

Course Specification

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Status:	Validated

Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	School of Humanities		
Course Code(s):	CW005H01UV	Full-time	3 Years
	CW005H31UV	Part-time	6 Years
Course Title:	BA (Hons) Creative and Professional Writing		
Hierarchy of Awards:	Bachelor of Arts with Honours Creative and Professional Writing Bachelor of Arts Creative and Professional Writing Diploma of Higher Education Creative and Professional Writing Certificate of Higher Education Creative and Professional Writing University Statement of Credit University Statement of Credit		
Language of Study:	English		
Date of DAG approval:	29/Mar/2017		
Last Review:	2021/2		
Course Specification valid from:	2013/4		
Course Specification valid to:	2027/8		

Academic Staff

Course Leader:	Lisa Blower
Head of Department:	Dr Frank Wilson

Course Information

Location of Delivery:	University of Wolverhampton
Category of Partnership:	Not delivered in partnership
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS

96 UCAS points

A Levels - grades CCC / BCD

BTEC L3 Extended Diploma or OCR Cambridge L3 Technical Extended Diploma - grades MMM

BTEC L3 Diploma - grades DD

Access to HE Diploma: 45 L3 credits at Merit

International entry requirements and application guidance can be found at <http://www.wlv.ac.uk/international/apply>

Students must usually have studied for a minimum of two years post GCSE level. However, we will consider applications from mature students who do not have two years of post-16 study, where they have relevant work experience. Please see <http://wlv.ac.uk/mature> for further information.

Students may apply for RPL and receive credit, subject to the guidelines set out in the University of Wolverhampton RPL guidelines.

Distinctive Features of the Course:

We are one of a handful of universities to offer a dedicated single honours programme in Creative and Professional writing (many do not offer both elements). This means that you will explore the practice of writing both as a literary art and as vocation. You will also have the unique opportunity to engage with a Learning Pathway of study from Level 5 in either Poetry, Prose, Professional, or Specialist Writings, or to undertake the traditional piecemeal approach to your studies by engaging with a variety of writing practices and genres. For example: you might wish to pursue a Poetry Pathway where we offer a poetry-focused module at every level; our Prose Pathway culminates in the option to begin and work on a novel; or maybe you want to focus upon the business of writing via our Professional Writing Pathway where modules offer the practical experience of writing for industry and other non-fiction routes. This will enable you to take ownership over your own learning whilst better preparing you for roles in the creative industries and how to best prepare for a portfolio career. We also offer an interdisciplinary module in writing for children with the opportunity to work with illustration students from the School of Art, and modules that study both the writers of our region and the regional voice. We also offer various public performance opportunities via our student showcase platforms at Wolverhampton Literature Festival and Middleway Words, and a dedicated Writing Week – where all students come together as one writing community - that offers personal writing space alongside literary events and industry speakers.

Educational Aims of the Course:

This is a practice-led programme that will enable you to develop your writing skills in both a creative and professional context. Led by a team of active published writers and leading academics in their fields of

expertise, we offer a continuous platform of support and guidance alerting you to the many career routes a writer can pursue. Our new Learning Pathways programme will enable you to take ownership of your own learning from Level 5, allowing you to either take a more specialist approach to your writing by mastering your preferred medium, or to work piecemeal across the different forms and styles of writing we study. The programme will introduce you to the relevant concepts and theories associated with writing, and encourage you to work across disciplines via our collaborative partnerships with the School of Art. Our Writing Week platforms offers both dedicated writing spaces for personal and university-led projects, with access to authors and industry experts for careers guidance. This degree will not only nurture your practice by enabling you to understand the writing process but enable you to communicate more effectively, and, through informal workshops, enhance your own creative and critical judgement. Consequently, you will develop a range of vital transferable skills including presentation and oral performance; social media management and digital literacy; enterprise and entrepreneurship; project management and working collaboratively, all of which are of immense value in graduate employment and freelance/portfolio careers.

Intakes:

September
January

Major Source of Funding:

Office for Students (OFS)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2020/1	H	Full Time / Sandwich	£9250.00
2020/1	Overseas	Full Time / Sandwich	£12250.00
2020/1	H	Part Time	£3050.00
2020/1	Overseas	Part Time	£6125.00
2021/2	H	Full Time / Sandwich	£9250.00
2021/2	Overseas	Full Time / Sandwich	£12950.00
2021/2	H	Part Time	£3100.00
2022/3	H	Full Time / Sandwich	£9250.00
2022/3	Overseas	Full Time / Sandwich	£13450.00
2022/3	H	Part Time	£3120.00

PSRB:

None

Course Structure:

January (Full-time)

Full time and Sandwich Undergraduate Honours students normally study 120 credits per academic year; 60 credits semester 1 and 60 credits semester 2.

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
4CW001	Reading as a Writer	20	SEM2	Core
4EN009	Reading and Writing Poetry	20	SEM2	Core
4FI001	Screen Analysis: Storytelling	20	SEM2	Core

January (Full-time)

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Module	Title	Credits	Period	Type
4CW003	Craft of Writing	20	SEM1	Core
4CW007	Introduction to Creative Non-fiction	20	SEM1	Core
4EN013	Going Round the Wrekin: The Midlands in Literature	20	SEM1	Core

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Module	Title	Credits	Period	Type
Group 12 Min Value: 40 Max Value: 40				
5CW004	Writing, Region and Identity	20	SEM2	
5CW005	Genres: Horror and Speculative Fictions	20	SEM2	
5FI012	Reusing and Retelling: Hybridity and Adaptation	20	SEM2	

Group 01 | Min Value: 20 | Max Value: 20

5EN016	Green Ink: Culture, Nature and the Environment	20	SEM2	
5CW002	Writing Features	20	SEM2	

Continuing students will follow the programme indicated below:

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Module	Title	Credits	Period	Type
5CW004	Writing, Region and Identity	20	SEM2	Core
5CW002	Writing Features	20	SEM2	Core

Group 12 | Min Value: 20 | Max Value: 20

5EN005	Stylistics: Stories and Style	20	SEM2	
5FI012	Reusing and Retelling: Hybridity and Adaptation	20	SEM2	

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Module	Title	Credits	Period	Type
Group 11 Min Value: 40 Max Value: 40				
5CW003	Life-Writing	20	SEM1	
5CW008	Writing Genres: Crime & thrillers	20	SEM1	
5CW010	Verse-at-tilde: Poetry for page, stage and beyond	20	SEM1	

Group 01 | Min Value: 20 | Max Value: 20

5DM041	Screenwriting	20	SEM1	
5EN007	Children's Literature	20	SEM1	

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Module	Title	Credits	Period	Type
5CW003	Life-Writing	20	SEM1	Core
5EN007	Children's Literature	20	SEM1	Core

Group 11 | Min Value: 20 | Max Value: 20

5HU002	Populist Texts: Literature and Politics	20	SEM1	
5DM041	Screenwriting	20	SEM1	

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Module	Title	Credits	Period	Type
Group 18 Min Value: 20 Max Value: 20				
6CW003	Independent Study - Writing Project	20	SEM2	
6HU001	Humanities Business and Community Link	20	SEM2	
6CW007	Writing Futures	20	SEM2	Core

Group 01 | Min Value: 20 | Max Value: 20

6EN021	Literature in the Digital Age	20	SEM2	
6CW008	Writing the Novel Beyond First Chapters	20	SEM2	

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Module	Title	Credits	Period	Type
6EN021	Literature in the Digital Age	20	SEM2	Core

Group 18 | Min Value: 20 | Max Value: 20

6CW003	Independent Study - Writing Project	20	SEM2	
6HU001	Humanities Business and Community Link	20	SEM2	
6CW007	Writing Futures	20	SEM2	Core

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Module	Title	Credits	Period	Type
6CW001	Writing a Novel	20	SEM1	Core

Group 01 | Min Value: 40 | Max Value: 40

6CW010	Geopoetics & Eco-Narratives	20	SEM1	
6DM027	Opportunity, Entrepreneurship and Employability in the Creative Industries	20	SEM1	
6EN022	The Centre Cannot Hold: Postcolonial Texts and Intersectionality	20	SEM1	

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Module	Title	Credits	Period	Type
6CW002	Genre	20	SEM1	Core
6CW001	Writing a Novel	20	SEM1	Core
6EN009	Unpopular Texts	20	SEM1	Core

September (Full-time)

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4CW003	Craft of Writing	20	SEM1	Core
4CW007	Introduction to Creative Non-fiction	20	SEM1	Core
4CW001	Reading as a Writer	20	SEM2	Core
4FI001	Screen Analysis: Storytelling	20	SEM2	Core
4EN013	Going Round the Wrekin: The Midlands in Literature	20	SEM1	Core
4EN009	Reading and Writing Poetry	20	SEM2	Core

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5CW008	Writing Genres: Crime & thrillers	20	SEM1	
5CW010	Verse-at-tilde: Poetry for page, stage and beyond	20	SEM1	

Group 12 | Min Value: 40 | Max Value: 40

5CW004	Writing, Region and Identity	20	SEM2	
5CW005	Genres: Horror and Speculative Fictions	20	SEM2	
5FI012	Reusing and Retelling: Hybridity and Adaptation	20	SEM2	

Group 01 | Min Value: 20 | Max Value: 20

5DM041	Screenwriting	20	SEM1	
5EN007	Children's Literature	20	SEM1	

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5EN016	Green Ink: Culture, Nature and the Environment	20	SEM2	
5CW002	Writing Features	20	SEM2	

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5CW004	Writing, Region and Identity	20	SEM2	Core
5CW002	Writing Features	20	SEM2	Core

Group 11 | Min Value: 20 | Max Value: 20

5HU002	Populist Texts: Literature and Politics	20	SEM1
5DM041	Screenwriting	20	SEM1

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5EN005	Stylistics: Stories and Style	20	SEM2
5FI012	Reusing and Retelling: Hybridity and Adaptation	20	SEM2

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6CW007	Writing Futures	20	SEM2	Core

Group 01 | Min Value: 40 | Max Value: 40

6CW010	Geopoetics & Eco-Narratives	20	SEM1	
6DM027	Opportunity, Entrepreneurship and Employability in the Creative Industries	20	SEM1	
6EN022	The Centre Cannot Hold: Postcolonial Texts and Intersectionality	20	SEM1	

Group 02 | Min Value: 20 | Max Value: 20

6CW003	Independent Study - Writing Project	20	SEM2	
6HU001	Humanities Business and Community Link	20	SEM2	

Group 01 | Min Value: 20 | Max Value: 20

6EN021	Literature in the Digital Age	20	SEM2	
6CW008	Writing the Novel Beyond First Chapters	20	SEM2	

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6CW001	Writing a Novel	20	SEM1	Core
6EN021	Literature in the Digital Age	20	SEM2	Core
6CW007	Writing Futures	20	SEM2	Core

Group 18 | Min Value: 20 | Max Value: 20

6CW003	Independent Study - Writing Project	20	SEM2	
6HU001	Humanities Business and Community Link	20	SEM2	
6EN009	Unpopular Texts	20	SEM1	Core

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

Learning, Teaching and Assessment

Academic Regulations Exemption:

NONE

Reference Points:

[UK Quality Code for Higher Education](#)

[Qualifications and Credit Frameworks](#)

[Subject Benchmark Statements](#)

[University Policies and Regulations](#)

Equality Act (2010)

Overview of Assessment:

As part of the course approval process, the course learning outcomes were mapped to each of the modules forming the diet of the programme of study. This process confirmed that all course learning outcomes can be met through successful completion of the modules. This mapping applies to the final award as well as to all of the intermediate awards.

Learning Outcomes	Modules
CERTHE01 Demonstrate knowledge of the underlying concepts and principles associated with your area(s) of study, and an ability to evaluate and interpret these within the context of that area of study.	
CERTHE02 Demonstrate an ability to present, evaluate and	

interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of your subject(s) of study.

CERTHE03 Evaluate the appropriateness of different approaches to solving problems related to your area(s) of study and/or work.

CERTHE04 Communicate the results of your study/work accurately and reliably, and with structured and coherent arguments.

CERTHE05 Demonstrate the qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

DIPHE01 Demonstrate knowledge and critical understanding of the well-established principles of your area(s) of study, and of the way in which those principles have developed with an understanding of the limits of your knowledge, and how this influences analyses and interpretations based on that knowledge.

DIPHE02 Demonstrate the ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context.

DIPHE03 Demonstrate knowledge of the main methods of enquiry in the subject(s) relevant to the named award, and ability to evaluate critically the appropriateness of different approaches to solving problems in the field of study.

DIPHE04 Use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis.

DIPHE05 Effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively.

DIPHE06 Demonstrate the qualities and transferable skills necessary for employment, requiring the exercise of personal responsibility and decision-making and undertake further training, developing existing skills and acquire new competences that will enable them to assume significant responsibility within organisations.

BHONSN01 Demonstrate critical and creative ability.

BHONSN02 Use a variety of sources to analyse texts.

BHONSN03 Demonstrate key employment skills (e.g. self-management, IT, digital literacy, enterprise, working in groups).

BHONSN04 Write with clarity and coherence.

BHONSN05 Articulate knowledge and understanding of relevant theory.

BHONSN06 Demonstrate an ability to conduct research.

BHONS01 Think critically, reflectively and creatively about writing.

BHONS02 Engage in the comprehension, analysis and appreciation of written texts using a variety of written, oral and digital resources.

Modules

Learning Outcomes
BHONS03 Demonstrate key employment skills in self-management, self-discipline, digital literacy, enterprise, group and collaborative work.

Modules

BHONS04 Produce artistically coherent, original and technically adept writing demonstrating knowledge and understanding of medium and genre as per the authorial intention.

BHONS05 Articulate both orally and in writing knowledge and understanding of texts, discourse conventions, theories and narrative strategies relevant to the study of creative and professional writing with a multicultural context.

BHONS06 Be able to source, research, assimilate and articulate material relevant to the production of creative and professional writing.

Teaching, Learning and Assessment:

On this programme, you will encounter a variety of learning activities suited to the facilitation of creative writing as an academic subject and designed to equip you with subject-specific knowledge alongside a range of subject-specific and transferable skills. All modules encourage you to read widely, and critically, to free write and write to task, exploring medium, style, and form. Our teaching is delivered via a variety of methods including: lectures; seminars; interactive and formative workshops; project work; group presentations; discussion and online interaction; portfolio clinics and one-to-one tutorials; interdisciplinary projects; guest lectures; interactive panel events; blogs and digital-related content; and a dedicated Writing Week that brings all students together as one learning community.

Formative (draft) assessment is built into modules at every level to enable you to achieve your full potential in summative (graded) assessment, and practice crucial skills for academic success. All modules are assessed via creative portfolios accompanied by reflective commentary work, and dependent upon the module, there might be additional summative assessment via review work; writer's logs; online journaling; synopsis and marketplace overview work. Other assessment activities might include project proposals and creative brief responses; CVs; poster presentations; digital artefacts; creative/imaginative pieces; public engagement artefacts; verbal and/or video presentations; podcasts; performances; practical skills assessment.

In the final year of your undergraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research. This period of sustained independent study via the creative writing portfolio at Level 6 enables you to process all programme content to date and direct it into practice.

The University of Wolverhampton supports your learning and progress throughout enabling you to develop skills and capabilities beyond your university studies and into your graduate employment. Your programme may include a Programme Leader alongside academic coaches and personal tutors who will be available throughout the entirety of your degree to offer academic and pastoral support, as well as signposting to other student services.

You receive feedback on your assessment within 4 weeks of submission via the University's VLE. Types of feedback can include feedback grids, comments on the submission portal, audio feedback. A sample of work is moderated by a member of the subject team, and you will have the opportunity to discuss your feedback in one-to-one tutorials by appointment.

Students are at the heart of our assessment design; you will have opportunities to select and develop assessment that suits your strengths, and that develops new skills and abilities.

Assessment Methods:

At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities:

Written examinations (including online examinations, open and closed book examinations and quizzes)
Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation)
Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment)

In the final year of your undergraduate degree, and at the end of your postgraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

Student Support:

General University support:

[University Learning Centres](#) are the key source of academic information for students. Learning Centres provide physical library resources (books, journal, DVDs etc.) and offer a range of study areas to allow students to study in the environment that suit them best: Social areas, quiet and silent areas. Learning Centres also provide access to wide range of online information sources, including eBooks, e-Journals and subject databases.

Learning Centres also provide students with academic skills support via the [Skills for Learning programme](#). Students on campus can attend workshops or ask for one-to-one help on a range of skills such as academic writing and referencing. Students can access a range of online skills material at: www.wlv.ac.uk/lib/skills.

The University also has a host of other services to support you, please take a look at the Student Support website: www.wlv.ac.uk/current-students/student-support/. If you have any questions, need help or advice then ASK@WLV is there for you: www.wlv.ac.uk/current-students/askwlv/.

Course Specific Support

You will be assigned an academic coach when you join our course, who will act as your personal tutor at levels 3 and 4. Your academic coach will provide academic support and pastoral care, to improve engagement and facilitate learning whilst enabling you to gain transferable skills for future employment. This role will transfer to a member of the academic staff in the Creative and Professional Writing team in levels 5 and 6 of your course. Your programme leader will also be available throughout the entirety of your degree to offer academic and pastoral support, and sign-post to other student services.

Employability in the Curriculum:

We embed employability within all of our modules, mindful of the business of writing, portfolio careers, working freelance, and within the creative communities. The Learning Pathway programme offers you the opportunity to develop your expertise in a specific medium of writing so that you are better equipped to enter industry upon graduation. We also offer professional writing experience in modules such as Writing Features and Writing Futures where you have the opportunity of developing your skills for specific career paths such as web copy, book blogging, feature writing, and editing. Guest authors and industry experts, including panel events and a dedicated Writing Week, also offer insight into the creative industries and arts-based careers. All of our modules are designed to include presentation work; project management; self-directed study; time management; workshop communication; collaborative project work; realising ideas from genesis to production. We also offer you performance opportunities to showcase your work at literature festivals and open mics. The 24-week option at Level 6 in Writing the Novel offers you the unique opportunity to work towards a finished manuscript accompanied by synopsis, product analysis (in terms of literary marketplace), and advice in how to pitch to potential publishers. Our graduates go into diverse careers and occupations including professional writing, proof-reading, copyediting and publishing, education at all levels, marketing, PR and communications, management and leadership, librarianship and information services, social work, the civil service, retail and the service sector, fundraising and charity work, journalism, and work within the creative industries and arts communities.



THE UNIVERSITY OF OPPORTUNITY