

Course Specification

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Produced By:	Oliver Jones
Status:	Validated

Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	Wolverhampton Business School		
Course Code(s):	IB007H01UV	Full-time	3 Years
	IB007H31UV	Part-time	6 Years
Course Title:	BSc (Hons) International Business Management		
Hierarchy of Awards:	Bachelor of Science with Honours International Business Management Bachelor of Science International Business Management Diploma of Higher Education International Business Management Certificate of Higher Education International Business Management University Statement of Credit University Statement of Credit		
Language of Study:	English		
Date of DAG approval:			
Last Review:	2020/1		
Course Specification valid from:			
Course Specification valid to:	2026/7		

Academic Staff

Course Leader:	MICHAEL OGUNSEYIN
Head of Department:	Vikki Potts

Course Information

Location of Delivery:	University of Wolverhampton
Category of Partnership:	Not delivered in partnership
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS)

Distinctive Features of the Course:

One of the phenomena of the 21st century has been that of globalisation. This course equips students with the knowledge and expertise to manage within this global framework. As globalisation increases, more organisations have to work beyond their regional boundaries, compete in diverse global environments and find that their traditional domestic markets are open to global challenges. These organisations need experts who can work across multicultural barriers, develop effective international strategies and source products internationally. This course will train students in these business key areas.

Educational Aims of the Course:

The course will provide an interdisciplinary approach to global citizenship and will help students develop their own understanding of complex notions in the international business environment. Additionally, the course will help students develop Digital Literacy skills through the use of applications software employed by contemporary organisations. The development of student knowledge and understanding of a range of international business and management practices and the ability to apply them effectively in an entrepreneurial and innovative manner will also be emphasised, as it is recognised that entrepreneurship is a key force for successful economic growth.

Intakes:

September
January

Major Source of Funding:

Office for Students (OFS)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2020/1	H	Full Time / Sandwich	£9250.00
2020/1	Overseas	Full Time / Sandwich	£12250.00
2020/1	H	Part Time	£3050.00
2020/1	Overseas	Part Time	£6125.00
2021/2	H	Full Time / Sandwich	£9250.00
2021/2	Overseas	Full Time / Sandwich	£12950.00
2021/2	H	Part Time	£3100.00
2021/2	Overseas	Part Time	£6475.00

PSRB:

None

Course Structure:

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 1

Module	Title	Credits	Period	Type
4BE002	The Innovative Business	30	SEM2	Core
4BU017	The Digital Business	30	SEM2	Core
4BU015	The Responsible Business	30	SEM1	Core
4BU016	The Sustainable Business	30	SEM1	Core

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 2

Module	Title	Credits	Period	Type
5BU017	Operations and Project Planning	30	SEM2	Core
5FC004	Managing Finance and Accounts	30	SEM2	Core

5IB006	Contemporary Issues in International Business	40	SEM1	Core
5HR009	The International HR Professional	30	SEM1	Core

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 3

Module	Title	Credits	Period	Type
6BE005	The Strategic Business	30	SEM2	Core
6MK014	The Marketing Consultant	30	SEM2	Core

6BU020	The Professional Project	30	SEM1	Core
6BU024	Global Context for Multinational Enterprises	30	SEM1	Core

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 1

Module	Title	Credits	Period	Type
4BU015	The Responsible Business	30	SEM1	Core
4BU016	The Sustainable Business	30	SEM1	Core
4BE002	The Innovative Business	30	SEM2	Core
4BU017	The Digital Business	30	SEM2	Core

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 2

Module	Title	Credits	Period	Type
5IB006	Contemporary Issues in International Business	40	SEM1	Core
5HR009	The International HR Professional	30	SEM1	Core
5BU017	Operations and Project Planning	30	SEM2	Core
5FC004	Managing Finance and Accounts	30	SEM2	Core

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 3

Module	Title	Credits	Period	Type
6BE005	The Strategic Business	30	SEM1	Core
6BU024	Global Context for Multinational Enterprises	30	SEM1	Core
6BU020	The Professional Project	30	SEM2	Core
6MK014	The Marketing Consultant	30	SEM2	Core

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

Learning, Teaching and Assessment

Academic Regulations Exemption:

Section 1.3.1 - This course will normally be made up of units of study called modules that consist of multiples of 30 credits. Modules are discrete units of assessed learning at a given level, with coherent learning outcomes.

Section 3.2.2- A part-time student can study a minimum of 30 credits and a maximum of 90 credits in any University academic year.

Section 3.4.4 - To be eligible to continue to study for an award a student must not exceed the maximum period of registration set for the appropriate interim awards unless approved Leave of Absence and/or statutory leave is taken (see 3.5). Undergraduate students achieving less than 30 credits within 12 months of commencing their studies (the minimum requirement for a University Statement of Credit) are permitted to repeat all failed modules once.

Section 4.4.2 - Provided students have passed modules worth a minimum of 90 credits at the same level, marginal failure (35-39%) will be compensated by Awards Boards as follows;

30 credits maximum permitted at L3, L4, L5 and L6

Section 4.4.4 - Where Professional, Statutory, Regulatory Bodies do not permit compensation, students will normally be permitted an additional resit attempt in assessment in modules, provided students have passed modules worth a minimum of 90 credits at the same level of study, as follows;

1. a maximum of 30 credits at level 4
2. a maximum of 30 credits at level 5
3. a maximum of 30 credits at level 6
4. Overall, a maximum of 90 credits for Bachelor's and Bachelor's Honours degrees.

An additional resit attempt will not be permitted for;

1. identified work-based or work-related modules at level 5 or 6; or
2. the Independent Study Module.

Section 4.5.1 - For undergraduate courses lasting more than one year (with the exception of Graduate

Certificate and Graduate Diploma qualifications), in order to progress from one year to the next, full-time students will;

1. have passed at least 90 credits
2. be in a position to recover any failure
3. not have exceeded the maximum registration period for their award
4. have passed all modules at level 3 before commencing level 5 and have passed all modules at level 4 before commencing level 6.

Section 4.5.2 - Full-time students unable to progress to the next level may return to continue or repeat their studies at the same level on either a full-time or part-time basis. In such cases students will:

1. study a maximum of 90 credits and be registered as part-time
2. study a maximum of 30 credits from the next level of study
3. study the modules previously failed or deferred or substitutes for the failed modules
4. be in a position to recover any failure, and,
5. not have exceeded the maximum registration period for their award.

Section 4.5.3 - For undergraduate courses lasting more than one year (with the exception of Graduate Certificate, Graduate Diploma and Accelerated Single Honours Degree qualifications) in order to progress from one year to the next, part-time students will;

1. be in a position to recover any failure
2. have no more than 30 credits outstanding from modules already studied
3. be in a position to not exceed the maximum period over which an award or interim award may be studied.

Section 4.5.4 - Part-time students unable to progress to the next year of study may return to continue or repeat their studies at the same level. In such cases students will;

1. study modules previously failed or deferred or substitutes for failed modules
2. study a maximum of 30 credits from the next level of study
3. be in a position to recover any failure
4. not have exceeded the maximum registration period for their award.

Section 4.5.6 - Part-time students on Graduate Certificate and Graduate Diploma qualifications, in order to continue from one year to the next, will;

1. be in a position to recover any failure
2. have no more than 30 credits outstanding from modules already studied
3. not have exceeded the maximum registration period for their award.

Section 5.2.2 - The percentage grade average will be based on the grades from the student's best credits taken at the University of Wolverhampton on their current course as detailed in table below. Marginal fails at 35-39%, where a pass by compensation has been awarded, will be counted towards the percentage average if they fall within the best results as defined below.

Number of UofW credits taken on current course	Percentage average
240-360	180 level 5 and level 6 credits; at least 90 credits must be at level 6
160-220	150 level 5 and level 6 credits; at least 90 credits must be at level 6
Fewer than 160	90 level 6 credits

Section 5.2.3 - Students undertaking a Bachelor's Degree (Bracketed - Specialist) with Honours must have passed at least 90 credits at level 6 in the specialist subject.

Section 5.3.1 - The percentage grade average will be based on the grades from the student's best credits taken at the University of Wolverhampton on their current course as detailed in table below.

Number of UofW credits taken on current course**Percentage average**

280-400

210 level 5 and 6 credits; at least 90 credits must be at level 6 and include a level 5 placement module.

180-260

150 level 5 and 6 credits; at least 90 credits must be at level 6 and include a level 5 placement module.

Section 5.5.1 - In addition to meeting the credit requirements for the qualification, a Foundation Degree may be awarded with Merit or Distinction as follows;

Qualification	Pass with Merit criteria	Pass with Distinction criteria
Foundation Degree	At least 90 credits at grade 60% or above at level 5.	At least 90 credits at 70% or above at level 5.

Section 5.6.1 - In addition to meeting the credit requirements for the qualification, a Master's Degree may be awarded with Merit or Distinction as follows;

Number of UofW credits taken on current course	Pass with Merit criteria	Pass with Distinction criteria
180	At least 120 credits at 60% or above, including research project/dissertation	At least 120 credits at 70% or above, including research project/dissertation.
120-150	At least 90 credits at 60% or above, including research project/dissertation.	At least 90 credits at 70% or above, including research project/dissertation.
90-120	At least 60 credits at 60% or above, including research project/dissertation.	At least 60 credits at 70% or above, including research project/dissertation.

Section 5.7.1 - In addition to meeting the credit requirements for the qualification, an HNC or HND may be awarded with Merit or Distinction as follows;

Qualification	Pass with Merit criteria	Pass with Distinction criteria
HNC	At least 90 credits at grade 60% or above at level 4.	At least 90 credits at 70% or above at level 4.
HND	At least 90 credits at 60% or above at level 5.	At least 90 credits at 70% or above at level 5

Effective Date: September 2021

APPROVED by Academic Board 17th March 2021 and AFRSC on 22nd April 2021.

Reference Points:

[UK Quality Code for Higher Education](#)

[Qualifications and Credit Frameworks](#)

[Subject Benchmark Statements](#)

[University Policies and Regulations](#)

Equality Act (2010)

Learning Outcomes:

CertHE Course Learning Outcome 1 (CHECLO1)

Demonstrate knowledge of the underlying concepts and principles associated with your area(s) of study, and an ability to evaluate and interpret these within the context of that area of study

CertHE Course Learning Outcome 2 (CHECLO2)

Evaluate the appropriateness of different approaches to solving problems related to your area(s) of study and/or work

CertHE Course Learning Outcome 3 (CHECLO3)

Communicate the results of your study/work accurately and reliably, and with structured and coherent arguments

CertHE Course Learning Outcome 4 (CHECLO4)

Demonstrate the qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility

DipHE Course Learning Outcome 1 (DHECLO1)

Demonstrate knowledge and critical understanding of the well-established principles of your area(s) of study, and of the way in which those principles have developed with an understanding of the limits of your knowledge, and how this influences analyses and interpretations based on that knowledge.

DipHE Course Learning Outcome 2 (DHECLO2)

Demonstrate the ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context

DipHE Course Learning Outcome 3 (DHECLO3)

Effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively

DipHE Course Learning Outcome 4 (DHECLO4)

Demonstrate the qualities and transferable skills necessary for employment, requiring the exercise of personal responsibility and decision-making and undertake further training, developing existing skills and

acquire new competences that will enable them to assume significant responsibility within organisations.

Ordinary Degree Course Learning Outcome 1 (ORDCLO1)

Apply knowledge and expertise of managing in organisations and in different national cultures.

Ordinary Degree Course Learning Outcome 2 (ORDCLO2)

Evaluate the nature of multinationals' activities in a global business environment.

Ordinary Degree Course Learning Outcome 3 (ORDCLO3)

Discuss and appreciate the issues surrounding developing effective international strategies and sourcing products internationally.

Ordinary Degree Course Learning Outcome 4 (ORDCLO4)

Critically evaluate international business theories related to managing international operations, international strategy and risk analysis, and the principles of international business.

Ordinary Degree Course Learning Outcome 5 (ORDCLO5)

Utilise a range of contemporary and appropriate technologies in developing and communicating solutions for a global context.

Ordinary Degree Course Learning Outcome 6 (ORDCLO6)

Demonstrate skills of independent learning, analysis, synthesis and critical thinking through the application of business and management concepts and principles and the related underpinning theories

Honours Degree Course Learning Outcome 1 (DEGCLO1)

Apply knowledge and expertise of managing in organisations and in different national cultures.

Honours Degree Course Learning Outcome 2 (DEGCLO2)

Evaluate the nature of multinationals' activities in a global business environment.

Honours Degree Course Learning Outcome 3 (DEGCLO3)

Discuss and appreciate the issues surrounding developing effective international strategies and sourcing products internationally.

Honours Degree Course Learning Outcome 4 (DEGCLO4)

Critically evaluate international business theories related to managing international operations, international strategy and risk analysis, and the principles of international business.

Honours Degree Course Learning Outcome 5 (DEGCLO5)

Utilise a range of contemporary and appropriate technologies in developing and communicating solutions for a global context.

Honours Degree Course Learning Outcome 6 (DEGCLO6)

Demonstrate skills of independent learning, analysis, synthesis and critical thinking through the application of business and management concepts and principles and the related underpinning theories

Overview of Assessment:

Module	Title	Course Learning Outcomes
4BE002	The Innovative Business	CHECLO1, CHECLO2, CHECLO3, CHECLO4
4BU015	The Responsible Business	CHECLO1, CHECLO2, CHECLO3, CHECLO4
4BU016	The Sustainable Business	CHECLO1, CHECLO2, CHECLO3, CHECLO4
4BU017	The Digital Business	CHECLO1, CHECLO2, CHECLO3, CHECLO4
5BU017	Operations and Project Planning	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5FC004	Managing Finance and Accounts	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5HR009	The International HR Professional	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5IB006	Contemporary Issues in International Business	DHECLO1, DHECLO2, DHECLO3, DHECLO4
6BE005	The Strategic Business	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5, ORDCLO6
6BU020	The Professional Project	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5, ORDCLO6
6BU024	Global Context for Multinational Enterprises	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5, ORDCLO6
6MK014	The Marketing Consultant	DEGCLO1, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO5, ORDCLO6

Teaching, Learning and Assessment:

Students are required to locate and evaluate appropriate digital information sources related to the issues considered in the modules on this course. They are also expected to participate in class forum activities on the VLE.

Student participation in a range of in-class discussions and activities is expected in order to consider theory and practice related to various topics covered in the modules.

The international nature of this course means that students will be researching and discussing from a range of perspectives the theory and evidence in the context of global business and management; this will enable them to develop personal and professional values that would help them play a substantial role in a global business environment.

Assessment Methods:

At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities:

Written examinations (including online examinations, open and closed book examinations and quizzes)
Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation)
Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment)

In the final year of your undergraduate degree, and at the end of your postgraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

Student Support:

The online materials and face-to-face components of the module are integrated into a complimentary learning experience, which is both engaging and relevant, and resources are also accessible online. You are provided with a road map for studying each module in the form of a Homepage on Canvas. Each Canvas Homepage sets expectations and includes an orientation to help you understand how to successfully navigate the different online components of the module and prepare for the face-to-face meetings.

The structure of each Canvas topic follows a standard Business School layout to ensure consistency and familiarity for students and to help you navigate the different modules you will be studying. The Canvas Pages are used to present learning inputs and related activities with a narrative flow; content is structured into bite-sized inputs and activities of no more than 10-15 minutes, inclusive of any Panopto recorded slides. Each module Canvas page features a balance between interactive activities and short lecture inputs.

Regular opportunities are built in for formative feedback in-class and online. For summative assessments on modules with more than one tutor a marking rubric is used to ensure consistency and you will receive summative feedback via Canvas within four working weeks of submission. Your feedback may be written, oral or audio-visual in nature.

Blended learning lends itself to enquiry-based learning – this puts less emphasis on the lecture method of teaching and more on empowering you to solve problems, evaluate situations, research topics or apply principles, which is more appropriate to business education. Face-to-face sessions are delivered in workshop mode with a set of task-based activities, which draw on the online content, and enable you to practically and critically explore the topic individually and in small groups.

Opportunities are built in for you to collaborate in peer-to-peer learning activities. This could include things such as small groups using a flipped learning approach, small group case study analysis, student-led assessment unpacking, group discussions, student-led seminars and problem-based learning.

The workshop and activity-based approach to learning enables multiple opportunities for formative feedback and self-diagnosis and testing to be built into the core content for each module, and there will be regular opportunities for you to engage in small group and one-to-one tutorials.

Inclusivity

The modules are developed with Universal Design in mind, and to meet all accessibility standards. For instance, downloadable transcripts will be provided for all the videos – these may be created by Panopto and then edited into a useable text or may be scripted by the author in advance of the recording. We will also ensure that there are adequate descriptions provided all of graphs, charts, images etc used in PowerPoint slides included in the transcripts. There will also be alternative text for all graphics used in page, and we will ensure that all documents, PDFs etc are formatted to best be used by screen readers.

Case studies, examples and resources are drawn from a wide range of business cultures and contexts representing our diverse and international community.

Employability in the Curriculum:

This course equips students with the knowledge and expertise to manage within the global framework. It has been achieved through up to date industrial database cross countries; digital literacy skills through the use of applications software employed by contemporary organisations; the ability to apply management practices effectively in an entrepreneurial and innovative manner. This course provides access to a range of career opportunities, such as business analyst, supply manager, relationship manager and project managers under multi-culture (nation) operational settings.

