

Course Specification

Published Date:	12-Aug-2019
Produced By:	Oliver Jones
Status:	Validated

Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	School of Media		
Course Code(s):	MZ027T01UV MZ027T31UV	Full-time Part-time	4 Years 8 Years
UCAS Code:	P30Q		
Course Title:	BA (Hons) Media and English with Foundation Year		
Hierarchy of Awards:	Bachelor of Arts with Honours Media and English Bachelor of Arts Media and English Diploma of Higher Education Media and English Certificate of Higher Education Media and English University Statement of Credit University Statement of Credit		
Language of Study:	English		
Date of DAG approval:	01/Sep/2017		
Last Review:	2015/6		
Course Specification valid from:	2015/6		
Course Specification valid to:	2021/2		

Academic Staff

Course Leader:	Dr Nicola Allen
Head of Department:	Dr Bianca Fox Dr Frank Wilson

Course Information

Location of Delivery:	University of Wolverhampton
Category of Partnership:	Not delivered in partnership
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS)

2017 Entry

- DD from A level
- BTEC QCF Extended Diploma grade PPP, BTEC QCF Diploma grade MP
- Pass Access to HE Diploma (Full Award)
- If you've got other qualifications or relevant experience, please contact [The Gateway](#) for further advice before applying.
- International entry requirements and application guidance can be found [here](#)

Other Requirements

Students must have studied a minimum of two years post GCSE level. However, it is expected that some applicants will be mature students with work experience, who wish to further their career development. These applicants will be processed through standard procedures, which may involve an interview as part of the process. Please see <http://wlv.ac.uk/mature> for further information.

Applicants who do not meet the entry requirements may be offered an alternative course.

Distinctive Features of the Course:

The degree in Media and English is taught by a dedicated staff team from a range of academic and media industry backgrounds. You will therefore encounter diverse perspectives and evaluations of the role of the media in contemporary cultures. In particular you will understand how contemporary media texts are frequently informed by English literature.

You will have the opportunity to develop the practical skills and knowledge necessary to work in the media and related industries

You can develop the skills and knowledge that you need to study at undergraduate level, building on your strengths and working on your weaknesses, so that you can feel confident that by the end you are ready to commence a degree course, and to apply the skills to undertake the directed and independent learning which will help you to achieve your potential. This will allow you to embark on Level 4 study in an appropriate undergraduate discipline or combined award, confident that you have developed the skills and chosen the most relevant subject area(s) to specialise in, which will allow you to perform strongly at degree level and enhance your career aims.

Educational Aims of the Course:

This course features a co-ordinated approach to the study of Media and English. The aim of this integrated joint degree is to break down the artificial barriers that have separated the written word from contemporary forms of communication such as radio, television and multimedia platforms. The English component of the award complements its Media partner by maintaining a balance between the study of canonical literature and the incorporation of 'Media texts', such as popular music and drama, film and television adaptation, and other media. On this course you will learn about the ways in which

media and literature both reflect and shape our understanding of the world, and our perceptions of our place in that world.

You will develop a range of research and analytical skills that are required not only in the creative and media industries, but also more generally in the public and private sectors. Graduates in English and Media have taken up a wide variety of careers including: working in radio, television, journalism and marketing, as well as various management and communication roles in retail, business and local government. The degree in English and Media provides an excellent foundation for continuing studies at a post-graduate level, and is a pathway to our MA programmes in English or Contemporary Media.

Intakes:

September
January

Major Source of Funding:

HE FUNDING COUNCIL FOR ENGLAND (HEFCE)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2017/8	H	Full Time / Sandwich	£9250.00
2017/8	EU	Full Time / Sandwich	£9250.00
2017/8	Overseas	Full Time / Sandwich	£11475.00
2017/8	H	Part Time	£2835.00
2017/8	EU	Part Time	£2835.00
2017/8	Overseas	Part Time	£5738.00
2018/9	H	Full Time / Sandwich	£9250.00
2018/9	EU	Full Time / Sandwich	£9250.00
2018/9	Overseas	Full Time / Sandwich	£11700.00
2018/9	H	Part Time	£2925.00
2018/9	Overseas	Part Time	£5850.00
2018/9	EU	Part Time	£2925.00
2019/0	H	Full Time / Sandwich	£9250.00
2019/0	EU	Full Time / Sandwich	£9250.00
2019/0	Overseas	Full Time / Sandwich	£12000.00
2019/0	H	Part Time	£2975.00
2019/0	Overseas	Part Time	£6000
2019/0	EU	Part Time	£2975.00
2020/1	H	Full Time / Sandwich	£9250.00
2020/1	EU	Full Time / Sandwich	£9250.00
2020/1	Overseas	Full Time / Sandwich	£12250.00
2020/1	H	Part Time	£3050.00
2020/1	Overseas	Part Time	£6125.00
2020/1	EU	Part Time	£3050.00

PSRB:

None

Course Structure:

January (Full-Time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 1

Module	Title	Credits	Period	Type
3HU001	Multiculturalism? Culture and Society in Modern Britain	20	SEM2	Core
3HU002	Representations of Utopias and Dystopias	20	SEM2	Core
3HU003	Independent Project	20	SEM2	Core

3GK003	Academic Skills	20	SEM1	Core
3GK005	Critical Thinking	20	SEM1	Core
3GK007	Wolverhampton and its People	20	SEM1	Core

January (Full-Time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 2

Module	Title	Credits	Period	Type
4MZ009	Key Concepts in Media, Communication and Cultural Studies	20	SEM2	Core
4EN008	Making a Scene: an introduction to drama	20	SEM2	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

4HU002	Popular Culture	20	SEM2	
4HU003	From Student to Scholar	20	SEM2	
4WL002	Basic Language	20	SEM2	
4WL003	Elementary Language	20	SEM2	

4MZ001	Media, Culture and Society	20	SEM1	Core
4EN007	Brief Encounters: Narrative & Form in Short Fiction	20	SEM1	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

4EN010	Fantastic Beasts: Writing the Medieval Animal	20	SEM1	
4HU003	From Student to Scholar	20	SEM1	
4WL002	Basic Language	20	SEM1	
4WL003	Elementary Language	20	SEM1	

January (Full-Time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 3

Module	Title	Credits	Period	Type
5EN003	Women's Writing: Reading Gender	20	SEM2	Core
5MZ014	Analysing Media Texts	20	SEM2	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

5FI003	New Wave Cinemas	20	SEM2	
5EN011	Terrible Beauty: Adventures in the Gothic	20	SEM2	
5WL001	Basic Language	20	SEM2	
5WL002	Elementary Language	20	SEM2	
5MZ026	The Idea of Culture	20	SEM1	Core
5EN001	Critical Theory/Textual Practice	20	SEM1	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

5MZ004	Media, Communication and Ethics	20	SEM1	
5EN010	18th-Century Literature and the Birth of the Modern	20	SEM1	
5HU002	Populist Texts: Literature and Social Change	20	SEM1	
5WL001	Basic Language	20	SEM1	
5WL002	Elementary Language	20	SEM1	

January (Full-Time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 4

Module	Title	Credits	Period	Type
6MZ005	Persuasion and Influence	20	SEM2	Core
6EN021	Literature in the Digital Age	20	SEM2	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

You must select one Independent Study /Work Placement Module

You must ensure that you have 60 credits in each subject

6MZ019	Media Activism	20	SEM2	
6EN015	Special Topics	20	SEM2	
6MZ020	Research Planning and Design	20	SEM2	
6DM027	Opportunity, Entrepreneurship and Employability in the Creative Industries	20	SEM2	

6MZ012	Global Media/Global Culture	20	SEM1	Core
6EN004	Victorian Literature, Art and Culture	20	SEM1	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

You must select one Independent Study /Work Placement Module

You must ensure that you have 60 credits in each subject

6MZ001	Media, Religion and Ethics	20	SEM1	
6EN014	American Literatures	20	SEM1	
6MZ002	Independent Study - Written Project in Media	20	SEM1	
6EN013	Independent Study - English	20	SEM1	
6MZ021	Work Placement	20	SEM1	

September (Full-Time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 1

Module	Title	Credits	Period	Type
3GK003	Academic Skills	20	SEM1	Core
3GK005	Critical Thinking	20	SEM1	Core
3GK007	Wolverhampton and its People	20	SEM1	Core
3HU001	Multiculturalism? Culture and Society in Modern Britain	20	SEM2	Core
3HU002	Representations of Utopias and Dystopias	20	SEM2	Core
3HU003	Independent Project	20	SEM2	Core

September (Full-Time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 2

Module	Title	Credits	Period	Type
4MZ001	Media, Culture and Society	20	SEM1	Core
4EN007	Brief Encounters: Narrative & Form in Short Fiction	20	SEM1	Core
4MZ009	Key Concepts in Media, Communication and Cultural Studies	20	SEM2	Core
4EN008	Making a Scene: an introduction to drama	20	SEM2	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

4EN010	Fantastic Beasts: Writing the Medieval Animal	20	SEM1	
4HU003	From Student to Scholar	20	SEM1	
4WL002	Basic Language	20	SEM1	
4WL003	Elementary Language	20	SEM1	

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

4HU002	Popular Culture	20	SEM2	
4HU003	From Student to Scholar	20	SEM2	
4WL002	Basic Language	20	SEM2	
4WL003	Elementary Language	20	SEM2	

September (Full-Time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each

academic calendar year.

Year 3

Module	Title	Credits	Period	Type
5MZ026	The Idea of Culture	20	SEM1	Core
5EN003	Women's Writing: Reading Gender	20	SEM2	Core
5MZ014	Analysing Media Texts	20	SEM2	Core
5EN001	Critical Theory/Textual Practice	20	SEM1	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

5MZ004	Media, Communication and Ethics	20	SEM1	
5EN010	18th-Century Literature and the Birth of the Modern	20	SEM1	
5HU002	Populist Texts: Literature and Social Change	20	SEM1	
5WL001	Basic Language	20	SEM1	
5WL002	Elementary Language	20	SEM1	

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

5FI003	New Wave Cinemas	20	SEM2	
5EN011	Terrible Beauty: Adventures in the Gothic	20	SEM2	
5WL001	Basic Language	20	SEM2	
5WL002	Elementary Language	20	SEM2	

September (Full-Time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 4

Module	Title	Credits	Period	Type
6MZ012	Global Media/Global Culture	20	SEM1	Core
6EN004	Victorian Literature, Art and Culture	20	SEM1	Core
6MZ005	Persuasion and Influence	20	SEM2	Core
6EN021	Literature in the Digital Age	20	SEM2	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

You must select one Written Project in Media /Work Placement Module.

If Students choose 6MZ020 then they must study 6MZ002.

If Students choose 6DM027 then they must study 6MZ021.

You must ensure that you have 60 credits in each subject

6MZ001	Media, Religion and Ethics	20	SEM1
6EN014	American Literatures	20	SEM1
6MZ020	Research Planning and Design	20	SEM1
6DM027	Opportunity, Entrepreneurship and Employability in the Creative Industries	20	SEM1

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

6MZ019	Media Activism	20	SEM2
6EN015	Special Topics	20	SEM2
6MZ002	Independent Study - Written Project in Media	20	SEM2
6EN013	Independent Study - English	20	SEM2
6MZ021	Work Placement	20	SEM2

Learning, Teaching and Assessment

Academic Regulations Exemption:

None

Reference Points:

Quality Code - [Part A: Setting and Maintaining Academic Standards](#). Including :

Qualifications Frameworks

Characteristics Statements

[Credit Frameworks](#)

Subject Benchmark Statements – Communication, Media, Film and Cultural Studies

English (2015)

Learning Outcomes:

Foundation Year Course Learning Outcome 1 (UCCL01)

"Demonstrate knowledge of the underlying concepts and principles associated with your area(s) of study, and an ability to evaluate and interpret these within the context of that area of study"

Foundation Year Course Learning Outcome 2 (UCCL02)

"Demonstrate an ability to present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of your subject(s) of study."

Foundation Year Course Learning Outcome 3 (UCCL03)

Evaluate the appropriateness of different approaches to solving problems related to your area(s) of study and/or work

Foundation Year Course Learning Outcome 4 (UCCL04)

"Communicate the results of your study/work accurately and reliably, and with structured and coherent arguments"

CertHE Course Learning Outcome 1 (CHECLO1)

"Demonstrate knowledge of the underlying concepts and principles associated with your area(s) of study, and an ability to evaluate and interpret these within the context of that area of study"

CertHE Course Learning Outcome 2 (CHECLO2)

"Demonstrate an ability to present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of your subject(s) of study."

CertHE Course Learning Outcome 3 (CHECLO3)

Evaluate the appropriateness of different approaches to solving problems related to your area(s) of study and/or work

CertHE Course Learning Outcome 4 (CHECLO4)

"Communicate the results of your study/work accurately and reliably, and with structured and coherent arguments"

CertHE Course Learning Outcome 5 (CHECLO5)

Demonstrate the qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility

DipHE Course Learning Outcome 1 (DHECLO1)

"Demonstrate knowledge and critical understanding of the well-established principles of your area(s) of study, and of the way in which those principles have developed with an understanding of the limits of your knowledge, and how this influences analyses and interpretations based on that knowledge."

DipHE Course Learning Outcome 2 (DHECLO2)

"Demonstrate the ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context"

DipHE Course Learning Outcome 3 (DHECLO3)

"Demonstrate knowledge of the main methods of enquiry in the subject(s) relevant to the named award, and ability to evaluate critically the appropriateness of different approaches to solving problems in the field of study"

DipHE Course Learning Outcome 4 (DHECLO4)

"Use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis"

DipHE Course Learning Outcome 5 (DHECLO5)

"Effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively"

DipHE Course Learning Outcome 6 (DHECLO6)

"Demonstrate the qualities and transferable skills necessary for employment, requiring the exercise of personal responsibility and decision-making and undertake further training, developing existing skills and acquire new competences that will enable them to assume significant responsibility within organisations."

Ordinary Degree Course Learning Outcome 1 (ORDCLO1)

"Engage with the texts, theories, discourse conventions and strategies relevant to both disciplines."

Ordinary Degree Course Learning Outcome 2 (ORDCLO2)

"Engage in the comprehension, analysis and appreciation of literary and media texts using a variety of written, oral, visual and digital resources."

Ordinary Degree Course Learning Outcome 3 (ORDCLO3)

"Demonstrate knowledge of the interrelationship between texts (media-based and literary) and the construction of cultural identities, such as class, gender, ethnicity and age."

Ordinary Degree Course Learning Outcome 4 (ORDCLO4)

"Demonstrate knowledge of the institutional, political, economic and cultural factors that have an impact on the production and reception of literature and media in regional, national and international contexts."

Ordinary Degree Course Learning Outcome 5 (ORDCLO5)

Demonstrate knowledge of the conventions across a diverse range of media forms and literary texts

Ordinary Degree Course Learning Outcome 6 (ORDCLO6)

Demonstrate independent learning

Honours Degree Course Learning Outcome 1 (DEGCLO1)

"Articulate, both in the written and spoken language, knowledge and understanding of texts, theories, discourse conventions and strategies relevant to both disciplines."

Honours Degree Course Learning Outcome 2 (DEGCLO2)

"Demonstrate the ability to analyse, appreciate and comprehend a diverse range of literary and media texts using a variety of written, oral, visual and digital resources."

Honours Degree Course Learning Outcome 3 (DEGCLO3)

"Demonstrate comprehensive knowledge and understanding of the interrelationship between texts (media-based and literary) and the construction of cultural identities, such as class, gender, ethnicity and age."

Honours Degree Course Learning Outcome 4 (DEGCLO4)

"Demonstrate comprehensive knowledge and understanding of the institutional, political, economic and cultural factors that have an impact on the production and reception of literature and media in regional, national and international contexts."

Honours Degree Course Learning Outcome 5 (DEGCLO5)

Demonstrate comprehensive knowledge and understanding of the conventions across a diverse range of media forms and literary texts.

Honours Degree Course Learning Outcome 6 (DEGCLO6)

Demonstrate independent research skills

Overview of Assessment:

Module	Title	Course Learning Outcomes
3GK003	Academic Skills	UCCL01, UCCL02, UCCL04
3GK005	Critical Thinking	UCCL01, UCCL02
3GK007	Wolverhampton and its People	UCCL01, UCCL02, UCCL03
3HU001	Multiculturalism? Culture and Society in Modern Britain	UCCL01, UCCL02, UCCL03
3HU002	Representations of Utopias and Dystopias	UCCL01, UCCL02, UCCL03
3HU003	Independent Project	UCCL01, UCCL02, UCCL03, UCCL04
4EN007	Brief Encounters: Narrative & Form in Short Fiction	CHECLO1, CHECLO2, CHECLO3, CHECLO4, CHECLO5
4EN008	Making a Scene: an introduction to drama	CHECLO2, CHECLO3, CHECLO4, CHECLO5
4EN010	Fantastic Beasts: Writing the Medieval Animal	CHECLO1, CHECLO2, CHECLO3, CHECLO4
4HU002	Popular Culture	CHECLO1, CHECLO2, CHECLO4
4HU003	From Student to Scholar	CHECLO1, CHECLO2, CHECLO3, CHECLO4

Module Title	Course Learning Outcomes
4MZ001 Media, Culture and Society	CHECLO1, CHECLO2, CHECLO3, CHECLO4, CHECLO5
4MZ009 Key Concepts in Media, Communication and Cultural Studies	CHECLO1, CHECLO2, CHECLO3, CHECLO4
4WL002 Basic Language	CHECLO5
4WL003 Elementary Language	CHECLO5
5EN001 Critical Theory/Textual Practice	DHECLO1, DHECLO3, DHECLO5, DHECLO6
5EN003 Women's Writing: Reading Gender	DHECLO2, DHECLO3, DHECLO5, DHECLO6
5EN010 18th-Century Literature and the Birth of the Modern	DHECLO1, DHECLO2, DHECLO3, DHECLO4, DHECLO6
5EN011 Terrible Beauty: Adventures in the Gothic	DHECLO1, DHECLO2, DHECLO5, DHECLO6
5FI003 New Wave Cinemas	DHECLO2, DHECLO3, DHECLO4, DHECLO5, DHECLO6
5HU002 Populist Texts: Literature and Social Change	DHECLO1, DHECLO2, DHECLO4, DHECLO5
5HU004 Supervised Work Experience	DHECLO4, DHECLO5, DHECLO6
5MZ004 Media, Communication and Ethics	DHECLO1, DHECLO2, DHECLO3, DHECLO4, DHECLO6
5MZ014 Analysing Media Texts	DHECLO1, DHECLO2, DHECLO5, DHECLO6
5MZ026 The Idea of Culture	DHECLO2, DHECLO3, DHECLO4, DHECLO6
5WL001 Basic Language	DHECLO5, DHECLO6
5WL002 Elementary Language	DHECLO5, DHECLO6
6DM027 Opportunity, Entrepreneurship and Employability in the Creative Industries	DEGCLO3, DEGCLO4, DEGCLO5, ORDCLO3, ORDCLO4, ORDCLO5
6EN004 Victorian Literature, Art and Culture	DEGCLO1, DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO3, ORDCLO4, ORDCLO5, ORDCLO6
6EN013 Independent Study - English	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5, ORDCLO6
6EN014 American Literatures	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4
6EN015 Special Topics	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5
6EN017 'They Come Over Here': Literature and Migration	DEGCLO1, DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO3, ORDCLO4, ORDCLO5, ORDCLO6
6EN021 Literature in the Digital Age	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5
6MZ001 Media, Religion and Ethics	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4
6MZ002 Independent Study - Written Project in Media	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5, ORDCLO6
6MZ005 Persuasion and Influence	DEGCLO2, DEGCLO3, DEGCLO5, DEGCLO6, ORDCLO2, ORDCLO3, ORDCLO5, ORDCLO6
6MZ012 Global Media/Global Culture	DEGCLO1, DEGCLO2, DEGCLO3, ORDCLO1, ORDCLO2, ORDCLO3
6MZ019 Media Activism	DEGCLO1, DEGCLO3, ORDCLO1, ORDCLO3
6MZ020 Research Planning and Design	DEGCLO3, DEGCLO4, DEGCLO6, ORDCLO3, ORDCLO4, ORDCLO6
6MZ021 Work Placement	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5, ORDCLO6

Teaching, Learning and Assessment:

Students on the English and Media degree can expect to encounter a wide variety of learning activities in the course of their studies, designed to ensure that a range of learning styles and abilities is catered for.

Students in the course of their studies engage in a mixture of traditional and cutting-edge learning activities. Independent learning takes place through attendance at lectures, contributions to seminars and workshops, and via research on- and off-line. Engaging in independent research demonstrates commitment, self-reliance, self-motivation and enterprise on the part of the student – all key skills in the creative industries. Group learning takes place in a variety of contexts, whether in preparing presentations, discussing topics in workshops and seminars, or producing media content (videos, radio broadcasts, podcasts), and again allows students to develop and refine key collaborative skills, essential for a career in the creative industries.

Learning and Teaching Methods:

This data indicates the proportion of time in each year of study that students can expect to engage in the following activities (expressed as a percentage for each level).

Level	Teaching	Independent	Placement
3	20	80	0
4	24	76	0
5	24	76	0
6	21	79	0

Assessment Methods:

This data indicates the proportion of summative assessment in each year of study that will derive from the following: (expressed as a percentage for each level).

Level	Written Exams	Practical Exams	Coursework
3	8	0	92
4	0	0	100
5	0	7	93
6	5	13	82

Student Support:

Studies skills, such as finding, understanding and using academic sources, research skills writing and communication skills are embedded in core modules. Students can obtain additional support from the Learning Centres, which provide students with academic skills support via the Skills for Learning programme. Students on campus can attend workshops or ask for one-to-one help on a range of skills such as academic writing and referencing. Students can access a range of online skills material at: www.wlv.ac.uk/lib/skills.

Employability in the Curriculum:

Employability skills, such as effective communication and analytical expertise are embedded in all modules. Graduates in English and Media have taken up a wide variety of careers including: working in radio, television, journalism and marketing, as well as various management and communication roles in retail, business and local government. The degree in Media and English provides an excellent foundation for continuing studies at

a post-graduate level, and is a pathway to our MA programmes in English, Contemporary Media or Popular Culture.



THE UNIVERSITY OF OPPORTUNITY