

## Course Specification

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<b>Status:</b>	Validated

## Core Information

<b>Awarding Body / Institution:</b>	University of Wolverhampton		
<b>School / Institute:</b>	Wolverhampton School of Art		
<b>Course Code(s):</b>	MZ025J01UV MZ025J31UV	Full-time Part-time	3 Years 6 Years
<b>Course Title:</b>	BA (Hons) Media, Film & Television Studies		
<b>Hierarchy of Awards:</b>	Bachelor of Arts with Honours Media, Film and Television Studies Bachelor of Arts Media, Film and Television Studies Diploma of Higher Education Media, Film and Television Studies Certificate of Higher Education Media, Film and Television Studies University Statement of Credit University Statement of Credit		
<b>Language of Study:</b>	English		
<b>Date of DAG approval:</b>	10/May/2017		
<b>Last Review:</b>	2015/6		
<b>Course Specification valid from:</b>	2015/6		
<b>Course Specification valid to:</b>	2021/2		

## Academic Staff

<b>Course Leader:</b>	Dr William Pawlett
<b>Head of Department:</b>	Mr Pritpal Sembi

# Course Information

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Location of Delivery:	University of Wolverhampton
Category of Partnership:	Not delivered in partnership
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

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## Entry Requirements:

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Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS)

### 2017 Entry

- CCC from 'A' levels
- BTEC National Diploma grade DD
- BTEC QCF Extended Diploma grade MMM
- Access to HE Diploma full award (Pass of 60 credits - of which a minimum of 45 credits must be at level 3 including 18 at Merit or Distinction).
- If you've got other qualifications or relevant experience, please contact [The Gateway](#) for further advice before applying.
- International entry requirements and application guidance can be found [here](#)
- Successful completion of the [International Foundation Year in Social Sciences](#) or [International Foundation Year in Arts](#)

### Other Requirements

Students must have studied a minimum of two years post GCSE level. However, it is expected that some applicants will be mature students with work experience, who wish to further their career development. These applicants will be processed through standard procedures, which may involve an interview as part of the process. Please see <http://wlv.ac.uk/mature> for further information.

Those who do not meet the entry requirements may be offered an alternative course.

### Distinctive Features of the Course:

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The degree in Media, Film and Television Studies is taught by a dedicated staff team from a range of academic and media industry backgrounds. You will therefore encounter diverse perspectives and evaluations of the role of the media in contemporary cultures.

### Educational Aims of the Course:

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This course in Media, Film and Television Studies offers a wide ranging approach to written, spoken and visual texts. The programme will develop analytical skills and give theoretical insight into the works studied. The study of Media with Film and Television Studies will develop the analytical skills needed for students to gain a greater understanding of their own culture and the culture of others.

In studying Media, students will have the opportunity to experience and explore a range of subjects pertinent to the role that the media plays in the contemporary world. In Film and Television Studies students will examine a varied syllabus, considering filmic and televisual texts from different cultures, different *auteurs* and various genres and will develop analytical skills and give theoretical insight into the works examined. Throughout, students will be given the academic, philosophical and contextual tools with which to critically examine the process of literary, filmic and televisual production and reception and to make informed judgements about literary value and cultural capital.

It will enable students to communicate more effectively using the written and spoken word.

Students will acquire a range of subject specific and transferable skills, including higher order conceptual and communication skills, independence, enterprise, digital literacy and IT awareness, all of which are of immense value in graduate employment.

#### Intakes:

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September

January

#### Major Source of Funding:

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Office for Students (OFS)

#### Tuition Fees:

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Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2020/1	H	Full Time / Sandwich	£9250.00
2020/1	Overseas	Full Time / Sandwich	£12250.00
2020/1	H	Part Time	£3050.00
2020/1	Overseas	Part Time	£6125.00
2021/2	H	Full Time / Sandwich	£9250.00
2021/2	Overseas	Full Time / Sandwich	£12950.00
2021/2	H	Part Time	£3100.00
2022/3	H	Full Time / Sandwich	£9250.00
2022/3	Overseas	Full Time / Sandwich	£13450.00
2022/3	H	Part Time	£3120.00

#### PSRB:

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None

#### Course Structure:

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### January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
4FI004	Thinking through Film and Television	20	SEM2	Core
4MZ009	Key Concepts in Media, Communication and Cultural Studies	20	SEM2	Core
4FI001	Screen Analysis: Storytelling	20	SEM2	Core

## January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
4MZ001	Media, Culture and Society	20	SEM1	Core
4FI003	Introducing Screen Analysis	20	SEM1	Core
4FI006	Representing the Real: From Documentary Film to Reality TV	20	SEM1	Core

## January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
5FI003	New Wave Cinemas	20	SEM2	Core
5MZ033	WRITING FEATURES FOR NEWS MEDIA	20	SEM2	Core
5FI012	Reusing and Retelling: Hybridity and Adaptation	20	SEM2	Core

## January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
5FI008	Film and TV Representations: Race, Gender and Sexuality on Screen	20	SEM1	Core
5FI011	Global Cinema	20	SEM1	Core
5MZ004	Media, Communication and Ethics	20	SEM1	Core

## January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
6FI010	Screening Science: From Movie Monsters To TV Medics	20	SEM2	Core
6MZ005	Persuasion and Influence	20	SEM2	Core

**Group 09 | Min Value: 20 | Max Value: 20**

6MZ002	Independent Study - Written Project in Media	20	SEM2	
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## January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
6FI009	Film Cuts, Cults and Classics: Screening Spectacular Cinema	20	SEM1	Core
6MZ012	Global Media/Global Culture	20	SEM1	Core

**Group 06 | Min Value: 20 | Max Value: 20**

6DM027	Opportunity, Entrepreneurship and Employability in the Creative Industries	20	SEM1	
6FI004	Screening Contemporary Britain: Film and TV Drama	20	SEM1	

## September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
4MZ001	Media, Culture and Society	20	SEM1	Core
4FI003	Introducing Screen Analysis	20	SEM1	Core
4FI004	Thinking through Film and Television	20	SEM2	Core
4MZ009	Key Concepts in Media, Communication and Cultural Studies	20	SEM2	Core
4FI006	Representing the Real: From Documentary Film to Reality TV	20	SEM1	Core
4FI001	Screen Analysis: Storytelling	20	SEM2	Core

## September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
5FI008	Film and TV Representations: Race, Gender and Sexuality on Screen	20	SEM1	Core
5FI011	Global Cinema	20	SEM1	Core
5FI003	New Wave Cinemas	20	SEM2	Core
5MZ033	WRITING FEATURES FOR NEWS MEDIA	20	SEM2	Core
5MZ004	Media, Communication and Ethics	20	SEM1	Core
5FI012	Reusing and Retelling: Hybridity and Adaptation	20	SEM2	Core

## September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
6FI009	Film Cuts, Cults and Classics: Screening Spectacular Cinema	20	SEM1	Core
6MZ012	Global Media/Global Culture	20	SEM1	Core

### Group 06 | Min Value: 20 | Max Value: 20

6FI004	Screening Contemporary Britain: Film and TV Drama	20	SEM1	
6DM027	Opportunity, Entrepreneurship and Employability in the Creative Industries	20	SEM1	
6FI010	Screening Science: From Movie Monsters To TV Medics	20	SEM2	Core
6MZ005	Persuasion and Influence	20	SEM2	Core

### Group 09 | Min Value: 20 | Max Value: 20

6MZ002	Independent Study - Written Project in Media	20	SEM2	
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Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

## Learning, Teaching and Assessment

Academic Regulations Exemption:

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Reference Points:

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Quality Code - [Part A: Setting and Maintaining Academic Standards](#). Including :

[Qualifications Frameworks](#)

[Characteristics Statements](#)

[Credit Frameworks](#)

[Subject Benchmark Statements](#)

Quality Code - [Part B: Assuring and Enhancing Academic Quality](#)

[University Policies and Regulations](#)

[Equality Act \(2010\)](#)

## Overview of Assessment:

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Learning Outcomes	Modules
<b>BHONS01</b> Demonstrate knowledge of the underlying concepts and principles associated with your area(s) of study, and an ability to evaluate and interpret these within the context of that area of study	4FI001 Screen Analysis: Storytelling 4FI003 Introducing Screen Analysis 4FI004 Thinking through Film and Television 4FI006 Representing the Real: From Documentary Film to Reality TV 4MZ001 Media, Culture and Society 4MZ009 Key Concepts in Media, Communication and Cultural Studies 6FI004 Screening Contemporary Britain: Film and TV Drama 6FI005 Film Studies Project 6FI009 Film Cuts, Cults and Classics: Screening Spectacular Cinema 6FI010 Screening Science: From Movie Monsters To TV Medics 6MZ002 Independent Study - Written Project in Media 6MZ012 Global Media/Global Culture 5FI003 New Wave Cinemas 5FI008 Film and TV Representations: Race, Gender and Sexuality on Screen 5FI011 Global Cinema 5FI012 Reusing and Retelling: Hybridity and Adaptation 5MZ004 Media, Communication and Ethics 6FI004 Screening Contemporary Britain: Film and TV Drama 6FI005 Film Studies Project 6FI009 Film Cuts, Cults and Classics: Screening Spectacular Cinema 6FI010 Screening Science: From Movie Monsters To TV Medics 6MZ002 Independent Study - Written Project in Media 6MZ012 Global Media/Global Culture
<b>BHONS02</b> Demonstrate an ability to present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of your subject(s) of study.	4FI001 Screen Analysis: Storytelling 4FI003 Introducing Screen Analysis 4FI004 Thinking through Film and Television 4FI006 Representing the Real: From Documentary Film to Reality TV 4MZ001 Media, Culture and Society 4MZ009 Key Concepts in Media, Communication and Cultural Studies 6FI005 Film Studies Project 6MZ002 Independent Study - Written Project in Media 6MZ005 Persuasion and Influence 6MZ012 Global Media/Global Culture 5FI003 New Wave Cinemas 5FI008 Film and TV Representations: Race, Gender and Sexuality on Screen 5FI011 Global Cinema 5FI012 Reusing and Retelling: Hybridity and Adaptation 5MZ004 Media, Communication and Ethics

**Learning Outcomes**

5MZ027 Mediated Lives: Lifestyle and Celebrity Culture  
6FI005 Film Studies Project

6FI009 Film Cuts, Cults and Classics: Screening Spectacular Cinema  
6FI010 Screening Science: From Movie Monsters To TV Medics  
6MZ002 Independent Study - Written Project in Media  
6MZ005 Persuasion and Influence  
6MZ012 Global Media/Global Culture

**BHONS03** Evaluate the appropriateness of different approaches to solving problems related to your area(s) of study and/or work

4FI001 Screen Analysis: Storytelling  
4FI003 Introducing Screen Analysis  
4FI004 Thinking through Film and Television  
4FI006 Representing the Real: From Documentary Film to Reality TV  
4MZ001 Media, Culture and Society  
4MZ009 Key Concepts in Media, Communication and Cultural Studies  
6FI004 Screening Contemporary Britain: Film and TV Drama  
6FI005 Film Studies Project  
6FI009 Film Cuts, Cults and Classics: Screening Spectacular Cinema  
6FI010 Screening Science: From Movie Monsters To TV Medics  
6MZ002 Independent Study - Written Project in Media  
6MZ005 Persuasion and Influence  
6MZ012 Global Media/Global Culture  
5FI003 New Wave Cinemas  
5FI008 Film and TV Representations: Race, Gender and Sexuality on Screen  
5FI011 Global Cinema  
5FI012 Reusing and Retelling: Hybridity and Adaptation  
5MZ004 Media, Communication and Ethics  
5MZ027 Mediated Lives: Lifestyle and Celebrity Culture  
6FI004 Screening Contemporary Britain: Film and TV Drama  
6FI005 Film Studies Project  
6FI009 Film Cuts, Cults and Classics: Screening Spectacular Cinema  
6FI010 Screening Science: From Movie Monsters To TV Medics  
6MZ002 Independent Study - Written Project in Media  
6MZ005 Persuasion and Influence  
6MZ012 Global Media/Global Culture

**BHONS04** Communicate the results of your study/work accurately and reliably, and with structured and coherent arguments

4FI001 Screen Analysis: Storytelling  
4FI003 Introducing Screen Analysis  
4FI004 Thinking through Film and Television  
4FI006 Representing the Real: From Documentary Film to Reality TV  
4MZ001 Media, Culture and Society  
4MZ009 Key Concepts in Media, Communication and Cultural Studies  
6DM027 Opportunity, Entrepreneurship and Employability in the Creative Industries  
6FI005 Film Studies Project  
6MZ002 Independent Study - Written Project in Media  
6MZ012 Global Media/Global Culture  
5FI003 New Wave Cinemas  
5FI008 Film and TV Representations: Race, Gender and Sexuality on Screen  
5FI011 Global Cinema  
5FI012 Reusing and Retelling: Hybridity and Adaptation  
5MZ027 Mediated Lives: Lifestyle and Celebrity Culture  
6DM027 Opportunity, Entrepreneurship and Employability in the Creative Industries  
6FI005 Film Studies Project  
6FI009 Film Cuts, Cults and Classics: Screening Spectacular Cinema  
6FI010 Screening Science: From Movie Monsters To TV Medics  
6MZ002 Independent Study - Written Project in Media



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**Learning Outcomes****6MZ012 Global Media/Global Culture****Modules**

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**BHONS05** Demonstrate the qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility

6DM027 Opportunity, Entrepreneurship and Employability in the Creative Industries  
6FI005 Film Studies Project  
6MZ002 Independent Study - Written Project in Media  
6MZ005 Persuasion and Influence  
6MZ012 Global Media/Global Culture  
5FI003 New Wave Cinemas  
5FI008 Film and TV Representations: Race, Gender and Sexuality on Screen  
5FI011 Global Cinema  
5FI012 Reusing and Retelling: Hybridity and Adaptation  
5MZ004 Media, Communication and Ethics  
6DM027 Opportunity, Entrepreneurship and Employability in the Creative Industries  
6FI005 Film Studies Project  
6FI009 Film Cuts, Cults and Classics: Screening Spectacular Cinema  
6FI010 Screening Science: From Movie Monsters To TV Medics  
6MZ002 Independent Study - Written Project in Media  
6MZ005 Persuasion and Influence  
6MZ012 Global Media/Global Culture

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**BHONS01** Understand major theoretical and methodological paradigms used to study media, film and television.

**BHONS02** Have a knowledge and understanding of the interrelationship between media, film and television texts and the construction of cultural identities, such as class, gender, ethnicity and age.

**BHONS03** Employ an appropriate research methodology within the fields of Media, Film and Television Studies.

**BHONS04** Analyse media, filmic and televisual texts within appropriate theoretical frameworks.

**BHONS05** Understand the institutional, political, economic and cultural factors that have an impact on the production and reception of film and media in regional, national and international contexts.

**BHONS06** Demonstrate key employment skills (e.g. self-management, IT, digital literacy, enterprise and working in groups).

**BHONS01** Demonstrate knowledge and critical understanding of the well-established principles of your area(s) of study, and of the way in which those principles have developed with an understanding of the limits of your knowledge, and how this influences analyses and interpretations based on that knowledge.

**BHONS02** Demonstrate the ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context

**BHONS03** Demonstrate knowledge of the main methods of enquiry in the subject(s) relevant to the named award, and ability to evaluate critically the appropriateness of different approaches to solving problems in the field of study

**BHONS04** Use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis

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**Learning Outcomes**  
**BHONS05** Effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively

**Modules**

**BHONS06** Demonstrate the qualities and transferable skills necessary for employment, requiring the exercise of personal responsibility and decision-making and undertake further training, developing existing skills and acquire new competences that will enable them to assume significant responsibility within organisations.

**BHONS06** Demonstrate transferable skills intrinsic to the subject area and of value to graduate employment.

### Teaching, Learning and Assessment:

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- Note taking in lectures
- Note taking in screenings
- Seminar discussions
- Forum Discussion
- One to one and group tutorials
- Peer interaction in focused tasks
- Directed reading
- Independent reading and research
- Online research
- Written and oral feedback

#### Level 4

This is an orientation stage where students from different backgrounds can acquire a knowledge base and some methodological foundation in Film and Television Studies. In order to achieve a good pass, the student will be expected to show:

- an understanding of concepts of Film and Television Studies
- some independent reading to support the arguments presented.
- an ability to express ideas clearly and accurately
- competence in grammar and spelling
- an ability to structure responses (oral and written) coherently
- initial familiarisation with the use of scholarly conventions, where appropriate

#### Level 5

This is an intermediate level where students develop and consolidate their skills and deepen their awareness of Film and Television Studies. In order to achieve a good pass, the student will be expected, in addition to the competencies acquired at level 4, to be able to:

- engage in a wider range of critical and theoretical reading
- synthesise ideas from different sources and use them appropriately
- demonstrate a critical awareness and greater sophistication in analytical skills
- cooperate with others in group situations and develop presentation skills
- improve both oral and written communication in fluency and fitness for specialised purposes and audiences

#### Level 6

At this level students apply knowledge of the subjects, subject specific skills, intellectual skills and key skills gained through study at levels 4 and 5. This should lead to a greater independence in their learning and make relationships between different areas of their study within a wider perspective. In order to achieve a good pass the student will be expected, in addition to the competencies acquired at level 5, to:

- formulate their own subject for enquiry

- research the chosen work thoroughly, often finding their own sources of information in appropriate scholarly journals and/or the Internet
- make independent evaluation, selection and application of theory and methodology to new material
- demonstrate more advanced skills of analysis and argument, especially in the project and other independent study
- demonstrate independence, self-reflection and organisation
- work with others in group situations and develop expertise in presentational contexts

## Assessment Methods:

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At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities:

Written examinations (including online examinations, open and closed book examinations and quizzes)  
 Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation)  
 Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment)

In the final year of your undergraduate degree, and at the end of your postgraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

## Student Support:

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The student support and guidance mechanisms are those provided by the standard University and School systems.

At Level 4 students are shown how to locate and access the University's 'Skills for Learning' pages, which also informs them where the Study Skills section in the Learning Centre is located. Directorate of Academic Services (DAS) provides general academic skills support to all students. They can attend a drop-in session for an individual, one-on-one discussion with a Learning and Skills Librarian for advice on areas such as academic writing, assignment planning, exam preparation and time management. In addition, there is a regular timetable of bookable workshops covering information and digital literacy skills, including academic referencing. Students are supported by a designated Liaison Librarian who is available to support research and project work. Further details on the DAS skills for learning page [http://www.wlv.ac.uk/lib/skills\\_for\\_learning.aspx](http://www.wlv.ac.uk/lib/skills_for_learning.aspx)

Students with demonstrable need of a level of support greater than what can be provided in office hours are referred to the School of Humanities Academic Skills Support Team, as well as the series of study skills workshops offered in the Learning Centre. CANVAS includes study skills-related materials such as stylebooks and shared URLs that link to various on-line study skills websites (e.g., Purdue OWL and Monash Academic Literacy sites), and the Faculty of Arts Online Writing Lab was launched in 2015/16 specifically to address the gaps in student attainment of literacy skills.

Most research on academic literacies and study skills development advocates embedding them in the subject rather than through bolted-on learning experiences and much of the Level 4 programme is geared towards developing students' generic and subject-specific study skills. The Humanities' new Level 4 module First Year Seminars (module title to be changed during 2015/16 curriculum review) focuses on strengthening a range of academic skills. Students are taught basic techniques in coursework planning, structuring, drafting, researching and revision through small workshops and 1-2-1 tutorials.

Formative assignments and learning activities offer students opportunities to write and revise using feedback prior to submission for assessment. Formative feedback for revision encourages students to develop and hone problem-solving skills, writing, and critical thinking (selecting rhetorical strategies for more persuasive argument/exposition). This also moves them towards more self-regulated learning (engagement with feedback promotes reflection and self-assessment). Additionally, many modules afford students numerous

opportunities to engage in peer feedback activities and writing workshops, both in class and on-line which promote both collaborative and independent learning. Students receive timely and frequent feedback, providing personalised study skills support.

Subject specific research skills are embedded in module learning activities - both in-class and out-of-class - and require students to use electronic and Learning Centre resources (e.g., Summons, e-books and various subject specific search engines, databases, and electronic archives) to regularly locate information about authors, media, film and television demographics and theoretical/critical texts to engage in problem-based learning (most writing tasks engage students in PBL) and complete assessment tasks.

### Employability in the Curriculum:

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Employability skills, such as effective communication and analytical expertise are embedded in all modules. In addition you will have the opportunity to take specific modules on employability, which will cover topics such as CV writing. You also have the opportunity to take work placement modules, which will enhance your employability prospects

Graduates in Media, Film and Television Studies have taken up a wide variety of careers including: working in radio, television, journalism and marketing, as well as various management and communication roles in retail, business and local government. The degree in Media provides an excellent foundation for continuing studies at a post-graduate level, and is a pathway to taking our MA programmes in Contemporary Media, Film Studies or Popular Culture



THE UNIVERSITY OF OPPORTUNITY