

## Course Specification

<b>Published Date:</b>	01-Jul-2022
<b>Produced By:</b>	Multi Type Usr Record For All Personnel
<b>Status:</b>	Validated

## Core Information

<b>Awarding Body / Institution:</b>	University of Wolverhampton		
<b>School / Institute:</b>	School of Humanities		
<b>Course Code(s):</b>	CW007J01UV	Full-time	3 Years
	CW007J31UV	Part-time	6 Years
<b>Course Title:</b>	BA (Hons) Creative & Professional Writing and Media		
<b>Hierarchy of Awards:</b>	Bachelor of Arts with Honours Creative and Professional Writing and Media Bachelor of Arts Creative and Professional Writing and Media Diploma of Higher Education Creative and Professional Writing and Media Certificate of Higher Education Creative and Professional Writing and Media University Statement of Credit University Statement of Credit		
<b>Language of Study:</b>	English		
<b>Date of DAG approval:</b>	12/Apr/2017		
<b>Last Review:</b>	2021/2		
<b>Course Specification valid from:</b>	2015/6		
<b>Course Specification valid to:</b>	2027/8		

## Academic Staff

<b>Course Leader:</b>	Lisa Blower
<b>Head of Department:</b>	Dr Frank Wilson

# Course Information

---

Location of Delivery:	University of Wolverhampton
Category of Partnership:	Not delivered in partnership
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

---

## Entry Requirements:

---

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS)

Typical entry requirement: 96 UCAS points

A Levels - grades CCC / BCD

BTEC L3 Extended Diploma or OCR Cambridge L3 Technical Extended Diploma - grades MMM

BTEC L3 Diploma - grades DD

Access to HE Diploma: 45 L3 credits at Merit

International entry requirements and application guidance can be found at <http://www.wlv.ac.uk/international/apply>

Students must usually have studied for a minimum of two years post GCSE level. However, we will consider applications from mature students who do not have two years of post-16 study, where they have relevant work experience. Please see <http://wlv.ac.uk/mature> for further information.

Younger applicants who do not meet the entry requirements may be asked to attend an interview and/or provide a sample of their academic writing, or they may be offered an alternative course.

Students may apply for RPL and receive credit, subject to the guidelines set out in the University of Wolverhampton RPL guidelines.

## Distinctive Features of the Course:

---

This integrated programme seeks to provide an active, supported and stimulating environment in which students can confidently experiment with and develop different forms and styles of writing. The programme offers you a disciplined engagement with both creative and professional writing, teaching the art of writing within a range of media from radio, TV and newspapers to multimedia platforms and mobile phones. The study of Creative and Professional Writing with Media will help you develop the ability to communicate more effectively in writing. You will learn about the ways in which media shape both our understanding of the world, and our perceptions of our place in that world. The course also seeks to enable independent critical thinking and judgement, and to hone students' powers of imagination and invention in the creation of literary and non-literary texts. As well as subject specific knowledge you will develop a range of transferable skills, including higher order communication skills, IT awareness and digital literacy, of immense value in graduate employment.

A dedicated Writing Week in Week 7 brings the whole cohort together - UG and PG students - as one learning community, offering dedicated writing spaces and access to authors and industry experts. This degree will not only nurture your practice by enabling you to foster a profound understanding of your authorial intentions and process, but enable you to communicate more effectively, and, through informal workshops, enhance your own creative and critical judgement. Consequently, you will develop a range of vital transferable skills including presentation and oral performance; social media management and digital literacy; enterprise and entrepreneurship; project management and working collaboratively, all of which are of immense value in graduate employment and freelance/portfolio careers.

With broad ranging reading lists, and diverse pedagogy we instil an heterodox approach to our course and focus on truly inclusive, viewpoint diverse education.

### Educational Aims of the Course:

---

This integrated programme seeks to provide an active, supported and stimulating environment in which students can confidently experiment with and develop different forms and styles of writing. The programme offers you a disciplined engagement with both creative and professional writing, teaching the art of writing within a range of media from radio, TV and newspapers to multimedia platforms and mobile phones. The study of Creative and Professional Writing with Media will help you develop the ability to communicate more effectively in writing. You will learn about the ways in which media shape both our understanding of the world, and our perceptions of our place in that world. The course also seeks to enable independent critical thinking and judgement, and to hone students' powers of imagination and invention in the creation of literary and non-literary texts. As well as subject specific knowledge you will develop a range of transferable skills, including higher order communication skills, IT awareness and digital literacy, of immense value in graduate employment.

A dedicated Writing Week in Week 7 brings the whole cohort together - UG and PG students - as one learning community, offering dedicated writing spaces and access to authors and industry experts. This degree will not only nurture your practice by enabling you to foster a profound understanding of your authorial intentions and process, but enable you to communicate more effectively, and, through informal workshops, enhance your own creative and critical judgement. Consequently, you will develop a range of vital transferable skills including presentation and oral performance; social media management and digital literacy; enterprise and entrepreneurship; project management and working collaboratively, all of which are of immense value in graduate employment and freelance/portfolio careers.

With broad ranging reading lists, and diverse pedagogy we instil an heterodox approach to our course and focus on truly inclusive, viewpoint diverse education.

### Intakes:

---

September  
January

### Major Source of Funding:

---

Office for Students (OFS)

### Tuition Fees:

---

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2020/1	H	Full Time / Sandwich	£9250.00
2020/1	Overseas	Full Time / Sandwich	£12250.00
2020/1	H	Part Time	£3050.00
2020/1	Overseas	Part Time	£6125.00
2021/2	H	Full Time / Sandwich	£9250.00
2021/2	Overseas	Full Time / Sandwich	£12950.00
2021/2	H	Part Time	£3100.00
2022/3	H	Full Time / Sandwich	£9250.00
2022/3	Overseas	Full Time / Sandwich	£13450.00
2022/3	H	Part Time	£3120.00

PSRB:

None

Course Structure:

## January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
4MZ009	Key Concepts in Media, Communication and Cultural Studies	20	SEM2	Core
4CW001	Reading as a Writer	20	SEM2	Core
4MZ010	Media, Politics and Power	20	SEM2	Core

## January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
4MZ001	Media, Culture and Society	20	SEM1	Core
4CW003	Craft of Writing	20	SEM1	Core
4CW007	Introduction to Creative Non-fiction	20	SEM1	Core

Continuing students will follow the programme indicated below:

## January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
5MZ014	Analysing Media Texts	20	SEM2	Core
5CW002	Writing Features	20	SEM2	Core

**Group 04 | Min Value: 20 | Max Value: 20**

5FI003	New Wave Cinemas	20	SEM2	
5MZ027	Mediated Lives: Lifestyle and Celebrity Culture	20	SEM2	

## January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
5MZ014	Analysing Media Texts	20	SEM2	Core
5CW005	Genres: Horror and Speculative Fictions	20	SEM2	Core

**Group 04 | Min Value: 20 | Max Value: 20**

5CW002	Writing Features	20	SEM2	
5MZ027	Mediated Lives: Lifestyle and Celebrity Culture	20	SEM2	

Continuing students will follow the programme indicated below:

## January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
5MZ004	Media, Communication and Ethics	20	SEM1	Core
5CW003	Life-Writing	20	SEM1	Core

**Group 01 | Min Value: 20 | Max Value: 20**

5FI008	Film and TV Representations: Race, Gender and Sexuality on Screen	20	SEM1	
5EN007	Children's Literature	20	SEM1	

## January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
5DM041	Screenwriting	20	SEM1	Core
5CW008	Writing Genres: Crime & thrillers	20	SEM1	Core

**Group 01 | Min Value: 20 | Max Value: 20**

5CW003	Life-Writing	20	SEM1	
5MZ004	Media, Communication and Ethics	20	SEM1	

Continuing students will follow the programme indicated below:

## January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
<b>Group 01   Min Value: 20   Max Value: 20</b>				
6CW007	Writing Futures	20	SEM2	
6MZ019	Media Activism	20	SEM2	

**Group 01 | Min Value: 20 | Max Value: 20**

6MZ002	Independent Study - Written Project in Media	20	SEM2	
6CW003	Independent Study - Writing Project	20	SEM2	
6MZ005	Persuasion and Influence	20	SEM2	Core

## January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
<b>Group 01   Min Value: 20   Max Value: 20</b>				
6CW008	Writing the Novel Beyond First Chapters	20	SEM2	
6MZ005	Persuasion and Influence	20	SEM2	
6MZ019	Media Activism	20	SEM2	

**Group 01 | Min Value: 20 | Max Value: 20**

6MZ002	Independent Study - Written Project in Media	20	SEM2	
6CW003	Independent Study - Writing Project	20	SEM2	
6CW007	Writing Futures	20	SEM2	Core

Continuing students will follow the programme indicated below:

## January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
6CW002	Genre	20	SEM1	Core
6MZ012	Global Media/Global Culture	20	SEM1	Core

**Group 01 | Min Value: 20 | Max Value: 20**

January intake students are advised to select 6MZ001.

6MZ001	Media, Religion and Ethics	20	SEM1	
6MZ020	Research Planning and Design	20	SEM1	

## January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
6CW001	Writing a Novel	20	SEM1	Core
6MZ012	Global Media/Global Culture	20	SEM1	Core

**Group 01 | Min Value: 20 | Max Value: 20**

6CW010	Geopoetics & Eco-Narratives	20	SEM1	
6MZ001	Media, Religion and Ethics	20	SEM1	
6MZ020	Research Planning and Design	20	SEM1	

## September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
4MZ001	Media, Culture and Society	20	SEM1	Core
4CW003	Craft of Writing	20	SEM1	Core
4MZ009	Key Concepts in Media, Communication and Cultural Studies	20	SEM2	Core
4CW001	Reading as a Writer	20	SEM2	Core
4CW007	Introduction to Creative Non-fiction	20	SEM1	Core
4MZ010	Media, Politics and Power	20	SEM2	Core

## September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.



Module	Title	Credits	Period	Type
5DM041	Screenwriting	20	SEM1	Core
5CW008	Writing Genres: Crime & thrillers	20	SEM1	Core

**Group 01 | Min Value: 20 | Max Value: 20**

5CW003	Life-Writing	20	SEM1	
5MZ004	Media, Communication and Ethics	20	SEM1	

5MZ014	Analysing Media Texts	20	SEM2	Core
5CW005	Genres: Horror and Speculative Fictions	20	SEM2	Core

**Group 04 | Min Value: 20 | Max Value: 20**

5CW002	Writing Features	20	SEM2	
5MZ027	Mediated Lives: Lifestyle and Celebrity Culture	20	SEM2	

Continuing students will follow the programme indicated below:

## September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
5MZ004	Media, Communication and Ethics	20	SEM1	Core
5CW003	Life-Writing	20	SEM1	Core

**Group 01 | Min Value: 20 | Max Value: 20**

5FI008	Film and TV Representations: Race, Gender and Sexuality on Screen	20	SEM1	
5EN007	Children's Literature	20	SEM1	

5MZ014	Analysing Media Texts	20	SEM2	Core
5CW002	Writing Features	20	SEM2	Core

**Group 04 | Min Value: 20 | Max Value: 20**

5FI003	New Wave Cinemas	20	SEM2	
5MZ027	Mediated Lives: Lifestyle and Celebrity Culture	20	SEM2	

## September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
6CW001	Writing a Novel	20	SEM1	Core
6MZ012	Global Media/Global Culture	20	SEM1	Core

**Group 01 | Min Value: 20 | Max Value: 20**

6CW008	Writing the Novel Beyond First Chapters	20	SEM2	
6MZ005	Persuasion and Influence	20	SEM2	
6MZ019	Media Activism	20	SEM2	

**Group 01 | Min Value: 20 | Max Value: 20**

6CW010	Geopoetics & Eco-Narratives	20	SEM1	
6MZ001	Media, Religion and Ethics	20	SEM1	
6MZ020	Research Planning and Design	20	SEM1	

**Group 01 | Min Value: 20 | Max Value: 20**

6MZ002	Independent Study - Written Project in Media	20	SEM2	
6CW003	Independent Study - Writing Project	20	SEM2	
6CW007	Writing Futures	20	SEM2	Core

Continuing students will follow the programme indicated below:

## September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
6CW002	Genre	20	SEM1	Core
6MZ012	Global Media/Global Culture	20	SEM1	Core

**Group 01 | Min Value: 20 | Max Value: 20**

You must select one Independent Work Placement Module.  
You must ensure that you select 60 credits (3 modules) for each subject.

6CW007	Writing Futures	20	SEM2	
6MZ019	Media Activism	20	SEM2	

**Group 01 | Min Value: 20 | Max Value: 20**

6CW001 cannot be taken with 6CW003.  
6MZ020 is a pre-requisite for 6MZ002.

6MZ001	Media, Religion and Ethics	20	SEM1	
6MZ020	Research Planning and Design	20	SEM1	

**Group 01 | Min Value: 20 | Max Value: 20**

6CW003 cannot be taken with 6CW001.  
6MZ020 is a pre-requisite for 6MZ002.

6MZ002	Independent Study - Written Project in Media	20	SEM2	
6CW003	Independent Study - Writing Project	20	SEM2	
6MZ005	Persuasion and Influence	20	SEM2	Core

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

## Learning, Teaching and Assessment

Academic Regulations Exemption:

---

Reference Points:

---

[UK Quality Code for Higher Education](#)

[Qualifications and Credit Frameworks](#)

## [Subject Benchmark Statements](#)

## [University Policies and Regulations](#)

Equality Act (2010)

### Overview of Assessment:

---

As part of the course approval process, the course learning outcomes were mapped to each of the modules forming the diet of the programme of study. This process confirmed that all course learning outcomes can be met through successful completion of the modules. This mapping applies to the final award as well as to all of the intermediate awards.

<b>Learning Outcomes</b>	<b>Modules</b>
<b>CERTHE01</b> Demonstrate knowledge of the underlying concepts and principles associated with your area(s) of study, and an ability to evaluate and interpret these within the context of that area of study.	
<b>CERTHE02</b> Demonstrate an ability to present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of your subject(s) of study.	
<b>CERTHE03</b> Evaluate the appropriateness of different approaches to solving problems related to your area(s) of study and/or work.	
<b>CERTHE04</b> Communicate the results of your study/work accurately and reliably, and with structured and coherent arguments.	
<b>CERTHE05</b> Demonstrate the qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.	
<b>DIPHE01</b> Demonstrate knowledge and critical understanding of the well-established principles of your area(s) of study, and of the way in which those principles have developed with an understanding of the limits of your knowledge, and how this influences analyses and interpretations based on that knowledge.	
<b>DIPHE02</b> Demonstrate the ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context.	
<b>DIPHE03</b> Demonstrate knowledge of the main methods of enquiry in the subject(s) relevant to the named award, and ability to evaluate critically the appropriateness of different approaches to solving problems in the field of study.	
<b>DIPHE04</b> Use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis.	
<b>DIPHE05</b> Effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively.	
<b>DIPHE06</b> Demonstrate the qualities and transferable skills necessary for employment, requiring the exercise of personal responsibility and decision-making and undertake further	

training, developing existing skills and acquire new competences that will enable them to assume significant responsibility within organisations.

## Modules

**BHONSN01** Demonstrate a systematic understanding of key aspects of your field of study, including acquisition of coherent and detailed knowledge, at least some of which is at, or informed by, the forefront of defined aspects of a discipline with an appreciation of the uncertainty, ambiguity and limits of knowledge.

**BHONSN02** Demonstrate an ability to deploy accurately established techniques of analysis and enquiry within a discipline and apply the methods and techniques that they have learned to review, consolidate, extend and apply your knowledge and understanding, and to initiate and carry out projects.

**BHONSN03** Demonstrate conceptual understanding that enables the student: to devise and sustain arguments, and/or to solve problems, using ideas and techniques, some of which are at the forefront of a discipline to describe and comment upon particular aspects of current research, or equivalent advanced scholarship, in the discipline

**BHONSN04** Demonstrate the ability to manage your own learning, and to make use of scholarly reviews and primary sources (for example, refereed research articles and/or original materials appropriate to the discipline) and communicate information, ideas, problems and solutions to both specialist and non-specialist audiences.

**BHONSN05** Critically evaluate arguments, assumptions, abstract concepts and data (that may be incomplete), to make judgements, and to frame appropriate questions to achieve a solution - or identify a range of solutions - to a problem.

**BHONSN06** Demonstrate the qualities and transferable skills necessary for employment requiring: the exercise of initiative and personal responsibility decision-making in complex and unpredictable contexts the learning ability needed to undertake appropriate further training of a professional or equivalent nature.

**BHONS01** Demonstrate a systematic understanding of key aspects of your field of study, including acquisition of coherent and detailed knowledge, at least some of which is at, or informed by, the forefront of defined aspects of a discipline with an appreciation of the uncertainty, ambiguity and limits of knowledge.

**BHONS02** Demonstrate an ability to deploy accurately established techniques of analysis and enquiry within a discipline and apply the methods and techniques that they have learned to review, consolidate, extend and apply your knowledge and understanding, and to initiate and carry out projects.

**BHONS03** Demonstrate conceptual understanding that enables the student: to devise and sustain arguments, and/or to solve problems, using ideas and techniques, some of which are at the forefront of a discipline to describe and comment upon particular aspects of current research, or equivalent advanced scholarship, in the discipline.

**BHONS04** Demonstrate the ability to manage your own learning, and to make use of scholarly reviews and primary sources (for example, refereed research articles and/or

original materials appropriate to the discipline) and communicate information, ideas, problems and solutions to both specialist and non-specialist audiences.

## Modules

**BHONS05** Critically evaluate arguments, assumptions, abstract concepts and data (that may be incomplete), to make judgements, and to frame appropriate questions to achieve a solution - or identify a range of solutions - to a problem.

**BHONS06** Demonstrate the qualities and transferable skills necessary for employment requiring: the exercise of initiative and personal responsibility decision-making in complex and unpredictable contexts the learning ability needed to undertake appropriate further training of a professional or equivalent nature.

## Teaching, Learning and Assessment:

The traditional combination of lecture and seminar is accompanied and varied by other teaching and learning activities appropriate to particular modules. These include interactive lectures, individual and small group presentations, student-led seminars, small group and classroom exercises and discussions, writing workshops, forums and surgeries, work-related and service-learning assignments and activities, and engagement with electronic learning and teaching materials. Students will interact/collaborate with other undergraduates from a variety of backgrounds and cultures, addressing critical and creative material that reflects and promotes awareness of cultural diversity. Students can also undertake a period of sustained independent study through the third-year project. At all levels they are encouraged to read widely and critically, to write prolifically, and to incorporate information and communication technologies into their learning practices. This is in-keeping with our inclusive, heterodox approach. It is expected that students will become competent users of the University's VLW and develop digital literacy skills.

At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities: Written examinations (including online examinations, open and closed book examinations and quizzes); Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation); Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment).

Students receive feedback within 4 weeks of submission via the University VLE; types of feedback can include feedback grids, comments on the submission portal, audio feedback. A sample of work is moderated by a member of the subject team. Students have the opportunity to discuss their feedback in one-to-one tutorials by appointment.

## Assessment Methods:

At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities:

Written examinations (including online examinations, open and closed book examinations and quizzes)  
Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation)  
Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment)

In the final year of your undergraduate degree, and at the end of your postgraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

## Student Support:

## General University support:

University Learning Centres are the key source of academic information for students. Learning Centres provide physical library resources (books, journal, DVDs etc.) and offer a range of study areas to allow students to study in the environment that suit them best: Social areas, quiet and silent areas. Learning Centres also provide access to wide range of online information sources, including eBooks, e-Journals and subject databases. Learning Centres also provide students with academic skills support via the Skills for Learning programme. Students on campus can attend workshops or ask for one-to-one help on a range of skills such as academic writing and referencing. Students can access a range of online skills material at: [www.wlv.ac.uk/lib/skills](http://www.wlv.ac.uk/lib/skills).

The University also has a host of other services to support you, please take a look at the Student Support website: [www.wlv.ac.uk/current-students/student-support/](http://www.wlv.ac.uk/current-students/student-support/). If you have any questions, need help or advice then ASK@WLV is there for you: [www.wlv.ac.uk/current-students/askwlv/](http://www.wlv.ac.uk/current-students/askwlv/).

## Course Specific Support

You will be assigned an academic coach when you join our course, who will act as your personal tutor at levels 3 and 4. Your academic coach will provide academic support and pastoral care, to improve engagement and facilitate learning whilst enabling you to gain transferable skills for future employment. This role will transfer to a member of the academic staff in the Creative and Professional Writing or Media team in levels 5 and 6 of your course. Your programme leader will also be available throughout the entirety of your degree to offer academic and pastoral support and sign-posting to other student services.

## Employability in the Curriculum:

---

This programme will equip graduates for a diversity of occupations, including: Journalism, Publishing, Advertising, Marketing, Broadcasting, Media Production, Creative agency work, Editing and Technical Writing. This programme has been designed to embed employability within all of its modules, mindful of the business of writing, portfolio careers, and working freelance and working within the creative communities. The Learning Pathway programme is itself designed to offer a way of developing expertise in a specific medium of writing so that the student is better equipped to enter industry upon graduation. It also offers a definitive professional writing experience that offer numerous opportunities to write for specific career paths such as web copy, book blogging, feature writing, and editorial. Our modules are designed to include presentation work; project management; self-directed study; time management; workshop communication; collaborative project work; realising ideas from genesis to production. We also offer our students performance opportunities to showcase their work at literature festivals and open mics. Shaping our modules and course diet in this way concentrates on establishing transferable and adaptable skills and individuals.

Our graduates have gone on to pursue a diversity of writing occupations in journalism, marketing, and technical writing. Others are employed as teachers and writing tutors, while some have opted for postgraduate study at prestigious institutions throughout the world. Our alumni have embarked on careers with, amongst others, the Arts Council, Epsom, the RAF, the UK Gaming Commission, Virgin Trains and the University of Wolverhampton. Additionally, CPW graduates have launched their own magazine and publishing ventures, secured Arts Council funding for their writing projects, and placed work in a host of regional and national publications. The course also has a number of modules with a clear vocational orientation, such as Writing Features and Writing Futures. However, employability is embedded throughout the three years of study.

