

## Course Specification

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<b>Status:</b>	Validated

## Core Information

<b>Awarding Body / Institution:</b>	University of Wolverhampton		
<b>School / Institute:</b>	Wolverhampton Business School		
<b>Course Code(s):</b>	LI030F01SS LI030F31SS	Full-time Part-time	2 Years 4 Years
<b>Course Title:</b>	FD (Arts) Events Management with South Staffordshire College - Tamworth		
<b>Hierarchy of Awards:</b>	Foundation Degree (Arts) Event Management Certificate of Higher Education Event Management University Statement of Credit University Statement of Credit		
<b>Language of Study:</b>	English		
<b>Date of DAG approval:</b>	05/May/2017		
<b>Last Review:</b>	2015/6		
<b>Course Specification valid from:</b>	2015/6		
<b>Course Specification valid to:</b>	2021/2		

## Academic Staff

<b>Course Leader:</b>	Dr W. Gerard Ryan
<b>Head of Department:</b>	Mrs Sarah Williams

# Course Information

Location of Delivery:	South Staffordshire College Tamworth Campus
Category of Partnership:	Supported Delivery of University Provision
Teaching Institution:	South Staffordshire College Tamworth Campus
Open / Closed Course:	This course is open to all suitably qualified candidates.

## Entry Requirements:

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Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS)

### 2017 Entry

- 'A' levels at grade DD or higher
- BTEC QCF Extended Diploma grade PPP
- BTEC QCF Diploma grade MP
- Access to HE Diploma full award
- If you've got other qualifications or relevant experience, please contact [The Gateway](#) for further advice before applying.
- International entry requirements and application guidance can be found [here](#)

### Other Requirements

Students must have studied a minimum of two years post GCSE level. However, it is expected that some applicants will be mature students with work experience, who wish to further their career development. These applicants will be processed through standard procedures, which may involve an interview as part of the process. Please see <http://wlv.ac.uk/mature> for further information.

Those who do not meet the entry requirements may be offered an alternative course.

## Distinctive Features of the Course:

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1. The combination of Hospitality and Events study gives graduates a set of skills very appealing to employers.
2. The supportive environment of South Staffordshire College is well suited to nurture candidates who aspire to a management position in hospitality or events.
3. This programme being part delivered by University staff enable student to prepare to progress to BA (Hons) degree study more readily as they are already experienced study in a University environment.
4. You will be taught by a staff team with a wide range of international senior management experience, with a team who have numerous students who have won national prizes with for example Institute of Travel and Tourism and Association for Events Management, and who are actively involved in these professional bodies.
5. The University is an Institute of Travel and Tourism Centre of Excellence which recognises our outstanding work around employability, teaching, research and consultancy.

## Educational Aims of the Course:

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The FdA Event Management course enables students to develop their careers whilst studying for a Foundation Degree within a work-based learning context.

The course will:

Equip you with knowledge of the events industry

Support you to develop event management and general management skills  
Offer opportunities to develop assessments which are directly related to the workplace environment  
Develop a working understanding of digital technologies  
Develop management, business and entrepreneurship skills

Intakes:

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September

Major Source of Funding:

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Office for Students (OFS)

Tuition Fees:

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Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2017/8	H	Full Time	£5850.00
2017/8	EU	Full Time	£5850.00
2017/8	HEU	Part Time	£3900.00
2018/9	H	Part Time	£3966.00
2018/9	EU	Part Time	£3966.00
2019/0	H	Full Time	£6165.00
2019/0	EU	Full Time	£6165.00
2019/0	H	Part Time	£4110.00
2019/0	EU	Part Time	£4110.00
2020/1	H	Full Time	£6165.00

PSRB:

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None

Course Structure:

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Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

## Learning, Teaching and Assessment

Academic Regulations Exemption:

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None

## Reference Points:

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FHEQ Level Descriptors

QAA Generic Masters

QAA – (FHEQ), (2014) Framework for higher education qualifications in England, Wales and Northern Ireland  
Equality Act 2010

## Learning Outcomes:

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### CertHE Course Learning Outcome 1 (CHECLO1)

Demonstrate knowledge of the underlying concepts and principles associated with your area(s) of study, and an ability to evaluate and interpret these within the context of that area of study

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### CertHE Course Learning Outcome 2 (CHECLO2)

Demonstrate an ability to present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of your subject(s) of study.

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### CertHE Course Learning Outcome 3 (CHECLO3)

Evaluate the appropriateness of different approaches to solving problems related to your area(s) of study and/or work

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### CertHE Course Learning Outcome 4 (CHECLO4)

Communicate the results of your study/work accurately and reliably, and with structured and coherent arguments

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### CertHE Course Learning Outcome 5 (CHECLO5)

Demonstrate the qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility

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### FD Course Learning Outcome 1 (FDCL01)

Identify key event management concepts and theories appropriate to subject being studied.

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### FD Course Learning Outcome 2 (FDCL02)

Select and utilise appropriate information to enable you to solve work-based problems.

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### FD Course Learning Outcome 3 (FDCL03)

Demonstrate a range of general transferable intellectual and study skills, including; team working, digital literacy, communications, supervisory, listening, negotiating, persuasion and presentation.

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### FD Course Learning Outcome 4 (FDCL04)

Conduct research into event related issues, either individually or as part of a team culminating in written reports, essays, presentations or other media.

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### FD Course Learning Outcome 5 (FDCL05)

Apply knowledge and evaluate situations using a range of Event specific skills to the challenges of management.

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#### FD Course Learning Outcome 6 (FDCLO6)

Develop and apply event management skills to the planning, management and evaluation of events

#### Overview of Assessment:

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Module	Title	Course Learning Outcomes
4BU007	The International Hospitality Business	CHECLO1, CHECLO2
4LI001	Introduction to Events and Venues	CHECLO1, CHECLO5
4LI007	Employability: The World of Work	CHECLO2, CHECLO3, CHECLO5
4LI009	Venue Design and Management	CHECLO1
4LI011	Academic Skills	CHECLO3, CHECLO4
4LI012	Managing People in Events and Venues	CHECLO1, CHECLO2, CHECLO3, CHECLO5
5LI005	Employability: Managing Finance and Human Resources	FDCLO2, FDCLO3, FDCLO5, FDCLO6
5LI007	Functions and Special Events	FDCLO1, FDCLO4, FDCLO6
5LI015	Delivering Event Experiences	FDCLO2, FDCLO6
5LI016	Solving Work-based Problems	FDCLO2, FDCLO4, FDCLO5
5LI017	Research Themes in Events	FDCLO1, FDCLO4
5LI018	Services Marketing	FDCLO1, FDCLO5

#### Teaching, Learning and Assessment:

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This will include:

- Reading – both core and supplementary reading from books, journals and electronic sources
- Case Analysis – to look at the application of theory and practice, to identify problems and recommend solutions.
- Group discussions – on provided themes to draw out and share personal experiences and learning amongst the wider group.
- Student presentations/student led seminars.
- Problem-based learning approaches.
- Lectures and workshops.
- Group and individual tutorials
- Personal reflection.
- Group role play and project work.
- Assessment preparation and feedback.
- Individual and group presentations.
- Peer feedback

#### Assessment Methods:

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At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities:

Written examinations (including online examinations, open and closed book examinations and quizzes)

Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation)  
Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment)

In the final year of your undergraduate degree, and at the end of your postgraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

### Student Support:

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A core strand through this course is the development of skills appropriate to both general study at HE and for lifelong learning, and specific study in a chosen specialist subject. In some modules the development of these skills are explicit in others they are embedded within the curriculum.

Students will be able to access the learning services of the University of Wolverhampton.

For example:

- The University Counselling Service offers short courses on topics such as "Self Confidence", "Stress Management and Relaxation" and "Life Skills". They also provide study skills and academic support, providing short courses such as provide help in areas such as "Writing and Assignment Skills", "Exam Techniques", "Enhancing Professional Skills", "Personal Development Planning" and "Making Choices for the Future".
- University Learning Centres provide general academic skills support to all students. Individual appointments are available with a study skills advisor. They can offer advice on areas such as, academic writing, assignment planning, exam preparation, and time management. In addition, there is a regular timetable of drop-in and bookable workshops covering information and digital literacy skills, including academic referencing.
- The International Centre will be able to provide more generic international advice and guidance for example visa's. In addition, the Centre will be able to provide regulatory guidance and any such other support to signpost students to enhance their learning.
- Students with additional support and SEND requirements will have access to support at South Staffordshire College and will be signposted to the University for relevant assessments and support requirements.

You will receive support and guidance from personal tutors, so that you: can understand better your learning process, have the skills and understanding to act on the feedback, so as to become more effective and successful, collect evidence on your achievement to enhance your employability.

Feedback - tutors provide personalised written feedback following all summative assessments. The mechanism for feedback from formative tasks varies between assessments, but will always be provided in some form. On occasions tutors may provide generalised verbal feedback to the whole group on points relating to an assessment. You may also be asked to give feedback to your peers and to your tutors.

### Employability in the Curriculum:

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Modules give students an opportunity take part in guest lectures and field trips. Two dedicated employability modules give students an opportunity to develop graduate employability skills and gain relevant work experience.

