Course Specification

Published Date: 15-Aug-2017
Produced By: Haiden Novis
Status: Validated

Core Information

Awarding Body / Institution: University of Wolverhampton
School / Institute: Wolverhampton Business School
Course Code(s): BU061P01UV Full-time 12 Months
                BU061P31UV Part-Time 2 Years
Course Title: MSc Leadership and Management
Hierarchy of Awards: Master of Science Leadership and Management
                    Postgraduate Diploma Leadership and Management
                    Postgraduate Certificate Management
                    University Statement of Credit
Language of Study: English
Date of DAG approval: 30/May/2017
Last Review: 2016/7
Course Specification valid from: 2016/7
Course Specification valid to: 2022/3

Academic Staff

Course Leader: Mrs Elaine Kirkham
Head of Department: Mr Andrew Groves
Course Information

<table>
<thead>
<tr>
<th>Location of Delivery:</th>
<th>University of Wolverhampton</th>
</tr>
</thead>
<tbody>
<tr>
<td>Category of Partnership:</td>
<td>Not delivered in partnership</td>
</tr>
<tr>
<td>Teaching Institution:</td>
<td>University of Wolverhampton</td>
</tr>
<tr>
<td>Open / Closed Course:</td>
<td>This course is open to all suitably qualified candidates.</td>
</tr>
</tbody>
</table>

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS).

The entry requirements for the MA in Leadership and Management are:

- A good honours undergraduate degree (second class or above) from a UK university or overseas equivalent, or a professional qualification and/or experience considered to be equivalent to the above;
- A reference from a tutor who has supervised the applicant's undergraduate studies and/or employer;
- Students may apply for recognition of prior learning (RPL) subject to the guidelines set out in the RPL Handbook. RPL includes accreditation of prior certificated learning and/or accreditation of prior experiential learning;
- Please check our minimum language entry requirements/before submitting your application;
- We offer a range programmes in English as a Foreign Language if you don't meet these requirements.

Applications are also welcome from individuals who do not possess the above qualifications but who have significant management experience and are able to demonstrate previous non-certificated learning equivalent to the above. In such cases, admission to the programme will be based on an evaluation of the applicant's ability to continue to benefit from and achieve the award.

Distinctive Features of the Course:

The MA Leadership and Management is a dynamic and contextually relevant course for those who wish to progress their careers and to develop as professionals. The course develops your knowledge, understanding and conceptual awareness, and additionally develops your skills. It is designed for those who are new to management roles, for those who are beginning to lead teams, functions and decision-making in their organisations, but also for those with limited pre-existing leadership or management experience, who wish to become leaders and managers in organisations.

Educational Aims of the Course:

The MA Leadership and Management course provides opportunities to develop a blend of functional and operational perspectives for a range of managerial levels, roles and responsibilities across sectors, for applicants who may have limited managerial experience / management education. You will study perspectives on the concept of leadership and also learn about functional topics including marketing management, international human resource management, and finance. You will also study strategic planning and learn how to lead transformation and change, which is of importance in the dynamic organisations of today and tomorrow. Your knowledge will be integrated and contextualized through a range of modules, culminating in a dissertation project.

In a dynamic global environment, a complexity of factors, including technology, enterprise and innovation
have a significant impact on business and organisational systems and functions. Effective Leaders and Managers are required to deliver organisational imperatives, therefore it is through this comprehensive study of leadership and management, coupled with the use of a range of learning strategies such as case studies, visiting speakers, co-curricular opportunities and blended learning, that we believe your career as the leaders and managers of today and tomorrow will be enhanced.

Intakes:

September

Major Source of Funding:

HE FUNDING COUNCIL FOR ENGLAND (HEFCE)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

<table>
<thead>
<tr>
<th>Year</th>
<th>Status</th>
<th>Mode</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>No related data</td>
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</tbody>
</table>

PSRB:

None

Course Structure:

**September (Full-Time)**

Full time and Sandwich Undergraduate Honours students normally study 120 credits per academic year; 60 credits semester 1 and 60 credits semester 2.

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

<table>
<thead>
<tr>
<th>Module</th>
<th>Title</th>
<th>Credits</th>
<th>Period</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>7MK002</td>
<td>Marketing Management</td>
<td>20</td>
<td>SEM1</td>
<td>Core</td>
</tr>
<tr>
<td>7AC006</td>
<td>Managing Financial Performance</td>
<td>20</td>
<td>SEM1</td>
<td>Core</td>
</tr>
<tr>
<td>7HR007</td>
<td>Contemporary Issues in International Human Resource Management</td>
<td>20</td>
<td>SEM1</td>
<td>Core</td>
</tr>
<tr>
<td>7HR008</td>
<td>Perspectives on Leadership</td>
<td>20</td>
<td>SEM2</td>
<td>Core</td>
</tr>
<tr>
<td>7BE001</td>
<td>Strategic Business Planning</td>
<td>20</td>
<td>SEM2</td>
<td>Core</td>
</tr>
<tr>
<td>7HR006</td>
<td>Leading Transformation and Change</td>
<td>20</td>
<td>SEM2</td>
<td>Core</td>
</tr>
<tr>
<td>7MG001</td>
<td>Independent Business Analysis Project</td>
<td>60</td>
<td>CRYRA</td>
<td>Core</td>
</tr>
</tbody>
</table>

**Learning, Teaching and Assessment**
Academic Regulations Exemption:
None

Reference Points:
- Quality Assurance Agency for Higher Education Masters Awards in Business and Management: programme framework (benchmark);

Learning Outcomes:

PGCert Course Learning Outcome 1 (PGCCLO1)
Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice with a conceptual understanding that enables the student: 1. to evaluate critically current research and advanced scholarship in the discipline. 2. to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses.

PGCert Course Learning Outcome 2 (PGCCLO2)
Demonstrate a comprehensive understanding of techniques applicable to your own research or advanced scholarship and ability to continue to advance your knowledge and understanding, and to develop new skills to a high level.

PGCert Course Learning Outcome 3 (PGCCLO3)
Demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline.

PGCert Course Learning Outcome 4 (PGCCLO4)
Ability to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences.

PGCert Course Learning Outcome 5 (PGCCLO5)
Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level.

PGCert Course Learning Outcome 6 (PGCCLO6)
Demonstrate the qualities and transferable skills necessary for employment requiring: 1. the exercise of initiative and personal responsibility 2. decision-making in complex and unpredictable situations 3. the independent learning ability required for continuing professional development.

PGDip Course Learning Outcome 1 (PGDCLO1)
Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice with a conceptual understanding that enables the student: 1. to evaluate critically current research and advanced scholarship in the discipline 2. to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses.
PGDip Course Learning Outcome 2 (PGDCLO2)
Demonstrate a comprehensive understanding of techniques applicable to your own research or advanced scholarship and ability to continue to advance your knowledge and understanding, and to develop new skills to a high level.

PGDip Course Learning Outcome 3 (PGDCLO3)
Demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline.

PGDip Course Learning Outcome 4 (PGDCLO4)
Ability to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences.

PGDip Course Learning Outcome 5 (PGDCLO5)
Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level.

PGDip Course Learning Outcome 6 (PGDCLO6)
Demonstrate the qualities and transferable skills necessary for employment requiring: 1. the exercise of initiative and personal responsibility 2. decision-making in complex and unpredictable situations 3. the independent learning ability required for continuing professional development.

Masters Course Learning Outcome 1 (MACLO1)
Critically analyse the use of the key functional areas of marketing, finance and strategic planning in support of wider organisational activity.

Masters Course Learning Outcome 2 (MACLO2)
Critically discuss traditional and emergent perspectives on the qualities of leadership and the role of management in an organisational context.

Masters Course Learning Outcome 3 (MACLO3)
Critically evaluate the relationship between the organisation and its human resources in the international environment.

Masters Course Learning Outcome 4 (MACLO4)
Critically analyse contemporary issues, challenges and problems relating to transformation and change that impact on organisations and the role of business managers.

Masters Course Learning Outcome 5 (MACLO5)
Critically analyse the importance and nature of organisational planning, developing organisational activities within the context of external influences.

Masters Course Learning Outcome 6 (MACLO6)
Synthesise relevant critical thinking through academic research completing an independent research project/dissertation at masters level.
Overview of Assessment:

<table>
<thead>
<tr>
<th>Module</th>
<th>Title</th>
<th>Course Learning Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>7AC006</td>
<td>Managing Financial Performance</td>
<td>MACLO1, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4</td>
</tr>
<tr>
<td>7BE001</td>
<td>Strategic Business Planning</td>
<td>MACLO5, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4</td>
</tr>
<tr>
<td>7HR006</td>
<td>Leading Transformation and Change</td>
<td>MACLO2, MACLO3, MACLO4, MACLO5, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4</td>
</tr>
<tr>
<td>7HR007</td>
<td>Contemporary Issues in International Human Resource Management</td>
<td>MACLO1, MACLO2, MACLO3, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4</td>
</tr>
<tr>
<td>7HR008</td>
<td>Perspectives on Leadership</td>
<td>MACLO2, MACLO4, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4</td>
</tr>
<tr>
<td>7MG001</td>
<td>Independent Business Analysis Project</td>
<td>MACLO6</td>
</tr>
<tr>
<td>7MK002</td>
<td>Marketing Management</td>
<td>MACLO1, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4</td>
</tr>
</tbody>
</table>

Teaching, Learning and Assessment:

A variety of interactive learning activities will support the achievement of the course learning outcomes. Learning will involve both classroom engagement and out of classroom activities including the use of blended learning environments. Flexible and interactive e-learning opportunities will be a feature of learning. Personal reflection and collaborative learning will be vital components of this course.

Students will encounter a number of learning activities during a variety of formal lectures, seminars and tutorials. The course will make use of case studies, problem solving activities, discussions (both structured and unstructured), action learning sets, evaluation of online and documentary resources and guest speaker inputs.

Students will be expected, and directed, to read from a range of sources, including academic journals. Students will work autonomously as well as interactively within group exercises.

Both formative and summative assessment tasks will enhance opportunities for learning.

Where appropriate visiting speakers, external visits and real-time (as opposed to text book) case based activities will add a practical dimension to the learning process. Recognising the rich potential learning from the workplace, opportunities to work with organisations will be maximized.

Student Support:

There are number of levels of support available for learning.

In providing flexible and interactive e-learning opportunities to meet student needs, e-learning components will be designed to form an integral feature of the learning, teaching and support. The VLE will be the primary focus of the online supported learning dimension of the module. Additionally, students have access to the online databases and other software resources available through the learning centre.

A personal tutor is allocated to every student. Personal tutors maintain regular communication (virtual and/or face-to-face) with each of their designated tutees. Follow-up meetings are arranged with students who are not making satisfactory progress or who are at risk of withdrawal. Personal tutors assist students in their personal and academic development, planning and progression. As well as offering students advice and guidance to help them liaise with other staff and support facilities in their school and the University, including study skills support.
The course leader will monitor the academic and experiential quality of the course through Award Boards, focus groups and other channels. The course leader also supports and directs students proactively on the course, both collectively and individually, and responds to inquiries and requests from students with regard to the academic programme of study.

The Faculty Enabling Tutor liaises with the Student Enabling Centre (SEC) regarding provision for specific disabled students & disseminates information from the SEC on the needs of specific disabled students. The Faculty Enabling Tutors also monitor requests for, and provision of, specific examination and assessment arrangements, publicise 'surgery' arrangements and make available time to meet with individual disabled students to enable them to discuss their own school-specific disability issues where necessary. The tutor takes a pro-active role in monitoring the welfare and academic progress of disabled students within the school.

Where applicable, in-class semester assessments are arranged by the module tutor. The module tutor will, where appropriate, ensure that any arrangements made for students requiring special consideration will be checked by the University Student Enabling Centre to ensure fairness and equality, and that the provisions of the University Equal Opportunities policy are met. These arrangements will apply to those students who have identified special learning requirements.

Members of the Learning Centres are invited to speak to students about accessing printed and electronic resources and provide support for research. LIS also provide a number of electronic resources including podcasts, which can support distance learners in these areas. The 'skills for learning' skills support facility can be accessed electronically via www.wlv.ac.uk/lib/skills

**Employability in the Curriculum:**

Successful completion of the MSc Leadership and Management provides a focused business qualification which will provide a gateway to a number of managerial and leadership roles across a wide range of business sectors. This course provides the basis for further study in a range of professional subject areas such as marketing and human resources as well as further academic study such as an MPhil or PhD.