

Course Specification

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Produced By:	Oliver Jones
Status:	Validated

Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	Wolverhampton Business School		
Course Code(s):	BU080J01UV BU080J31UV	Full-time Part-time	3 Years 6 Years
Course Title:	BA (Hons) Business and Human Resource Management		
Hierarchy of Awards:	Bachelor of Arts with Honours Business and Human Resource Management Bachelor of Arts Business and Human Resource Management Diploma of Higher Education Business and Human Resource Management Certificate of Higher Education Business and Human Resource Management University Statement of Credit University Statement of Credit		
Language of Study:	English		
Date of DAG approval:			
Last Review:	2020/1		
Course Specification valid from:			
Course Specification valid to:	2026/7		

Academic Staff

Course Leader:	Janet Cash
Head of Department:	Dr Janet Firth

Course Information

Location of Delivery:	University of Wolverhampton
Category of Partnership:	Not delivered in partnership
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS)

Distinctive Features of the Course:

An engaging combination of Business Management and Human Resources, this course will not only equip you with the agile, reflexive and critical thinking skills which are vital for success in modern organisations but also facilitate the development of knowledge and skills which are essential to the human resources function. In addition to general business topics, you will also be covering exciting topics such as International HR, Leadership, and the theory and practice of HR. The course also places a strong emphasis on employability skills by building skills and confidence that employers require e.g. IT skills, project management skills and interpersonal skills.

Throughout this joint course, you will get the opportunity to explore the areas of business and human resources through a number of related themes, giving you an immersive experience, which will result in a thorough understanding of the challenges and opportunities faced by organisations and human resource practitioners in the 21st century.

Four pillars underpin this programme: innovation and enterprise, sustainability, responsibility and digital. You will explore the functional areas through all the topics taught such as general Business, human resources, training and development, and leadership, through the lens of these four main themes which run throughout the programme.

Educational Aims of the Course:

The BA (Hons) Business and Human Resource Management course provides a contemporary business education that offers a solid foundation for success in a business career or in Human Resource Management. The course is designed for you if you wish to embark on a study of Human Resource Management together with the broader Business subject to develop analytical and evaluation skills that can be applied to international real-world situations. The vocational aspects of the course are underpinned by current and future developments in industry and commerce. The course aims to prepare you for a professional career in business with an inclination towards human resource management by developing knowledge and understanding of business disciplines, encouraging critical investigation in business related topics and developing independent personal development skills.

The course recognises that people management is a key force for successful economic growth and thus the

course emphasises the development of knowledge and understanding of a range of people management and business practices and the ability to apply them effectively in an innovative manner. The course provides an interdisciplinary approach to Global Citizenship and will help you develop your own understanding of complex and contested notions in the business environment. You will develop informed perspectives in your own and collective responsibilities as Global Citizens within your local, national and international communities. The course will provide you with the opportunity to develop Digital Literacy skills through the use of applications software used by contemporary organisations. Additionally, you will gain understanding of managerial systems and their impact upon organisations. Digital Literacy skills are also developed through the engagement with the 'e' aspects of the learning process through the process of engagement with 'e' materials, tasks, and collaborative learning.

Successful completion of the course will help to enhance your job prospects and strengthen your employment opportunities. The course is designed to prepare you for career opportunities generally in business or in a variety of people management related areas including training & people development, resourcing organisations, reward practice and personnel strategy. The course will provide the underpinning for postgraduate study in business or in human resources management. The MA HRM is accredited through CIPD.

Intakes:

September

Major Source of Funding:

Office for Students (OFS)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2020/1	H	Full Time / Sandwich	£9250.00
2020/1	Overseas	Full Time / Sandwich	£12250.00
2020/1	H	Part Time	£3050.00
2020/1	Overseas	Part Time	£6125.00
2021/2	H	Full Time / Sandwich	£9250.00
2021/2	Overseas	Full Time / Sandwich	£12950.00
2021/2	H	Part Time	£3100.00
2021/2	Overseas	Part Time	£6475.00

PSRB:

None

Course Structure:

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 1

Module	Title	Credits	Period	Type
4HR019	The Inclusive Business	30	SEM2	Core
4BU017	The Digital Business	30	SEM2	Core
4BE002	The Innovative Business	30	SEM1	Core
4BU015	The Responsible Business	30	SEM1	Core

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 2

Module	Title	Credits	Period	Type
5HR009	The International HR Professional	30	SEM2	Core
5BU018	Customer Acquisition & Retention	30	SEM2	Core
5MG001	The Professional Manager and Leadership	30	SEM1	Core
5HR011	Theory and Practice of People Management	30	SEM1	Core

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 3

Module	Title	Credits	Period	Type
6BU020	The Professional Project	30	SEM2	Core
6HR008	People Profession - Transforming Organisations	30	SEM2	Core
6HR010	Strategic People Management	30	SEM1	Core
6BU021	The Business Communicator	30	SEM1	Core

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 1

Module	Title	Credits	Period	Type
4BU015	The Responsible Business	30	SEM1	Core
4BE002	The Innovative Business	30	SEM1	Core
4HR019	The Inclusive Business	30	SEM2	Core
4BU017	The Digital Business	30	SEM2	Core

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 2

Module	Title	Credits	Period	Type
5HR011	Theory and Practice of People Management	30	SEM1	Core
5MG001	The Professional Manager and Leadership	30	SEM1	Core
5HR009	The International HR Professional	30	SEM2	Core
5BU018	Customer Acquisition & Retention	30	SEM2	Core

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 3

Module	Title	Credits	Period	Type
6HR010	Strategic People Management	30	SEM1	Core
6HR008	People Profession - Transforming Organisations	30	SEM1	Core
6BU020	The Professional Project	30	SEM2	Core
6BU021	The Business Communicator	30	SEM2	Core

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

Learning, Teaching and Assessment

Academic Regulations Exemption:

Section 1.3.1 - This course will normally be made up of units of study called modules that consist of multiples of 30 credits. Modules are discrete units of assessed learning at a given level, with coherent learning outcomes.

Section 3.2.2- A part-time student can study a minimum of 30 credits and a maximum of 90 credits in any University academic year.

Section 3.4.4 - To be eligible to continue to study for an award a student must not exceed the maximum period of registration set for the appropriate interim awards unless approved Leave of Absence and/or statutory leave is taken (see 3.5). Undergraduate students achieving less than 30 credits within 12 months of commencing their studies (the minimum requirement for a University Statement of Credit) are permitted to repeat all failed modules once.

Section 4.4.2 - Provided students have passed modules worth a minimum of 90 credits at the same level, marginal failure (35-39%) will be compensated by Awards Boards as follows;

30 credits maximum permitted at L3, L4, L5 and L6

Section 4.4.4 - Where Professional, Statutory, Regulatory Bodies do not permit compensation, students will normally be permitted an additional resit attempt in assessment in modules, provided students have passed modules worth a minimum of 90 credits at the same level of study, as follows;

1. a maximum of 30 credits at level 4
2. a maximum of 30 credits at level 5
3. a maximum of 30 credits at level 6
4. Overall, a maximum of 90 credits for Bachelor's and Bachelor's Honours degrees.

An additional resit attempt will not be permitted for;

1. identified work-based or work-related modules at level 5 or 6; or
2. the Independent Study Module.

Section 4.5.1 - For undergraduate courses lasting more than one year (with the exception of Graduate Certificate and Graduate Diploma qualifications), in order to progress from one year to the next, full-time students will;

1. have passed at least 90 credits
2. be in a position to recover any failure
3. not have exceeded the maximum registration period for their award
4. have passed all modules at level 3 before commencing level 5 and have passed all modules at level 4 before commencing level 6.

Section 4.5.2 - Full-time students unable to progress to the next level may return to continue or repeat their studies at the same level on either a full-time or part-time basis. In such cases students will:

1. study a maximum of 90 credits and be registered as part-time
2. study a maximum of 30 credits from the next level of study
3. study the modules previously failed or deferred or substitutes for the failed modules
4. be in a position to recover any failure, and,
5. not have exceeded the maximum registration period for their award.

Section 4.5.3 - For undergraduate courses lasting more than one year (with the exception of Graduate Certificate, Graduate Diploma and Accelerated Single Honours Degree qualifications) in order to progress from one year to the next, part-time students will;

1. be in a position to recover any failure
2. have no more than 30 credits outstanding from modules already studied
3. be in a position to not exceed the maximum period over which an award or interim award may be studied.

Section 4.5.4 - Part-time students unable to progress to the next year of study may return to continue or repeat

their studies at the same level. In such cases students will;

1. study modules previously failed or deferred or substitutes for failed modules
2. study a maximum of 30 credits from the next level of study
3. be in a position to recover any failure
4. not have exceeded the maximum registration period for their award.

Section 4.5.6 - Part-time students on Graduate Certificate and Graduate Diploma qualifications, in order to continue from one year to the next, will;

1. be in a position to recover any failure
2. have no more than 30 credits outstanding from modules already studied
3. not have exceeded the maximum registration period for their award.

Section 5.2.2 - The percentage grade average will be based on the grades from the student's best credits taken at the University of Wolverhampton on their current course as detailed in table below. Marginal fails at 35-39%, where a pass by compensation has been awarded, will be counted towards the percentage average if they fall within the best results as defined below.

Number of UofW credits taken on current course	Percentage average
240-360	180 level 5 and level 6 credits; at least 90 credits must be at level 6
160-220	150 level 5 and level 6 credits; at least 90 credits must be at level 6
Fewer than 160	90 level 6 credits

Section 5.2.3 - Students undertaking a Bachelor's Degree (Bracketed - Specialist) with Honours must have passed at least 90 credits at level 6 in the specialist subject.

Section 5.3.1 - The percentage grade average will be based on the grades from the student's best credits taken at the University of Wolverhampton on their current course as detailed in table below.

Number of UofW credits taken on current course	Percentage average
280-400	210 level 5 and 6 credits; at least 90 credits must be at level 6 and include a level 5 placement module.
180-260	150 level 5 and 6 credits; at least 90 credits must be at level 6 and include a level 5 placement module.

Section 5.5.1 - In addition to meeting the credit requirements for the qualification, a Foundation Degree may be awarded with Merit or Distinction as follows;

Qualification	Pass with Merit criteria	Pass with Distinction criteria
Foundation Degree	At least 90 credits at grade 60% or above at level 5.	At least 90 credits at 70% or above at level 5.

Section 5.6.1 - In addition to meeting the credit requirements for the qualification, a Master's Degree may be awarded with Merit or Distinction as follows;

Number of UofW credits taken on current course	Pass with Merit criteria	Pass with Distinction criteria
180	At least 120 credits at 60% or above, including research project/dissertation	At least 120 credits at 70% or above, including research project/dissertation.
120-150	At least 90 credits at 60% or above, including research project/dissertation	At least 90 credits at 70% or above, including research project/dissertation.
90-120	At least 60 credits at 60% or above, including research project/dissertation	At least 60 credits at 70% or above, including research project/dissertation.

Section 5.7.1 - In addition to meeting the credit requirements for the qualification, an HNC or HND may be awarded with Merit or Distinction as follows;

Qualification	Pass with Merit criteria	Pass with Distinction criteria
HNC	At least 90 credits at grade 60% or above at level 4.	At least 90 credits at 70% or above at level 4.
HND	At least 90 credits at 60% or above at level 5.	At least 90 credits at 70% or above at level 5

Effective Date: September 2021

APPROVED by Academic Board 17th March 2021 and AFRSC on 22nd April 2021.

Reference Points:

[UK Quality Code for Higher Education](#)

[Qualifications and Credit Frameworks](#)

[Subject Benchmark Statements](#)

[University Policies and Regulations](#)

Equality Act (2010)

Learning Outcomes:

CertHE Course Learning Outcome 1 (CHECLO1)

Demonstrate knowledge of the underlying concepts and principles associated with your area(s) of study, and an ability to evaluate and interpret these within the context of that area of study.

CertHE Course Learning Outcome 2 (CHECLO2)

Demonstrate an ability to present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of your subject(s) of study.

CertHE Course Learning Outcome 3 (CHECLO3)

Evaluate the appropriateness of different approaches to solving problems related to your area(s) of study and/or work.

CertHE Course Learning Outcome 4 (CHECLO4)

Communicate the results of your study/work accurately and reliably, and with structured and coherent arguments.

CertHE Course Learning Outcome 5 (CHECLO5)

Demonstrate the qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

DipHE Course Learning Outcome 1 (DHECLO1)

Demonstrate knowledge and critical understanding of the well-established principles of your area(s) of study, and of the way in which those principles have developed with an understanding of the limits of your knowledge, and how this influences analyses and interpretations based on that knowledge.

DipHE Course Learning Outcome 2 (DHECLO2)

Demonstrate the ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context.

DipHE Course Learning Outcome 3 (DHECLO3)

Demonstrate knowledge of the main methods of enquiry in the subject(s) relevant to the named award, and ability to evaluate critically the appropriateness of different approaches to solving problems in the field of study.

DipHE Course Learning Outcome 4 (DHECLO4)

Use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis.

DipHE Course Learning Outcome 5 (DHECLO5)

Effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively.

DipHE Course Learning Outcome 6 (DHECLO6)

Demonstrate the qualities and transferable skills necessary for employment, requiring the exercise of personal responsibility and decision-making and undertake further training, developing existing skills and acquire new competences that will enable them to assume significant responsibility within organisations.

Ordinary Degree Course Learning Outcome 1 (ORDCLO1)

Critically assess and evaluate organisations, their management and the changing external environment in which they operate.

Ordinary Degree Course Learning Outcome 2 (ORDCLO2)

Critically appraise relevant knowledge and understanding to demonstrate a flexible and enquiring intellectual stance that contributes to lifelong learning and personal development.

Ordinary Degree Course Learning Outcome 3 (ORDCLO3)

Demonstrate ICT and other interpersonal skills through a range of approaches, including selecting appropriate tools and techniques for analysing and interpreting data and information using applications software and other technologies.

Ordinary Degree Course Learning Outcome 4 (ORDCLO4)

Demonstrate a range of business skills and human resource management knowledge which will be attractive to employers operating at a local, national and international level.

Ordinary Degree Course Learning Outcome 5 (ORDCLO5)

Effectively communicate business and human resource management ideas to a variety of specialist and non-specialist audiences.

Honours Degree Course Learning Outcome 1 (DEGCLO1)

Critically assess and evaluate organisations, their management and the changing external environment in which they operate.

Honours Degree Course Learning Outcome 2 (DEGCLO2)

Critically appraise relevant knowledge and understanding to demonstrate a flexible and enquiring intellectual stance that contributes to lifelong learning and personal development.

Honours Degree Course Learning Outcome 3 (DEGCLO3)

Demonstrate ICT and other interpersonal skills through a range of approaches, including selecting appropriate tools and techniques for analysing and interpreting data and information using applications software and other technologies.

Honours Degree Course Learning Outcome 4 (DEGCLO4)

Demonstrate a range of business skills and human resource management knowledge which will be attractive to employers operating at a local, national and international level.

Honours Degree Course Learning Outcome 5 (DEGCLO5)

Effectively communicate business and human resource management ideas to a variety of specialist and non-specialist audiences.

Honours Degree Course Learning Outcome 6 (DEGCLO6)

Propose, undertake and present an independent study project that analyses a key issue in the area of business and human resource management.

Overview of Assessment:

Module	Title	Course Learning Outcomes
4BE002	The Innovative Business	CHECLO1, CHECLO2, CHECLO3, CHECLO4, CHECLO5
4BU015	The Responsible Business	CHECLO1, CHECLO2, CHECLO3, CHECLO4, CHECLO5
4BU017	The Digital Business	CHECLO1, CHECLO2, CHECLO3, CHECLO4, CHECLO5
4HR019	The Inclusive Business	CHECLO1, CHECLO2, CHECLO3, CHECLO4, CHECLO5
5BU018	Customer Acquisition & Retention	DHECLO1, DHECLO2, DHECLO3, DHECLO4, DHECLO5, DHECLO6
5HR009	The International HR Professional	DHECLO1, DHECLO2, DHECLO3, DHECLO4, DHECLO5, DHECLO6
5HR011	Theory and Practice of People Management	DHECLO1, DHECLO2, DHECLO3, DHECLO4, DHECLO5, DHECLO6
5MG001	The Professional Manager and Leadership	DHECLO1, DHECLO2, DHECLO3, DHECLO4, DHECLO5, DHECLO6
6BU020	The Professional Project	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6
6BU021	The Business Communicator	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5
6HR008	People Profession - Transforming Organisations	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5
6HR010	Strategic People Management	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5

Teaching, Learning and Assessment:

This is a blended learning course with supportive and structured learning activities on Canvas, normally supported by regular in-class activities.

The online materials and face-to-face components of the module are integrated into a complementary learning experience, which is engaging and relevant for you and resources are accessible online. You are provided with a road map for studying each module in the form of a Homepage on Canvas.

Each Canvas Homepage sets expectations and includes an orientation to help you understand how to successfully navigate the different online components of the course and prepare for the face-to-face meetings.

The structure of each Canvas topic follows a standard Business School layout to ensure consistency and familiarity for you and to help you navigate the different modules you will be studying. The Canvas Pages are used to present learning inputs and related activities with a narrative flow; much of the content is structured into bite sized inputs and activities, including Panopto recorded slides. Each module Canvas page features a balance between interactive activities and short lecture inputs.

Regular opportunities are built in for formative feedback in class and online. For summative assessments on modules with more than one tutor, a marking rubric is used to ensure consistency. Summative feedback is provided in line with University policy.

Blended learning lends itself to enquiry-based learning – this puts less emphasis on the lecture method of teaching and more on getting you to solve problems, evaluate situations, research topics or apply principles, which is more appropriate to business and HR education. Face-to-face sessions are delivered in workshop mode with a set of task-based activities, which draw on the online content, to enable you to practically and critically explore the topic individually and in small groups with other students.

Opportunities are built in for you to collaborate in peer-to-peer learning activities. This could include things such as small groups using a flipped learning approach, small group case study analysis, student-led assessment unpacking, group discussions, student-led seminars and problem-based learning.

The workshop and activity-based approach to learning enables multiple opportunities for formative feedback and self-diagnosis and testing to be built into the core content for each module, and there will be regular opportunities for small group and one-to-one tutorials for all students.

Inclusivity

The modules are developed with Universal Design in mind, and to meet all accessibility standards. For instance, downloadable transcripts will be provided for all the videos – these may be created by Panopto and then edited into a useable text or may be scripted by the author in advance of the recording. We will also ensure that there are adequate descriptions provided all of graphs, charts, images etc used in PowerPoint slides included in the transcripts. There will also be alternative text for all graphics used in page, and we will ensure that all documents, PDFs etc are formatted to best be used by screen readers.

Assessment Methods:

At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities:

Written examinations (including online examinations, open and closed book examinations and quizzes)
Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation)
Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment)

In the final year of your undergraduate degree, and at the end of your postgraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

Student Support:

physical library resources (books, journal, DVDs etc.) and offer a range of study areas to allow you to study in the environment that suits you best: Social areas, quiet and silent areas. Our Libraries also provide access to wide range of online information sources, including eBooks, e-Journals and subject databases.

Libraries also provide students with academic skills support via the [Skills for Learning programme](#). On-campus, you can attend workshops or ask for one-to-one help on a range of skills such as academic writing and referencing. You can also access a range of online skills material at: www.wlv.ac.uk/lib/skills

The [University Student Support website](#) offers advice on a variety of matters (careers, counselling, student union advice, etc.) You can also access these services by booking an appointment with the SU, careers, counselling services, etc.

Course Specific Support

A personal tutor is allocated to you. At levels 3 and 4, your Personal Tutor will be one of our Academic Coaches, to support your development. Personal tutors maintain regular communication (virtual and/or face-to-face) with each of their designated tutees. Follow-up meetings are arranged with any students who are not making satisfactory progress or who are at risk of withdrawal. Personal tutors assist you in your personal and academic development, planning and progression. As well as this, your Personal Tutor can offer you advice and guidance to help you liaise with other staff and support facilities in your school and the University, including study skills support.

The course leader will monitor the academic and experiential quality of the course through Award Boards, focus groups and other channels. The course leader also supports and directs you and other students proactively on the course, both collectively and individually, and responds to inquiries and requests from you, with regard to the academic programme of study.

The Faculty Enabling Tutor liaises with the Student Support and Wellbeing Department (SSW) regarding provision for specific disabled students & disseminates information from SSW on the needs of specific disabled students. The Faculty Enabling Tutors also monitor requests for, and provision of, specific examination and assessment arrangements, publicise 'surgery' arrangements and make available time to meet with individual disabled students to enable them to discuss their own school-specific disability issues where necessary. The tutor takes a pro-active role in monitoring the welfare and academic progress of disabled students within the school.

Where applicable, in-class semester assessments are arranged by the module tutor. The module tutor will, where appropriate, ensure that any arrangements made for students requiring special consideration will be checked by SSW, to ensure fairness and equality and that the provisions of the University Equal Opportunities policy are met. These arrangements will apply to those students who have identified special learning requirements.

Employability in the Curriculum:

Enterprise and employability are at the heart of this practice-focused business and human resource management programme. You will engage in live projects, and problem-based learning, applying business and HR concepts to a wide range of diverse work environments. Case studies drawn from a diverse and international range of businesses will aid understanding of the business context, while live projects will enable you to work first-hand with the challenges of business and HR.

Critical business and HR skills are embedded in the programme from the beginning and you will engage in a number of activities aimed at developing the personal and professional skills required in modern organisations.

You will be encouraged to reflect on the abilities and skills acquired and to consider them in the context of a business. In your final year, you also have the opportunity to be mentored by a company director in our hugely successful Institute of Directors Mentoring Scheme.

