

# **Course Specification**

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Status:	Validated

# **Core Information**

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	Wolverhampton Business School		
Course Code(s):	BU062P01UV	Full-time	12 Months
Course Title:	MSc Leadership and Managemer	nt - Extended	
Hierarchy of Awards:	Postgraduate Diploma Leadership and Management Postgraduate Certificate Leadership and Management - Extended Postgraduate Certificate Management University Statement of Credit University Statement of Credit		
Language of Study:	English		
Date of DAG approval:	26/Jul/2017		
Last Review:	2016/7		
Course Specification valid from:	2016/7		
Course Specification valid to:	2022/3		

# **Academic Staff**

Course Leader:	Mrs Elaine Kirkham
Head of Department:	Mrs Sarah Williams

## **Course Information**

Location of Delivery: University of Wolverhampton	
Category of Partnership:	Not delivered in partnership
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

### **Entry Requirements:**

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS

The entry requirements for the MA Leadership and Management are:

A good undergraduate degree (second class or above) from a UK university or overseas equivalent, or a professional qualification and/or experience considered to be equivalent to the above;

A reference from a tutor who has supervised the applicant's undergraduate studies and/or employer;

Please check our minimum language entry requirements/before submitting your application;

We offer a range programmes in English as a Foreign Language if you don't meet these requirements;

Students may apply for recognition of prior learning (RPL) subject to the guidelines set out in the RPL Handbook. RPL includes accreditation of prior certificated learning and /or accreditation of prior experiential learning.

Applications are also welcome from individuals who do not possess the above qualifications but who have significant management experience and are able to demonstrate previous non-certificated learning equivalent to the above. In such cases, admission to the programme will be based on an evaluation of the applicant's ability to continue to benefit from and achieve the award.

### Distinctive Features of the Course:

The MA Leadership and Management course provides opportunities to develop a blend of functional and operational perspectives for a range of managerial levels, roles and responsibilities across sectors, for applicants who may have limited managerial experience / management education.

#### Educational Aims of the Course:

This course enables entry onto the MA Leadership and Management if you did not gain a first or second class honours at degree level (or equivalent). It will add to your existing skills and knowledge providing you with enhanced understanding and abilities which will prepare you for Masters courses.

The MA Leadership and Management is a dynamic and contextually relevant course for those who wish to progress their careers and to develop as professionals. The course develops your knowledge, understanding and conceptual awareness, and additionally develops your skills. It is designed for those who are new to management roles, for those who are beginning to lead teams, functions and decision-making in their organisations, but also for those with limited pre-existing leadership or management experience, who wish to become leaders and managers in organisations.

You will study perspectives on the concept of leadership and also learn about functional topics including marketing management, international human resource management, and finance for non-financial managers. You will also study strategic planning and learn how to lead transformation and change, which is of importance in the dynamic organisations of today and tomorrow. Your knowledge will be integrated and

contextualized through a range of modules, culminating in a dissertation project.

In a dynamic global environment, a complexity of factors, including technology, enterprise and innovation have a significant impact on business and organisational systems and functions. Effective Leaders and Managers are required to deliver organisational imperatives, therefore it is through this comprehensive study of leadership and management, coupled with the use of a range of learning strategies such as case studies, visiting speakers, co-curricular opportunities and blended learning, that we believe your career as the leaders and managers of today and tomorrow will be enhanced.

Intakes:		
September		
Major Source of Funding:		
Office for Students (OFS)		
Tuition Fees:		

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2020/1	Home / EU	Full Time	£10834.00
2020/1	Overseas	Full Time	£14867.00

#### PSRB:

None

Course Structure:

# January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

#### Year 1

Module	Title	Credits	Period	Type
7MG001	Independent Business Analysis Project	60	CRYRA	Core
7BE001	Strategic Business Planning	20	INYR	Core
7HR006	Leading Transformation and Change	20	INYR	Core
7HR008	Perspectives on Leadership	20	INYR	Core
7BE011	Masters Learning	0	INYR	Core

7AC006	Managing Financial Performance	20	INYR	Core
7MK002	Marketing Management	20	INYR	Core
7HR007	Contemporary Issues in International Human Resource Management	20	INYR	Core

# September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

#### Year 1

ModuleTitleCreditsPeriodType7AC006Managing Financial Performance20INYRCore7MK002Marketing Management20INYRCore7MG001Independent Business Analysis Project60CRYRACore7BE011Masters Learning0INYRCore7BE001Strategic Business Planning20INYRCore7HR006Leading Transformation and Change20INYRCore7HR007Perspectives on Leadership20INYRCore7HR007Contemporary Issues in International Human Resource Management20INYRCore					
7MK002Marketing Management20INYRCore7MG001Independent Business Analysis Project60CRYRACore7BE011Masters Learning0INYRCore7BE001Strategic Business Planning20INYRCore7HR006Leading Transformation and Change20INYRCore7HR008Perspectives on Leadership20INYRCore	Module	Title	Credits	Period	Type
7MG001Independent Business Analysis Project60CRYRACore7BE011Masters Learning0INYRCore7BE001Strategic Business Planning20INYRCore7HR006Leading Transformation and Change20INYRCore7HR008Perspectives on Leadership20INYRCore	7AC006	Managing Financial Performance	20	INYR	Core
7BE011 Masters Learning 0 INYR Core 7BE001 Strategic Business Planning 20 INYR Core 7HR006 Leading Transformation and Change 20 INYR Core 7HR008 Perspectives on Leadership 20 INYR Core	7MK002	Marketing Management	20	INYR	Core
7BE001 Strategic Business Planning 20 INYR Core 7HR006 Leading Transformation and Change 20 INYR Core 7HR008 Perspectives on Leadership 20 INYR Core	7MG001	Independent Business Analysis Project	60	CRYRA	Core
7HR006 Leading Transformation and Change 20 INYR Core 7HR008 Perspectives on Leadership 20 INYR Core	7BE011	Masters Learning	0	INYR	Core
7HR008 Perspectives on Leadership 20 INYR Core	7BE001	Strategic Business Planning	20	INYR	Core
· · · · · · · · · · · · · · · · · · ·	7HR006	Leading Transformation and Change	20	INYR	Core
7HR007 Contemporary Issues in International Human Resource Management 20 INYR Core	7HR008	Perspectives on Leadership	20	INYR	Core
	7HR007	Contemporary Issues in International Human Resource Management	20	INYR	Core

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

# Learning, Teaching and Assessment

## Academic Regulations Exemption:

None.

#### **Reference Points:**

- Quality Assurance Agency for Higher Education (2015) Masters Awards in Business and Management: programme framework (benchmark)
- FHEQ (2016) Framework for Higher Education Qualifications
- CMI (2015) Level 7 Qualifications in Strategic Management and Leadership
- Equality Act (2010).

## Learning Outcomes:

#### PGCert Course Learning Outcome 1 (PGCCLO1)

Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice with a conceptual understanding that enables the student: 1. to evaluate critically

current research and advanced scholarship in the discipline. 2.to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses.

PGCert Course Learning Outcome 2 (PGCCLO2)

Demonstrate a comprehensive understanding of techniques applicable to your own research or advanced scholarship and ability to continue to advance your knowledge and understanding, and to develop new skills to a high level.

PGCert Course Learning Outcome 3 (PGCCLO3)

Demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline.

PGCert Course Learning Outcome 4 (PGCCLO4)

Ability to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences.

PGCert Course Learning Outcome 5 (PGCCLO5)

Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level.

PGCert Course Learning Outcome 6 (PGCCLO6)

Demonstrate the qualities and transferable skills necessary for employment requiring: 1. the exercise of initiative and personal responsibility 2. decision-making in complex and unpredictable situations 3. the independent learning ability required for continuing professional development.

PGDip Course Learning Outcome 1 (PGDCLO1)

Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice with a conceptual understanding that enables the student: 1. to evaluate critically current research and advanced scholarship in the discipline 2. to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses.

PGDip Course Learning Outcome 2 (PGDCLO2)

Demonstrate a comprehensive understanding of techniques applicable to your own research or advanced scholarship and ability to continue to advance your knowledge and understanding, and to develop new skills to a high level.

PGDip Course Learning Outcome 3 (PGDCLO3)

Demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline.

PGDip Course Learning Outcome 4 (PGDCLO4)

Ability to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences.

PGDip Course Learning Outcome 5 (PGDCLO5)

Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level.

PGDip Course Learning Outcome 6 (PGDCLO6)

Demonstrate the qualities and transferable skills necessary for employment requiring: 1. the exercise of initiative and personal responsibility 2. decision-making in complex and unpredictable situations 3. the independent learning ability required for continuing professional development.

Masters Course Learning Outcome 1 (MACLO1)

Critically analyse the use of the key functional areas of marketing, finance and strategic planning in support of wider organisational activity.

Masters Course Learning Outcome 2 (MACLO2)

Critically discuss traditional and emergent perspectives on the qualities of leadership and the role of management in an organisational context.

Masters Course Learning Outcome 3 (MACLO3)

Critically evaluate the relationship between the organisation and its human resources in the international environment.

Masters Course Learning Outcome 4 (MACLO4)

Critically analyse contemporary issues, challenges and problems relating to transformation and change that impact on organisations and the role of business managers.

Masters Course Learning Outcome 5 (MACLO5)

Critically analyse the importance and nature of organisational planning, developing organisational activities within the context of external influences.

Masters Course Learning Outcome 6 (MACLO6)

Synthesise relevant critical thinking through academic research completing an independent research project/dissertation at masters level.

Masters Course Learning Outcome 7 (MACLO7)

Analyse the different approaches and techniques that facilitate detailed study at the postgraduate level in business and management issues.

Overview of Assessment:

Module	Title	Course Learning Outcomes
7AC006	Managing Financial Performance	MACLO1, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7BE001	Strategic Business Planning	MACLO5, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7BE011	Masters Learning	PGCCLO3, PGDCLO5
7HR006	Leading Transformation and Change	MACLO2, MACLO3, MACLO4, MACLO5, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7HR007	Contemporary Issues in International Human Resource Management	MACLO1, MACLO2, MACLO3, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7HR008	Perspectives on Leadership	MACLO2, MACLO4, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7MG001	Independent Business Analysis Project	MACLO6
7MK002	Marketing Management	MACLO1, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4

## Teaching, Learning and Assessment:

A variety of interactive learning activities will support the achievement of the course learning outcomes. Learning will involve both classroom engagement and out of classroom activities including the use of blended learning environments. Flexible and interactive e-learning opportunities will be a feature of learning. Personal reflection and collaborative learning will be vital components of this course.

Students will encounter a number of learning activities during a variety of formal lectures, seminars and tutorials. The course will make use of case studies, problem solving activities, discussions (both structured and unstructured), action learning sets, evaluation of online and documentary resources and guest speaker inputs.

Students will be expected, and directed, to read from a range of sources, including academic journals. Students will work autonomously as well as interactively within group exercises.

Both formative and summative assessment tasks will enhance opportunities for learning.

Where appropriate visiting speakers, external visits and real-time (as opposed to text book) case based activities will add a practical dimension to the learning process. Recognising the rich potential learning from the workplace, opportunities to work with organisations will be maximised.

#### Assessment Methods:

At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities:

Written examinations (including online examinations, open and closed book examinations and quizzes)
Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation)
Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment)

In the final year of your undergraduate degree, and at the end of your postgraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

#### Student Support:

In providing flexible and interactive e-learning opportunities to meet student needs, e-learning components will be designed to form an integral feature of the learning, teaching and support. The University VLE provides a platform for doing this and will be the primary focus of the online supported learning dimension of the module. In addition to making use of the online databases and other software resources available through LIS and ITS, students will be encouraged to consider the potential benefits of using Pebble Pad as a practical aid to research activity and career planning.

Flexible and interactive e-learning opportunities will also be offered to on-line distance learning students. The University VLE provides a platform for learning materials and activities to support online learning across all modules. A cohesive package of e-learning components has been designed to compensate for a lack of traditional classroom contact by presenting an integrated package of learning, teaching and support. All e-learners will be supported by online tutors. In addition e-learners will make use of the online databases and other software resources available through LIS, including learning skills support and ITS.

A Personal Tutor is allocated to every student. Personal Tutors maintain regular communication (virtual and/or face-to-face) with each of their designated tutees. Follow up meetings are arranged with students who are not making satisfactory progress or who are at risk of withdrawal. Personal Tutors assist students in their personal and academic development, planning and progression as well as offering students advice and guidance to help them liaise with other staff and support facilities in their school and the University, including study skills support.

The Course Leader will monitor the academic and experiential quality of the Course through Award Boards, focus groups and other channels. The Course Leader also supports and directs students proactively on the Course, both collectively and individually, and responds to inquiries and requests from students with regard to the academic programme of study.

The Faculty Enabling Tutor (FET) liaises with the Student Enabling Centre (SEC) regarding provision for specific disabled students & disseminates information from the SEC on the needs of specific disabled students. The SNT also monitors requests for, and provision of, specific examination and assessment arrangements, publicise SNT 'surgery' arrangements and make available time to meet with individual disabled students to enable them to discuss their own school-specific disability issues where necessary. The SNT takes a pro-active role in monitoring the welfare and academic progress of disabled students within the school.

#### Employability in the Curriculum:

Successful completion of the MSc Leadership and Management provides a much sought after academic qualification which will enhance your career prospects in a number of managerial roles across a wide range of international business sectors. The MSc Leadership and Management may provide the basis for further study in a range of professional subject areas such as accounting, marketing and human resources as well as further academic study such as a PhD.

THE UNIVERSITY OF OPPORTUNITY