Course Specification

Published Date:	21-Sep-2020
Produced By:	Laura Clode
Status:	Validated

Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	Wolverhampton Business School		
Course Code(s):	IB006K23UV	Sandwich	4 Years
UCAS Code:	N122		
Course Title:	BSc (Hons) International Business Management with Sandwich Placement		
Hierarchy of Awards:	Bachelor of Science with Honours International Business Management, having satisfactorily completed a sandwich placement Bachelor of Science with Honours International Business Management Bachelor of Science International Business Management, having satisfactorily completed a sandwich placement Bachelor of Science International Business Management, having satisfactorily completed a sandwich placement Diploma of Higher Education International Business Management Certificate of Higher Education International Business Management University Statement of Credit University Statement of Credit		
Language of Study:	English		
Date of DAG approval:	25/Sep/2017		
Last Review:	2016/7		
Course Specification valid from:	2016/7		
Course Specification valid to:	2022/3		

Academic Staff

Course Leader:	MICHAEL OGUNSEYIN
Head of Department:	Mr Andrew Groves

Course Information

Location of Delivery:	University of Wolverhampton
Category of Partnership:	Not delivered in partnership
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS

Applicants will apply through UCAS and will be required to meet the Faculty standard from the following or equivalents:

A levels BBC-CCC
BTEC QCF Extended Diploma MMM

BTEC QCF Diploma DD

Access to HE Diploma full award (Pass of 60 credits - of which a minimum of 45 credits must be at level 3 including 18 at Merit or Distinction)

Part-time applicants should apply directly to the University central admissions unit.

In the case of international students competency in English Language with a minimum of IELTS 6 or equivalent where first language is not English.

Students must have studied two years post GCSE. However, it is expected that some applicants will be mature students with work experience, who wish to further their career development. These applicants will be processed through standard procedures, which may involve an interview as part of the process.

All applicants will be processed through the university's centralised admissions units, with any UK non standard applicants being referred to the Faculty Office.

Students may apply for RPL and receive credit, subject to the guidelines set out in the University of Wolverhampton RPL guidelines.

Distinctive Features of the Course:

One of the phenomena of the 21st century has been that of globalisation. This course equips students with the knowledge and expertise to manage within this global framework. As globalisation increases, more organisations have to work beyond their regional boundaries, compete in diverse global environments and find that their traditional domestic markets are open to global challenges. These organisations need experts who can work across multicultural barriers, develop effective international strategies and source products internationally. This course will train students in these business key areas.

Educational Aims of the Course:

The course will provide an interdisciplinary approach to global citizenship and will help students develop their own understanding of complex notions in the international business environment. Additionally, the course will help students develop Digital Literacy skills through the use of applications software employed by contemporary organisations. The development of student knowledge and understanding of a range of international business and management practices and the ability to apply them effectively in an entrepreneurial and innovative manner will also be emphasised, as it is recognised that entrepreneurship is a key force for successful economic growth.

Intakes:

September

Major Source of Funding:

Office for Students (OFS)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2020/1	H	Full Time / Sandwich	£9250.00
2020/1	Overseas	Full Time / Sandwich	£12250.00

PSRB:

None

Course Structure:

September (Sandwich)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 1

Module	Title	Credits	Period	Type
4MK007	Principles of Marketing	20	SEM1	Core
4IB004	Business in a Global Context	20	SEM1	Core
4HR002	Introduction to People at Work	20	SEM1	Core
4AC013	Financial Management	20	SEM2	Core
4MK006	Introduction to Brand Communication	20	SEM2	Core
4HR017	Diversity Management in a Global Context	20	SEM2	Core

September (Sandwich)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 2

Module	Title	Credits	Period	Type
5FC003	International Financial Institutions and Markets	20	SEM1	Core
5BU010	Digital Business & Innovation	20	SEM1	Core
5IB005	Contemporary Issues in IBM	20	SEM1	Core
5BU012	Operations and Supply Management	20	SEM2	Core
5HR006	International Human Resources : The Key Issues	20	SEM2	Core
5IB004	Economics of Managerial Decision-making	20	SEM2	Core

September (Sandwich)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 3

Module	Title	Credits	Period	Type
5BU005	Supervised Work Experience	40	YEAR	Core

September (Sandwich)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 4

Module	Title	Credits	Period	Type
6IB003	Dynamics of Multinational Companies	20	SEM1	Core
6BU011	Business Research Methods	20	SEM1	Core
6BE003	Strategic Management	20	SEM2	Core
6BU013	Independent Project	20	SEM2	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

Module	Title	Credits	Period	Type
6MK001	International Marketing	20	SEM1	
6FC003	Global Financial Management	20	SEM1	

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

Module	Title	Credits	Period	Type
6IB006	Debating Globalisation	20	SEM2	

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

Learning, Teaching and Assessment

Academic Regulations Exemption:

None

Reference Points:

Quality Code - Part A: Setting and Maintaining Academic Standards. Including :

Qualifications Frameworks

Characteristics Statements

Credit Frameworks

Subject Benchmark Statements - General Business and Management February 2015

Quality Code - Part B: Assuring and Enhancing Academic Quality

University Policies and Regulations

Equality Act (2010)

Learning Outcomes:

CertHE Course Learning Outcome 1 (CHECLO1)

"Demonstrate knowledge of the underlying concepts and principles associated with your area(s) of study, and an ability to evaluate and interpret these within the context of that area of study"

CertHE Course Learning Outcome 2 (CHECLO2)

"Demonstrate an ability to present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of your subject(s) of study."

DipHE Course Learning Outcome 1 (DHECLO1)

"Demonstrate knowledge and critical understanding of the well-established principles of your area(s) of study, and of the way in which those principles have developed with an understanding of the limits of your knowledge, and how this influences analyses and interpretations based on that knowledge."

DipHE Course Learning Outcome 2 (DHECLO2)

"Demonstrate the ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context"

DipHE Course Learning Outcome 3 (DHECLO3)

"Demonstrate knowledge of the main methods of enquiry in the subject(s) relevant to the named award, and ability to evaluate critically the appropriateness of different approaches to solving problems in the field of study"

DipHE Course Learning Outcome 4 (DHECLO4)

"Use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis"

Ordinary Course Learning Outcome 1 (ORDCLO1)

Apply knowledge and expertise of managing in organisations and in different national cultures.

Ordinary Course Learning Outcome 2 (ORDCLO2)

Evaluate the nature of multinationals' activities in a global business environment.

Ordinary Course Learning Outcome 3 (ORDCLO3)

Discuss and appreciate the issues surrounding developing effective international strategies and sourcing products internationally.

Ordinary Course Learning Outcome 4 (ORDCLO4)

"Critically evaluate international business theories related to managing international operations, international strategy and risk analysis, and the principles of international business."

Ordinary Course Learning Outcome 5 (ORDCLO5)

Utilise a range of contemporary and appropriate technologies in developing and communicating solutions for a global context.

Honours Course Learning Outcome 1 (DEGCLO1)

Apply knowledge and expertise of managing in organisations and in different national cultures.

Honours Course Learning Outcome 2 (DEGCLO2)

Evaluate the nature of multinationals' activities in a global business environment.

Honours Course Learning Outcome 3 (DEGCLO3)

Discuss and appreciate the issues surrounding developing effective international strategies and sourcing products internationally.

Honours Course Learning Outcome 4 (DEGCLO4)

"Critically evaluate international business theories related to managing international operations, international strategy and risk analysis, and the principles of international business."

Honours Course Learning Outcome 5 (DEGCLO5)

Utilise a range of contemporary and appropriate technologies in developing and communicating solutions for a global context.

Overview of Assessment:

Module	Title	Course Learning Outcomes
4AC013	Financial Management	CHECLO1, CHECLO2
4HR002	Introduction to People at Work	CHECLO1, CHECLO2
4HR017	Diversity Management in a Global Context	CHECLO1, CHECLO2
4IB004	Business in a Global Context	CHECLO1, CHECLO2
4MK006	Introduction to Brand Communication	CHECLO1, CHECLO2
4MK007	Principles of Marketing	CHECLO1, CHECLO2
5BU005	Supervised Work Experience	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5BU010	Digital Business & Innovation	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5BU012	Operations and Supply Management	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5FC003	International Financial Institutions and Markets	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5HR006	International Human Resources : The Key Issues	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5IB004	Economics of Managerial Decision-making	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5IB005	Contemporary Issues in IBM	DHECLO1, DHECLO2, DHECLO3, DHECLO4
6BE003	Strategic Management	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4
6BU011	Business Research Methods	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4
6BU013	Independent Project	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4
6FC003	Global Financial Management	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4
6IB003	Dynamics of Multinational Companies	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4
6IB006	Debating Globalisation	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4
6MK001	International Marketing	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4

Teaching, Learning and Assessment:

Students are required to locate and evaluate appropriate digital information sources related to the issues considered in the modules on this course. They are also expected to participate in class forum activities on the VLE.

Student participation in a range of in-class discussions and activities is expected in order to consider theory and practice related to various topics covered in the modules.

The international nature of this course means that students will be researching and discussing from a range of perspectives the theory and evidence in the context of global business and management; this will enable them to develop personal and professional values that would help them play a substantial role in a global business environment.

Assessment Methods:

At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities:

Written examinations (including online examinations, open and closed book examinations and quizzes) Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation) Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment)

In the final year of your undergraduate degree, and at the end of your postgraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

Student Support:

There are many levels of support that will be available for students learning on this course, including Personal Tutor, Course Leader, and members of the Learning Centres, Faculty Enabling Tutor (FET), and different assessment methods.

A Personal Tutor will be allocated to every student and will maintain regular communication (virtual and/or face-to-face) with each of their designated tutees in order to assist students in their personal and academic development, planning and progression. In addition to offering advice and guidance, the Personal Tutor will help students liaise with other staff in their school and the University in order to obtain support, including study skills support.

The Course Leader will monitor the academic and experiential quality of the Course through Award Boards, focus groups and other channels. Course Leader will also support and direct students proactively on the Course, and will respond to inquiries and requests from students with regard to the academic programme of study.

Faculty Enabling Tutor (FET), will liaise with the Student Enabling Centre (SEC) regarding provision for specific disabled students, and disseminate information from the SEC on the needs of specific disabled students. The FET will also monitor requests for, and provision of, specific examination and assessment arrangements, publicise "surgery" arrangements and make available time to meet with individual disabled students to enable them to discuss their own school-specific disability issues where necessary. The FET will take a pro-active role in monitoring the welfare and academic progress of disabled students within the school.

In-class semester assessments are arranged by the Module tutor, who will, where appropriate, ensure that any arrangements made for students requiring special consideration will be checked by the University Student Enabling Centre to ensure fairness and equability, and that the provisions of the University Equal Opportunities policy are met. These arrangements will apply to those students who have identified special learning requirements.

Members of the Learning Centres are invited to speak to students about accessing printed and electronic resources and provide support for research. LIS also provide a number of electronic resources including podcasts, which can support distance learners in these areas. The 'skills for learning' skills support facility can be accessed electronically via www.wlv.ac.uk/lib/skills

Employability in the Curriculum:

This course equips students with the knowledge and expertise to manage within the global framework. It has been achieved through up to date industrial database cross countries; digital literacy skills through the use of applications software employed by contemporary organisations; the ability to apply management practices effectively in an entrepreneurial and innovative manner. This course provides access to a range of career opportunities, such as business analyst, supply manager, relationship manager and project managers under multi-culture (nation) operational settings.

THE UNIVERSITY OF OPPORTUNITY