awareness of the significance of ethical evaluations of reading and writing, supporting an understanding of equality, diversity,

and inclusion in literature, language and culture. You will be encouraged to reflect critically on literary production and reception, value and cultural capital. On this course you will learn about the ways in which media and literature both reflect and shape our understanding of the world, and our perception of our place within that world. You will develop a range of research, digital and analytical skills that are required not only in the creative and media industries, but also more generally in the public and private sectors. Graduates in English and Media have taken up a wide variety of careers including: working in radio, television, journalism and marketing, as well as various management and communication roles in retail, business, and local government. The degree in Media and English Literatures provides an excellent foundation for continuing studies at postgraduate level, and is a pathway to our MA programmes in English, Popular Culture, or Contemporary Media.

Intakes:

September
January

Major Source of Funding:

Office for Students (OFS)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2020/1	H	Full Time / Sandwich	£9250.00
2020/1	Overseas	Full Time / Sandwich	£12250.00
2020/1	H	Part Time	£3050.00
2020/1	Overseas	Part Time	£6125.00
2021/2	H	Full Time / Sandwich	£9250.00
2021/2	Overseas	Full Time / Sandwich	£12950.00
2021/2	H	Part Time	£3100.00
2022/3	H	Full Time / Sandwich	£9250.00
2022/3	Overseas	Full Time / Sandwich	£13450.00
2022/3	H	Part Time	£3120.00

PSRB:

None

Course Structure:

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
4EN008	Making a Scene: an introduction to drama	20	SEM2	Core
4HU002	Bigger than the Beatles: The Power of Pop Culture	20	SEM2	Core
4MZ009	Key Concepts in Media, Communication and Cultural Studies	20	SEM2	Core

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
4EN010	Fantastic Beasts: Writing the Medieval Animal	20	SEM1	Core
4EN011	Written with Intent: Crime and Ideology in Fiction	20	SEM1	Core
4MZ001	Media, Culture and Society	20	SEM1	Core

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
5FI003	New Wave Cinemas	20	SEM2	Core
5HU002	Populist Texts: Literature and Politics	20	SEM2	Core
5MZ014	Analysing Media Texts	20	SEM2	Core

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
5EN001	Critical Theory/Textual Practice	20	SEM1	Core
5EN011	Terrible Beauty: Adventures in the Gothic	20	SEM1	Core
5MZ004	Media, Communication and Ethics	20	SEM1	Core

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
6EN021	Literature in the Digital Age	20	SEM2	Core
6MZ019	Media Activism	20	SEM2	Core

Group 01 | Min Value: 20 | Max Value: 20

6EN013	Independent Study - English	20	SEM2	
6HU001	Humanities Business and Community Link	20	SEM2	
6MZ002	Independent Study - Written Project in Media	20	SEM2	

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
6EN022	The Centre Cannot Hold: Postcolonial Texts and Intersectionality	20	SEM1	Core
6MZ012	Global Media/Global Culture	20	SEM1	Core

Group 01 | Min Value: 20 | Max Value: 20

If you choose 6MZ002 for your Independent Study, you will need to take 6EN009 in this group. If you choose 6EN013 for your Independent Study you will need to take 6MZ020 in this group.

6EN009	Unpopular Texts	20	SEM1	
6MZ020	Research Planning and Design	20	SEM1	

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
4EN008	Making a Scene: an introduction to drama	20	SEM2	Core
4EN010	Fantastic Beasts: Writing the Medieval Animal	20	SEM1	Core
4EN011	Written with Intent: Crime and Ideology in Fiction	20	SEM1	Core
4HU002	Bigger than the Beatles: The Power of Pop Culture	20	SEM2	Core
4MZ001	Media, Culture and Society	20	SEM1	Core
4MZ009	Key Concepts in Media, Communication and Cultural Studies	20	SEM2	Core

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
5EN001	Critical Theory/Textual Practice	20	SEM1	Core
5EN011	Terrible Beauty: Adventures in the Gothic	20	SEM1	Core
5MZ004	Media, Communication and Ethics	20	SEM1	Core
5FI003	New Wave Cinemas	20	SEM2	Core
5HU002	Populist Texts: Literature and Politics	20	SEM2	Core
5MZ014	Analysing Media Texts	20	SEM2	Core

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
6EN022	The Centre Cannot Hold: Postcolonial Texts and Intersectionality	20	SEM1	Core
6MZ012	Global Media/Global Culture	20	SEM1	Core
6EN021	Literature in the Digital Age	20	SEM2	Core
6MZ019	Media Activism	20	SEM2	Core

Group 01 | Min Value: 20 | Max Value: 20

If you choose 6MZ002 for your Independent Study, you will need to take 6EN009 in this group. If you choose 6EN013 for your Independent Study you will need to take 6MZ020 in this group.

6EN009	Unpopular Texts	20	SEM1
6MZ020	Research Planning and Design	20	SEM1

Group 01 | Min Value: 20 | Max Value: 20

Students need to take 60 credits of each subject area across the year. See rule for sem1.

6EN013	Independent Study - English	20	SEM2
6HU001	Humanities Business and Community Link	20	SEM2
6MZ002	Independent Study - Written Project in Media	20	SEM2

Please note: Optional modules might not run every year, the course team will decide on an annual basis which

options will be running, based on student demand and academic factors, to create the best learning experience.

Learning, Teaching and Assessment

Academic Regulations Exemption:

NONE

Reference Points:

UK Quality Code for Higher Education Qualifications and Credit Frameworks Subject Benchmark Statements
University Policies and Regulations Equality Act (2010) Communication, Media, Film and Cultural Studies
(2019)English (2019)

Overview of Assessment:

Learning Outcomes	Modules
CERTHE01 Demonstrate knowledge of the underlying concepts and principles associated with your area(s) of study, and an ability to evaluate and interpret these within the context of that area of study	4EN010 Fantastic Beasts: Writing the Medieval Animal 4EN011 Written with Intent: Crime and Ideology in Fiction 4HU002 Bigger than the Beatles: The Power of Pop Culture 4MZ001 Media, Culture and Society 4MZ009 Key Concepts in Media, Communication and Cultural Studies
CERTHE02 Demonstrate an ability to present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of your subject(s) of study.	4EN008 Making a Scene: an introduction to drama 4EN010 Fantastic Beasts: Writing the Medieval Animal 4EN011 Written with Intent: Crime and Ideology in Fiction 4HU002 Bigger than the Beatles: The Power of Pop Culture 4MZ001 Media, Culture and Society 4MZ009 Key Concepts in Media, Communication and Cultural Studies
CERTHE03 Evaluate the appropriateness of different approaches to solving problems related to your area(s) of study and/or work	4EN008 Making a Scene: an introduction to drama 4EN010 Fantastic Beasts: Writing the Medieval Animal 4EN011 Written with Intent: Crime and Ideology in Fiction 4MZ001 Media, Culture and Society 4MZ009 Key Concepts in Media, Communication and Cultural Studies
CERTHE04 Communicate the results of your study/work accurately and reliably, and with structured and coherent arguments	4EN008 Making a Scene: an introduction to drama 4EN010 Fantastic Beasts: Writing the Medieval Animal 4EN011 Written with Intent: Crime and Ideology in Fiction 4HU002 Bigger than the Beatles: The Power of Pop Culture 4MZ001 Media, Culture and Society 4MZ009 Key Concepts in Media, Communication and Cultural Studies
CERTHE05 Demonstrate the qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility	4EN008 Making a Scene: an introduction to drama 4EN011 Written with Intent: Crime and Ideology in Fiction 4MZ001 Media, Culture and Society
DIPHE01 Demonstrate knowledge and critical understanding of the well-established principles of your area(s) of study, and of the way in which those principles have developed with an understanding of the limits of your knowledge, and how this influences analyses and interpretations based on that knowledge.	5EN001 Critical Theory/Textual Practice 5EN011 Terrible Beauty: Adventures in the Gothic 5HU002 Populist Texts: Literature and Politics 5MZ004 Media, Communication and Ethics 5MZ014 Analysing Media Texts
DIPHE02 Demonstrate the ability to apply underlying	5EN001 Critical Theory/Textual Practice

Learning Outcomes	Modules
concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context.	5EN011 Terrible Beauty: Adventures in the Gothic 5FI003 New Wave Cinemas 5HU002 Populist Texts: Literature and Politics 5MZ004 Media, Communication and Ethics 5MZ014 Analysing Media Texts
DIPHE03 Demonstrate knowledge of the main methods of enquiry in the subject(s) relevant to the named award, and ability to evaluate critically the appropriateness of different approaches to solving problems in the field of study.	5EN001 Critical Theory/Textual Practice 5FI003 New Wave Cinemas 5MZ004 Media, Communication and Ethics
DIPHE04 Use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis.	5EN001 Critical Theory/Textual Practice 5FI003 New Wave Cinemas 5HU002 Populist Texts: Literature and Politics 5MZ004 Media, Communication and Ethics
DIPHE05 Effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively.	5EN011 Terrible Beauty: Adventures in the Gothic 5FI003 New Wave Cinemas 5HU002 Populist Texts: Literature and Politics 5MZ014 Analysing Media Texts
DIPHE06 Demonstrate the qualities and transferable skills necessary for employment, requiring the exercise of personal responsibility and decision-making and undertake further training, developing existing skills and acquire new competences that will enable them to assume significant responsibility within organisations.	5EN001 Critical Theory/Textual Practice 5EN011 Terrible Beauty: Adventures in the Gothic 5FI003 New Wave Cinemas 5MZ004 Media, Communication and Ethics 5MZ014 Analysing Media Texts
BHONSN01 Engage with the texts, theories, discourse conventions and strategies relevant to both disciplines	6EN013 Independent Study - English 6EN021 Literature in the Digital Age 6EN022 The Centre Cannot Hold: Postcolonial Texts and Intersectionality 6MZ002 Independent Study - Written Project in Media 6MZ012 Global Media/Global Culture
BHONSN02 Engage in the comprehension, analysis and appreciation of literary and media texts using a variety of written, oral, visual and digital resources	6EN013 Independent Study - English 6EN021 Literature in the Digital Age 6EN022 The Centre Cannot Hold: Postcolonial Texts and Intersectionality 6MZ002 Independent Study - Written Project in Media 6MZ012 Global Media/Global Culture 6MZ019 Media Activism
BHONSN03 Demonstrate knowledge of the relationship between texts (media-based and literary) and the construction of cultural identities, such as gender, sexuality, ethnicity, class, and disability	6EN013 Independent Study - English 6EN021 Literature in the Digital Age 6EN022 The Centre Cannot Hold: Postcolonial Texts and Intersectionality 6MZ002 Independent Study - Written Project in Media 6MZ012 Global Media/Global Culture 6MZ019 Media Activism 6MZ020 Research Planning and Design
BHONSN04 Demonstrate knowledge of the institutional, political, economic and cultural factors that have an impact on the production and reception of literature and media in regional, national and international contexts.	6EN013 Independent Study - English 6EN021 Literature in the Digital Age 6EN022 The Centre Cannot Hold: Postcolonial Texts and Intersectionality 6MZ002 Independent Study - Written Project in Media 6MZ020 Research Planning and Design
BHONSN05 Demonstrate knowledge of the conventions across a diverse range of media forms and literary texts	6EN013 Independent Study - English 6EN021 Literature in the Digital Age 6MZ002 Independent Study - Written Project in Media 6MZ019 Media Activism
BHONSN06 Demonstrate independent learning, and transferable skills for employability	6EN013 Independent Study - English 6EN021 Literature in the Digital Age 6EN022 The Centre Cannot Hold: Postcolonial Texts and Intersectionality

Learning Outcomes

	6HU001 Humanities Business and Community Link Modules
	6MZ002 Independent Study - Written Project in Media 6MZ019 Media Activism 6MZ020 Research Planning and Design
BHONS01 Articulate, both in the written and spoken language, knowledge and understanding of texts, theories, discourse conventions and strategies relevant to both disciplines	6EN013 Independent Study - English 6EN022 The Centre Cannot Hold: Postcolonial Texts and Intersectionality 6MZ002 Independent Study - Written Project in Media 6MZ012 Global Media/Global Culture 6MZ019 Media Activism
BHONS02 Demonstrate the ability to analyse, appreciate and comprehend a diverse range of literary and media texts using a variety of written, oral, visual, and digital resources	6EN013 Independent Study - English 6EN021 Literature in the Digital Age 6EN022 The Centre Cannot Hold: Postcolonial Texts and Intersectionality 6MZ002 Independent Study - Written Project in Media 6MZ012 Global Media/Global Culture 6MZ019 Media Activism
BHONS03 Demonstrate comprehensive knowledge and understanding of the relationship between texts (media-based and literary) and the construction of cultural identities such as gender, sexuality, ethnicity, class, and disability	6EN013 Independent Study - English 6EN021 Literature in the Digital Age 6EN022 The Centre Cannot Hold: Postcolonial Texts and Intersectionality 6MZ002 Independent Study - Written Project in Media 6MZ012 Global Media/Global Culture 6MZ019 Media Activism 6MZ020 Research Planning and Design
BHONS04 Demonstrate comprehensive knowledge and understanding of the institutional, political, economic and cultural factors that have an impact on the production and reception of literature and media in regional, national and international contexts	6EN013 Independent Study - English 6EN021 Literature in the Digital Age 6EN022 The Centre Cannot Hold: Postcolonial Texts and Intersectionality 6MZ002 Independent Study - Written Project in Media 6MZ020 Research Planning and Design
BHONS05 Demonstrate comprehensive knowledge and understanding of the conventions across a diverse range of media forms and literary texts	6EN013 Independent Study - English 6EN021 Literature in the Digital Age 6MZ002 Independent Study - Written Project in Media 6MZ019 Media Activism
BHONS06 Demonstrate independent research skills, and transferable skills for employability	6EN013 Independent Study - English 6EN021 Literature in the Digital Age 6EN022 The Centre Cannot Hold: Postcolonial Texts and Intersectionality 6HU001 Humanities Business and Community Link 6MZ002 Independent Study - Written Project in Media 6MZ019 Media Activism 6MZ020 Research Planning and Design

Teaching, Learning and Assessment:

You can expect to encounter a wide variety of learning activities in the course of your studies, designed to cater for a range of learning styles and abilities. You will engage in a mixture of traditional and cutting-edge learning activities. Independent learning takes place through attendance at lectures, contributions to seminars and workshops, and via research on- and offline. Engaging in independent research demonstrates commitment, self-reliance, self-motivation and enterprise on the part of the student – all key skills in the creative industries. Group learning takes place in a variety of contexts, whether in preparing presentations, discussing topics in workshops/seminars, or producing media content (videos, radio broadcasts, podcasts) and again allows you to develop and refine key collaborative skills, essential for a career in the creative industries. At the University of Wolverhampton, a variety of modes of assessment will be used to support and evaluate your learning and progress, and to help you develop capabilities that are valued beyond your University studies and into your graduate employment. Your course may include a variety of assessment activities: coursework (for example: essays; reports; portfolios; project proposals and briefs; CVs; poster

presentations; digital artefacts; creative/imaginative pieces; public engagement artefacts); practical (for example: verbal and video presentations; podcasts; performances; practical skills assessment. You will also have the opportunity to participate in group work, and individual assessment. Formative (draft) assessment is built into modules at every level to enable you to achieve your full potential in summative (graded) assessment, and practice crucial skills for academic success. You receive feedback on your assessment within 4 weeks of submission via the University's VLE. Types of feedback can include feedback grids, comments on the submission portal, audio feedback. A sample of work is moderated by a member of the subject team, and you will have the opportunity to discuss your feedback in one-to-one tutorials by appointment. Students are at the heart of our assessment design; you will have opportunities to select and develop assessment that suits your strengths, and that develop new skills and abilities. In the final year of your undergraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

Assessment Methods:

At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities:

Written examinations (including online examinations, open and closed book examinations and quizzes)
Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation)
Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment)

In the final year of your undergraduate degree, and at the end of your postgraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

Student Support:

General University support: University Learning Centres are the key source of academic information for students. Learning Centres provide physical library resources (books, journal, DVDs etc.) and offer a range of study areas to allow students to study in the environment that suit them best: Social areas, quiet and silent areas. Learning Centres also provide access to wide range of online information sources, including eBooks, e-Journals and subject databases. Learning Centres also provide students with academic skills support via the Skills for Learning programme. Students on campus can attend workshops or ask for one-to-one help on a range of skills such as academic writing and referencing. Students can access a range of online skills material at: www.wlv.ac.uk/lib/skills The University Student Support website offers advice on a variety of matters (careers, counselling, student union advice, etc.) Students can also access these services by booking appointment with the SU, careers, counselling services, etc. If you have any questions, need help or advice then ASK@WLV is there for you: www.wlv.ac.uk/currentstudents/askwlv/ Course Specific Support You will be assigned an academic coach when you join our course, who will act as your personal tutor at levels 3 and 4. Your academic coach will provide academic support and pastoral care, to improve engagement and facilitate learning whilst enabling students to gain transferable skills for future employment. This role will transfer to a member of the academic staff in the subject area team(s) at levels 5 and 6 of your course. Your programme leader will also be available throughout the entirety of your degree to offer academic and pastoral support and signposting to other student services.

Employability in the Curriculum:

Employability skills, such as effective communication and analytical expertise, are embedded in all modules. Graduates in English and Media have taken up a wide variety of careers including: working in radio, television, journalism and marketing, as well as various management and communication roles in retail, business and local government. The degree in Media and English Literatures provides an excellent foundation for continuing studies at a postgraduate level and is a pathway to our MA programmes in English, Contemporary Media or Popular Culture. In English Literatures, employability is embedded into your course's curriculum in

each level of study via the Literatures@Wolves Culture Programme. You will have the opportunity to attend cultural events and activities both on campus and on a regional/national level, and gain experiences and skills that are valued by graduate employers. A strand of employability-related assessment is linked to modules participating in the Culture Programme. The programme has the following aims: enhancing your learning experience, progression, and achievement; enabling a sense of community and belonging amongst your colleagues on the course, supporting your sense of belonging and well-being; empowering you to see yourself as an active participant in diverse forms of culture; supporting student experiences that can be translated into enhanced appeal for prospective employers of our graduates via the Record of Student Achievement. The English Literatures' Record of Student Achievement enables you to create a digital portfolio of your experiences, achievements, and transferable skills developed during the lifecycle of your programme. Activities/experiences to be recorded might encompass an articulation of how certain assessment feeds into graduate employability for certain sectors, to experiences of working as part of a team/community, and participation in the English Literatures@Wolves Culture programme.



THE UNIVERSITY OF OPPORTUNITY