

Course Specification

Published Date:	21-Sep-2020
Produced By:	Laura Clode
Status:	Validated

Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	School of Humanities		
Course Code(s):	CW005H01UV	Full-time	3 Years
	CW005H31UV	Part-time	6 Years
Course Title:	BA (Hons) Creative and Professional Writing		
Hierarchy of Awards:	Bachelor of Arts with Honours Creative and Professional Writing Bachelor of Arts Creative and Professional Writing Diploma of Higher Education Creative and Professional Writing Certificate of Higher Education Creative and Professional Writing University Statement of Credit University Statement of Credit		
Language of Study:	English		
Date of DAG approval:	29/Mar/2017		
Last Review:	2015/6		
Course Specification valid from:	2013/4		
Course Specification valid to:	2021/2		

Academic Staff

Course Leader:	Lisa Blower
Head of Department:	Dr Frank Wilson

Course Information

Location of Delivery:	University of Wolverhampton
Category of Partnership:	Not delivered in partnership
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS)

2017 Entry

- CCC from 'A' levels
- BTEC QCF Diploma grade DD
- BTEC QCF Extended Diploma grade MMM
- Access to HE Diploma full award (Pass of 60 credits - of which a minimum of 45 credits must be at level 3 including 18 at Merit or Distinction).
- If you've got other qualifications or relevant experience, please contact [The Gateway](#) for further advice before applying.
- International entry requirements and application guidance can be found [here](#)
- Successful completion of the [International Foundation Year in Social Sciences](#) or the [International Foundation Year in Arts](#).

Other Requirements

Students must have studied a minimum of two years post GCSE level. However, it is expected that some applicants will be mature students with work experience, who wish to further their career development. These applicants will be processed through standard procedures, which may involve an interview as part of the process. Please see <http://wlv.ac.uk/mature> for further information.

Those who do not meet the entry requirements may be offered an alternative course.

Distinctive Features of the Course:

- The course is one of the few in the country to combine creative *and* professional writing (most exclude the former). Thus there is a real emphasis on employability.
- The course is taught by published, award winning writers whose books cover a wide range of creative, professional and critical disciplines (fiction, poetry, journalism, critical writing and scholarship etc.).
- All creative writing modules offer the opportunity for one-to-one tuition
- Teaching on creative modules includes bespoke editorial feedback
- Distinctive modules on such topics as humour writing, teaching writing, writing and place, crime and fantasy writing.
- The course offers staff social events which include opportunities for students to perform their work in public

Educational Aims of the Course:

The CPW degree provides an opportunity to develop your own talent for writing within a variety of creative and professional writing contexts. The programme offers a supported, stimulating and multicultural

environment in which you can create, analyse and interpret different forms and styles of writing, allowing you to engage with relevant concepts and theories. The degree will enable you to communicate more effectively in writing, and to enhance your own creative and critical judgement. You will also develop a range of subject specific and transferable skills, including higher order conceptual and communication skills, enterprise, digital literacy and IT awareness, all of which are of immense value in graduate employment.

Intakes:

September
January

Major Source of Funding:

Office for Students (OFS)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2020/1	H	Full Time / Sandwich	£9250.00
2020/1	Overseas	Full Time / Sandwich	£12250.00
2020/1	H	Part Time	£3050.00
2020/1	Overseas	Part Time	£6125.00

PSRB:

None

Course Structure:

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 1

Full time and Sandwich Undergraduate Honours students normally study 120 credits per academic year; 60 credits semester 1 and 60 credits semester 2.

Module	Title	Credits	Period	Type
4CW001	Reading as a Writer	20	SEM2	Core
4EN009	Reading and Writing Poetry	20	SEM2	Core
4FI001	Screen Analysis: Storytelling	20	SEM2	Core

4CW003	Craft of Writing	20	SEM1	Core
4CW006	Telling Tales	20	SEM1	Core
4EN007	Brief Encounters: Narrative & Form in Short Fiction	20	SEM1	Core

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 2

Full time and Sandwich Undergraduate Honours students normally study 120 credits per academic year; 60 credits semester 1 and 60 credits semester 2.

Module	Title	Credits	Period	Type
5CW004	Writing, Region and Identity	20	SEM2	Core
5CW002	Writing Features	20	SEM2	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

5EN005	Stylistics: Stories and Style	20	SEM2	
5FI012	Reusing and Retelling: Hybridity and Adaptation	20	SEM2	

5CW003	Life-Writing	20	SEM1	Core
5EN007	Children's Literature	20	SEM1	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

5HU002	Populist Texts: Literature and Politics	20	SEM1	
5DM041	Screenwriting	20	SEM1	

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 3

Full time and Sandwich Undergraduate Honours students normally study 120 credits per academic year; 60 credits semester 1 and 60 credits semester 2.

Module	Title	Credits	Period	Type
6EN021	Literature in the Digital Age	20	SEM2	Core
6CW007	Writing Futures	20	SEM2	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

6CW003	Independent Study - Writing Project	20	SEM2	
6HU001	Humanities Business and Community Link	20	SEM2	

6CW002	Genre	20	SEM1	Core
6CW001	Writing a Novel	20	SEM1	Core
6EN009	Unpopular Texts	20	SEM1	Core

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 1

Full time and Sandwich Undergraduate Honours students normally study 120 credits per academic year; 60 credits semester 1 and 60 credits semester 2.

Module	Title	Credits	Period	Type
4CW003	Craft of Writing	20	SEM1	Core
4CW006	Telling Tales	20	SEM1	Core
4CW001	Reading as a Writer	20	SEM2	Core
4FI001	Screen Analysis: Storytelling	20	SEM2	Core
4EN007	Brief Encounters: Narrative & Form in Short Fiction	20	SEM1	Core
4EN009	Reading and Writing Poetry	20	SEM2	Core

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 2

Full time and Sandwich Undergraduate Honours students normally study 120 credits per academic year; 60 credits semester 1 and 60 credits semester 2.

Module	Title	Credits	Period	Type
5CW003	Life-Writing	20	SEM1	Core
5EN007	Children's Literature	20	SEM1	Core
5CW004	Writing, Region and Identity	20	SEM2	Core
5CW002	Writing Features	20	SEM2	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

5HU002	Populist Texts: Literature and Politics	20	SEM1	
5DM041	Screenwriting	20	SEM1	

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

5EN005	Stylistics: Stories and Style	20	SEM2	
5FI012	Reusing and Retelling: Hybridity and Adaptation	20	SEM2	

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 3

Full time and Sandwich Undergraduate Honours students normally study 120 credits per academic year; 60 credits semester 1 and 60 credits semester 2.

Module	Title	Credits	Period	Type
6CW002	Genre	20	SEM1	Core
6CW001	Writing a Novel	20	SEM1	Core
6EN021	Literature in the Digital Age	20	SEM2	Core
6CW007	Writing Futures	20	SEM2	Core
6EN009	Unpopular Texts	20	SEM1	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

6CW003	Independent Study - Writing Project	20	SEM2	
6HU001	Humanities Business and Community Link	20	SEM2	

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

Learning, Teaching and Assessment

Academic Regulations Exemption:

Section 1.2.5 - Exemption to permit less than 33% differentiation (no less than 80 credits overall) between named undergraduate degree programmes in Humanities as follows;

BA (Hons) Creative and Professional Writing & English/BA (Hons) Creative and Professional Writing.

BA (Hons) English Language and Linguistics/BA (Hons) English Language and Literature.

BA (Hons) English Language and Linguistics/BA (Hons) English Language and Media.

BA (Hons) English Language and Linguistics/BA (Hons) Linguistics and TESOL.

APPROVED (by Chair's Action on 11/9/2019 for a maximum of two academic years or until the next Curriculum Review).

Reference Points:

- Quality Code - Part A: Setting and Maintaining Academic Standards. Including
- Qualifications Frameworks
- Characteristics Statements
- Credit Frameworks
- Quality Code - Part B: Assuring and Enhancing Academic Quality
- University Policies and Regulations
- NAWA: Creative Writing Subject Benchmark Statement;
- Draft QAA Creative Writing Subject Benchmark (consulted for review, 2016)
- Equality Act (2010)

Learning Outcomes:

CertHE Course Learning Outcome 1 (CHECLO1)

Demonstrate knowledge of the underlying concepts and principles associated with your area(s) of study, and an ability to evaluate and interpret these within the context of that area of study

CertHE Course Learning Outcome 2 (CHECLO2)

Demonstrate an ability to present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of your subject(s) of study.

CertHE Course Learning Outcome 3 (CHECLO3)

Evaluate the appropriateness of different approaches to solving problems related to your area(s) of study and/or work

CertHE Course Learning Outcome 4 (CHECLO4)

Communicate the results of your study/work accurately and reliably, and with structured and coherent arguments

CertHE Course Learning Outcome 5 (CHECLO5)

Demonstrate the qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility

DipHE Course Learning Outcome 1 (DHECLO1)

Demonstrate knowledge and critical understanding of the well-established principles of your area(s) of study, and of the way in which those principles have developed with an understanding of the limits of your knowledge, and how this influences analyses and interpretations based on that knowledge.

DipHE Course Learning Outcome 2 (DHECLO2)

Demonstrate the ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context

DipHE Course Learning Outcome 3 (DHECLO3)

Demonstrate knowledge of the main methods of enquiry in the subject(s) relevant to the named award, and ability to evaluate critically the appropriateness of different approaches to solving problems in the field of study

DipHE Course Learning Outcome 4 (DHECLO4)

Use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis

DipHE Course Learning Outcome 5 (DHECLO5)

Effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively

DipHE Course Learning Outcome 6 (DHECLO6)

Demonstrate the qualities and transferable skills necessary for employment, requiring the exercise of personal responsibility and decision-making and undertake further training, developing existing skills and acquire new competences that will enable them to assume significant responsibility within organisations.

Ordinary Course Learning Outcome 1 (ORDCLO1)

Demonstrate critical and creative ability

Ordinary Course Learning Outcome 2 (ORDCLO2)

Use a variety of resources to analyse texts

Ordinary Course Learning Outcome 3 (ORDCLO3)

Demonstrate key employment skills (e.g. self-management, IT, digital literacy, enterprise, working in groups)

Ordinary Course Learning Outcome 4 (ORDCLO4)

Write with clarity and coherence

Ordinary Course Learning Outcome 5 (ORDCLO5)

Articulate knowledge and understanding of relevant theory

Ordinary Course Learning Outcome 6 (ORDCLO6)

Demonstrate an ability to conduct research

Honours Course Learning Outcome 1 (DEGCLO1)

Think critically, reflectively and creatively about writing

Honours Course Learning Outcome 2 (DEGCLO2)

Engage in the comprehension, analysis and appreciation of written texts using variety of written, oral and digital resources

Honours Course Learning Outcome 3 (DEGCLO3)

Demonstrate key employment skills (e.g. self-management, IT, digital literacy, enterprise, working in groups)

Honours Course Learning Outcome 4 (DEGCLO4)

Produce artistically coherent, original and technically adept writing

Honours Course Learning Outcome 5 (DEGCLO5)

Articulate both orally and in writing knowledge and understanding of texts, theories, discourse conventions and strategies relevant to the study of creative and professional writing within a multicultural context

Honours Course Learning Outcome 6 (DEGCLO6)

Source, research, assimilate and articulate material relevant to the production of creative and professional writing

Overview of Assessment:

Module	Title	Course Learning Outcomes
4CW001	Reading as a Writer	CHECLO1, CHECLO2, CHECLO3, CHECLO4, CHECLO5
4CW003	Craft of Writing	CHECLO1, CHECLO5
4CW006	Telling Tales	CHECLO1, CHECLO5
4EN007	Brief Encounters: Narrative & Form in Short Fiction	CHECLO1, CHECLO2, CHECLO3
4EN009	Reading and Writing Poetry	CHECLO1, CHECLO2, CHECLO3, CHECLO4
4FI001	Screen Analysis: Storytelling	CHECLO5
5CW002	Writing Features	DHECLO1, DHECLO2, DHECLO6
5CW003	Life-Writing	DHECLO1, DHECLO2, DHECLO6
5CW004	Writing, Region and Identity	DHECLO1, DHECLO2, DHECLO3, DHECLO4, DHECLO5, DHECLO6
5DM041	Screenwriting	DHECLO6
5EN005	Stylistics: Stories and Style	DHECLO6
5EN007	Children's Literature	DHECLO6
5EN011	Terrible Beauty: Adventures in the Gothic	DHECLO6
5FI012	Reusing and Retelling: Hybridity and Adaptation	DHECLO6
5HU002	Populist Texts: Literature and Politics	DHECLO6
6CW001	Writing a Novel	DEGCLO1, DEGCLO3, DEGCLO4, DEGCLO6, ORDCLO1, ORDCLO3, ORDCLO4, ORDCLO6
6CW002	Genre	DEGCLO1, DEGCLO2, DEGCLO3, ORDCLO1, ORDCLO2, ORDCLO3
6CW003	Independent Study - Writing Project	DEGCLO1, DEGCLO4, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO4, ORDCLO5, ORDCLO6
6CW007	Writing Futures	DEGCLO3, ORDCLO3
6EN009	Unpopular Texts	DEGCLO1, DEGCLO2, DEGCLO3, ORDCLO1, ORDCLO2, ORDCLO3
6EN021	Literature in the Digital Age	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5
6HU001	Humanities Business and Community Link	DEGCLO3, ORDCLO3

Teaching, Learning and Assessment:

The traditional combination of lecture and seminar is accompanied and varied by other teaching and learning activities appropriate to particular modules. These include interactive lectures, individual and small group presentations, student-led seminars, small group and classroom exercises and discussions, writing workshops, forums and surgeries, work-related and service-learning assignments and activities, and engagement with electronic learning and teaching materials. Students will interact/collaborate with other undergraduates from a variety of backgrounds and cultures, addressing critical and creative material that reflects and promotes awareness of cultural diversity.

Students can also undertake a period of sustained independent study through the third year project. At all levels they are encouraged to read widely and critically, to write prolifically, and to incorporate information and communication technologies into their learning practices.

Assessment Methods:

At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities:

Written examinations (including online examinations, open and closed book examinations and quizzes)
Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation)
Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment)

In the final year of your undergraduate degree, and at the end of your postgraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

Student Support:

VLE Topics include study skills-related materials such as stylebooks and shared URLs that link to various on-line study skills websites (e.g., Purdue OWL and Monash Academic Literacy sites).

Most research on academic literacies and study skills development advocates embedding them in the subject rather than through bolted-on learning experiences and much of the level 4 programme is geared towards developing students' generic and subject-specific study skills.

Individualised e-tutoring instruction on both creative and academic texts is provided in CPW. The Craft of Writing teaches students presentation skills and IT skills through small workshops and 1-2-1 tutorials. Level 4 in-class activities and workshops, which are done in timed situations, and on-line critique circles and weekly postings teach students to become better time managers. At least two core modules at level 4 require students to be reading and writing every week, and research shows that the 'little and often approach' has considerable impact on improving skills via repeated practice.

Formative assignments and learning activities offer students opportunities to write and revise using feedback prior to submission for assessment. Formative feedback for revision encourages students to develop and hone problem-solving skills, writing, and critical thinking (selecting rhetorical strategies for more persuasive argument/exposition). This also moves them towards more self-regulated learning (engagement with feedback promotes reflection and self-assessment). Additionally, many modules afford students numerous opportunities to engage in peer feedback activities and writing workshops, both in class and on-line which promote both collaborative and independent learning. Students receive timely and frequent feedback, providing personalised study skills support.

Subject specific research skills are embedded in module learning activities - both in-class and out-of-class - and require students to use electronic and HRC resources (e.g., Summon, e-books, LION, online/print newspapers and various search engines) to regularly locate information about authors, newspaper demographics and theoretical/critical texts to engage in problem-based learning (most writing tasks engage students in PBL) and complete assessment tasks.

Dedicated Subject Pages allow students to explore key online information sources that are recommended for their studies: Creative & Professional Writing / English / Linguistics / Philosophy / Religious Studies

www.wlv.ac.uk/lib/subjects/humanities

Employability in the Curriculum:

The course has a number of modules with a clear vocational orientation: Writing Features and Teaching Writing are examples of modules that focus on specific writing vocations. However, employability is embedded throughout the CPW programme.

Students can become eligible for bronze, silver and gold [WEEA](#) as they work their way through the degree. In

order to achieve this they engage with various Employability & Enterprise-facing assessments, which include:

Skills analysis (e.g. Craft of Writing; Life Writing)

Students write letters geared toward particular audiences (agents, fellow writers, etc).

Presentations (e.g. Telling Tales and Writing Features)

Students perform material before a live audience or on camera, honing their 'pitching skills' and ability to answer questions. At level 5, presentations are done by a group and include a written pitch about a project they have conceived. They pitch to tutors who act as commissioning editors or event organisers. Students also draft a business plan and do a SWOT analyses.

Work related study (e.g. Feature-Writing, Writing Futures, and Teaching Writing)

Assessment on these modules offers students the opportunity to study job/sector/organisation, write an appropriate CV and approach letter, create a LinkedIn profile, etc. If our students wish to go for the Gold E & E Award, they count their work experience and attend the Dream Job seminar workshop (open to all School of Humanities students) where they are asked to devise a career plan.



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