

Course Specification

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|------------------------|--------------|
| Published Date: | 19-Sep-2019 |
| Produced By: | Oliver Jones |
| Status: | Validated |

Core Information

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|---|--|------------------------|--------------------|
| Awarding Body / Institution: | University of Wolverhampton | | |
| School / Institute: | School of Media | | |
| Course Code(s): | MZ026T01UV MZ026T31UV | Full-time Part-time | 4 Years 8 Years |
| UCAS Code: | Q314 | | |
| Course Title: | BA (Hons) English Language and Media with Foundation Year | | |
| Hierarchy of Awards: | Bachelor of Arts with Honours English Language and Media Bachelor of Arts English Language and Media Diploma of Higher Education English Language and Media Certificate of Higher Education English Language and Media University Statement of Credit University Statement of Credit | | |
| Language of Study: | English | | |
| Date of DAG approval: | 01/Sep/2017 | | |
| Last Review: | 2015/6 | | |
| Course Specification valid from: | 2015/6 | | |
| Course Specification valid to: | 2021/2 | | |

Academic Staff

| | |
|----------------------------|------------------|
| Course Leader: | Dr Bianca Fox |
| Head of Department: | Mr Pritpal Sembi |

Course Information

| | |
|--------------------------|---|
| Location of Delivery: | University of Wolverhampton |
| Category of Partnership: | Not delivered in partnership |
| Teaching Institution: | University of Wolverhampton |
| Open / Closed Course: | This course is open to all suitably qualified candidates. |

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS)

2017 Entry

- DD from A level
- BTEC QCF Extended Diploma grade PPP, BTEC QCF Diploma grade MP
- Pass Access to HE Diploma (Full Award)
- If you've got other qualifications or relevant experience, please contact [The Gateway](#) for further advice before applying.
- International entry requirements and application guidance can be found [here](#)

Other Requirements

Students must have studied a minimum of two years post GCSE level. However, it is expected that some applicants will be mature students with work experience, who wish to further their career development. These applicants will be processed through standard procedures, which may involve an interview as part of the process. Please see <http://wlv.ac.uk/mature> for further information.

Applicants who do not meet the entry requirements may be offered an alternative course.

Distinctive Features of the Course:

English Language and Media integrated joint degree provides an opportunity for you to explore aspects of communication and cultural production from a variety of perspectives. The Media element of the course will explore a variety of forms of media and their impact upon how we communicate. Forms of media range from radio, TV and newspapers to multimedia platforms and mobile phones. you will learn about the ways in which media shape both our understanding of the world, and our perceptions of our place in that world. The English Language element focuses on the role played by language in communication whether in face-to-face conversation, in traditional paper-based texts or through digital media. Topics range from style in literary and media texts, the history of the English language, regional varieties of English in Britain and across the world, language and gender, conversation analysis, language and conflict, and language and humour.

You can develop the skills and knowledge that you need to study at undergraduate level, building on your strengths and working on your weaknesses, so that you can feel confident that by the end you are ready to commence a degree course, and to apply the skills to undertake the directed and independent learning which will help you to achieve your potential. This will allow you to embark on Level 4 study in an appropriate undergraduate discipline or combined award, confident that you have developed the skills and chosen the most relevant subject area(s) to specialise in, which will allow you to perform strongly at degree level and enhance your career aims.

Educational Aims of the Course:

Studying Media and English Language will help you to communicate more effectively orally and in writing and will enable them to enhance their own creative and critical judgement. you will develop a range of research and analytical skills that are required not only in the creative and media industries, but also more generally in

the public and private sectors. Graduates in Media and English Language have taken up a wide variety of careers including: working in radio, television, journalism and marketing, as well as various management and communication roles in retail, business and local government. The degree in Media and English Language provides an excellent foundation for continuing studies at a post-graduate level. Some of our graduates have gone on to study at Masters level and this course is a pathway to our Master's courses in: English, Contemporary Media or Popular Culture. Others have pursued careers in education or in public relations and communications.

Intakes:

September

Major Source of Funding:

Office for Students (OFS)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

| Year | Status | Mode | Amount |
|-------------|---------------|----------------------|---------------|
| 2017/8 | H | Full Time / Sandwich | £9250.00 |
| 2017/8 | EU | Full Time / Sandwich | £9250.00 |
| 2017/8 | Overseas | Full Time / Sandwich | £11475.00 |
| 2017/8 | H | Part Time | £2835.00 |
| 2017/8 | EU | Part Time | £2835.00 |
| 2017/8 | Overseas | Part Time | £5738.00 |
| 2018/9 | H | Full Time / Sandwich | £9250.00 |
| 2018/9 | EU | Full Time / Sandwich | £9250.00 |
| 2018/9 | Overseas | Full Time / Sandwich | £11700.00 |
| 2018/9 | H | Part Time | £2925.00 |
| 2018/9 | Overseas | Part Time | £5850.00 |
| 2018/9 | EU | Part Time | £2925.00 |
| 2019/0 | H | Full Time / Sandwich | £9250.00 |
| 2019/0 | EU | Full Time / Sandwich | £9250.00 |
| 2019/0 | Overseas | Full Time / Sandwich | £12000 |
| 2019/0 | H | Part Time | £2975.00 |
| 2019/0 | Overseas | Part Time | £6000 |
| 2019/0 | EU | Part Time | £2975.00 |
| 2020/1 | H | Full Time / Sandwich | £9250.00 |
| 2020/1 | EU | Full Time / Sandwich | £9250.00 |
| 2020/1 | Overseas | Full Time / Sandwich | £12250.00 |
| 2020/1 | H | Part Time | £3050.00 |
| 2020/1 | Overseas | Part Time | £6125.00 |
| 2020/1 | EU | Part Time | £3050.00 |

PSRB:

None

Course Structure:

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 1

| Module | Title | Credits | Period | Type |
|--------|---|---------|--------|------|
| 3HU001 | Multiculturalism? Culture and Society in Modern Britain | 20 | SEM2 | Core |
| 3HU002 | Representations of Utopias and Dystopias | 20 | SEM2 | Core |
| 3HU003 | Independent Project | 20 | SEM2 | Core |

| | | | | |
|--------|------------------------------|----|------|------|
| 3GK003 | Academic Skills | 20 | SEM1 | Core |
| 3GK005 | Critical Thinking | 20 | SEM1 | Core |
| 3GK007 | Wolverhampton and its People | 20 | SEM1 | Core |

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 2

| Module | Title | Credits | Period | Type |
|--------|---|---------|--------|------|
| 4MZ009 | Key Concepts in Media, Communication and Cultural Studies | 20 | SEM2 | Core |
| 4EN002 | The Story of English | 20 | SEM2 | Core |

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

| | | | | |
|--------|-------------------------|----|------|--|
| 4HU002 | Popular Culture | 20 | SEM2 | |
| 4HU003 | From Student to Scholar | 20 | SEM2 | |
| 4TS001 | Introduction to TESOL | 20 | SEM2 | |
| 4WL002 | Basic Language | 20 | SEM2 | |
| 4WL003 | Elementary Language | 20 | SEM2 | |

| | | | | |
|--------|----------------------------|----|------|------|
| 4MZ001 | Media, Culture and Society | 20 | SEM1 | Core |
| 4EN003 | How English Works | 20 | SEM1 | Core |

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

| | | | | |
|--------|-------------------------|----|------|--|
| 4LN001 | Language in Use | 20 | SEM1 | |
| 4HU003 | From Student to Scholar | 20 | SEM1 | |
| 4WL002 | Basic Language | 20 | SEM1 | |
| 4WL003 | Elementary Language | 20 | SEM1 | |

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 3

| Module | Title | Credits | Period | Type |
|--------|-------------------------------|---------|--------|------|
| 5MZ014 | Analysing Media Texts | 20 | SEM2 | Core |
| 5EN005 | Stylistics: Stories and Style | 20 | SEM2 | Core |

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

| | | | | |
|--------|--|----|------|--|
| 5MZ021 | Popular Media Forms | 20 | SEM2 | |
| 5LN002 | Research Methods for English Language, Linguistics and TESOL | 20 | SEM2 | |
| 5WL001 | Basic Language | 20 | SEM2 | |
| 5WL002 | Elementary Language | 20 | SEM2 | |

| | | | | |
|--------|---------------------------------|----|------|------|
| 5MZ004 | Media, Communication and Ethics | 20 | SEM1 | Core |
| 5LN001 | Language and Society | 20 | SEM1 | Core |

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

| | | | | |
|--------|-----------------------------|----|------|--|
| 5MZ026 | The Idea of Culture | 20 | SEM1 | |
| 5LN003 | Pragmatics and Conversation | 20 | SEM1 | |
| 5WL001 | Basic Language | 20 | SEM1 | |
| 5WL002 | Elementary Language | 20 | SEM1 | |
| 5LN005 | Language and Meaning | 20 | SEM1 | |

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 4

| Module | Title | Credits | Period | Type |
|--------|---|---------|--------|------|
| 6EN016 | Communication, Cooperation and Conflict | 20 | SEM2 | Core |

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

Students must ensure that:

They have 60 credits for each subject (Media – MZ/DM Codes and English Language –EN/LN Codes)

Select at least one LN module

Select one Independent Study or Work Placement module

| | | | | |
|--------|---|----|------|--|
| 6EN016 | Communication, Cooperation and Conflict | 20 | SEM2 | |
| 6MZ005 | Persuasion and Influence | 20 | SEM2 | |
| 6LN006 | Meaning and Interaction | 20 | SEM2 | |

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

6MZ020 is a pre-requisite for 6MZ002.

| | | | | |
|--------|------------------------------|----|------|--|
| 6MZ020 | Research Planning and Design | 20 | SEM2 | |
|--------|------------------------------|----|------|--|

| | | | | |
|--------|--------------------------|----|------|------|
| 6EN003 | Gender, Sex and Language | 20 | SEM1 | Core |
|--------|--------------------------|----|------|------|

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

Students must ensure that:

They have 60 credits for each subject (Media – MZ/DM Codes and English Language –EN/LN Codes)

Select at least one LN module

Select one Independent Study or Work Placement module

| | | | | |
|--------|-----------------------------|----|------|--|
| 6MZ001 | Media, Religion and Ethics | 20 | SEM1 | |
| 6MZ012 | Global Media/Global Culture | 20 | SEM1 | |
| 6LN005 | Language and the Mind | 20 | SEM1 | |

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

You must ensure that you select one Independent Study module and are aware of any prerequisites. 6MZ020 is a pre-requisite to 6MZ002.

| | | | | |
|--------|--|----|------|--|
| 6MZ002 | Independent Study - Written Project in Media | 20 | SEM1 | |
| 6LN002 | Independent Study (Linguistics) | 20 | SEM1 | |
| 6MZ021 | Work Placement | 20 | SEM1 | |

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 1

| Module | Title | Credits | Period | Type |
|--------|---|---------|--------|------|
| 3GK003 | Academic Skills | 20 | SEM1 | Core |
| 3GK005 | Critical Thinking | 20 | SEM1 | Core |
| 3GK007 | Wolverhampton and its People | 20 | SEM1 | Core |
| 3HU001 | Multiculturalism? Culture and Society in Modern Britain | 20 | SEM2 | Core |
| 3HU002 | Representations of Utopias and Dystopias | 20 | SEM2 | Core |
| 3HU003 | Independent Project | 20 | SEM2 | Core |

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 2

| Module | Title | Credits | Period | Type |
|--------|---|---------|--------|------|
| 4MZ001 | Media, Culture and Society | 20 | SEM1 | Core |
| 4EN003 | How English Works | 20 | SEM1 | Core |
| 4MZ009 | Key Concepts in Media, Communication and Cultural Studies | 20 | SEM2 | Core |
| 4EN002 | The Story of English | 20 | SEM2 | Core |

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

| | | | | |
|--------|-------------------------|----|------|--|
| 4LN001 | Language in Use | 20 | SEM1 | |
| 4HU003 | From Student to Scholar | 20 | SEM1 | |
| 4WL002 | Basic Language | 20 | SEM1 | |
| 4WL003 | Elementary Language | 20 | SEM1 | |

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

| | | | | |
|--------|-------------------------|----|------|--|
| 4HU002 | Popular Culture | 20 | SEM2 | |
| 4HU003 | From Student to Scholar | 20 | SEM2 | |
| 4TS001 | Introduction to TESOL | 20 | SEM2 | |
| 4WL002 | Basic Language | 20 | SEM2 | |
| 4WL003 | Elementary Language | 20 | SEM2 | |

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 3

| Module | Title | Credits | Period | Type |
|--------|---------------------------------|---------|--------|------|
| 5MZ004 | Media, Communication and Ethics | 20 | SEM1 | Core |
| 5LN001 | Language and Society | 20 | SEM1 | Core |
| 5MZ014 | Analysing Media Texts | 20 | SEM2 | Core |
| 5EN005 | Stylistics: Stories and Style | 20 | SEM2 | Core |

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

| | | | |
|--------|-----------------------------|----|------|
| 5MZ026 | The Idea of Culture | 20 | SEM1 |
| 5LN003 | Pragmatics and Conversation | 20 | SEM1 |
| 5WL001 | Basic Language | 20 | SEM1 |
| 5WL002 | Elementary Language | 20 | SEM1 |
| 5LN005 | Language and Meaning | 20 | SEM1 |

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

| | | | |
|--------|--|----|------|
| 5MZ021 | Popular Media Forms | 20 | SEM2 |
| 5LN002 | Research Methods for English Language, Linguistics and TESOL | 20 | SEM2 |
| 5WL001 | Basic Language | 20 | SEM2 |
| 5WL002 | Elementary Language | 20 | SEM2 |

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 4

| Module | Title | Credits | Period | Type |
|--------|--------------------------|---------|--------|------|
| 6EN003 | Gender, Sex and Language | 20 | SEM1 | Core |

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

Students must ensure that:

They have 60 credits for each subject (Media – MZ/DM Codes and English Language –EN/LN Codes).

Select at least one LN module.

Select one Independent Study or Work Placement module.

Note that 6MZ020 is a pre-requisite to 6MZ002 and 6DM027 is pre-requisite to 6MZ021.

| | | | |
|--------|-----------------------------|----|------|
| 6MZ001 | Media, Religion and Ethics | 20 | SEM1 |
| 6MZ012 | Global Media/Global Culture | 20 | SEM1 |
| 6LN005 | Language and the Mind | 20 | SEM1 |

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

You must ensure that you select one Independent Study module and are aware of any prerequisites. 6MZ020 is a pre-requisite to 6MZ002. 6DM027 is pre-requisite to 6MZ021.

| | | | |
|--------|--|----|------|
| 6MZ002 | Independent Study - Written Project in Media | 20 | SEM2 |
| 6LN002 | Independent Study (Linguistics) | 20 | SEM2 |
| 6MZ021 | Work Placement | 20 | SEM2 |

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

Students must ensure that:

They have 60 credits for each subject (Media – MZ/DM Codes and English Language –EN/LN Codes)

Select at least one LN module

Select one Independent Study or Work Placement module

| | | | |
|--------|---|----|------|
| 6EN016 | Communication, Cooperation and Conflict | 20 | SEM2 |
| 6MZ005 | Persuasion and Influence | 20 | SEM2 |
| 6LN006 | Meaning and Interaction | 20 | SEM2 |

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

| | | | |
|--------|--|----|------|
| 6MZ020 | Research Planning and Design | 20 | SEM1 |
| 6DM027 | Opportunity, Entrepreneurship and Employability in the Creative Industries | 20 | SEM1 |

Learning, Teaching and Assessment

Academic Regulations Exemption:

Section 1.2.5 - Exemption to permit less than 33% differentiation (no less than 80 credits overall) between named undergraduate degree programmes in Humanities as follows;

BA (Hons) Creative and Professional Writing & English/BA (Hons) Creative and Professional Writing.

BA (Hons) English Language and Linguistics/BA (Hons) English Language and Literature.

BA (Hons) English Language and Linguistics/BA (Hons) English Language and Media.

BA (Hons) English Language and Linguistics/BA (Hons) Linguistics and TESOL.

APPROVED (by Chair's Action on 11/9/2019 for a maximum of two academic years or until the next Curriculum Review).

Reference Points:

Quality Code - [Part A: Setting and Maintaining Academic Standards](#). Including:

[Qualifications Frameworks](#)

[Characteristics Statements](#)

[Credit Frameworks](#)

[Subject Benchmarks – Undergraduate honours](#) – Communication, media, film and cultural studies (2008) & English (2007)

The English Benchmark Statement includes the following references to language study:

- awareness of how language produces and reflects cultural change and difference (English Benchmark Statement, 3.1);
- knowledge and understanding of the distinctive character of texts and other kinds of communication (English Benchmark Statement 3.1);
- responsiveness to the central role of language in the creation of meaning and a sensitivity to the affective power of language (English Benchmark Statement, 3.2)
- critical skills in the close reading, description, analysis, or production of texts or discourses (English Benchmark Statement, 3.2)
- ability to articulate knowledge and understanding of texts, concepts and theories relating to English studies (English Benchmark Statement, 3.2)
- critical skills in the close reading, description, analysis, or production of texts or discourses (English Benchmark Statement, 3.2)
- understanding of how cultural norms and assumptions influence questions of judgement (English Benchmark Statement, 3.2)
- awareness of how different social and cultural contexts affect the nature of language and meaning rhetorical skills of effective communication and argument, both oral and written (English Benchmark Statement, 3.2)
- collecting, analysing and manipulating data of diverse kinds and the ability to appreciate the ethical considerations of data collection and use (Linguistics Benchmark Statement 4.3)
- bibliographic skills appropriate to the discipline, including accurate citation of sources and consistent use of conventions in the presentation of scholarly work (English Benchmark Statement, 3.2).

Learning Outcomes:

Foundation Year Course Learning Outcome 1 (UCCL01)

Demonstrate knowledge of the underlying concepts and principles associated with your area(s) of study, and an ability to evaluate and interpret these within the context of that area of study.

Foundation Year Course Learning Outcome 2 (UCCL02)

Demonstrate an ability to present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of your subject(s) of study.

Foundation Year Course Learning Outcome 3 (UCCL03)

Evaluate the appropriateness of different approaches to solving problems related to your area(s) of study and/or work.

Foundation Year Course Learning Outcome 4 (UCCL04)

Communicate the results of your study/work accurately and reliably, and with structured and coherent arguments.

CertHE Course Learning Outcome 1 (CHECLO1)

Demonstrate knowledge of the underlying concepts and principles associated with your area(s) of study, and an ability to evaluate and interpret these within the context of that area of study.

CertHE Course Learning Outcome 2 (CHECLO2)

Demonstrate an ability to present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of your subject(s) of study.

CertHE Course Learning Outcome 3 (CHECLO3)

Evaluate the appropriateness of different approaches to solving problems related to your area(s) of study and/or work.

CertHE Course Learning Outcome 4 (CHECLO4)

Communicate the results of your study/work accurately and reliably, and with structured and coherent arguments.

CertHE Course Learning Outcome 5 (CHECLO5)

Demonstrate the qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

DipHE Course Learning Outcome 1 (DHECLO1)

Demonstrate knowledge and critical understanding of the well-established principles of your area(s) of study, and of the way in which those principles have developed with an understanding of the limits of your knowledge, and how this influences analyses and interpretations based on that knowledge.

DipHE Course Learning Outcome 2 (DHECLO2)

Demonstrate the ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context.

DipHE Course Learning Outcome 3 (DHECLO3)

Demonstrate knowledge of the main methods of enquiry in the subject(s) relevant to the named award, and ability to evaluate critically the appropriateness of different approaches to solving problems in the field of study.

DipHE Course Learning Outcome 4 (DHECLO4)

Use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis.

DipHE Course Learning Outcome 5 (DHECLO5)

Effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively.

DipHE Course Learning Outcome 6 (DHECLO6)

Demonstrate the qualities and transferable skills necessary for employment, requiring the exercise of personal responsibility and decision-making and undertake further training, developing existing skills and acquire new competences that will enable them to assume significant responsibility within organisations.

Ordinary Degree Course Learning Outcome 1 (ORDCLO1)

Demonstrate knowledge of the forms and functions of English its history and development, and its use and variety in social, media and cultural contexts.

Ordinary Degree Course Learning Outcome 2 (ORDCLO2)

Demonstrate knowledge of different modes of communication and the issues that surround them within their social context.

Ordinary Degree Course Learning Outcome 3 (ORDCLO3)

Demonstrate the ability to analyse language and text outside the context in which first encountered.

Ordinary Degree Course Learning Outcome 4 (ORDCLO4)

Demonstrate knowledge of the institutional, political, economic and cultural factors that have an impact on the production and reception of media in regional, national and international contexts.

Ordinary Degree Course Learning Outcome 5 (ORDCLO5)

Demonstrate knowledge of the conventions across a diverse range of media forms and texts.

Ordinary Degree Course Learning Outcome 6 (ORDCLO6)

Demonstrate the ability to employ a range of transferable skill intrinsic to practice in the English Language and Media subject areas and of value in graduate employment.

Honours Degree Course Learning Outcome 1 (DEGCLO1)

Articulate orally and in writing knowledge of the forms and functions of English its use and variety in social, media and cultural contexts.

Honours Degree Course Learning Outcome 2 (DEGCLO2)

Demonstrate knowledge and understanding of different modes of communication and the issues that surround them within their social context.

Honours Degree Course Learning Outcome 3 (DEGCLO3)

Demonstrate the ability to apply a range of linguistic and critical approaches to the analysis of language and text outside the context in which first encountered.

Honours Degree Course Learning Outcome 4 (DEGCLO4)

Demonstrate a comprehensive knowledge and understanding of the institutional, political, economic and cultural factors that have an impact on the production and reception of media in regional, national and international contexts.

Honours Degree Course Learning Outcome 5 (DEGCLO5)

Demonstrate comprehensive knowledge and understanding of the conventions across a diverse range of media forms and texts.

Honours Degree Course Learning Outcome 6 (DEGCLO6)

Demonstrate independent research skills and the ability to employ a range of transferable skill intrinsic to practice in the English Language and Media subject area and of value in graduate employment.

Overview of Assessment:

| Module | Title | Course Learning Outcomes |
|--------|---|---|
| 3GK003 | Academic Skills | UCCLO1, UCCLO2, UCCLO4 |
| 3GK005 | Critical Thinking | UCCLO1, UCCLO2 |
| 3GK007 | Wolverhampton and its People | UCCLO1, UCCLO2, UCCLO3 |
| 3HU001 | Multiculturalism? Culture and Society in Modern Britain | UCCLO1, UCCLO2, UCCLO3 |
| 3HU002 | Representations of Utopias and Dystopias | UCCLO1, UCCLO2, UCCLO3 |
| 3HU003 | Independent Project | UCCLO1, UCCLO2, UCCLO3, UCCLO4 |
| 4EN002 | The Story of English | CHECLO1, CHECLO2, CHECLO3, CHECLO4 |
| 4EN003 | How English Works | CHECLO1, CHECLO2, CHECLO3, CHECLO4, CHECLO5 |
| 4HU002 | Popular Culture | CHECLO1, CHECLO2, CHECLO4 |
| 4HU003 | From Student to Scholar | CHECLO5 |
| 4LN001 | Language in Use | CHECLO1, CHECLO2, CHECLO3, CHECLO4, CHECLO5 |

| Module | Title | Course Learning Outcomes |
|--------|--|--|
| 4MZ001 | Media, Culture and Society | CHECLO1, CHECLO2, CHECLO3, CHECLO4, CHECLO5 |
| 4MZ009 | Key Concepts in Media, Communication and Cultural Studies | CHECLO1, CHECLO2, CHECLO3, CHECLO4 |
| 4TS001 | Introduction to TESOL | CHECLO1, CHECLO2, CHECLO3, CHECLO4, CHECLO5 |
| 4WL002 | Basic Language | CHECLO2 |
| 4WL003 | Elementary Language | CHECLO2 |
| 5EN005 | Stylistics: Stories and Style | DHECLO1, DHECLO2, DHECLO3, DHECLO4 |
| 5LN001 | Language and Society | DHECLO1, DHECLO2, DHECLO3, DHECLO4 |
| 5LN002 | Research Methods for English Language, Linguistics and TESOL | DHECLO1, DHECLO2, DHECLO3, DHECLO4 |
| 5LN003 | Pragmatics and Conversation | DHECLO1, DHECLO2, DHECLO3, DHECLO4, DHECLO5 |
| 5LN005 | Language and Meaning | DHECLO1, DHECLO2, DHECLO3, DHECLO4, DHECLO5, DHECLO6 |
| 5MZ004 | Media, Communication and Ethics | DHECLO1, DHECLO2, DHECLO3, DHECLO4, DHECLO6 |
| 5MZ014 | Analysing Media Texts | DHECLO1, DHECLO2, DHECLO5, DHECLO6 |
| 5MZ021 | Popular Media Forms | DHECLO1, DHECLO2, DHECLO4, DHECLO5, DHECLO6 |
| 5MZ026 | The Idea of Culture | DHECLO2, DHECLO3, DHECLO4, DHECLO6 |
| 5WL001 | Basic Language | DHECLO2, DHECLO6 |
| 5WL002 | Elementary Language | DHECLO2, DHECLO6 |
| 6EN003 | Gender, Sex and Language | DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5, ORDCLO6 |
| 6EN016 | Communication, Cooperation and Conflict | DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4 |
| 6LN002 | Independent Study (Linguistics) | DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO5, ORDCLO6 |
| 6LN005 | Language and the Mind | DEGCLO1, DEGCLO2, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO6 |
| 6LN006 | Meaning and Interaction | DEGCLO1, DEGCLO2, DEGCLO3, ORDCLO1, ORDCLO2, ORDCLO3 |
| 6MZ001 | Media, Religion and Ethics | DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4 |
| 6MZ002 | Independent Study - Written Project in Media | DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5, ORDCLO6 |
| 6MZ005 | Persuasion and Influence | DEGCLO2, DEGCLO3, DEGCLO5, DEGCLO6, ORDCLO2, ORDCLO3, ORDCLO5, ORDCLO6 |
| 6MZ012 | Global Media/Global Culture | DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO6 |
| 6MZ020 | Research Planning and Design | DEGCLO3, DEGCLO4, DEGCLO6, ORDCLO3, ORDCLO4, ORDCLO6 |
| 6MZ021 | Work Placement | DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5, ORDCLO6 |

Teaching, Learning and Assessment:

Students on the Media and English Language degree can expect to encounter a wide variety of learning activities in the course of their studies, designed to ensure that a range of learning styles and abilities is catered for.

Students in the course of their studies engage in a mixture of traditional and cutting-edge learning activities. Independent learning takes place through attendance at lectures, contributions to seminars and workshops, and via research on- and off-line. Engaging in independent research demonstrates commitment, self-reliance, self-motivation and enterprise on the part of the student – all key skills in the creative industries. Group learning takes place in a variety of contexts, whether in preparing presentations, discussing topics in workshops and seminars, or producing media content (videos, radio broadcasts, podcasts), and again allows students to develop and refine key collaborative skills, essential for a career in the creative industries or in any form of employment in which skills in language are core.

Learning and Teaching Methods:

This data indicates the proportion of time in each year of study that students can expect to engage in the following activities (expressed as a percentage for each level).

| Level | Teaching | Independent | Placement |
|-------|----------|-------------|-----------|
| 3 | 20 | 80 | 0 |
| 4 | 24 | 76 | 0 |
| 5 | 24 | 76 | 0 |
| 6 | 24 | 76 | 0 |

Assessment Methods:

This data indicates the proportion of summative assessment in each year of study that will derive from the following: (expressed as a percentage for each level).

| Level | Written Exams | Practical Exams | Coursework |
|-------|---------------|-----------------|------------|
| 3 | 8 | 0 | 92 |
| 4 | 17 | 8 | 75 |
| 5 | 8 | 7 | 85 |
| 6 | 0 | 8 | 92 |

Student Support:

Studies skills, such as finding, understanding and using academic sources, research skills writing and communication skills are embedded in core modules. Students can obtain additional support from the Learning Centres which provide students with academic skills support via the Skills for Learning programme. Students on campus can attend workshops or ask for one-to-one help on a range of skills such as academic writing and referencing. Students can access a range of online skills material at: www.wlv.ac.uk/lib/skills.

Employability in the Curriculum:

Whilst employability is embedded in all modules it is extended in the following modules

6MZ021 Work Placement

6MZ020 Research Planning and Design