

Course Specification

Published Date:	21-Sep-2020
Produced By:	Laura Clode
Status:	Validated

Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	School of Performing Arts		
Course Code(s):	LI036M06AM LI036M35AM	Full time Distance Learning Part-time Distance Learning	1 Years 2 Years
UCAS Code:			
Course Title:	BA (Hons) Professional Music (Music Business) by Distance Learning at AMS		
Hierarchy of Awards:	Bachelor of Arts with Honours Professional Music (Music Business) Bachelor of Arts Professional Music (Music Business) University Statement of Credit University Statement of Credit		
Language of Study:	English		
Date of DAG approval:	05/Dec/2017		
Last Review:	2017/8		
Course Specification valid from:	2017/8		
Course Specification valid to:	2023/4		

Academic Staff

Course Leader:	Mrs Anne-Marie Beaumont
Head of Department:	Sarah Browne

Course Information

Location of Delivery:	Academy of Music and Sound Supported DL
Category of Partnership:	Supported Delivery of University Provision
Teaching Institution:	Academy of Music and Sound Supported DL
Open / Closed Course:	This course is open to all suitably qualified candidates.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS)

A foundation degree or HND in Music or a related subject

Applicants will usually have an interview and/or audition as part of the process.

It is expected that some applicants will be mature students with work experience, who wish to further their career development. Please see <http://wlv.ac.uk/mature> for further information.

Those who do not meet the entry requirements may be offered an alternative course.

Distinctive Features of the Course:

This is a vocationally focused course that will enable you to develop skills and knowledge directly applicable to the music business.

The course will suit experienced music industry professionals of any age (20+) who are already working in the music industry in some capacity.

The Distance Learning programme offers aspiring producers access to a flexible and supported higher education program that can be studied at a time and place that suits the individual.

Educational Aims of the Course:

The BA (Hons) Professional Music (Music Business) aims to prepare students for a career in creative music industries. It aims to develop both subject specific and critical skills, and the ability to manage and evaluate work.

Intakes:

September
January

Major Source of Funding:

Office for Students (OFS)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
No related data			

PSRB:

None

Course Structure:

January (Full time Distance Learning)

Year 3

Full time and Sandwich Undergraduate Honours students normally study 120 credits per academic year; 60 credits semester 1 and 60 credits semester 2.

Module	Title	Credits	Period	Type
6SW001	The Professional Project	40	CRYRA	Core
6MU010	Employability and Enterprise in Music	20	SEM2	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

Select ONE option module

6MU004	Music for Image	20	SEM2	
6LI001	Critical and Contemporary Issues in Performing Arts Management	20	SEM2	

6LI017	Independent Study	20	SEM1	Core
6MU029	Music Business Management	20	SEM1	Core

January (Part-time Distance Learning)

Year 5

Module	Title	Credits	Period	Type
6MU010	Employability and Enterprise in Music	20	SEM2	Core
6LI017	Independent Study	20	SEM3	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

Select ONE option module

6MU004	Music for Image	20	SEM1
6LI001	Critical and Contemporary Issues in Performing Arts Management	20	SEM1

January (Part-time Distance Learning)

Year 6

Module	Title	Credits	Period	Type
6SW001	The Professional Project	40	CRYRA	Core
6MU029	Music Business Management	20	SEM3	Core

September (Full time Distance Learning)

Year 3

Full time and Sandwich Undergraduate Honours students normally study 120 credits per academic year; 60 credits semester 1 and 60 credits semester 2.

Module	Title	Credits	Period	Type
6SW001	The Professional Project	40	YEAR	Core
6MU010	Employability and Enterprise in Music	20	SEM1	Core
6LI017	Independent Study	20	SEM2	Core
6MU029	Music Business Management	20	SEM2	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

Select ONE option module

6MU004	Music for Image	20	SEM1
6LI001	Critical and Contemporary Issues in Performing Arts Management	20	SEM1

September (Part-time Distance Learning)

Year 5

Full time and Sandwich Undergraduate Honours students normally study 120 credits per academic year; 60

credits semester 1 and 60 credits semester 2.

Module	Title	Credits	Period	Type
6MU010	Employability and Enterprise in Music	20	SEM2	Core
6LI017	Independent Study	20	SEM3	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

Select ONE option module

6MU004	Music for Image	20	SEM1	
6LI001	Critical and Contemporary Issues in Performing Arts Management	20	SEM1	

September (Part-time Distance Learning)

Year 6

Full time and Sandwich Undergraduate Honours students normally study 120 credits per academic year; 60 credits semester 1 and 60 credits semester 2.

Module	Title	Credits	Period	Type
6SW001	The Professional Project	40	YEAR	Core
6MU029	Music Business Management	20	SEM3	Core

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

Learning, Teaching and Assessment

Academic Regulations Exemption:

The Committee received a request from the Faculty of Arts (FoA) seeking advice from a framework perspective on the use of PebblePad as the main Virtual Learning Experience (VLE) by the Academy of Music & Sound (AMS). It was noted that existing programmes were delivered by 'on-line' Distance Learning in collaboration with AMS at various premises around the U.K. and they had made a substantial investment to support learning with PebblePad.

APPROVED BY AFRSC 22.06.17 (for 2017/2018 only, subject to confirmation from 2018/2019 onwards).

Reference Points:

Quality Code - [Part A: Setting and Maintaining Academic Standards](#). Including :

[Qualifications Frameworks](#)

[Characteristics Statements](#)

[Credit Frameworks](#)

[Subject Benchmark Statements](#)

Quality Code - [Part B: Assuring and Enhancing Academic Quality](#)

[University Policies and Regulations](#)

Equality Act (2010)

Learning Outcomes:

Ordinary Course Learning Outcome 1 (ORDCLO1)

Analyse the dynamics of the creative and performing arts industries and the role they play in regional, national and international culture.

Ordinary Course Learning Outcome 2 (ORDCLO2)

Demonstrate the ability to create, manage and evaluate performance events across a range of venues.

Ordinary Course Learning Outcome 3 (ORDCLO3)

Recognise the changing trends in performing arts and its ability to engage to and with a diverse range of consumers.

Ordinary Course Learning Outcome 4 (ORDCLO4)

Apply appropriate theoretical and practical concepts from music or industry.

Ordinary Course Learning Outcome 5 (ORDCLO5)

Use industry specific software and technology in the context of managing performing arts projects, engaging with venues and planning events.

Ordinary Course Learning Outcome 6 (ORDCLO6)

Utilise their knowledge, understanding and performance skills in music or music production to enhance their employment prospects.

Honours Course Learning Outcome 1 (DEGCLO1)

Critically analyse the dynamics of the creative and performing arts industries and the role they play in regional, national and international culture.

Honours Course Learning Outcome 2 (DEGCLO2)

Demonstrate the ability to create, manage and evaluate performance events across a range of venues.

Honours Course Learning Outcome 3 (DEGCLO3)

Recognise the changing trends in performing arts and its ability to engage to and with a diverse range of consumers.

Honours Course Learning Outcome 4 (DEGCLO4)

Apply appropriate theoretical and practical concepts from music or industry.

Honours Course Learning Outcome 5 (DEGCLO5)

Use industry specific software and technology in the context of managing performing arts projects, engaging with venues and planning events.

Honours Course Learning Outcome 6 (DEGCLO6)

Utilise their knowledge, understanding and performance skills in music or music production to enhance their employment prospects.

Overview of Assessment:

Module	Title	Course Learning Outcomes
6LI001	Critical and Contemporary Issues in Performing Arts Management	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5, ORDCLO6
6LI017	Independent Study	DEGCLO1, DEGCLO2, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO5, ORDCLO6
6MU004	Music for Image	DEGCLO1, DEGCLO4, DEGCLO5, ORDCLO1, ORDCLO4, ORDCLO5
6MU010	Employability and Enterprise in Music	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO6
6MU029	Music Business Management	DEGCLO3, DEGCLO4, ORDCLO1, ORDCLO3, ORDCLO4
6SW001	The Professional Project	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6

Teaching, Learning and Assessment:

Throughout the programme, and with increasing emphasis and sophistication as students' progress, independent study skills will be cultivated. This will include undertaking various tasks, student directed activities and projects but most importantly on this award the student will engage with a real time

developmental performance, its creation, production, marketing and critical evaluation. Problem based learning is a method which encourages students to 'learn-to-learn', in seeking solutions to real problems.

Some of the main key skills employers look for when recruiting graduates are problem-solving skills, the ability to critically analyse and evaluate situations, to find, and use constructively appropriate learning resources and to propose relevant outcomes. Learners will be expected to engage in the funding, sponsorship, budgeting and auditing of the performance whilst applying skills in market intelligence in audience related issues. In a real world scenario learners will work to clear time constraints taking the student out of the university classroom and into industry settings thereby gaining an opportunity to work with industry professionals and to embrace all three art forms in a contemporary setting. Students will learn to correlate previously learnt disciplines including marketing, planning, venue assessment and produce material for a clearly targeted audience.

Assessment Methods:

At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities:

Written examinations (including online examinations, open and closed book examinations and quizzes)
Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation)

Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment)

In the final year of your undergraduate degree, and at the end of your postgraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

Student Support:

Students can access a range of online skills material at: www.wlv.ac.uk/lib/skills

The [University Student Support website](#) offers advice on a variety of matters (careers, counselling, student union advice, etc.)

Course Specific Support

Students on this course will benefit from a range of support. At an operational level within the Academy of Music and Sound, students are able to receive guidance from the Mentor or specific Module Tutor, and if needed, from the Vice Principal for Curriculum and Quality. In addition, students will have access to a Personal Tutor independent of their programme of study who will assist them in both academic and personal development.

Employability in the Curriculum:

All academic briefs are inspired by real-life industry examples and as such challenge the student to work in real time scenarios with realistic industry deadlines in mind.

Employability skills are embedded into the curriculum across the following modules:

6MU010

6LI001

6MU029



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