

Course Specification

Published Date:	25-Aug-2017
Produced By:	Haiden Novis
Status:	Validated

Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	Wolverhampton Business School		
Course Code(s):	IB006K23UV	Sandwich	4 Years
UCAS Code:	N122		
Course Title:	BSc (Hons) International Business Management		
Hierarchy of Awards:	Bachelor of Arts with Honours International Business Management with Sandwich Placement Bachelor of Arts International Business Management with Sandwich Placement Diploma of Higher Education International Business Management with Sandwich Placement Certificate of Higher Education International Business Management with Sandwich Placement University Statement of Credit International Business Management with Sandwich Placement		
Language of Study:	English		
Date of DAG approval:	25/Sep/2017		
Last Review:	2016/7		
Course Specification valid from:	2016/7		
Course Specification valid to:	2022/3		

Academic Staff

Course Leader:	Dr Wen Wang
Head of Department:	Mr Andrew Groves

Course Information

Location of Delivery:	University of Wolverhampton
Category of Partnership:	Not delivered in partnership
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS)

Applicants will apply through UCAS and will be required to meet the Faculty standard from the following or equivalents:

A levels BBC-CCC

BTEC QCF Extended Diploma MMM

BTEC QCF Diploma DD

Access to HE Diploma full award (Pass of 60 credits - of which a minimum of 45 credits must be at level 3 including 18 at Merit or Distinction)

Part-time applicants should apply directly to the University central admissions unit.

In the case of international students competency in English Language with a minimum of IELTS 6 or equivalent where first language is not English.

Students must have studied two years post GCSE. However, it is expected that some applicants will be mature students with work experience, who wish to further their career development. These applicants will be processed through standard procedures, which may involve an interview as part of the process.

All applicants will be processed through the university's centralised admissions units, with any UK non standard applicants being referred to the Faculty Office.

Students may apply for RPL and receive credit, subject to the guidelines set out in the University of Wolverhampton RPL guidelines.

Distinctive Features of the Course:

One of the phenomena of the 21st century has been that of globalisation. This course equips students with the knowledge and expertise to manage within this global framework. As globalisation increases, more organisations have to work beyond their regional boundaries, compete in diverse global environments and find that their traditional domestic markets are open to global challenges. These organisations need experts who can work across multicultural barriers, develop effective international strategies and source products internationally. This course will train students in these business key areas.

Educational Aims of the Course:

The course will provide an interdisciplinary approach to global citizenship and will help students develop their own understanding of complex notions in the international business environment. Additionally, the course will help students develop Digital Literacy skills through the use of applications software employed by contemporary organisations. The development of student knowledge and understanding of a range of international business and management practices and the ability to apply them effectively in an entrepreneurial and innovative manner will also be emphasised, as it is recognised that entrepreneurship is a key force for successful economic growth.

Intakes:

September

Major Source of Funding:

HE FUNDING COUNCIL FOR ENGLAND (HEFCE)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2017/8	H	Full Time / Sandwich	£9250.00
2017/8	EU	Full Time / Sandwich	£9250.00
2017/8	Overseas	Full Time / Sandwich	£11475.00

PSRB:

None

Course Structure:

September (Full-Time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
4MK002	Marketing Principles	20	SEM1	Core
4IB004	Business in a Global Context	20	SEM1	Core
4HR002	Introduction to People at Work	20	SEM1	Core
4AC012	Finance and Accounting for Managers	20	SEM2	Core
4MK006	Introduction to Brand Communication	20	SEM2	Core

4HR017	Diversity Management in a Global Context	20	SEM2	Core Option
4WL003	Elementary Language	20	SEM2	Core Option
5FC003	International Financial Institutions and Markets	20	SEM1	Core
5BU010	Digital Business & Innovation	20	SEM1	Core
5LI009	Employability: The Year-Long Sandwich Placement	40	YEAR	Core
5IB005	Contemporary Issues in IBM	20	SEM1	Core
5BU012	Operations and Supply Management	20	SEM2	Core
5HR006	International Human Resources : The Key Issues	20	SEM2	Core

Group 12 | Min Value: 20 | Max Value: 20

5IB004	Economics of Managerial Decision-making	20	SEM2	Core Option
5WL002	Elementary Language	20	SEM2	Core Option
6IB003	Dynamics of Multinational Companies	20	SEM1	Core
6IB008	Business Research Methods (International Business)	20	SEM1	Core
6BE003	Strategic Management	20	SEM2	Core
6BU013	Independent Project	20	SEM2	Core

Group 05 | Min Value: 20 | Max Value: 20

6MK001	International Marketing	20	SEM1	Core Option
6FC003	Global Financial Management	20	SEM1	Core Option

Group 01 | Min Value: 20 | Max Value: 20

6IB006	Debating Globalisation	20	SEM2	Core Option
6WL001	Intermediate/Advanced Language	20	SEM2	Core Option

Learning, Teaching and Assessment

Academic Regulations Exemption:

None

Reference Points:

Quality Code - [Part A: Setting and Maintaining Academic Standards](#). Including :

[Qualifications Frameworks](#)

[Characteristics Statements](#)

[Credit Frameworks](#)

[Subject Benchmark Statements](#) - General Business and Management February 2015

Quality Code - [Part B: Assuring and Enhancing Academic Quality](#)

[University Policies and Regulations](#)

Equality Act (2010)

Learning Outcomes:

Overview of Assessment:

Module	Title	Course Learning Outcomes
4AC012	Finance and Accounting for Managers	CHECLO1, CHECLO2
4HR002	Introduction to People at Work	CHECLO1, CHECLO2
4HR017	Diversity Management in a Global Context	CHECLO1, CHECLO2
4IB004	Business in a Global Context	CHECLO1, CHECLO2
4MK002	Marketing Principles	CHECLO1, CHECLO2
4MK006	Introduction to Brand Communication	CHECLO1, CHECLO2
4WL003	Elementary Language	CHECLO1
5BU010	Digital Business & Innovation	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5FC003	International Financial Institutions and Markets	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5HR006	International Human Resources : The Key Issues	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5IB004	Economics of Managerial Decision-making	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5IB005	Contemporary Issues in IBM	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5LI009	Employability: The Year-Long Sandwich Placement	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5WL002	Elementary Language	DHECLO1, DHECLO4
6BE003	Strategic Management	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4
6BU013	Independent Project	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4
6FC003	Global Financial Management	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4
6IB003	Dynamics of Multinational Companies	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4
6IB006	Debating Globalisation	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4
6IB008	Business Research Methods (International Business)	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4
6WL001	Intermediate/Advanced Language	DEGCLO1, DEGCLO4, DEGCLO5, ORDCLO1, ORDCLO4, ORDCLO5

Teaching, Learning and Assessment:

Students are required to locate and evaluate appropriate digital information sources related to the issues considered in the modules on this course. They are also expected to participate in class forum activities on the VLE.

Student participation in a range of in-class discussions and activities is expected in order to consider theory and practice related to various topics covered in the modules.

The international nature of this course means that students will be researching and discussing from a range of perspectives the theory and evidence in the context of global business and management; this will enable them to develop personal and professional values that would help them play a substantial role in a global business environment.

Student Support:

There are many levels of support that will be available for students learning on this course, including Personal Tutor, Course Leader, and members of the Learning Centres, Faculty Enabling Tutor (FET), and different assessment methods.

A Personal Tutor will be allocated to every student and will maintain regular communication (virtual and/or face-to-face) with each of their designated tutees in order to assist students in their personal and academic development, planning and progression. In addition to offering advice and guidance, the Personal Tutor will help students liaise with other staff in their school and the University in order to obtain support, including study skills support.

The Course Leader will monitor the academic and experiential quality of the Course through Award Boards, focus groups and other channels. Course Leader will also support and direct students proactively on the Course, and will respond to inquiries and requests from students with regard to the academic programme of study.

Faculty Enabling Tutor (FET), will liaise with the Student Enabling Centre (SEC) regarding provision for specific disabled students, and disseminate information from the SEC on the needs of specific disabled students. The FET will also monitor requests for, and provision of, specific examination and assessment arrangements, publicise "surgery" arrangements and make available time to meet with individual disabled students to enable them to discuss their own school-specific disability issues where necessary. The FET will take a pro-active role in monitoring the welfare and academic progress of disabled students within the school.

In-class semester assessments are arranged by the Module tutor, who will, where appropriate, ensure that any arrangements made for students requiring special consideration will be checked by the University Student Enabling Centre to ensure fairness and equability, and that the provisions of the University Equal Opportunities policy are met. These arrangements will apply to those students who have identified special learning requirements.

Members of the Learning Centres are invited to speak to students about accessing printed and electronic resources and provide support for research. LIS also provide a number of electronic resources including podcasts, which can support distance learners in these areas. The 'skills for learning' skills support facility can be accessed electronically via www.wlv.ac.uk/lib/skills

Employability in the Curriculum:

This course equips students with the knowledge and expertise to manage within the global framework. It has been achieved through up to date industrial database cross countries; digital literacy skills through the use of applications software employed by contemporary organisations; the ability to apply management practices effectively in an entrepreneurial and innovative manner. This course provides access to a range of career opportunities, such as business analyst, supply manager, relationship manager and project managers under multi-culture (nation) operational settings.

