

## Course Specification

<b>Published Date:</b>	26-Oct-2020
<b>Produced By:</b>	Oliver Jones
<b>Status:</b>	Validated

## Core Information

<b>Awarding Body / Institution:</b>	University of Wolverhampton		
<b>School / Institute:</b>	Wolverhampton School of Art		
<b>Course Code(s):</b>	MZ027J01UV MZ027J31UV	Full-time Part-time	3 Years 6 Years
<b>Course Title:</b>	BA (Hons) Media and English		
<b>Hierarchy of Awards:</b>	Bachelor of Arts with Honours Media and English Bachelor of Arts Media and English Diploma of Higher Education Media and English Certificate of Higher Education Media and English University Statement of Credit University Statement of Credit		
<b>Language of Study:</b>	English		
<b>Date of DAG approval:</b>	24/May/2017		
<b>Last Review:</b>	2015/6		
<b>Course Specification valid from:</b>	2015/6		
<b>Course Specification valid to:</b>	2021/2		

## Academic Staff

<b>Course Leader:</b>	Dr William Pawlett
<b>Head of Department:</b>	Dr Bianca Fox Dr Frank Wilson

# Course Information

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Location of Delivery:	University of Wolverhampton
Category of Partnership:	Not delivered in partnership
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

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## Entry Requirements:

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Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS)

### 2017 Entry

- CCC from 'A' levels
- BTEC National Diploma grade DD
- BTEC QCF Extended Diploma grade MMM
- Access to HE Diploma full award (Pass of 60 credits - of which a minimum of 45 credits must be at level 3 including 18 at Merit or Distinction).
- If you've got other qualifications or relevant experience, please contact [The Gateway](#) for further advice before applying.
- International entry requirements and application guidance can be found [here](#)
- Successful completion of the [International Foundation Year in Social Sciences](#) or [International Foundation Year in Arts](#)

### Other Requirements

Students must have studied a minimum of two years post GCSE level. However, it is expected that some applicants will be mature students with work experience, who wish to further their career development. These applicants will be processed through standard procedures, which may involve an interview as part of the process. Please see <http://wlv.ac.uk/mature> for further information.

Those who do not meet the entry requirements may be offered an alternative course

### Distinctive Features of the Course:

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The degree in Media and English is taught by a dedicated staff team from a range of academic and media industry backgrounds. You will therefore encounter diverse perspectives and evaluations of the role of the media in contemporary cultures. In particular you will understand how contemporary media texts are frequently informed by English literature.

You will have the opportunity to develop the practical skills and knowledge necessary to work in the media and related industries

### Educational Aims of the Course:

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This course features a co-ordinated approach to the study of Media and English. The aim of this integrated joint degree is to break down the artificial barriers that have separated the written word from contemporary forms of communication such as radio, television and multimedia platforms. The English component of the award complements its Media partner by maintaining a balance between the study of canonical literature and the incorporation of 'Media texts', such as popular music and drama, film and television adaptation, and other media. On this course you will learn about the ways in which media and literature both reflect and shape our understanding of the world, and our perceptions of our place in that world.

You will develop a range of research and analytical skills that are required not only in the creative and media industries, but also more generally in the public and private sectors. Graduates in English and Media have taken up a wide variety of careers including: working in radio, television, journalism and marketing, as well as various management and communication roles in retail, business and local government. The degree in English and Media provides an excellent foundation for continuing studies at a post-graduate level, and is a pathway to our MA programmes in English or Contemporary Media.

#### Intakes:

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September

#### Major Source of Funding:

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Office for Students (OFS)

#### Tuition Fees:

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Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2020/1	H	Full Time / Sandwich	£9250.00
2020/1	Overseas	Full Time / Sandwich	£12250.00
2020/1	H	Part Time	£3050.00
2020/1	Overseas	Part Time	£6125.00

#### PSRB:

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None

#### Course Structure:

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### January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

#### Year 1

Module	Title	Credits	Period	Type
4MZ009	Key Concepts in Media, Communication and Cultural Studies	20	SEM2	Core
4EN008	Making a Scene: an introduction to drama	20	SEM2	Core
4HU002	Popular Culture	20	SEM2	Core

4MZ001	Media, Culture and Society	20	SEM1	Core
4EN007	Brief Encounters: Narrative & Form in Short Fiction	20	SEM1	Core
4EN010	Fantastic Beasts: Writing the Medieval Animal	20	SEM1	Core

## January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

### Year 2

Module	Title	Credits	Period	Type
5EN011	Terrible Beauty: Adventures in the Gothic	20	SEM2	Core
5MZ014	Analysing Media Texts	20	SEM2	Core
5FI003	New Wave Cinemas	20	SEM2	Core

5HU002	Populist Texts: Literature and Politics	20	SEM1	Core
5EN001	Critical Theory/Textual Practice	20	SEM1	Core
5MZ004	Media, Communication and Ethics	20	SEM1	Core

## January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

### Year 3

Module	Title	Credits	Period	Type
6MZ005	Persuasion and Influence	20	SEM2	Core
6EN021	Literature in the Digital Age	20	SEM2	Core

**For this option group you must choose a minimum of 20 credits and a maximum of 20 credits**

You must select one Independent Study /Work Placement Module

You must ensure that you have 60 credits in each subject

6EN013	Independent Study - English	20	SEM2	
6MZ002	Independent Study - Written Project in Media	20	SEM2	

6MZ012	Global Media/Global Culture	20	SEM1	Core
6EN004	Victorian Literature, Art and Culture	20	SEM1	Core
6MZ020	Research Planning and Design	20	SEM1	Core

## September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

### Year 1

Module	Title	Credits	Period	Type
4MZ001	Media, Culture and Society	20	SEM1	Core
4EN007	Brief Encounters: Narrative & Form in Short Fiction	20	SEM1	Core
4MZ009	Key Concepts in Media, Communication and Cultural Studies	20	SEM2	Core
4EN008	Making a Scene: an introduction to drama	20	SEM2	Core
4EN010	Fantastic Beasts: Writing the Medieval Animal	20	SEM1	Core
4HU002	Popular Culture	20	SEM2	Core

## September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

### Year 2

Module	Title	Credits	Period	Type
5MZ004	Media, Communication and Ethics	20	SEM1	Core
5EN011	Terrible Beauty: Adventures in the Gothic	20	SEM2	Core
5MZ014	Analysing Media Texts	20	SEM2	Core
5EN001	Critical Theory/Textual Practice	20	SEM1	Core
5HU002	Populist Texts: Literature and Politics	20	SEM1	Core
5FI003	New Wave Cinemas	20	SEM2	Core

## September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

### Year 3

Module	Title	Credits	Period	Type
6MZ012	Global Media/Global Culture	20	SEM1	Core
6EN004	Victorian Literature, Art and Culture	20	SEM1	Core
6MZ005	Persuasion and Influence	20	SEM2	Core
6EN021	Literature in the Digital Age	20	SEM2	Core
6MZ020	Research Planning and Design	20	SEM1	Core

**For this option group you must choose a minimum of 20 credits and a maximum of 20 credits**

6MZ002	Independent Study - Written Project in Media	20	SEM2
6EN013	Independent Study - English	20	SEM2

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

## Learning, Teaching and Assessment

Academic Regulations Exemption:

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None

Reference Points:

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Quality Code - [Part A: Setting and Maintaining Academic Standards](#). Including :

Qualifications Frameworks

Characteristics Statements

[Credit Frameworks](#)

Subject Benchmark Statements – Communication, Media, Film and Cultural Studies

English (2015)

Quality Code - [Part B: Assuring and Enhancing Academic Quality](#)

[University Policies and Regulations](#)

[Equality Act \(2010\)](#)

Learning Outcomes:

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CertHE Course Learning Outcome 1 (CHECLO1)

Demonstrate knowledge of the underlying concepts and principles associated with your area(s) of study, and an ability to evaluate and interpret these within the context of that area of study

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CertHE Course Learning Outcome 2 (CHECLO2)

Demonstrate an ability to present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of your subject(s) of study.

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CertHE Course Learning Outcome 3 (CHECLO3)

Evaluate the appropriateness of different approaches to solving problems related to your area(s) of study and/or work

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CertHE Course Learning Outcome 4 (CHECLO4)

Communicate the results of your study/work accurately and reliably, and with structured and coherent arguments

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CertHE Course Learning Outcome 5 (CHECLO5)

Demonstrate the qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility

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DipHE Course Learning Outcome 1 (DHECLO1)

Demonstrate knowledge and critical understanding of the well-established principles of your area(s) of study, and of the way in which those principles have developed with an understanding of the limits of your knowledge, and how this influences analyses and interpretations based on that knowledge.

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DipHE Course Learning Outcome 2 (DHECLO2)

Demonstrate the ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context

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DipHE Course Learning Outcome 3 (DHECLO3)

Demonstrate knowledge of the main methods of enquiry in the subject(s) relevant to the named award, and ability to evaluate critically the appropriateness of different approaches to solving problems in the field of study

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DipHE Course Learning Outcome 4 (DHECLO4)

Use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis

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DipHE Course Learning Outcome 5 (DHECLO5)

Effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively

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DipHE Course Learning Outcome 6 (DHECLO6)

Demonstrate the qualities and transferable skills necessary for employment, requiring the exercise of personal responsibility and decision-making and undertake further training, developing existing skills and acquire new competences that will enable them to assume significant responsibility within organisations.

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Ordinary Degree Course Learning Outcome 1 (ORDCLO1)

Engage with the texts, theories, discourse conventions and strategies relevant to both disciplines.

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Ordinary Degree Course Learning Outcome 2 (ORDCLO2)

Engage in the comprehension, analysis and appreciation of literary and media texts using a variety of written, oral, visual and digital resources.

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Ordinary Degree Course Learning Outcome 3 (ORDCLO3)

Demonstrate knowledge of the interrelationship between texts (media-based and literary) and the construction of cultural identities, such as class, gender, ethnicity and age.

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Ordinary Degree Course Learning Outcome 4 (ORDCLO4)

Demonstrate knowledge of the institutional, political, economic and cultural factors that have an impact on the production and reception of literature and media in regional, national and international contexts.

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Ordinary Degree Course Learning Outcome 5 (ORDCLO5)

Demonstrate knowledge of the conventions across a diverse range of media forms and literary texts

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Ordinary Degree Course Learning Outcome 6 (ORDCLO6)

Demonstrate independent learning

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Honours Degree Course Learning Outcome 1 (DEGCLO1)

Articulate, both in the written and spoken language, knowledge and understanding of texts, theories, discourse conventions and strategies relevant to both disciplines.

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Honours Degree Course Learning Outcome 2 (DEGCLO2)

Demonstrate the ability to analyse, appreciate and comprehend a diverse range of literary and media texts using a variety of written, oral, visual and digital resources.

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Honours Degree Course Learning Outcome 3 (DEGCLO3)

Demonstrate comprehensive knowledge and understanding of the interrelationship between texts (media-based and literary) and the construction of cultural identities, such as class, gender, ethnicity and age.

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Honours Degree Course Learning Outcome 4 (DEGCLO4)

Demonstrate comprehensive knowledge and understanding of the institutional, political, economic and cultural factors that have an impact on the production and reception of literature and media in regional, national and international contexts.

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Honours Degree Course Learning Outcome 5 (DEGCLO5)

Demonstrate comprehensive knowledge and understanding of the conventions across a diverse range of media forms and literary texts.

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Honours Degree Course Learning Outcome 6 (DEGCLO6)

Demonstrate independent research skills

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Overview of Assessment:

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Module	Title	Course Learning Outcomes
4EN007	Brief Encounters: Narrative & Form in Short Fiction	CHECLO1, CHECLO2, CHECLO3, CHECLO4, CHECLO5
4EN008	Making a Scene: an introduction to drama	CHECLO2, CHECLO3, CHECLO4, CHECLO5
4EN010	Fantastic Beasts: Writing the Medieval Animal	CHECLO1, CHECLO2, CHECLO3, CHECLO4
4HU002	Popular Culture	CHECLO1, CHECLO2, CHECLO4
4MZ001	Media, Culture and Society	CHECLO1, CHECLO2, CHECLO3, CHECLO4, CHECLO5
4MZ009	Key Concepts in Media, Communication and Cultural Studies	CHECLO1, CHECLO2, CHECLO3, CHECLO4
5EN001	Critical Theory/Textual Practice	DHECLO1, DHECLO2, DHECLO3, DHECLO4, DHECLO6
5EN011	Terrible Beauty: Adventures in the Gothic	DHECLO1, DHECLO2, DHECLO5, DHECLO6
5FI003	New Wave Cinemas	DHECLO2, DHECLO3, DHECLO4, DHECLO5, DHECLO6
5HU002	Populist Texts: Literature and Politics	DHECLO1, DHECLO2, DHECLO4, DHECLO5
5MZ004	Media, Communication and Ethics	DHECLO1, DHECLO2, DHECLO3, DHECLO4, DHECLO6
5MZ014	Analysing Media Texts	DHECLO1, DHECLO2, DHECLO5, DHECLO6
6EN004	Victorian Literature, Art and Culture	DEGCLO1, DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO3, ORDCLO4, ORDCLO5, ORDCLO6
6EN013	Independent Study - English	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5, ORDCLO6
6EN021	Literature in the Digital Age	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5
6MZ002	Independent Study - Written Project in Media	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5, ORDCLO6
6MZ005	Persuasion and Influence	DEGCLO2, DEGCLO3, DEGCLO5, DEGCLO6, ORDCLO2, ORDCLO3, ORDCLO5, ORDCLO6
6MZ012	Global Media/Global Culture	DEGCLO1, DEGCLO2, DEGCLO3, ORDCLO1, ORDCLO2, ORDCLO3
6MZ020	Research Planning and Design	DEGCLO3, DEGCLO4, DEGCLO6, ORDCLO3, ORDCLO4, ORDCLO6

### Teaching, Learning and Assessment:

Students on the English and Media degree can expect to encounter a wide variety of learning activities in the course of their studies, designed to ensure that a range of learning styles and abilities is catered for.

Students in the course of their studies engage in a mixture of traditional and cutting-edge learning activities. Independent learning takes place through attendance at lectures, contributions to seminars and workshops, and via research on- and off-line. Engaging in independent research demonstrates commitment, self-reliance, self-motivation and enterprise on the part of the student – all key skills in the creative industries. Group learning takes place in a variety of contexts, whether in preparing presentations, discussing topics in workshops and seminars, or producing media content (videos, radio broadcasts, podcasts), and again allows students to develop and refine key collaborative skills, essential for a career in the creative industries.

### Assessment Methods:

At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your

learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities:

Written examinations (including online examinations, open and closed book examinations and quizzes)  
Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation)  
Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment)

In the final year of your undergraduate degree, and at the end of your postgraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

### Student Support:

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Studies skills, such as finding, understanding and using academic sources, research skills writing and communication skills are embedded in core modules. Students can obtain additional support from the Learning Centres, which provide students with academic skills support via the Skills for Learning programme. Students on campus can attend workshops or ask for one-to-one help on a range of skills such as academic writing and referencing. Students can access a range of online skills material at: [www.wlv.ac.uk/lib/skills](http://www.wlv.ac.uk/lib/skills).

### Employability in the Curriculum:

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Employability skills, such as effective communication and analytical expertise are embedded in all modules. Graduates in English and Media have taken up a wide variety of careers including: working in radio, television, journalism and marketing, as well as various management and communication roles in retail, business and local government. The degree in Media and English provides an excellent foundation for continuing studies at a post-graduate level, and is a pathway to our MA programmes in English, Contemporary Media or Popular Culture.



THE UNIVERSITY OF OPPORTUNITY