

Course Specification

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Produced By:	Oliver Jones
Status:	Validated

Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	Wolverhampton School of Art		
Course Code(s):	MZ027T01UV MZ027T31UV	Full-time Part-time	4 Years 8 Years
UCAS Code:	P30Q		
Course Title:	BA (Hons) Media and English with Foundation Year		
Hierarchy of Awards:	Bachelor of Arts with Honours Media and English Bachelor of Arts Media and English Diploma of Higher Education Media and English Certificate of Higher Education Media and English Foundation and Preparatory Studies Media and English University Statement of Credit University Statement of Credit		
Language of Study:	English		
Date of DAG approval:	01/Sep/2017		
Last Review:	2020/1		
Course Specification valid from:	2015/6		
Course Specification valid to:	2026/7		

Academic Staff

Course Leader:	Dr Nicola Allen
Head of Department:	Dr Bianca Fox Dr Frank Wilson

Course Information

Location of Delivery:	University of Wolverhampton
Category of Partnership:	Not delivered in partnership
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS)

Typical Entry Requirements:

DD from A level

BTEC QCF Extended Diploma grade PPP, BTEC QCF Diploma grade MP

Pass Access to HE Diploma (Full Award)

If you've got other qualifications or relevant experience, please contact The Gateway for further advice before applying.

International entry requirements and application guidance can be found [here](#)

Other Requirements

Students must have studied a minimum of two years post GCSE level. However, it is expected that some applicants will be mature students with work experience, who wish to further their career development. These applicants will be processed through standard procedures, which may involve an interview as part of the process. Please see <http://wlv.ac.uk/mature> for further information.

Younger applicants who do not meet the entry requirements may be asked to attend interview and/or to provide a sample of their academic writing, or they may be offered an alternative course.

Distinctive Features of the Course:

The degree in Media and English is taught by a dedicated staff team from a range of academic and media industry backgrounds. You will therefore encounter diverse perspectives and evaluations of the role of the media in contemporary cultures. In particular you will understand how contemporary media

texts are frequently informed by English literature.

You will have the opportunity to develop the practical skills and knowledge necessary to work in the media and related industries

During the Foundation level year you can develop the skills and knowledge that you need to study at undergraduate level, building on your strengths and working on your weaknesses, so that you can feel confident that by the end you are ready to commence a degree course, and to apply the skills to undertake the directed and independent learning which will help you to achieve your potential. This will allow you to embark on Level 4 study in an appropriate undergraduate discipline or combined award, confident that you have developed the skills and chosen the most relevant subject area(s) to specialise in, which will allow you to perform strongly at degree level and enhance your career aims.

All of our foundation modules are taught in small subject-specific groups. Several of the modules on the foundation part of the degree are assessed via portfolio, so lots of tasks contribute to your final grade. This means that we can give you credit for the things that you do best, and give you support to identify areas of strength and areas for potential development. For the foundation part of the degree you will study two taught modules per semester, in the autumn semester you will study one 40 credit study skills module, this is designed to help you get to grips with university life and to gain the skills you need to exceed at degree level.

The other 20 credit module contains subject-specific content, so you begin learning your subject from day one. In the spring semester you will take one subject-specific module, plus your individual project, this guarantees you weekly one-to-one sessions with a subject-specific member of our team, in these sessions you will work with your tutor to develop your own project on what interests you the most. For the degree part of the course you will study three modules per semester.

You will be assigned an Academic Coach who will provide individual support with study skills and with adapting to life at University.

Educational Aims of the Course:

This course features a co-ordinated approach to the study of Media and English. The aim of this integrated joint degree is to break down the artificial barriers that have separated the written word from contemporary forms of communication such as radio, television and multimedia platforms. The English component of the award complements its Media partner by maintaining a balance between the study of canonical literature and the incorporation of 'Media texts', such as popular music and drama, film and television adaptation, and other media. On this course you will learn about the ways in which media and literature both reflect and shape our understanding of the world, and our perceptions of our place in that world.

you will develop a range of research and analytical skills that are required not only in the creative and media industries, but also more generally in the public and private sectors. Graduates in English and Media have taken up a wide variety of careers including: working in radio, television, journalism and marketing, as well as various management and communication roles in retail, business and local government. The degree in English and Media provides an excellent foundation for continuing studies at a post-graduate level, and is a pathway to our MA programmes in English, Contemporary Media or Popular Culture.

Intakes:

September
January

Major Source of Funding:

Office for Students (OFS)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2020/1	H	Full Time / Sandwich	£9250.00
2020/1	Overseas	Full Time / Sandwich	£12250.00
2020/1	H	Part Time	£3050.00
2020/1	Overseas	Part Time	£6125.00

PSRB:

None

Course Structure:

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 1

Module	Title	Credits	Period	Type
3GK013	Project-Based Learning	40	SEM2	Core
3HU005	Multiculturalism? Society & Culture in Modern Britain	20	SEM2	Core
3GK012	Preparing for Success at University	40	SEM1	Core
3GK014	Wolverhampton and its People	20	SEM1	Core

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 2

Module	Title	Credits	Period	Type
4MZ009	Key Concepts in Media, Communication and Cultural Studies	20	SEM2	Core
4EN008	Making a Scene: an introduction to drama	20	SEM2	Core
4HU002	Popular Culture	20	SEM2	Core
4MZ001	Media, Culture and Society	20	SEM1	Core
4EN007	Brief Encounters: Narrative & Form in Short Fiction	20	SEM1	Core
4EN010	Fantastic Beasts: Writing the Medieval Animal	20	SEM1	Core

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 3

Module	Title	Credits	Period	Type
5EN011	Terrible Beauty: Adventures in the Gothic	20	SEM2	Core
5MZ014	Analysing Media Texts	20	SEM2	Core
5FI003	New Wave Cinemas	20	SEM2	Core

5MZ004	Media, Communication and Ethics	20	SEM1	Core
5EN001	Critical Theory/Textual Practice	20	SEM1	Core
5HU002	Populist Texts: Literature and Politics	20	SEM1	Core

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 4

Module	Title	Credits	Period	Type
6MZ005	Persuasion and Influence	20	SEM2	Core
6EN021	Literature in the Digital Age	20	SEM2	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

You must select one Independent Study /Work Placement Module

You must ensure that you have 60 credits in each subject

6EN013	Independent Study - English	20	SEM2	
6MZ002	Independent Study - Written Project in Media	20	SEM2	

6MZ012	Global Media/Global Culture	20	SEM1	Core
6EN004	Victorian Literature, Art and Culture	20	SEM1	Core
6MZ020	Research Planning and Design	20	SEM1	Core

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 1

Module	Title	Credits	Period	Type
3GK012	Preparing for Success at University	40	SEM1	Core
3GK014	Wolverhampton and its People	20	SEM1	Core
3GK013	Project-Based Learning	40	SEM2	Core
3HU005	Multiculturalism? Society & Culture in Modern Britain	20	SEM2	Core

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 2

Module	Title	Credits	Period	Type
4MZ001	Media, Culture and Society	20	SEM1	Core
4EN007	Brief Encounters: Narrative & Form in Short Fiction	20	SEM1	Core
4MZ009	Key Concepts in Media, Communication and Cultural Studies	20	SEM2	Core
4EN008	Making a Scene: an introduction to drama	20	SEM2	Core
4EN010	Fantastic Beasts: Writing the Medieval Animal	20	SEM1	Core
4HU002	Popular Culture	20	SEM2	Core

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 3

Module	Title	Credits	Period	Type
5MZ004	Media, Communication and Ethics	20	SEM1	Core
5EN011	Terrible Beauty: Adventures in the Gothic	20	SEM2	Core
5MZ014	Analysing Media Texts	20	SEM2	Core
5EN001	Critical Theory/Textual Practice	20	SEM1	Core
5HU002	Populist Texts: Literature and Politics	20	SEM1	Core
5FI003	New Wave Cinemas	20	SEM2	Core

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 4

Module	Title	Credits	Period	Type
6MZ012	Global Media/Global Culture	20	SEM1	Core
6EN004	Victorian Literature, Art and Culture	20	SEM1	Core
6MZ005	Persuasion and Influence	20	SEM2	Core
6EN021	Literature in the Digital Age	20	SEM2	Core
6MZ020	Research Planning and Design	20	SEM1	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

6MZ002	Independent Study - Written Project in Media	20	SEM2
6EN013	Independent Study - English	20	SEM2

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

Learning, Teaching and Assessment

Academic Regulations Exemption:

AFRSC/19/16.2.2 FABSS Undergraduate degrees with Foundation Years.

Section 1.3.1 - Exemption from the standard University Academic Framework allowing for the use of 40 credit taught modules at Level 3 and delivery of these within semesters as follows;

3GK012 Preparing for Success at University (40 credits)

3GK013 Project-Based Learning (40 credits).

Effective date: September 2020.

Reference Points:

Quality Code - [Part A: Setting and Maintaining Academic Standards](#). Including :

[Qualifications Frameworks](#)

[Characteristics Statements](#)

[Credit Frameworks](#)

[Subject Benchmark Statements](#) – Communication, Media, Film and Cultural Studies (2008)

English (2015)

[University Policies and Regulations](#)

Equality Act (2010)

Learning Outcomes:

Foundation Year Course Learning Outcome 1 (UCCL01)

Can articulate your understanding of a range of facts and theories relating to the subjects studied.

Foundation Year Course Learning Outcome 2 (UCCL02)

Can complete tasks and address problems that, while well-defined, may be complex and non-routine

Foundation Year Course Learning Outcome 3 (UCCL03)

Can interpret and evaluate relevant information and ideas.

Foundation Year Course Learning Outcome 4 (UCCL04)

Can describe key academic skills and conventions, appropriate to the level of study, and apply them to your work.

CertHE Course Learning Outcome 1 (CHECLO1)

"Demonstrate knowledge of the underlying concepts and principles associated with your area(s) of study, and an ability to evaluate and interpret these within the context of that area of study"

CertHE Course Learning Outcome 2 (CHECLO2)

"Demonstrate an ability to present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of your subject(s) of study."

CertHE Course Learning Outcome 3 (CHECLO3)

Evaluate the appropriateness of different approaches to solving problems related to your area(s) of study and/or work

CertHE Course Learning Outcome 4 (CHECLO4)

"Communicate the results of your study/work accurately and reliably, and with structured and coherent arguments"

CertHE Course Learning Outcome 5 (CHECLO5)

Demonstrate the qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility

DipHE Course Learning Outcome 1 (DHECLO1)

"Demonstrate knowledge and critical understanding of the well-established principles of your area(s) of study, and of the way in which those principles have developed with an understanding of the limits of your knowledge, and how this influences analyses and interpretations based on that knowledge."

DipHE Course Learning Outcome 2 (DHECLO2)

"Demonstrate the ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context"

DipHE Course Learning Outcome 3 (DHECLO3)

"Demonstrate knowledge of the main methods of enquiry in the subject(s) relevant to the named award, and ability to evaluate critically the appropriateness of different approaches to solving problems in the field of study"

DipHE Course Learning Outcome 4 (DHECLO4)

"Use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis"

DipHE Course Learning Outcome 5 (DHECLO5)

"Effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively"

DipHE Course Learning Outcome 6 (DHECLO6)

"Demonstrate the qualities and transferable skills necessary for employment, requiring the exercise of personal responsibility and decision-making and undertake further training, developing existing skills and acquire new competences that will enable them to assume significant responsibility within organisations."

Ordinary Degree Course Learning Outcome 1 (ORDCLO1)

"Engage with the texts, theories, discourse conventions and strategies relevant to both disciplines."

Ordinary Degree Course Learning Outcome 2 (ORDCLO2)

"Engage in the comprehension, analysis and appreciation of literary and media texts using a variety of written, oral, visual and digital resources."

Ordinary Degree Course Learning Outcome 3 (ORDCLO3)

"Demonstrate knowledge of the interrelationship between texts (media-based and literary) and the construction of cultural identities, such as class, gender, ethnicity and age."

Ordinary Degree Course Learning Outcome 4 (ORDCLO4)

"Demonstrate knowledge of the institutional, political, economic and cultural factors that have an impact on the production and reception of literature and media in regional, national and international contexts."

Ordinary Degree Course Learning Outcome 5 (ORDCLO5)

Demonstrate knowledge of the conventions across a diverse range of media forms and literary texts

Ordinary Degree Course Learning Outcome 6 (ORDCLO6)

Demonstrate independent learning

Honours Degree Course Learning Outcome 1 (DEGCLO1)

"Articulate, both in the written and spoken language, knowledge and understanding of texts, theories, discourse conventions and strategies relevant to both disciplines."

Honours Degree Course Learning Outcome 2 (DEGCLO2)

"Demonstrate the ability to analyse, appreciate and comprehend a diverse range of literary and media texts using a variety of written, oral, visual and digital resources."

Honours Degree Course Learning Outcome 3 (DEGCLO3)

"Demonstrate comprehensive knowledge and understanding of the interrelationship between texts (media-based and literary) and the construction of cultural identities, such as class, gender, ethnicity and age."

Honours Degree Course Learning Outcome 4 (DEGCLO4)

"Demonstrate comprehensive knowledge and understanding of the institutional, political, economic and cultural factors that have an impact on the production and reception of literature and media in regional, national and international contexts."

Honours Degree Course Learning Outcome 5 (DEGCLO5)

Demonstrate comprehensive knowledge and understanding of the conventions across a diverse range of media forms and literary texts.

Honours Degree Course Learning Outcome 6 (DEGCLO6)

Demonstrate independent research skills

Overview of Assessment:

Module	Title	Course Learning Outcomes
3GK012	Preparing for Success at University	UCCL01, UCCL03, UCCL04
3GK013	Project-Based Learning	UCCL01, UCCL03, UCCL04
3GK014	Wolverhampton and its People	UCCL02, UCCL04
3HU005	Multiculturalism? Society & Culture in Modern Britain	UCCL01, UCCL02, UCCL03
4EN007	Brief Encounters: Narrative & Form in Short Fiction	CHECLO1, CHECLO2, CHECLO3, CHECLO4, CHECLO5
4EN008	Making a Scene: an introduction to drama	CHECLO2, CHECLO3, CHECLO4, CHECLO5
4EN010	Fantastic Beasts: Writing the Medieval Animal	CHECLO1, CHECLO2, CHECLO3, CHECLO4
4HU002	Popular Culture	CHECLO1, CHECLO2, CHECLO4
4MZ001	Media, Culture and Society	CHECLO1, CHECLO2, CHECLO3, CHECLO4, CHECLO5
4MZ009	Key Concepts in Media, Communication and Cultural Studies	CHECLO1, CHECLO2, CHECLO3, CHECLO4
5EN001	Critical Theory/Textual Practice	DHECLO1, DHECLO2, DHECLO3, DHECLO4, DHECLO6
5EN011	Terrible Beauty: Adventures in the Gothic	DHECLO1, DHECLO2, DHECLO5, DHECLO6
5FI003	New Wave Cinemas	DHECLO2, DHECLO3, DHECLO4, DHECLO5, DHECLO6
5HU002	Populist Texts: Literature and Politics	DHECLO1, DHECLO2, DHECLO4, DHECLO5
5MZ004	Media, Communication and Ethics	DHECLO1, DHECLO2, DHECLO3, DHECLO4, DHECLO6
5MZ014	Analysing Media Texts	DHECLO1, DHECLO2, DHECLO5, DHECLO6
6EN004	Victorian Literature, Art and Culture	DEGCLO1, DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO3, ORDCLO4, ORDCLO5, ORDCLO6
6EN013	Independent Study - English	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5, ORDCLO6
6EN021	Literature in the Digital Age	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5
6MZ002	Independent Study - Written Project in Media	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5, ORDCLO6
6MZ005	Persuasion and Influence	DEGCLO2, DEGCLO3, DEGCLO5, DEGCLO6, ORDCLO2, ORDCLO3, ORDCLO5, ORDCLO6
6MZ012	Global Media/Global Culture	DEGCLO1, DEGCLO2, DEGCLO3, ORDCLO1, ORDCLO2, ORDCLO3
6MZ020	Research Planning and Design	DEGCLO3, DEGCLO4, DEGCLO6, ORDCLO3, ORDCLO4, ORDCLO6

Teaching, Learning and Assessment:

Students on the English and Media degree can expect to encounter a wide variety of learning activities in the course of their studies, designed to ensure that a range of learning styles and abilities is catered for.

Students in the course of their studies engage in a mixture of traditional and cutting-edge learning activities. Independent learning takes place through attendance at lectures, contributions to seminars and workshops, and via research on- and off-line. Engaging in independent research demonstrates commitment, self-reliance,

self-motivation and enterprise on the part of the student – all key skills in the creative industries. Group learning takes place in a variety of contexts, whether in preparing presentations, discussing topics in workshops and seminars, or producing media content (videos, radio broadcasts, podcasts), and again allows students to develop and refine key collaborative skills, essential for a career in the creative industries.

Study skills, such as finding, understanding and using academic sources, research skills, writing and communication skills are embedded in core modules. Students can obtain additional support from the Learning Centres, which provide students with academic skills support via the Skills for Learning programme. Students on campus can attend workshops or ask for one-to-one help on a range of skills such as academic writing and referencing. Students can access a range of online skills material at: www.wlv.ac.uk/lib/skills.

One to one study skills tutorials are offered by tutors in the Faculty of Arts and can be booked by emailing artstudentstupport@wlv.ac.uk.

Students can expect to encounter a variety of assessment tasks in the course of their studies, including for example essays, oral presentations (working either as individuals or in groups), on-line forum discussions, practical work (such as media content production, podcasting, blogging etc), individual or group projects, library searches and other research tasks.

The nature of assessment, and the level of ability expected of the students, changes with each level of study.

Level 3 modules are taught in small groups and you will encounter a range of assessment and learning activities during your foundation year with us, including: a range of guest speakers, lectures, tutorials, seminars, small group work and one-to-one advice on your own projects. You will be assessed via a variety of written work, presentations, and in-class tasks during the foundation part of your degree with us

Level Four Students will be expected to demonstrate a basic understanding of the subject. Assignments at this level are designed not only to test a student's knowledge of the subject, but also to ensure a basic understanding of key theoretical and methodological issues, and a familiarity with the academic terminology. Assignments at this level are designed to assess a student's basic academic skills, such as the ability to summarise an argument effectively, express ideas clearly and concisely, to find and use appropriate academic sources, etc.

Level Five assignments are designed to allow students the opportunity to demonstrate a more in-depth, detailed understanding of theoretical and methodological issues. In particular students will be assessed on their ability to analyse media and cultural texts, and communication practices. Students will be expected to be able to apply their theoretical knowledge to particular media texts and/or communication practices.

Level Six assignments are designed to assess the student's substantial knowledge of the subject, and also the ability to rigorously apply theories and methodologies in the analysis of media texts and communication practices. At this level, students will be expected to demonstrate a critical engagement with the subject. Furthermore, assessments at this level will test their competence as independent learners. All of the skills, knowledge and competences acquired over the three years of study will be assessed in the final year project.

Assessment Methods:

At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities:

Written examinations (including online examinations, open and closed book examinations and quizzes)
Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation)
Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment)

In the final year of your undergraduate degree, and at the end of your postgraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

Student Support:

General University support:

[University Learning Centres](#) are the key source of academic information for students.

Learning Centres provide physical library resources (books, journal, DVDs etc.) and offer a range of study areas to allow students to study in the environment that suit them best: Social areas, quiet and silent areas. Learning Centres also provide access to wide range of online information sources, including eBooks, e-Journals and subject databases.

Learning Labs also provide students with academic skills support. Students on campus can attend workshops or ask for one-to-one help on a range of skills such as academic writing and referencing. Students can access a range of online skills material at: www.wlv.ac.uk/lib/skills

The [University Student Support website](#) offers advice on a variety of matters (careers, counselling, student union advice, etc.) Students can also access these services by booking appointment with the SU, careers, counselling services, etc.

Course Specific Support

Tutorials are available with lecturers and GTAs and can be booked by email, phone, or the university booking system. GTAs also offer drop-in sessions, which will be advertised to students in class and on the website. You will also be assigned an Academic Coach, who will offer regular 1:1 meetings for help with study skills and with adapting to life at University.

Employability in the Curriculum:

There are many opportunities to explore your employment potential if you study with us, including modules that see you go out into the world of work, opportunities to attend events at employability weeks every spring semester and activities and assignments that help you to explore and demonstrate the transferable skills that you have gained; including the production of material that can be taken to interviews/used in application forms to allow you to show potential employers what you can do.



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