

Course Specification

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Status:	Validated

Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	School of Humanities		
Course Code(s):	CW006J01UV	Full-time	3 Years
	CW006J31UV	Part-time	6 Years
Course Title:	BA (Hons) Creative and Professional Writing and Film and Television Studies		
Hierarchy of Awards:	Bachelor of Arts with Honours Creative and Professional Writing, Film & Television Studies Bachelor of Arts Creative and Professional Writing, Film & Television Studies Diploma of Higher Education Creative and Professional Writing, Film & Television Studies Certificate of Higher Education Creative and Professional Writing, Film & Television Studies University Statement of Credit University Statement of Credit		
Language of Study:	English		
Date of DAG approval:	12/Apr/2017		
Last Review:	2021/2		
Course Specification valid from:	2015/6		
Course Specification valid to:	2027/8		

Academic Staff

Course Leader:	Lisa Blower
Head of Department:	Dr Frank Wilson

Course Information

Location of Delivery:	University of Wolverhampton
Category of Partnership:	Not delivered in partnership
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS)

Typical entry requirement: 96 UCAS points

A Levels - grades CCC / BCD

BTEC L3 Extended Diploma or OCR Cambridge L3 Technical Extended Diploma - grades MMM

BTEC L3 Diploma - grades DD

Access to HE Diploma: 45 L3 credits at Merit

International entry requirements and application guidance can be found at <http://www.wlv.ac.uk/international/apply>

Students must usually have studied for a minimum of two years post GCSE level. However, we will consider applications from mature students who do not have two years of post-16 study, where they have relevant work experience. Please see <http://wlv.ac.uk/mature> for further information.

Students may apply for RPL and receive credit, subject to the guidelines set out in the University of Wolverhampton RPL guidelines.

Distinctive Features of the Course:

We are one of a handful of universities to offer a dedicated single honours programme in Creative and Professional writing (many do not offer both elements). This means that you will explore the practice of writing both as a literary art and practical vocation alongside your complementary learning pathway in Film & Television Studies. This means that you will study writing for the page and screen, better preparing you for roles in the creative industries and in managing a portfolio career. We also offer various public performance opportunities via our student showcase platforms at Wolverhampton Literature Festival and Middleway Words, and a dedicated Writing Week – where all students come together as one writing community - that offers personal writing space alongside literary events and industry speakers.

Educational Aims of the Course:

This integrated joint programme provides the practice-led opportunity for students to develop their own talent for writing in both a creative and professional context, alongside the disciplined engagement with Film analysis and theory. We offer a supported, stimulating, and multicultural environment in which students can create different forms and styles of writing, whilst developing a scholarly understanding of film. The programme will introduce you to the relevant concepts and theories associated with writing and encourage you to work across disciplines. Our Writing Week platforms offers both dedicated writing spaces for personal and university-led projects, with access to authors and industry experts for careers guidance. This degree will not only nurture your practice by enabling you to understand the writing process but enable you to communicate more effectively, and, through informal workshops, enhance your own creative and critical judgement. Consequently, you will develop a range of vital transferable skills including presentation and oral

performance; social media management and digital literacy; enterprise and entrepreneurship; project management and working collaboratively, all of which are of immense value in graduate employment and freelance/portfolio careers. With broad ranging reading lists, and diverse pedagogy we instil an heterodox approach to our course and focus on truly inclusive, viewpoint diverse education, including higher order conceptual and communication skills, enterprise, digital literacy and IT awareness, all of which are of immense value in graduate employment.

Intakes:

September
January

Major Source of Funding:

Office for Students (OFS)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2020/1	H	Full Time / Sandwich	£9250.00
2020/1	Overseas	Full Time / Sandwich	£12250.00
2020/1	H	Part Time	£3050.00
2020/1	Overseas	Part Time	£6125.00
2021/2	H	Full Time / Sandwich	£9250.00
2021/2	Overseas	Full Time / Sandwich	£12950.00
2021/2	H	Part Time	£3100.00
2022/3	H	Full Time / Sandwich	£9250.00
2022/3	Overseas	Full Time / Sandwich	£13450.00
2022/3	H	Part Time	£3120.00

PSRB:

None

Course Structure:

January (Full-time)

Module	Title	Credits	Period	Type
4CW001	Reading as a Writer	20	SEM2	Core
4FI001	Screen Analysis: Storytelling	20	SEM2	Core
4EN009	Reading and Writing Poetry	20	SEM2	Core

January (Full-time)

Module	Title	Credits	Period	Type
4CW003	Craft of Writing	20	SEM1	Core
4FI003	Introducing Screen Analysis	20	SEM1	Core
4FI006	Representing the Real: From Documentary Film to Reality TV	20	SEM1	Core

Continuing students will follow the programme indicated below:

January (Full-time)

Module	Title	Credits	Period	Type
5CW002	Writing Features	20	SEM2	Core
5FI012	Reusing and Retelling: Hybridity and Adaptation	20	SEM2	Core
5MZ033	WRITING FEATURES FOR NEWS MEDIA	20	SEM2	Core

January (Full-time)

Module	Title	Credits	Period	Type
5CW002	Writing Features	20	SEM2	Core
5FI012	Reusing and Retelling: Hybridity and Adaptation	20	SEM2	Core

Group 01 | Min Value: 20 | Max Value: 20

5FI003	New Wave Cinemas	20	SEM2	
5CW005	Genres: Horror and Speculative Fictions	20	SEM2	

Continuing students will follow the programme indicated below:

January (Full-time)

Module	Title	Credits	Period	Type
5CW003	Life-Writing	20	SEM1	Core
5FI008	Film and TV Representations: Race, Gender and Sexuality on Screen	20	SEM1	Core

Group 05 | Min Value: 20 | Max Value: 20

5FI011	Global Cinema	20	SEM1	
5DM041	Screenwriting	20	SEM1	
5MZ029	Work Placement	20	SEM1	

January (Full-time)

Module	Title	Credits	Period	Type
5CW003	Life-Writing	20	SEM1	Core
5FI008	Film and TV Representations: Race, Gender and Sexuality on Screen	20	SEM1	Core

Group 05 | Min Value: 20 | Max Value: 20

5CW008	Writing Genres: Crime & thrillers	20	SEM1	
5FI011	Global Cinema	20	SEM1	

Continuing students will follow the programme indicated below:

January (Full-time)

Module	Title	Credits	Period	Type
6CW007	Writing Futures	20	SEM2	Core
6FI010	Screening Science: From Movie Monsters To TV Medics	20	SEM2	Core

Group 07 | Min Value: 20 | Max Value: 20

6CW003	Independent Study - Writing Project	20	SEM2	
6FI005	Film Studies Project	20	SEM2	
6MZ020	Research Planning and Design	20	SEM2	

January (Full-time)

Module	Title	Credits	Period	Type
6FI010	Screening Science: From Movie Monsters To TV Medics	20	SEM2	Core

Group 01 | Min Value: 20 | Max Value: 20

6CW003	Independent Study - Writing Project	20	SEM2	
6FI005	Film Studies Project	20	SEM2	

Group 02 | Min Value: 20 | Max Value: 20

6CW007	Writing Futures	20	SEM2	
6CW008	Writing the Novel Beyond First Chapters	20	SEM2	

Continuing students will follow the programme indicated below:

January (Full-time)

Module	Title	Credits	Period	Type
6CW002	Genre	20	SEM1	Core
6DM027	Opportunity, Entrepreneurship and Employability in the Creative Industries	20	SEM1	Core

Group 06 | Min Value: 20 | Max Value: 20

6MZ021	Work Placement	20	SEM1	
6FI004	Screening Contemporary Britain: Film and TV Drama	20	SEM1	

January (Full-time)

Module	Title	Credits	Period	Type
6CW001	Writing a Novel	20	SEM1	Core
6FI009	Film Cuts, Cults and Classics: Screening Spectacular Cinema	20	SEM1	Core

Group 06 | Min Value: 20 | Max Value: 20

6DM027	Opportunity, Entrepreneurship and Employability in the Creative Industries	20	SEM1	
6CW010	Geopoetics & Eco-Narratives	20	SEM1	
6FI004	Screening Contemporary Britain: Film and TV Drama	20	SEM1	

September (Full-time)

Module	Title	Credits	Period	Type
4CW003	Craft of Writing	20	SEM1	Core
4FI003	Introducing Screen Analysis	20	SEM1	Core
4FI001	Screen Analysis: Storytelling	20	SEM2	Core
4CW001	Reading as a Writer	20	SEM2	Core
4FI006	Representing the Real: From Documentary Film to Reality TV	20	SEM1	Core
4EN009	Reading and Writing Poetry	20	SEM2	Core

Continuing students will follow the programme indicated below:

September (Full-time)

Module	Title	Credits	Period	Type
5CW003	Life-Writing	20	SEM1	Core
5FI008	Film and TV Representations: Race, Gender and Sexuality on Screen	20	SEM1	Core
5CW002	Writing Features	20	SEM2	Core
5FI012	Reusing and Retelling: Hybridity and Adaptation	20	SEM2	Core

Group 05 | Min Value: 20 | Max Value: 20

5FI011	Global Cinema	20	SEM1	
5DM041	Screenwriting	20	SEM1	
5MZ029	Work Placement	20	SEM1	
5MZ033	WRITING FEATURES FOR NEWS MEDIA	20	SEM2	Core

September (Full-time)

Module	Title	Credits	Period	Type
5CW003	Life-Writing	20	SEM1	Core
5FI008	Film and TV Representations: Race, Gender and Sexuality on Screen	20	SEM1	Core
5CW002	Writing Features	20	SEM2	Core
5FI012	Reusing and Retelling: Hybridity and Adaptation	20	SEM2	Core

Group 01 | Min Value: 20 | Max Value: 20

5CW008	Writing Genres: Crime & thrillers	20	SEM1	
5FI011	Global Cinema	20	SEM1	

Group 02 | Min Value: 20 | Max Value: 20

5FI003	New Wave Cinemas	20	SEM2	
5CW005	Genres: Horror and Speculative Fictions	20	SEM2	

Continuing students will follow the programme indicated below:

September (Full-time)

Module	Title	Credits	Period	Type
6DM027	Opportunity, Entrepreneurship and Employability in the Creative Industries	20	SEM1	Core
6CW007	Writing Futures	20	SEM2	Core
6FI010	Screening Science: From Movie Monsters To TV Medics	20	SEM2	Core

Group 06 | Min Value: 20 | Max Value: 20

6FI004	Screening Contemporary Britain: Film and TV Drama	20	SEM1	
6MZ021	Work Placement	20	SEM1	

Group 07 | Min Value: 20 | Max Value: 20

6CW003	Independent Study - Writing Project	20	SEM2	
6FI005	Film Studies Project	20	SEM2	
6MZ020	Research Planning and Design	20	SEM2	

6CW002	Genre	20	SEM1	Core
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September (Full-time)

Module	Title	Credits	Period	Type
6FI009	Film Cuts, Cults and Classics: Screening Spectacular Cinema	20	SEM1	Core

Group 06 | Min Value: 20 | Max Value: 20

6DM027	Opportunity, Entrepreneurship and Employability in the Creative Industries	20	SEM1	
6CW010	Geopoetics & Eco-Narratives	20	SEM1	
6FI004	Screening Contemporary Britain: Film and TV Drama	20	SEM1	

Group 07 | Min Value: 20 | Max Value: 20

6CW003	Independent Study - Writing Project	20	SEM2	
6FI005	Film Studies Project	20	SEM2	
6CW001	Writing a Novel	20	SEM1	Core

Group 01 | Min Value: 20 | Max Value: 20

6CW007	Writing Futures	20	SEM2	
6CW008	Writing the Novel Beyond First Chapters	20	SEM2	
6FI010	Screening Science: From Movie Monsters To TV Medics	20	SEM2	Core

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

Learning, Teaching and Assessment

Academic Regulations Exemption:

Reference Points:

[UK Quality Code for Higher Education](#)

[Qualifications and Credit Frameworks](#)

[Subject Benchmark Statements](#)

[University Policies and Regulations](#)

Equality Act (2010)

- Subject Benchmark for Communications, media, film and cultural studies;
- Framework for Higher Education Qualifications (FHEQ) 2008;
- NAWE: Creative Writing Subject Benchmark Statement;
- Equality act 2010

Overview of Assessment:

As part of the course approval process, the course learning outcomes were mapped to each of the modules forming the diet of the programme of study. This process confirmed that all course learning outcomes can be met through successful completion of the modules. This mapping applies to the final award as well as to all of the intermediate awards.

Learning Outcomes	Modules
<p>CERTHE01 Demonstrate knowledge of the underlying concepts and principles associated with your area(s) of study, and an ability to evaluate and interpret these within the context of that area of study.</p>	
<p>CERTHE02 Demonstrate an ability to present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of your subject(s) of study.</p>	
<p>CERTHE03 Evaluate the appropriateness of different approaches to solving problems related to your area(s) of study and/or work.</p>	
<p>CERTHE04 Communicate the results of your study/work accurately and reliably, and with structured and coherent arguments.</p>	
<p>CERTHE05 Demonstrate the qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.</p>	
<p>DIPHE01 Demonstrate knowledge and critical understanding of the well-established principles of your area(s) of study, and of the way in which those principles have developed with an understanding of the limits of your knowledge, and how this influences analyses and interpretations based on that knowledge.</p>	
<p>DIPHE02 Demonstrate the ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context.</p>	
<p>DIPHE03 Demonstrate knowledge of the main methods of enquiry in the subject(s) relevant to the named award, and ability to evaluate critically the appropriateness of different approaches to solving problems in the field of study.</p>	
<p>DIPHE04 Use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis.</p>	
<p>DIPHE05 Effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively.</p>	

Learning Outcomes	Modules
<p>BHONS06 Demonstrate the qualities and transferable skills necessary for employment, requiring the exercise of personal responsibility and decision-making and undertake further training, developing existing skills and acquire new competences that will enable them to assume significant responsibility within organisations.</p>	
<p>BHONS01 Demonstrate knowledge of the underlying concepts and principles associated with your area(s) of study, and an ability to evaluate and interpret these within the context of that area of study.</p>	
<p>BHONS02 Demonstrate an ability to present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of your subject(s) of study.</p>	
<p>BHONS03 Evaluate the appropriateness of different approaches to solving problems related to your area(s) of study and/or work.</p>	
<p>BHONS04 Communicate the results of your study/work accurately and reliably, and with structured and coherent arguments.</p>	
<p>BHONS05 Demonstrate the qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.</p>	
<p>BHONS01 Produce artistically coherent, original and technically adept writing relevant to Creative and Professional Writing, Film, and Television.</p>	
<p>BHONS02 Articulate both orally and in writing knowledge and understanding of texts, theories, discourse conventions and strategies relevant to Creative and Professional Writing, and Film and Television within a multicultural context.</p>	
<p>BHONS03 Think critically, reflectively and creatively about writing and Film and Television.</p>	
<p>BHONS04 Source, research, assimilate and articulate material relevant to the production of Creative and Professional Writing, and Film and Television criticism.</p>	
<p>BHONS05 Demonstrate key employment skills (e.g. self-management, IT, digital literacy, enterprise, working in groups) of relevance to Creative and Professional Writing, Film, and Television.</p>	

Teaching, Learning and Assessment:

The traditional combination of lecture and seminar is accompanied and varied by other teaching and learning activities appropriate to particular modules. These include interactive lectures, individual and small group presentations, student-led seminars, small group and classroom exercises and discussions, writing workshops, forums and surgeries, work-related and service-learning assignments and activities, and engagement with electronic learning and teaching materials. Students will interact/collaborate with other undergraduates from a variety of backgrounds and cultures, addressing critical and creative material that reflects and promotes awareness of cultural diversity. Students can also undertake a period of sustained independent study through the third-year project. At all levels they are encouraged to read widely and critically, to write prolifically, and to incorporate information and communication technologies into their learning practices. This is in-keeping with our inclusive, heterodox approach. It is expected that students will become competent users of the University's VLE and develop digital literacy skills.

At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities: Written examinations (including online examinations, open and closed book examinations and quizzes); Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation); Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment).

Students receive feedback within 4 weeks of submission via the University VLE; types of feedback can include feedback grids, comments on the submission portal, audio feedback. A sample of work is moderated by a member of the subject team. Students have the opportunity to discuss their feedback in one-to-one tutorials by appointment.

Assessment Methods:

At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities:

Written examinations (including online examinations, open and closed book examinations and quizzes)
Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation)
Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment)

In the final year of your undergraduate degree, and at the end of your postgraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

Student Support:

General University support:

General University support: University Learning Centres are the key source of academic information for students. Learning Centres provide physical library resources (books, journal, DVDs etc.) and offer a range of study areas to allow students to study in the environment that suit them best: Social areas, quiet and silent areas. Learning Centres also provide access to wide range of online information sources, including eBooks, e-Journals and subject databases. Learning Centres also provide students with academic skills support via the Skills for Learning programme. Students on campus can attend workshops or ask for one-to-one help on a range of skills such as academic writing and referencing. Students can access a range of online skills material at: www.wlv.ac.uk/lib/skills.

The University also has a host of other services to support you, please take a look at the Student Support website: www.wlv.ac.uk/current-students/student-support/. If you have any questions, need help or advice then ASK@WLV is there for you: www.wlv.ac.uk/current-students/askwlv/.

The University Student Support website offers advice on a variety of matters (careers, counselling, student union advice, etc.) Students can also access these services by booking appointment with the SU, careers, counselling services, etc.

Course Specific Support

You will be assigned an academic coach when you join our course, who will act as your personal tutor at levels 3 and 4. Your academic coach will provide academic support and pastoral care, to improve engagement and facilitate learning whilst enabling you to gain transferable skills for future employment. This role will transfer to a member of the academic staff in the Creative and Professional Writing or Film Studies team in levels 5 and 6 of your course. Your programme Leader will also be available throughout the entirety of your

degree to offer academic and pastoral support, and sign-posting to other student services.

Employability in the Curriculum:

This programme has been designed to embed employability within all of its modules, mindful of the business of writing, portfolio careers, and working freelance and working within the creative communities. The Learning Pathway programme is itself designed to offer a way of developing expertise in a specific medium of writing so that the student is better equipped to enter industry upon graduation. It also offers a definitive professional writing experience that offer numerous opportunities to write for specific career paths such as web copy, book blogging, feature writing, and editorial. Our modules are designed to include presentation work; project management; self-directed study; time management; workshop communication; collaborative project work; realising ideas from genesis to production. We offer students performance opportunities to showcase their work at literature festivals and open mics. Shaping our modules and course diet in this way concentrates on establishing transferable and adaptable skills and individuals.

Graduates of this integrated specialist programme have gone on to pursue a diversity of graduate careers in the public and private sector. Several now work in journalism; in education; in TV production. Some have opted for postgraduate study at prestigious institutions throughout the world, as well taking our own MA in Film Studies. CPW and Film graduates have placed work in regional and national publications.



THE UNIVERSITY OF OPPORTUNITY