

## Course Specification

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<b>Produced By:</b>	Haiden Novis
<b>Status:</b>	Validated

## Core Information

<b>Awarding Body / Institution:</b>	University of Wolverhampton		
<b>School / Institute:</b>	Wolverhampton Business School		
<b>Course Code(s):</b>	EC004K23UV	Sandwich	4 Years
<b>UCAS Code:</b>	L114		
<b>Course Title:</b>	BA(Hons) Economics and Business with Sandwich Placement		
<b>Hierarchy of Awards:</b>	Bachelor of Arts with Honours Economics and Business, having satisfactorily completed a sandwich placement Bachelor of Arts Economics and Business, having satisfactorily completed a sandwich placement Diploma of Higher Education Economics and Business, having satisfactorily completed a sandwich placement Certificate of Higher Education Economics and Business, having satisfactorily completed a sandwich placement University Statement of Credit University Statement of Credit		
<b>Language of Study:</b>	English		
<b>Date of DAG approval:</b>	05/Oct/2015		
<b>Last Review:</b>	2014/5		
<b>Course Specification valid from:</b>	2014/5		
<b>Course Specification valid to:</b>	2020/1		

## Academic Staff

<b>Course Leader:</b>	Dr Chiara Paola Donegani
<b>Head of Department:</b>	Mr Andrew Groves

# Course Information

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<b>Location of Delivery:</b>	University of Wolverhampton
<b>Category of Partnership:</b>	Not delivered in partnership
<b>Teaching Institution:</b>	University of Wolverhampton
<b>Open / Closed Course:</b>	This course is open to all suitably qualified candidates.

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## Entry Requirements:

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Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS)

Applicants will apply through UCAS and will be required to meet the standard entry requirements for degrees within FoSS from the following or equivalents:

- 220-260 UCAS points with a minimum of 180 points from at least two 'A' Levels
- BTEC National Diploma grade MMM, BTEC National Certificate grade DD
- BTEC QCF Extended Diploma grade MMM, BTEC QCF Diploma grade DD
- Access to HE Diploma full award (Pass of 60 credits – of which a minimum of 45 credits must be at level 3 including 18 at Merit or Distinction)
- AAT Level 3 Accounting

Applicants with other qualifications or relevant experience will be considered based on the UCAS tariff tables or on the basis of interview.

In the case of international students competency in English Language with a minimum of IELTS 6 (with a minimum of 5.5 in every element) or equivalent where first language is not English

Students must have studied two years post GCSE level. However, it is expected that some applicants will be mature students with work experience, who wish to further their career development. These applicants will be processed through standard procedures, which may involve an interview as part of the process.

## Distinctive Features of the Course:

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The programme combines the skills development from the economics subject with an understanding of the key business functions. The course is also designed to make you attractive to prospective employers through the development of practical skills such as the ability to problem solve, work in groups, research and use research methods and work independently

This programme not only provides a strong background in economics principles but also provides a knowledge and understanding of the key requirements of successful business organisations, which will enable students to pursue a wide range of management roles in a variety of sectors.

A placement can be undertaken anywhere; local, national or even, in some instances, international. During a placement, you will be doing similar work to a normal employee of the organisation giving you a unique insight into your chosen profession or sector, the opportunity to acquire crucial personal skills and also the opportunity to build a network of useful contacts. Many companies that employ graduates use placement programmes as a method of recruitment so you could be fast tracked into employment or onto one of their graduate schemes if you impress them.

The team at [The Workplace](#) constantly search for new placement opportunities but if you find an opportunity that interests you or you have been successful in securing one yourself, contact them for further information and support.

## Educational Aims of the Course:

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The BA (Hons) Economics & Business course aims to provide students with knowledge and understanding of economics principles and business functions and with the skills to apply these concepts to organisations operating within changing global environment. Through the use of a wide range of concepts, approaches, research techniques and learning forums the course intends to equip students with a range of personal and intellectual skills in preparation for a career in economics, business, and general management.

**Intakes:**

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September

**Major Source of Funding:**

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HE FUNDING COUNCIL FOR ENGLAND (HEFCE)

**Tuition Fees:**

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Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

<b>Year</b>	<b>Status</b>	<b>Mode</b>	<b>Amount</b>
2017/8	H	Full Time / Sandwich	£9250.00
2017/8	EU	Full Time / Sandwich	£9250.00
2017/8	Overseas	Full Time / Sandwich	£11475.00

**PSRB:**

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None

**Course Structure:**

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**September (Sandwich)**

Full time and Sandwich Undergraduate Honours students normally study 120 credits per academic year; 60 credits semester 1 and 60 credits semester 2

Module	Title	Credits	Period	Type
4EC001	Microeconomic Principles	20	SEM1	Core
4MK002	Marketing Principles	20	SEM1	Core
4HR002	Introduction to People at Work	20	SEM1	Core
4EC002	Macroeconomic Principles	20	SEM2	Core
4FC001	Quantitative Analysis for Economics and Finance	20	SEM2	Core
4AC012	Finance and Accounting for Managers	20	SEM2	Core
5EC001	Economic Analysis and Methods	20	SEM1	Core
5EC002	Microeconomic Theory and Policy	20	SEM1	Core
5BE001	Entrepreneurial Creativity and Innovation	20	SEM1	Core
5EC003	Macroeconomics and Policy	20	SEM2	Core
5AC007	Business Finance	20	SEM2	Core

**Group 06 | Min Value: 20 | Max Value: 20**

5HR005	People Development in Organisations	20	SEM2	Core Option
5MK011	Customer Acquisition and Retention	20	SEM2	Core Option
5BU005	Supervised Work Experience	40	YEAR	Core

**Group 01 | Min Value: 20 | Max Value: 20**

6FC001	Corporate and Behavioural Finance	20	SEM1	Core Option
6HR003	Strategies for People Management	20	SEM1	Core Option
6MK001	International Marketing	20	SEM1	Core Option
6EC001	Industrial Organisation	20	SEM1	Core
6BE003	Strategic Management	20	SEM1	Core
6EC002	Critical Perspectives in Economics	20	SEM2	Core
6BU004	Corporate Social Responsibility and Ethics	20	SEM2	Core
6EC004	Researching Topics in Economics	20	SEM2	Core

## Learning, Teaching and Assessment

## Academic Regulations Exemption:

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None

## Reference Points:

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HEA Inclusive curriculum design - Economics

QAA Business and Management Subject Benchmark

QAA Economics Subject Benchmark

QAA Economics Subject Benchmark

QAA framework for Higher Education qualifications

QAA Quality Code

University Assessment Handbook 2014

University Learning, Teaching and Assessment Sub-Strategy 2012-2017

University "A Curriculum of Opportunity" Centre for Academic Practice

Equality Act 2010

## Learning Outcomes:

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CertHE Course Learning Outcome 1 (CHECLO1)

"Demonstrate knowledge of the underlying concepts and principles associated with your area(s) of study, and an ability to evaluate and interpret these within the context of that area of study"

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CertHE Course Learning Outcome 2 (CHECLO2)

"Demonstrate an ability to present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of your subject(s) of study."

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CertHE Course Learning Outcome 3 (CHECLO3)

Evaluate the appropriateness of different approaches to solving problems related to your area(s) of study and/or work

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CertHE Course Learning Outcome 4 (CHECLO4)

"Communicate the results of your study/work accurately and reliably, and with structured and coherent arguments"

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CertHE Course Learning Outcome 5 (CHECLO5)

Demonstrate the qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility

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DipHE Course Learning Outcome 1 (DHECLO1)

"Demonstrate knowledge and critical understanding of the well-established principles of your area(s) of study,

and of the way in which those principles have developed with an understanding of the limits of your knowledge, and how this influences analyses and interpretations based on that knowledge."

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DipHE Course Learning Outcome 2 (DHECLO2)

"Demonstrate the ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context"

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DipHE Course Learning Outcome 3 (DHECLO3)

"Demonstrate knowledge of the main methods of enquiry in the subject(s) relevant to the named award, and ability to evaluate critically the appropriateness of different approaches to solving problems in the field of study"

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DipHE Course Learning Outcome 4 (DHECLO4)

"Use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis"

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DipHE Course Learning Outcome 5 (DHECLO5)

"Effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively"

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DipHE Course Learning Outcome 6 (DHECLO6)

"Demonstrate the qualities and transferable skills necessary for employment, requiring the exercise of personal responsibility and decision-making and undertake further training, developing existing skills and acquire new competences that will enable them to assume significant responsibility within organisations."

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Ordinary Course Learning Outcome 1 (ORDCLO1)

Apply economic reasoning to a range of business and policy issues and appreciate that a number of alternative explanations and prescriptions may exist.

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Ordinary Course Learning Outcome 2 (ORDCLO2)

"Use appropriate research methods, quantitative techniques and software packages to analyse data and evidence from a range of sources and to critically interpret the outcomes of this analysis."

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Ordinary Course Learning Outcome 3 (ORDCLO3)

"Demonstrate a good knowledge of economic and business concepts, principles and tools and be competent in the application of the knowledge to a wide range of situations in a national or international context."

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Ordinary Course Learning Outcome 4 (ORDCLO4)

Assess the impact of changing internal and external environmental forces on organisations' business activities and practices.

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Ordinary Course Learning Outcome 5 (ORDCLO5)

"Demonstrate a range of business skills and management knowledge which will be attractive to employers operating at a local, national and international level."

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Honours Course Learning Outcome 1 (DEGCLO1)

Apply economic reasoning to a range of business and policy issues and appreciate that a number of alternative explanations and prescriptions may exist.

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Honours Course Learning Outcome 2 (DEGCLO2)

"Use appropriate research methods, quantitative techniques and software packages to analyse data and evidence from a range of sources and to critically interpret the outcomes of this analysis."

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Honours Course Learning Outcome 3 (DEGCLO3)

"Demonstrate a good knowledge of economic and business concepts, principles and tools and be competent in the application of the knowledge to a wide range of situations in a national or international context."

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Honours Course Learning Outcome 4 (DEGCLO4)

Assess the impact of changing internal and external environmental forces on organisations' business activities and practices.

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Honours Course Learning Outcome 5 (DEGCLO5)

"Demonstrate a range of business skills and management knowledge which will be attractive to employers operating at a local, national and international level."

Overview of Assessment:

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<b>Module</b>	<b>Title</b>	<b>Course Learning Outcomes</b>
4AC005	Business Accounting	CHECLO1, CHECLO2
4AC012	Finance and Accounting for Managers	CHECLO1, CHECLO2
4BU005	Analytical Skills for Business	CHECLO1, CHECLO2
4EC001	Microeconomic Principles	CHECLO1, CHECLO2
4EC002	Macroeconomic Principles	CHECLO1, CHECLO2
4FC001	Quantitative Analysis for Economics and Finance	CHECLO1, CHECLO2
4HR002	Introduction to People at Work	CHECLO1, CHECLO2
4MK002	Marketing Principles	CHECLO1, CHECLO2
5BE001	Entrepreneurial Creativity and Innovation	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5BU005	Supervised Work Experience	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5EC001	Economic Analysis and Methods	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5EC002	Microeconomic Theory and Policy	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5EC003	Macroeconomics and Policy	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5FC001	Introduction to Financial Economics	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5HR002	Leading and Managing in Organisations	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5HR005	People Development in Organisations	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5MK006	Marketing Planning	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5MK011	Customer Acquisition and Retention	DHECLO1, DHECLO2, DHECLO3, DHECLO4
6AC006	Corporate Financial Management	DEGCLO4, DEGCLO5, ORDCLO4, ORDCLO5
6BE003	Strategic Management	DEGCLO3, DEGCLO4, DEGCLO5, ORDCLO3, ORDCLO4, ORDCLO5
6BU004	Corporate Social Responsibility and Ethics	DEGCLO3, DEGCLO5, ORDCLO3, ORDCLO5
6EC001	Industrial Organisation	DEGCLO1, DEGCLO2, DEGCLO3, ORDCLO1, ORDCLO2, ORDCLO3
6EC002	Critical Perspectives in Economics	DEGCLO1, DEGCLO3, DEGCLO5, ORDCLO1, ORDCLO3, ORDCLO5
6EC004	Researching Topics in Economics	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5
6FC001	Corporate and Behavioural Finance	DEGCLO4, DEGCLO5, ORDCLO4, ORDCLO5
6HR003	Strategies for People Management	DEGCLO4, DEGCLO5, ORDCLO4, ORDCLO5
6HR004	Sustainable Human Resource Management	DEGCLO4, DEGCLO5, ORDCLO4, ORDCLO5
6IB006	Debating Globalisation	DEGCLO3, DEGCLO5, ORDCLO3, ORDCLO5
6MK001	International Marketing	DEGCLO4, DEGCLO5, ORDCLO4, ORDCLO5

### Teaching, Learning and Assessment:

The students' knowledge of economic and political concepts is developed throughout all three years of the



programme. The programme as a whole will provide the students with opportunities to develop skills relevant to the first graduate attribute identified under A Curriculum of Opportunity.

Skills relating to research methods and analytical techniques are initially developed at Level 4 in the modules 4GK006 Success in HE and 4BU005 Analytical Skills for Business. The skills are used across the Level 5 modules, but are specifically deepened and widened in 5EC001 Economic Analysis and Methods and 5SL007 Doing Quantitative Methods. These specifically skill related modules will also introduced the students to a number of relevant software packages. The students will be able to demonstrate their research and analytical skills during the third year of the programme, specifically in in the project module 6EC004 Researching Topics in Economics. The modules discussed above will give the students opportunities to develop skill in relation to the second graduate attribute identified under A Curriculum of Opportunity.

The final year of the programme provides students with a number of opportunities to apply economics reasoning to political issues, specifically in the module 6EC003 Public and Social Welfare Economics. This module will give the students an opportunity to develop skills related to the fourth graduate attribute identified under A Curriculum of Opportunity.

### Student Support:

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There are number of level of support available for learning.

Each student will be allocated a personal tutor. Personal tutors maintain regular communication (virtual and/or face-to-face) with each of their designated tutees. Follow up meetings are arranged with students who are not making satisfactory progress or who are at risk of withdrawal. Personal tutors assist students in their personal and academic development, planning and progression. As well as offer students advice and guidance to help students liaise with other staff and support facilities in their school and the University, including study skills support.

Course leader will monitor the academic and experiential quality of the Course through Award Boards, focus groups and other channels. Course leader also supports and direct students proactively on the Course, both collectively and individually, and respond to inquiries and requests from students with regard to the academic programme of study.

Special Needs Tutor liaises with the Student Enabling Centre (SEC) regarding provision for specific disabled students & disseminates information from the SEC on the needs of specific disabled students. The Special Needs Tutor also monitor requests for, and provision of, specific examination and assessment arrangements, publicise SNT 'surgery' arrangements and make available time to meet with individual disabled students to enable them to discuss their own school-specific disability issues where necessary. The tutor takes a pro-active role in monitoring the welfare and academic progress of disabled students within the school.

In-class semester assessments are arranged by the Module tutor. The Module tutor will, where appropriate, ensure that any arrangements made for students requiring special consideration will be checked by the University Student Enabling Centre to ensure fairness and equability, and that the provisions of the University Equal Opportunities policy are met. These arrangements will apply to those students who have identified special learning requirements.

LIS provide user education on how to access printed and electronic resources and provide general academic skills support. Students can attend an individual drop-in session, one-on-one discussion with a Learning and Skills Librarian for advice on areas such as academic writing, assignment planning, exam preparation etc. In addition, there is a regular timetable of bookable workshops covering information and digital literacy skills, including academic referencing. Students are supported by a designated Liaison Librarian who is available to support research and project work. Further details are on the LIS skills for learning page [http://www.wlv.ac.uk/lib/skills\\_for\\_learning.aspx](http://www.wlv.ac.uk/lib/skills_for_learning.aspx)

Each module also provides an extensive reading list and suggestions for web-based and other electronic resources. The University intranet system is widely used in all modules for a variety of pedagogical and more practical purposes relating to the dissemination of information and the submission of student work. Activities provided on CANVAS by academic staff are done with the help of technical staff.

## Employability in the Curriculum:

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This degree course will develop much needed skills and abilities in successful students. Specifically the course will create graduates who have an in-depth knowledge of economic principles and of the political process which should be valuable in general management in both the private and public sectors.

The graduates from this programme would have a range of skills that are in demand from employers, as demonstrated by the survey carried out by the Economics Network in 2012. Another survey of economics employers in the public sector identified the two dominant areas of work as producing briefing material and preparation of policy advice. The proposed course would provide its graduates with the skills to effectively address these tasks.

This course would provide access to a range of career opportunities, as demonstrated by the following recent job advertisements:

- Speechwriter – private sector
- Graduate Policy Advisor – central government
- Conference Producer – private sector
- European Advisor – policy organisation

A range of career opportunities will be available, covering regional, national and international organisations. This will include by public sector and not for profit sector organisations as demonstrates by the examples provided above. There would also be opportunities in the business sector in terms of market research, trade associations and lobbying organisations.

The completion of a Sandwich Year will enable you to gain valuable hands on experience in a relevant work environment. This will not only provide additional practical subject skills but it will also develop personal transferable skills such as communication skills, problem solving skills and demonstrate competency in working with other people. This will increase your employability and assist you in gaining employment in the future.

