

Course Specification

Published Date:	29-Aug-2018
Produced By:	Haiden Novis
Status:	Validated

Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	Wolverhampton Business School		
Course Code(s):	BU064P01UV	Full-time	12 Months
	BU064P31UV	Part-time	2 Years
Course Title:	International Masters of Business Administration (IMBA)		
Hierarchy of Awards:	International Masters of Business Administration (IMBA) International Masters of Business Administration (IMBA) Postgraduate Diploma Management Postgraduate Certificate Management University Statement of Credit University Statement of Credit		
Language of Study:	English		
Date of DAG approval:	25/Sep/2017		
Last Review:	2016/7		
Course Specification valid from:	2016/7		
Course Specification valid to:	2022/3		

Academic Staff

Course Leader:	Mr Kevin Croker
Head of Department:	Mrs Sarah Williams

Course Information

Location of Delivery:	University of Wolverhampton
Category of Partnership:	Not delivered in partnership
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS)

The entry requirements for the International MBA are;

- A first or second class undergraduate honours degree from a UK university or overseas equivalent, or a professional qualification and/or experience considered to be equivalent to the above;
- A reference from a tutor who has supervised the applicant's undergraduate studies and/or employer;
- Students may apply for recognition of prior learning (RPL) subject to the guidelines set out in the RPL Handbook. RPL includes accreditation of prior certificated learning and /or accreditation of prior experiential learning.
- Please check our minimum [language entry requirements](#)/before submitting your application.
- We offer a range programmes in [English as a Foreign Language](#) if you don't meet these requirements.

Applications are also welcome from individuals who do not possess the above qualifications but who have significant management experience and are able to demonstrate previous non-certificated learning equivalent to the above. In such cases, admission to the programme will be based on an evaluation of the applicant's ability to continue to benefit from and achieve the award.

Distinctive Features of the Course:

The International MBA is an award developed to provide pre-experience applicants with a postgraduate general business qualification which will develop their skills and knowledge in the management of business at local, regional, national and international levels. This award will develop your knowledge of key business functions and their relationship with the wider strategic and international environment. You will also expand your knowledge and understanding of the current changes in the business environment through the study of strategic management, stakeholder management and corporate social responsibility.

The programme is designed so that full time students are able to complete the course in one academic year. By the end of the programme you will have enhanced your knowledge and understanding of Business and Management concepts and principles, theoretical frameworks and applied analysis through a range of learning experiences. You will also develop key skills in formulating and managing basic research, problem-solving and organising and managing projects.

Educational Aims of the Course:

The International MBA is an award developed to provide pre-experience applicants with a postgraduate general business qualification which will develop their skills and knowledge in the management of business at local, regional, national and international levels. This award will develop your knowledge of key business functions and their relationship with the wider strategic and international environment. You will also expand your knowledge and understanding of the current changes in the business environment through the study of strategic management, stakeholder management and corporate social responsibility.

The programme is designed so that full time students are able to complete the course in one academic year. By the end of the programme you will have enhanced your knowledge and understanding of Business and

Management concepts and principles, theoretical frameworks and applied analysis through a range of learning experiences. You will also develop key skills in formulating and managing basic research, problem-solving and organising and managing projects.

Intakes:

September
January

Major Source of Funding:

HE FUNDING COUNCIL FOR ENGLAND (HEFCE)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2017/8	H	Full Time	£10000.00
2017/8	EU	Full Time	£10000.00
2017/8	Overseas	Full Time	£12720.00
2017/8	H	Part Time	£5000.00
2017/8	EU	Part Time	£5000.00
2017/8	Overseas	Part Time	£6223.00
2018/9	Overseas	Full Time	£13000.00
2018/9	H	Part Time	£5100.00
2018/9	EU	Part Time	£5100.00

PSRB:

None

Course Structure:

January (Full-Time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 1

Module	Title	Credits	Period	Type
7BU003	Operations and Project Management	20	SEM2	Core
7BE001	Strategic Business Planning	20	SEM2	Core
7MK003	Global Marketing-Strategy and Practice	20	SEM2	Core
7MG001	Independent Business Analysis Project	60	CRYRA	Core
7BE003	Creativity and Innovation in Business	20	SEM1	Core
7AC006	Managing Financial Performance	20	SEM1	Core
7HR007	Contemporary Issues in International Human Resource Management	20	SEM1	Core

September (Full-Time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 1

Module	Title	Credits	Period	Type
7BE003	Creativity and Innovation in Business	20	SEM1	Core
7AC006	Managing Financial Performance	20	SEM1	Core
7HR007	Contemporary Issues in International Human Resource Management	20	SEM1	Core
7BU003	Operations and Project Management	20	SEM2	Core
7BE001	Strategic Business Planning	20	SEM2	Core
7MK003	Global Marketing-Strategy and Practice	20	SEM2	Core
7MG001	Independent Business Analysis Project	60	CRYRA	Core

Learning, Teaching and Assessment

Academic Regulations Exemption:

None.

Reference Points:

- Quality Assurance Agency for Higher Education (2015) Masters Awards in Business and Management: programme framework (benchmark)
- FHEQ (2016) Framework for Higher Education Qualifications
- CMI (2015) Level 7 Qualifications in Strategic Management and Leadership
- Equality Act (2010).

Learning Outcomes:

PGCert Course Learning Outcome 1 (PGCCL01)

Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice with a conceptual understanding that enables the student: 1. to evaluate critically current research and advanced scholarship in the discipline. 2. to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses.

PGCert Course Learning Outcome 2 (PGCCL02)

Demonstrate a comprehensive understanding of techniques applicable to your own research or advanced scholarship and ability to continue to advance your knowledge and understanding, and to develop new skills to a high level.

PGDip Course Learning Outcome 1 (PGDCL01)

Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice with a conceptual understanding that enables the student: 1. to evaluate critically current research and advanced scholarship in the discipline 2. to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses.

PGDip Course Learning Outcome 2 (PGDCL02)

Demonstrate a comprehensive understanding of techniques applicable to your own research or advanced scholarship and ability to continue to advance your knowledge and understanding, and to develop new skills to a high level.

PGDip Course Learning Outcome 3 (PGDCL03)

Demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline.

PGDip Course Learning Outcome 4 (PGDCL04)

Ability to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences.

Masters Course Learning Outcome 1 (MACLO1)

Critically analyse the use of the key functional areas of marketing, HR, finance, accounting and operations management in support of wider organisational activity.

Masters Course Learning Outcome 2 (MACLO2)

Critically evaluate strategic planning alternatives to take account of business environmental conditions.

Masters Course Learning Outcome 3 (MACLO3)

Critically evaluate the relationship between the organisation and its global environment and the importance of change and adaptability.

Masters Course Learning Outcome 4 (MACLO4)

Evaluate the role and contribution of creativity and innovation in the development of organisations.

Masters Course Learning Outcome 5 (MACLO5)

Critically analyse contemporary issues, challenges and problems relating to business and management that impact on business and management at functional, strategic and global levels.

Masters Course Learning Outcome 6 (MACLO6)

Synthesise relevant critical thinking through academic research completing an independent research project/dissertation at masters level.

Overview of Assessment:

Module	Title	Course Learning Outcomes
7AC006	Managing Financial Performance	MACLO1, MACLO5, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7BE001	Strategic Business Planning	MACLO2, MACLO3, MACLO5, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7BE003	Creativity and Innovation in Business	MACLO3, MACLO4, MACLO5, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7BE011	Masters Learning	PGCCLO3, PGDCLO5
7BU003	Operations and Project Management	MACLO1, MACLO3, MACLO5, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7HR007	Contemporary Issues in International Human Resource Management	MACLO1, MACLO3, MACLO5, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7MG001	Independent Business Analysis Project	MACLO6
7MK003	Global Marketing-Strategy and Practice	MACLO1, MACLO5, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4

Teaching, Learning and Assessment:

A variety of interactive learning activities will support the achievement of the course learning outcomes. Learning will involve both classroom engagement and out of classroom activities including the use of blended learning environments. Personal reflection, collaborative and active learning will be vital components of this course.

Students will encounter a number of learning activities during a variety of formal lectures, seminars and tutorials. The course will make use of case studies, problem solving activities, discussions (both structured and unstructured), action learning sets, evaluation of online and documentary resources and guest speaker inputs.

Students will be expected, and directed, to read from a range of appropriate relevant sources, including academic journals. Students will work autonomously as well as interactively within group exercises and engage with peer learning.

Where appropriate visiting speakers, external visits and real-time (as opposed to text book) case based activities will add a practical dimension to the learning process. Recognising the rich potential learning from the workplace, opportunities to work with organisations will be maximised.

Student Support:

In providing flexible and interactive e-learning opportunities to meet student needs, e-learning components will be designed to form an integral feature of the learning, teaching and support. The University VLE

provides a platform for doing this and will be the primary focus of the online supported learning dimension of the module. In addition to making use of the online databases and other software resources available through LIS and ITS, students will be encouraged to consider the potential benefits of using Pebble Pad as a practical aid to research activity and career planning.

Flexible and interactive e-learning opportunities will also be offered to on-line distance learning students. The University VLE provides a platform for learning materials and activities to support online learning across all modules.

A cohesive package of e-learning components has been designed to compensate for a lack of traditional classroom contact by presenting an integrated package of learning, teaching and support. All e-learners will be supported by online tutors. In addition e-learners will make use of the online databases and other software resources available through LIS, including learning skills support and ITS.

A Personal Tutor is allocated to every student. Personal Tutors maintain regular communication (virtual and/or face-to-face) with each of their designated tutees. Follow up meetings are arranged with students who are not making satisfactory progress or who are at risk of withdrawal. Personal Tutors assist students in their personal and academic development, planning and progression as well as offering students advice and guidance to help them liaise with other staff and support facilities in their school and the University, including study skills support.

The Course Leader will monitor the academic and experiential quality of the Course through Award Boards, focus groups and other channels. The Course Leader also supports and directs students proactively on the Course, both collectively and individually, and responds to inquiries and requests from students with regard to the academic programme of study.

The Faculty Enabling Tutor (FET) liaises with the Student Enabling Centre (SEC) regarding provision for specific disabled students & disseminates information from the SEC on the needs of specific disabled students. The SNT also monitors requests for, and provision of, specific examination and assessment arrangements, publicise SNT 'surgery' arrangements and make available time to meet with individual disabled students to enable them to discuss their own school-specific disability issues where necessary. The SNT takes a pro-active role in monitoring the welfare and academic progress of disabled students within the school.

Employability in the Curriculum:

Successful completion of the IMBA provides a much sought after academic qualification which will enhance your career prospects in a number of managerial roles across a wide range of international business sectors. The IMBA may provide the basis for further study in a range of professional subject areas such as accounting, marketing and human resources as well as further academic study such as a PhD.

