

Course Specification

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Produced By:	Laura Clode
Status:	Validated

Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	Wolverhampton Business School		
Course Code(s):	EC004J01UV	Full-time	3 Years
	EC004J31UV	Part-time	6 Years
Course Title:	BA (Hons) Economics and Business		
Hierarchy of Awards:	Bachelor of Arts with Honours Economics and Business Bachelor of Arts Economics and Business Diploma of Higher Education Economics and Business Certificate of Higher Education Economics and Business University Statement of Credit University Statement of Credit		
Language of Study:	English		
Date of DAG approval:	24/May/2017		
Last Review:	2016/7		
Course Specification valid from:	2014/5		
Course Specification valid to:	2022/3		

Academic Staff

Course Leader:	Dr Chiara Paola Donegani
Head of Department:	Mr Andrew Groves

Course Information

Location of Delivery:	University of Wolverhampton
Category of Partnership:	Not delivered in partnership
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS)

Applicants will apply through UCAS and will be required to meet the standard entry requirements for degrees within FoSS from the following or equivalents:

- 220-260 UCAS points with a minimum of 180 points from at least two 'A' Levels
- BTEC National Diploma grade MMM, BTEC National Certificate grade DD
- BTEC QCF Extended Diploma grade MMM, BTEC QCF Diploma grade DD
- Access to HE Diploma full award (Pass of 60 credits – of which a minimum of 45 credits must be at level 3 including 18 at Merit or Distinction)
- AAT Level 3 Accounting

Applicants with other qualifications or relevant experience will be considered based on the UCAS tariff tables or on the basis of interview.

In the case of international students competency in English Language with a minimum of IELTS 6 (with a minimum of 5.5 in every element) or equivalent where first language is not English

Students must have studied two years post GCSE level. However, it is expected that some applicants will be mature students with work experience, who wish to further their career development. These applicants will be processed through standard procedures, which may involve an interview as part of the process.

Distinctive Features of the Course:

The programme combines the skills development from the economics subject with an understanding of the key business functions. The course is also designed to make you attractive to prospective employers through the development of practical skills such as the ability to problem solve, work in groups, research and use research methods and work independently

This programme not only provides a strong background in economics principles but also provides a knowledge and understanding of the key requirements of successful business organisations, which will enable students to pursue a wide range of management roles in a variety of sectors.

Educational Aims of the Course:

The BA (Hons) Economics & Business course aims to provide students with knowledge and understanding of economics principles and business functions and with the skills to apply these concepts to organisations operating within changing global environment. Through the use of a wide range of concepts, approaches, research techniques and learning forums the course intends to equip students with a range of personal and intellectual skills in preparation for a career in economics, business, and general management.

Intakes:

September

January

Major Source of Funding:

Office for Students (OFS)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2020/1	H	Full Time / Sandwich	£9250.00
2020/1	Overseas	Full Time / Sandwich	£12250.00
2020/1	H	Part Time	£3050.00
2020/1	Overseas	Part Time	£6125.00

PSRB:

None

Course Structure:

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 1

Module	Title	Credits	Period	Type
4EC002	Macroeconomic Principles	20	SEM2	Core
4FC001	Quantitative Analysis for Economics and Finance	20	SEM2	Core
4AC013	Financial Management	20	SEM2	Core
4EC001	Microeconomic Principles	20	SEM1	Core
4MK007	Principles of Marketing	20	SEM1	Core
4HR002	Introduction to People at Work	20	SEM1	Core

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 2

Module	Title	Credits	Period	Type
5EC003	Macroeconomics and Policy	20	SEM2	Core
5FC001	Introduction to Financial Economics	20	SEM2	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

5HR005	People Development in Organisations	20	SEM2	
5MK011	Customer Acquisition and Retention	20	SEM2	

5EC001	Economic Analysis and Methods	20	SEM1	Core
5EC002	Microeconomic Theory and Policy	20	SEM1	Core
5BE001	Entrepreneurial Creativity and Innovation	20	SEM1	Core

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 3

Module	Title	Credits	Period	Type
6EC002	Critical Perspectives in Economics	20	SEM2	Core
6IB006	Debating Globalisation	20	SEM2	Core
6EC004	Researching Topics in Economics	20	SEM2	Core
6EC001	Industrial Organisation	20	SEM1	Core
6BE003	Strategic Management	20	SEM1	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

6FC001	Corporate and Behavioural Finance	20	SEM1	
6HR003	Strategies for People Management	20	SEM1	
6MK001	International Marketing	20	SEM1	

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 1

Module	Title	Credits	Period	Type
4EC001	Microeconomic Principles	20	SEM1	Core
4MK007	Principles of Marketing	20	SEM1	Core
4HR002	Introduction to People at Work	20	SEM1	Core
4EC002	Macroeconomic Principles	20	SEM2	Core
4FC001	Quantitative Analysis for Economics and Finance	20	SEM2	Core
4AC013	Financial Management	20	SEM2	Core

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 2

Module	Title	Credits	Period	Type
5EC001	Economic Analysis and Methods	20	SEM1	Core
5EC002	Microeconomic Theory and Policy	20	SEM1	Core
5BE001	Entrepreneurial Creativity and Innovation	20	SEM1	Core
5EC003	Macroeconomics and Policy	20	SEM2	Core
5FC001	Introduction to Financial Economics	20	SEM2	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

5HR005	People Development in Organisations	20	SEM2	
5MK011	Customer Acquisition and Retention	20	SEM2	

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 3

Module	Title	Credits	Period	Type
6EC001	Industrial Organisation	20	SEM1	Core
6BE003	Strategic Management	20	SEM1	Core
6EC002	Critical Perspectives in Economics	20	SEM2	Core
6IB006	Debating Globalisation	20	SEM2	Core
6EC004	Researching Topics in Economics	20	SEM2	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

6FC001	Corporate and Behavioural Finance	20	SEM1
6HR003	Strategies for People Management	20	SEM1
6MK001	International Marketing	20	SEM1

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

Learning, Teaching and Assessment

Academic Regulations Exemption:

None

Reference Points:

HEA Inclusive curriculum design - Economics

QAA Business and Management Subject Benchmark 2015

QAA Economics Subject Benchmark 2007

QAA Economics Subject Benchmark – Draft 2015

QAA framework for Higher Education qualifications

QAA Quality Code

University Assessment Handbook 2014

University Learning, Teaching and Assessment Sub-Strategy 2012-2017

University "A Curriculum of Opportunity" Centre for Academic Practice

Learning Outcomes:

CertHE Course Learning Outcome 1 (CHECLO1)

"Demonstrate knowledge of the underlying concepts and principles associated with your area(s) of study, and an ability to evaluate and interpret these within the context of that area of study"

CertHE Course Learning Outcome 2 (CHECLO2)

"Demonstrate an ability to present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of your subject(s) of study."

CertHE Course Learning Outcome 3 (CHECLO3)

Evaluate the appropriateness of different approaches to solving problems related to your area(s) of study and/or work

CertHE Course Learning Outcome 4 (CHECLO4)

"Communicate the results of your study/work accurately and reliably, and with structured and coherent arguments"

CertHE Course Learning Outcome 5 (CHECLO5)

Demonstrate the qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility

DipHE Course Learning Outcome 1 (DHECLO1)

"Demonstrate knowledge and critical understanding of the well-established principles of your area(s) of study, and of the way in which those principles have developed with an understanding of the limits of your knowledge, and how this influences analyses and interpretations based on that knowledge."

DipHE Course Learning Outcome 2 (DHECLO2)

"Demonstrate the ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context"

DipHE Course Learning Outcome 3 (DHECLO3)

"Demonstrate knowledge of the main methods of enquiry in the subject(s) relevant to the named award, and ability to evaluate critically the appropriateness of different approaches to solving problems in the field of study"

DipHE Course Learning Outcome 4 (DHECLO4)

"Use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis"

DipHE Course Learning Outcome 5 (DHECLO5)

"Effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively"

DipHE Course Learning Outcome 6 (DHECLO6)

"Demonstrate the qualities and transferable skills necessary for employment, requiring the exercise of personal responsibility and decision-making and undertake further training, developing existing skills and acquire new competences that will enable them to assume significant responsibility within organisations."

Ordinary Course Learning Outcome 1 (ORDCLO1)

Apply economic reasoning to a range of business and policy issues and appreciate that a number of alternative explanations and prescriptions may exist.

Ordinary Course Learning Outcome 2 (ORDCLO2)

"Use appropriate research methods, quantitative techniques and software packages to analyse data and evidence from a range of sources and to critically interpret the outcomes of this analysis."

Ordinary Course Learning Outcome 3 (ORDCLO3)

"Demonstrate a good knowledge of economic and business concepts, principles and tools and be competent in the application of the knowledge to a wide range of situations in a national or international context."

Ordinary Course Learning Outcome 4 (ORDCLO4)

Assess the impact of changing internal and external environmental forces on organisations' business activities and practices.

Ordinary Course Learning Outcome 5 (ORDCLO5)

"Demonstrate a range of business skills and management knowledge which will be attractive to employers operating at a local, national and international level."

Honours Course Learning Outcome 1 (DEGCLO1)

Apply economic reasoning to a range of business and policy issues and appreciate that a number of alternative explanations and prescriptions may exist.

Honours Course Learning Outcome 2 (DEGCLO2)

"Use appropriate research methods, quantitative techniques and software packages to analyse data and evidence from a range of sources and to critically interpret the outcomes of this analysis."

Honours Course Learning Outcome 3 (DEGCLO3)

"Demonstrate a good knowledge of economic and business concepts, principles and tools and be competent in the application of the knowledge to a wide range of situations in a national or international context."

Honours Course Learning Outcome 4 (DEGCLO4)

Assess the impact of changing internal and external environmental forces on organisations' business activities and practices.

Honours Course Learning Outcome 5 (DEGCLO5)

"Demonstrate a range of business skills and management knowledge which will be attractive to employers operating at a local, national and international level."

Overview of Assessment:

Module	Title	Course Learning Outcomes
4AC013	Financial Management	CHECLO1, CHECLO2
4EC001	Microeconomic Principles	CHECLO1, CHECLO2
4EC002	Macroeconomic Principles	CHECLO1, CHECLO2
4FC001	Quantitative Analysis for Economics and Finance	CHECLO1, CHECLO2
4HR002	Introduction to People at Work	CHECLO1, CHECLO2
4MK007	Principles of Marketing	CHECLO1, CHECLO2
5BE001	Entrepreneurial Creativity and Innovation	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5EC001	Economic Analysis and Methods	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5EC002	Microeconomic Theory and Policy	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5EC003	Macroeconomics and Policy	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5FC001	Introduction to Financial Economics	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5HR005	People Development in Organisations	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5MK011	Customer Acquisition and Retention	DHECLO1, DHECLO2, DHECLO3, DHECLO4
6BE003	Strategic Management	DEGCLO3, DEGCLO4, DEGCLO5, ORDCLO3, ORDCLO4, ORDCLO5
6EC001	Industrial Organisation	DEGCLO1, DEGCLO2, DEGCLO3, ORDCLO1, ORDCLO2, ORDCLO3
6EC002	Critical Perspectives in Economics	DEGCLO1, DEGCLO3, DEGCLO5, ORDCLO1, ORDCLO3, ORDCLO5
6EC004	Researching Topics in Economics	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5
6FC001	Corporate and Behavioural Finance	DEGCLO4, DEGCLO5, ORDCLO4, ORDCLO5
6HR003	Strategies for People Management	DEGCLO4, DEGCLO5, ORDCLO4, ORDCLO5
6IB006	Debating Globalisation	DEGCLO3, DEGCLO5, ORDCLO3, ORDCLO5
6MK001	International Marketing	DEGCLO4, DEGCLO5, ORDCLO4, ORDCLO5

Teaching, Learning and Assessment:

The students' knowledge of economic and political concepts is developed throughout all three years of the programme. The programme as a whole will provide the students with opportunities to develop skills relevant to the first graduate attribute identified under A Curriculum of Opportunity.

Skills relating to research methods and analytical techniques are used across the Level 5 modules, but are specifically deepened and widened in 5EC001 Economic Analysis and Methods. These specifically skill related modules will also introduced the students to a number of relevant software packages. The students will be able to demonstrate their research and analytical skills during the third year of the programme, specifically in the project module 6EC004 Researching Topics in Economics. The modules discussed above will give the students opportunities to develop skill in relation to the second graduate attribute identified under A Curriculum of Opportunity.

The final year of the programme provides students with a number of opportunities to apply economics reasoning to political issues, specifically in the module 6EC003 Public and Social Welfare Economics. This module will give the students an opportunity to develop skills related to the fourth graduate attribute identified under A Curriculum of Opportunity.

Assessment Methods:

At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities:

Written examinations (including online examinations, open and closed book examinations and quizzes)
Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation)
Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment)

In the final year of your undergraduate degree, and at the end of your postgraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

Student Support:

There are number of level of support available for learning.

Each student will be allocated a personal tutor. Personal tutors maintain regular communication (virtual and/or face-to-face) with each of their designated tutees. Follow up meetings are arranged with students who are not making satisfactory progress or who are at risk of withdrawal. Personal tutors assist students in their personal and academic development, planning and progression. As well as offer students advice and guidance to help students liaise with other staff and support facilities in their school and the University, including study skills support.

Course leader will monitor the academic and experiential quality of the Course through Award Boards, focus groups and other channels. Course leader also supports and direct students proactively on the Course, both collectively and individually, and respond to inquiries and requests from students with regard to the academic programme of study.

Special Needs Tutor liaises with the Student Enabling Centre (SEC) regarding provision for specific disabled students & disseminates information from the SEC on the needs of specific disabled students. The Special Needs Tutor also monitor requests for, and provision of, specific examination and assessment arrangements, publicise SNT 'surgery' arrangements and make available time to meet with individual disabled students to enable them to discuss their own school-specific disability issues where necessary. The tutor takes a pro-active role in monitoring the welfare and academic progress of disabled students within the school.

In-class semester assessments are arranged by the Module tutor. The Module tutor will, where appropriate, ensure that any arrangements made for students requiring special consideration will be checked by the University Student Enabling Centre to ensure fairness and equability, and that the provisions of the University Equal Opportunities policy are met. These arrangements will apply to those students who have identified special learning requirements.

LIS provide user education on how to access printed and electronic resources and provide general academic skills support. Students can attend an individual drop-in session, one-on-one discussion with a Learning and Skills Librarian for advice on areas such as academic writing, assignment planning, exam preparation etc. In addition, there is a regular timetable of bookable workshops covering information and digital literacy skills, including academic referencing. Students are supported by a designated Liaison Librarian who is available to support research and project work. Further details are on the LIS skills for learning page http://www.wlv.ac.uk/lib/skills_for_learning.aspx

Each module also provides an extensive reading list and suggestions for web-based and other electronic resources. The University intranet system is widely used in all modules for a variety of pedagogical and more practical purposes relating to the dissemination of information and the submission of student work. Activities provided on CANVAS by academic staff are done with the help of technical staff.

Employability in the Curriculum:

This degree course will develop much needed skills and abilities in successful students. Specifically the course will create graduates who have an in-depth knowledge of economic principles and of the political process which should be valuable in general management in both the private and public sectors.

The graduates from this programme would have a range of skills that are in demand from employers, as demonstrated by the survey carried out by the Economics Network in 2012. Another survey of economics employers in the public sector identified the two dominant areas of work as producing briefing material and preparation of policy advice. The proposed course would provide its graduates with the skills to effectively address these tasks.

This course would provide access to a range of career opportunities, as demonstrated by the following recent job advertisements:

- Speechwriter – private sector
- Graduate Policy Advisor – central government
- Conference Producer – private sector
- European Advisor – policy organisation

A range of career opportunities will be available, covering regional, national and international organisations. This will include both public sector and not for profit sector organisations as demonstrated by the examples provided above. There would also be opportunities in the business sector in terms of market research, trade associations and lobbying organisations.



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