

# **Course Specification**

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Status:	Validated

# **Core Information**

Awarding Body / Institution:	University of Wolverham	oton	
School / Institute:	Wolverhampton School of Art		
Course Code(s):	DM012T01UV DM012T31UV	Full-time Part-time	4 Years 8 Years
UCAS Code:	P314		
Course Title:	BA (Hons) Film and Telev	ision Production with Foundati	on Year
Hierarchy of Awards:	Bachelor of Arts with Honours Film and Television Production Bachelor of Arts Film and Television Production Diploma of Higher Education Film and Television Production Certificate of Higher Education Film and Television Production Foundation and Preparatory Studies Film and Television Production University Statement of Credit University Statement of Credit		
Language of Study:	English		
Date of DAG approval:	01/Sep/2017		
Last Review:	2015/6		
Course Specification valid from:	m: 2016/7		
Course Specification valid to:	o: 2021/2		

# **Academic Staff**

Course Leader:	Dr Phil Nichols
Head of Department:	Mr Pritpal Sembi

## **Course Information**

Location of Delivery:	University of Wolverhampton	
Category of Partnership: Not delivered in partnership		
Teaching Institution: University of Wolverhampton		
Open / Closed Course: This course is open to all suitably qualified candidates.		

### **Entry Requirements:**

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS

### 2017 Entry

- DD from A level
- BTEC QCF Extended Diploma grade PPP, BTEC QCF Diploma grade MP
- Pass Access to HE Diploma (Full Award)
- If you've got other qualifications or relevant experience, please contact <u>The Gateway</u> for further advice before applying.
- International entry requirements and application guidance can be found here

### Other Requirements

Students must have studied a minimum of two years post GCSE level. However, it is expected that some applicants will be mature students with work experience, who wish to further their career development. These applicants will be processed through standard procedures, which may involve an interview as part of the process. Please see <a href="http://wlv.ac.uk/mature">http://wlv.ac.uk/mature</a> for further information.

Applicants who do not meet the entry requirements may be offered an alternative course.

### Distinctive Features of the Course:

This course covers all aspects of film and programme-making, including the technical and creative. The course is predominantly practical, with students working in many different roles in a variety of practical projects. The course emphasises the collaborative nature of film and programme-making

You can develop the skills and knowledge that you need to study at undergraduate level, building on your strengths and working on your weaknesses, so that you can feel confident that by the end you are ready to commence a degree course, and to apply the skills to undertake the directed and independent learning which will help you to achieve your potential. This will allow you to embark on Level 4 study in an appropriate undergraduate discipline or combined award, confident that you have developed the skills and chosen the most relevant subject area(s) to specialise in, which will allow you to perform strongly at degree level and enhance your career aims.

#### Educational Aims of the Course:

This course provides a range of experiences in the scope, practices and demands of film and television production that will prepare you for employment in the creative industries or in other industries where media production and authorship play a part.

Due to the rapidly changing technologies and culture of film and television production, the course promotes an awareness of the need for adaptation and change, and emphasises the experimentation, authorship and leadership that engenders innovation in "content" and "distribution". It encourages the expression of self and group identities, and an awareness of global film and television cultures.

The principal aim of this course is to enable you to develop the necessary production competencies to create and produce film and television in a variety of existing and evolving contexts for viewing and distribution. Additionally, the course seeks to extend your understanding of the reach, responsibility and influence of content, the means of production and distribution. The course has a particular emphasis upon the sensibilities of social action and inclusion that underpin global citizenship and that shapes the entrepreneurial and employment landscape that production graduates will be joining and influencing on completion of their studies.

The emphasis on the management of complex productions, and the importance of effective working with others, will provide you with a powerful set of skills, which will enhance your employability in any field.

Intakes:

September

Major Source of Funding:

Office for Students (OFS)

**Tuition Fees:** 

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2020/1	Н	Full Time / Sandwich	£9250.00
2020/1	Overseas	Full Time / Sandwich	£12250.00
2020/1	Н	Part Time	£3050.00
2020/1	Overseas	Part Time	£6125.00

PSRB:

None

Course Structure:

# September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

### Year 1

Module	Title	Credits	Period	Type
3VA001	Introduction to Art and Design: Core Skills	60	YEAR	Core
3VA002	Introduction to Specialist Art and Design: Contexts and Practices	60	YEAR	Core

## September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

### Year 2

Module	Title	Credits	Period	Type
4DM016	Technical Production Skills in Video and Film	20	SEM1	Core
4DM008	Practical Arts of Editing and Post-Production	20	SEM2	Core
4DM017	Developing Ideas and Experimentation for Screen	20	SEM1	Core
4DM034	Film & Television Production -The Magazine	20	SEM2	Core
4DM018	Screen Drama Practice	20	SEM2	Core
4FI003	Introducing Screen Analysis	20	SEM1	Core

# September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

### Year 3

Module	Title	Credits	Period	Type
5DM041	Screenwriting	20	SEM1	Core
5FI008	Film and TV Representations: Race, Gender and Sexuality on Screen	20	SEM1	Core
5DM018	Narrative Production	20	SEM2	Core
5DM019	Social Action Video Production	20	SEM2	Core
5DM031	Creative Compositing	20	SEM1	Core
5DM042	Film and Television Production (Intermediate)	20	SEM2	Core

# September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

### Year 4

Module	Title	Credits	Period	Type
6DM015	Pre-Production	20	SEM1	Core
6DM027	Opportunity, Entrepreneurship and Employability in the Creative Industries	20	SEM1	Core
6FI009	Film Cuts, Cults and Classics: Screening Spectacular Cinema	20	SEM1	Core
6DM013	Major Project: Film and Television Production	20	SEM2	Core
6DM011	Collaborative Video and Film Production	20	SEM2	Core
6DM026	Documentary and Factual Production	20	SEM2	Core

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

## Learning, Teaching and Assessment

Academic Regulations Exemption:

None

#### Reference Points:

Quality Code - Part A: Setting and Maintaining Academic Standards. Including:

**Qualifications Frameworks** 

**Characteristics Statements** 

**Credit Frameworks** 

Subject Benchmark Statements -

QAA Benchmark Art & Design:

<a href="http://www.qaa.ac.uk/en/Publications/Documents/Subject-benchmark-statement---Art-and-design-pdf">http://www.qaa.ac.uk/en/Publications/Documents/Subject-benchmark-statement---Art-and-design-pdf</a> [online] [last accessed 9th March 2016]

Teaching, Learning, Curricula and Assessment 5.1 5.2 5.3 and 5.6

Generic Knowledge. Attributes and Skills 4.4

Subject Specific Knowledge and Understanding. Attributes and Skills 6.3

- 4.3 Generate ideas, concepts, proposals, solutions or arguments independently and/or collaboratively in response to set briefs and/or as self-initiated activity
- 4.3: Develop ideas through to material outcomes, for example images, artefacts, products, systems and processes, or texts.

QAA Benchmark Communication Media Film and Cultural Studies

<a href="http://www.qaa.ac.uk/en/Publications/Documents/Subject-benchmark-statement-Communication-media-film-and-cultural-studies.pdf">http://www.qaa.ac.uk/en/Publications/Documents/Subject-benchmark-statement-Communication-media-film-and-cultural-studies.pdf</a> [online] [last accessed 9th March 2016]

- 4.3 Processes and practices
- 4.3.1:an understanding of the processes linking production, distribution, circulation and consumption
- 4.3.4: an understanding of key production processes and professional practices relevant to media, cultural and communicative industries, and of ways of conceptualising creativity and authorship
- 4.3.5: an understanding of professional, technical and formal choices which realise, develop or challenge existing practices and traditions, and of the possibilities and constraints involved in production processes
- 5.4 Media Production skills (all)
- 5.6 Skills of social and political citizenship
- 5.6.3: analyse the role which community and participatory media forms may play in contributing to cultural debate and contesting social power
- 5.6.6: show insight into the range of attitudes and values arising from the complexity and diversity of

contemporary communications, media, culture and society, and show capability to consider and respond to these.

6.1 Generic Skills (all)

Skillset National Occupational Standards for video and digital film production.

Quality Code - Part B: Assuring and Enhancing Academic Quality

**University Policies and Regulations** 

Equality Act (2010)

### Learning Outcomes:

Foundation Year Course Learning Outcome 1 (UCCLO1)

Respond to project briefs through a variety of art and design media and processes.

Foundation Year Course Learning Outcome 2 (UCCLO2)

Develop technical and material understanding across a range of workshops.

Foundation Year Course Learning Outcome 3 (UCCLO3)

Engage with the broad art and design community through visits and specialist workshops in order to identify and discuss its impact on your work.

Foundation Year Course Learning Outcome 4 (UCCLO4)

Reflect and evaluate your work and your own learning preferences.

Foundation Year Course Learning Outcome 5 (UCCLO5)

Manage you time and studies appropriately to achieve module outcomes

CertHE Course Learning Outcome 1 (CHECLO1)

"Demonstrate knowledge of the underlying concepts and principles associated with your area(s) of study, and an ability to evaluate and interpret these within the context of that area of study"

CertHE Course Learning Outcome 2 (CHECLO2)

"Demonstrate an ability to present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of your subject(s) of study."

CertHE Course Learning Outcome 3 (CHECLO3)

Evaluate the appropriateness of different approaches to solving problems related to your area(s) of study and/or work

CertHE Course Learning Outcome 4 (CHECLO4)

"Communicate the results of your study/work accurately and reliably, and with structured and coherent arguments"

CertHE Course Learning Outcome 5 (CHECLO5)

Demonstrate the qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility

DipHE Course Learning Outcome 1 (DHECLO1)

"Demonstrate knowledge and critical understanding of the well-established principles of your area(s) of study, and of the way in which those principles have developed with an understanding of the limits of your knowledge, and how this influences analyses and interpretations based on that knowledge."

DipHE Course Learning Outcome 2 (DHECLO2)

"Demonstrate the ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context"

DipHE Course Learning Outcome 3 (DHECLO3)

"Demonstrate knowledge of the main methods of enquiry in the subject(s) relevant to the named award, and ability to evaluate critically the appropriateness of different approaches to solving problems in the field of study"

DipHE Course Learning Outcome 4 (DHECLO4)

"Use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis"

DipHE Course Learning Outcome 5 (DHECLO5)

"Effectively communicate information, arguments and analysis in a variety of forms to specialist and nonspecialist audiences, and deploy key techniques of the discipline effectively"

DipHE Course Learning Outcome 6 (DHECLO6)

"Demonstrate the qualities and transferable skills necessary for employment, requiring the exercise of personal responsibility and decision-making and undertake further training, developing existing skills and acquire new competences that will enable them to assume significant responsibility within organisations."

Ordinary Degree Course Learning Outcome 1 (ORDCLO1)

"Demonstrate knowledge of the underlying concepts, principles and practices associated with Film and Television Production, and an ability to evaluate and interpret these within the context of the creative industries markets and technological developments."

Ordinary Degree Course Learning Outcome 2 (ORDCLO2)

"Show a broad range of film and television skills appropriate to professional practice, and an understanding of how these skills are applied in the context of contemporary video/film/television production and its audiences and markets."

Ordinary Degree Course Learning Outcome 3 (ORDCLO3)

"Deliver work to a given length, format, brief and deadline, properly referencing sources and ideas and making use, as appropriate, of a problem-solving approach"

Ordinary Degree Course Learning Outcome 4 (ORDCLO4)

"Gather, retrieve and synthesise information and contextual and practical knowledge from literary, filmic or electronic sources for the realisation of written text, and film/television programmes."

Ordinary Degree Course Learning Outcome 5 (ORDCLO5)

"Show the necessary abilities in the creation and development of ideas, critical analysis of media texts and artefacts, skills in project management and effective methods of working with other people and organisations."

Ordinary Degree Course Learning Outcome 6 (ORDCLO6)

"Demonstrate the qualities and transferable skills necessary for employment, requiring the exercise of personal responsibility and decision-making, developing existing skills and acquire new competences that will enable them to seek employment within organisations."

Honours Degree Course Learning Outcome 1 (DEGCLO1)

"Demonstrate creative leadership skills as a producer or director of a short video/film, by being adaptable, creative and self-reflexive in generating ideas and managing time, personnel and resources effectively"

Honours Degree Course Learning Outcome 2 (DEGCLO2)

"Show a broad range of film and television skills appropriate to professional practice, and an understanding of how these skills are applied in the context of contemporary video/film production and its audiences and markets."

Honours Degree Course Learning Outcome 3 (DEGCLO3)

"Evidence work on a range of film/programme types, including documentary, drama, multi-camera television, social action and commercial productions."

Honours Degree Course Learning Outcome 4 (DEGCLO4)

"Gather, retrieve and synthesise information and contextual and practical knowledge from literary, filmic or electronic sources for the realisation of written text, and film/television programmes."

Honours Degree Course Learning Outcome 5 (DEGCLO5)

"Show the necessary abilities in the creation and development of ideas, critical analysis of media texts and artefacts, skills in project management and effective methods of working with other people and organisations."

Honours Degree Course Learning Outcome 6 (DEGCLO6)

"Demonstrate transferable graduate skills in managing a complex project, including reflexive research and analysis, presentation/pitch and working collaboratively with others that will enable you to assume significant responsibility within and beyond the creative industries"

Overview of Assessment:

Module	Title	Course Learning Outcomes
3VA001	Introduction to Art and Design: Core Skills	UCCLO1, UCCLO2, UCCLO3, UCCLO4, UCCLO5
3VA002	Introduction to Specialist Art and Design: Contexts and Practices	UCCLO1, UCCLO2, UCCLO3, UCCLO4, UCCLO5
4DM008	Practical Arts of Editing and Post- Production	CHECLO1, CHECLO3, CHECLO5
4DM016	Technical Production Skills in Video and Film	CHECLO3, CHECLO4, CHECLO5, CHECLO6
4DM017	Developing Ideas and Experimentation for Screen	CHECLO1, CHECLO2, CHECLO5
4DM018	Screen Drama Practice	CHECLO2, CHECLO3, CHECLO4, CHECLO5
4DM034	Film & Television Production -The Magazine	CHECLO2, CHECLO3, CHECLO4, CHECLO5
4FI003	Introducing Screen Analysis	CHECLO1, CHECLO5
5DM018	Narrative Production	DHECLO2, DHECLO3, DHECLO4, DHECLO5
5DM019	Social Action Video Production	DHECLO1, DHECLO2, DHECLO5, DHECLO6
5DM031	Creative Compositing	DHECLO2, DHECLO3, DHECLO5
5DM041	Screenwriting	DHECLO1, DHECLO2, DHECLO3, DHECLO5
5DM042	Film and Television Production (Intermediate)	DHECLO1, DHECLO3, DHECLO4
5FI008	Film and TV Representations: Race, Gender and Sexuality on Screen	DHECLO4, DHECLO5
6DM011	Collaborative Video and Film Production	DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO6, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO6
6DM013	Major Project: Film and Television Production	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5, ORDCLO6
6DM015	Pre-Production	DEGCLO1, DEGCLO4, DEGCLO5, ORDCLO1, ORDCLO4, ORDCLO5
6DM026	Documentary and Factual Production	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5, ORDCLO6
6DM027	Opportunity, Entrepreneurship and Employability in the Creative Industries	DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6, ORDCLO3, ORDCLO4, ORDCLO5, ORDCLO6
6FI009	Film Cuts, Cults and Classics: Screening Spectacular Cinema	DEGCLO4, ORDCLO4

### Teaching, Learning and Assessment:

### Learning Activities

Learning activities will include lectures, workshops, seminars and tutorials. There will also be experiential learning gained from the practice of film and television production. You will use film and television production equipment to film, edit and distribute your work. You will create films, television programmes, screen productions, screenplays, pitches and proposals that demonstrate your subject-specific skills and your general digital literacy. Virtual Learning Environments (VLEs) and streaming services will be used extensively. Employability and enterprise infuse the course with guest speakers from industry, mentoring and occasional trips.

You will develop your work through various methods of ideas generation and refinement, which will often be done collaboratively with your peers. Often you will work from a design brief, which may be originated by

your tutor, but may also come from a real client. By working with collaborators such as actors, clients and "social actors", and by creating commercially targeted projects you will develop your knowledge beyond the field of film and television production and develop an awareness of global citizenship, business and enterprise practices and opportunities on a local and global scale.

Much of the Film and Television Production course involves collaborative working, as students collaborate in their practical film/programme making tasks. Where appropriate, elements of this collaboration will take place online, typically via a restricted-access discussion forum within a VLE topic, or via a collaborative blog or wiki.

Each video/programme/film/screenplay that you make will have a distinct audience. You will learn to target audiences through working with clients, collaborators and through the detailed "crit" and critical screenings of your work.

Nearly all of your work will involve reflection on your processes and performance, and you will develop your skills and confidence through learning activities such as, presentations, pitches, blogging, reflective journals and sharing of online self-created assets.

#### **Assessment Methods**

In level 4 you will be assessed largely on your development of your practical skills base and acquired knowledge of film and television production. Assessments will typically be of created elements of a television/film production, such as the videography, recorded sounds, screenplays etc. In most cases, such assets will be accompanied by a critical document in which you will evaluate your work and place the elements in context. Assessment methods will include presentations, essays, submission of online portfolios, submission of physical portfolios, and submission of films and television programmes.

In level 5 you will be assessed mainly on your development of your ability to synthesise contextual and practical knowledge as you critically explore, through practical film-making and television production, the range of applications of your field. Assessments are typically of the process by which you achieve a finished film/programme, and of the film/programme itself. Assessment tasks will mostly be of productions that entail a high level of collaboration with your peers and other participants (such as performers, interviewees and clients). Assessment methods will include presentations, essays, submission of online portfolios, portfolios, and submission of films/programmes.

In level 6 you will be assessed mainly on your development of professional skills, approaches and attitudes. Most practical modules reference the Creative Skillset National Occupational Standards, which define the professional roles that the final year projects enact. Assessments are typically of the process by which you achieve a finished film/programme, and of the film/programme itself. Assessment tasks will mostly be of productions that entail a high level of collaboration with your peers and other participants (such as performers and clients), and that result in a completed film/programme that is suitable for public screening, broadcast, submission to film and television festivals and entry into competitions. Assessment methods will include presentations, essays, reports, submission of online portfolios, submission of films/programmes, creation of press kits and other marketing/distribution materials.

Your work will be assessed against the university performance descriptors which can be found here: <a href="http://www.wlv.ac.uk/media/departments/office-of-the-vice-chancellor/documents/University-Performance-Descriptors.pdf">http://www.wlv.ac.uk/media/departments/office-of-the-vice-chancellor/documents/University-Performance-Descriptors.pdf</a>

## **Assessment Methods:**

At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities:

Written examinations (including online examinations, open and closed book examinations and quizzes)
Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation)
Practical (for example, oral and video presentations, laboratory work, performances, practical skills

#### assessment)

In the final year of your undergraduate degree, and at the end of your postgraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

### Student Support:

### Course Learning support:

Tutorials, workshops, seminars and course committee meetings provide the primary opportunities for students to interact with staff on topics relating to modules.

Access to a digital copy of all lecturer-produced course documents is provided, e.g. module guides, assessment briefs, presentations, hand-outs, reading lists. These will be as hard copies or available within a Virtual Learning Environment (VLE) context (normally after each class for review and beforehand if an identified learning need requires it)

From time to time academic and technical staff run enrichment activities/clubs. We have professionally qualified technicians and demonstrators in our School. Our technical demonstrator facilitates technical demonstrations at intervals throughout the year. In accordance with Health and Safety compliance and correct maintenance of equipment, you may be required to complete a competence test/activity hosted by a demonstrator before being allowed access to equipment/studios/edit suites.

We have a range of edit suites that are exclusive to the course. There is also an extensive specialist equipment store available to students for the loan of cameras, lighting, sound gathering and other field kit as appropriate. Students can reserve equipment via our online booking system. The system is administered by our professional technician team who maintain the equipment and can advise on correct usage. The store runs to a regular timetable throughout the working week for pick up and return of equipment. Additionally students have access to our film and television studio and sound recording room. These facilities are managed by the professional technicians and can also be reserved online.

Feedback: tutors provide feedback on summative assessments. The mechanism for feedback upon formative tasks varies between assessments, but will always be provided in some form, most usually verbal or brief written comments. On occasions tutors may provide generalised verbal feedback to the whole class on points relating to an assessment.

### Faculty of Arts Learning Support:

Study support is available through the Personal Academic Tutorial system with course tutors who are familiar with your area of study. At the start of each year of your course you will be assigned a Personal Tutor who will guide you through the induction process and provide support and academic counselling throughout the year on an appointment basis. They are able to offer you advice and guidance to help you liaise with other staff and support facilities in the Faculty and University. You should meet your Personal Tutor regularly, which must include meetings that you are invited to at critical points in your course.

Additional support can be sought through the Faculty of Art student experience administrator. Staff are friendly and approachable and are available to help when you have a problem. Staff can be contacted through their University email or by booking an appointment through the Divisional Administrator. Additional study support is provided through various communication systems, for example, VLE, email and closed social network groups.

The Personal Tutor provides academic counselling and will act as a first point of contact in relation to leave of absence (including returning after leave), withdrawal, transferring to another course (internal and external) and changes to mode of attendance. Your Course Leader will be available thereafter for meetings by appointment to discuss leave of absence, withdrawal, transferring to another course (internal and external), changes to mode of attendance, returning after leave of absence and direct entrants.

### Employability in the Curriculum:

Employability is embedded in all levels of the curriculum:

In level 4, the modules 4dm008, 4dm016, and 4dm017 establish the key 'craft' production jobs in film and television production (e.g. camera operator, editor, sound recordist, lighting designer, screenwriter, etc), which students enact in various practical coursework assignments. Module 4dm034 reinforces these, and 4dm018 establishes the jobs of director and producer.

In level 5, these key job roles are developed further in higher level practical assignments in the contexts of drama production, TV format development, screenwriting, compositing, social action production and documentary production. Level 5 also provides an opportunity to undertake a media-related work placement (5MZ029).

In level 6, students are encouraged to identify and work to the professional demands of one or more specialisms in their practical coursework assignments, and module 6DM027 engages students in explicit career planning where they are encouraged to build upon their previous exploration of the professional roles in film and television.



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