Course Specification

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Produced By:	Oliver Jones
Status:	Validated

Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	Wolverhampton Business School		
Course Code(s):	BU059P01UV	Full-time	12 Months
	BU059P31UV	Part-time	2 Years
Course Title:	Master of Business Administration (International Development)		
Hierarchy of Awards:	Master of Business Administration Business Administration (International Development) Diploma in Management Studies Business Administration (International Development) Postgraduate Certificate Business Administration (International Development) University Statement of Credit University Statement of Credit		
Language of Study:	English		
Date of DAG approval:	25/Sep/2017		
Last Review:	2016/7		
Course Specification valid from:	2016/7		
Course Specification valid to:	2022/3		

Academic Staff

Course Leader:	Mr Mark Price
Head of Department:	Mrs Sarah Williams

Course Information

Location of Delivery:	University of Wolverhampton
Category of Partnership:	Not delivered in partnership
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS

The entry requirements for the MBA (ID) are:

- The applicant will have normally occupied a position of management responsibility for a minimum of two years within an organisation;
- A first or second class undergraduate honours degree from a UK university or overseas equivalent, or a professional qualification and/or experience considered to be equivalent to the above;
- A reference from a tutor who has supervised the applicant's undergraduate studies and/or employer;
- Students may apply for recognition of prior learning (RPL) subject to the guidelines set out in the RPL Handbook. RPL includes accreditation of prior certificated learning and /or accreditation of prior experiential learning.
- Please check our minimum language entry requirements/before submitting your application.
- We offer a range programmes in English as a Foreign Language if you don't meet these requirements.

Applications are also welcome from individuals who do not possess the above qualifications but who have significant management experience and are able to demonstrate previous non-certificated learning equivalent to the above. In such cases, admission to the programme will be based on an evaluation of the applicant's ability to continue to benefit from and achieve the award.

Distinctive Features of the Course:

The MBA (International Development), a first of its kind to be offered in the UK, is a unique course that situates international business within the complex and dynamic global geopolitical and environmental context. The course will provide students with the opportunity to develop awareness of global and local issues, and understand how these are connected to business, government and international development. For example, in our Contemporary Issues in International Development module, students will critically examine the implications of the changing landscape of UK aid strategy on the UK's ability to deliver meaningful development results- and be stimulated to develop innovative solutions that engage the business sector in addressing challenges ranging from poverty and malnutrition, to education, maternal health and climate change.

Students in this course will gain theoretical and practical knowledge in Strategic Management, Human Resources and Leadership, Marketing Management, Finance and Independent Business Analysis in an international development setting. Our unique approach to this MBA is to help students develop confidence in applying skills and knowledge gained throughout this course to influence business decision making, acountability and social responsibility, as well as manage for business resilience and inclusive growth and development.

This course targets graduates working (or aspiring to work) in international development, and those with an interest in understanding how business can contribute to attaining the UN global Sustainable Development Goals. The course will also appeal to senior business leaders, seeking to gain an understanding of social, political and environmental issues that shape international development business, or those in charge of corporate social responsibility.

Educational Aims of the Course:

The MBA (International Development) is a unique and ideal choice for anyone seeking to develop a career in managing business, leading programmes or projects in an international development context, or a combination of these two.

You will also expand your critical knowledge and strategic understanding of the current changes in both the business and geopolitical environment, and apply your learning to successfully lead resilient businesses with awareness of own impact locally and globally, and practical plan for effecting positive change through corporate social responsibility.

The programme is appropriately tailored to respond to the skills and knowledge needs of a range of learners, from practitioners in international development and business leaders from the corporate world, to those with limited work experience, or seeking to change professions. The diversity of the learning environment, with the majority of students coming from outside the UK, provides an ideal platform for engaging in stimulating discussions and innovative thinking on solutions to help business and international development agencies deliver global targets.

The delivery is flexible you have the option to study either full time or part-time learning over one and two years, respectively. By the end of the programme, you will have gained a critical understanding of the principles and concepts in business administration, and mastered key techniques and skills in designing and managing projects and programmes in any sector. The programme also emphasises development of generic business skills, including research, networking and effective communication.

The benefits of our programme include the following:

- You will develop critical skills in analysing the local and international development business environment, including the implications of geopolitics and environment, on business investment decisions;
- Benefit from case studies based on live projects and programmes managed by module leaders on this course;
- You will have the opportunity to work on live consultancy projects and simulations to hone your understanding and skills in designing and managing development projects, and practice working in and leading teams;
- Explore the influence of culture and technology in business in an international development context;
- Listen to and engage with latest thinking in international development and business through a seminar series;
- Build networks with equally minded colleagues for future collaborative work
- Gain skills to help business organisations manage social responsibility, including global goals, or support charities fundraise, design and deliver projects and programmes;
- Learn from our stimulating modern look Lord Swraj Paul Building at the City Campus, and be supported with latest books and journal articles.

Standard Delivery:

In today's highly dynamic global environment, a complexity of factors, including technology, enterprise and innovation, have a significant impact on business systems and functions. With this in mind, full -time MBA students on the standard mode of delivery (i.e. classroom study and blended learning out of classroom activities) will join with peers from other postgraduate courses offered by University of Wolverhampton.

Those on the International Development route (co-delivered by the Business School and the Centre for International Development and Training) will take the Contemporary Issues in International Development (CIID) and the Project/Programme Management for International Development (PPMID) options, designed to expose students to the contemporary issues facing the developing world, and equip them with the practical skills to design, implement, monitor and evaluate international development projects and programmes, whether these be led by government, civil society, private sector or development aid (donor) institutions.

Intakes:

September
January

Major Source of Funding:

HE FUNDING COUNCIL FOR ENGLAND (HEFCE)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2017/8	H	Full Time	£10000.00
2017/8	EU	Full Time	£10000.00
2017/8	Overseas	Full Time	£12720.00
2017/8	H	Part Time	£5000.00
2017/8	EU	Part Time	£5000.00
2017/8	Overseas	Part Time	£6223.00
2018/9	Overseas	Full Time	£13000.00
2018/9	H	Part Time	£5100.00
2018/9	EU	Part Time	£5100.00
2019/0	H	Full Time	£10400.00
2019/0	EU	Full Time	£10400.00
2019/0	Overseas	Full Time	£13300.00
2019/0	H	Part Time	£5200.00
2019/0	EU	Part Time	£5200.00

PSRB:

None

Course Structure:

January (Full-Time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 1

Module	Title	Credits	Period	Type
7IB007	Sustainable Development in Practice	20	SEM2	Core
7IB008	Project and Programme Management for International Development	20	SEM2	Core
7BE002	Strategic Management	20	SEM2	Core
7MG001	Independent Business Analysis Project	60	CRYRA	Core
7AC006	Managing Financial Performance	20	SEM1	Core
7HR024	Leadership and Human Resource Practice in Organisation	20	SEM1	Core
7MK002	Marketing Management	20	SEM1	Core

September (Full-Time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 1

Module	Title	Credits	Period	Type
7AC006	Managing Financial Performance	20	SEM1	Core
7HR024	Leadership and Human Resource Practice in Organisation	20	SEM1	Core
7MK002	Marketing Management	20	SEM1	Core
7IB007	Sustainable Development in Practice	20	SEM2	Core
7IB008	Project and Programme Management for International Development	20	SEM2	Core
7BE002	Strategic Management	20	SEM2	Core
7MG001	Independent Business Analysis Project	60	CRYRA	Core

Learning, Teaching and Assessment

Academic Regulations Exemption:

None

Reference Points:

- Quality Assurance Agency for Higher Education (2007) Masters Awards in Business and Management: programme framework (benchmark);
- FHEQ (2016) Framework for Higher Education Qualifications;
- CMI (2015) Level 7 Qualifications in Strategic Management and Leadership
- Equality Act 2010

Learning Outcomes:

PGCert Course Learning Outcome 1 (PGCCLO1)

"Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice with a conceptual understanding that enables the student: 1. to evaluate critically current research and advanced scholarship in the discipline. 2.to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses."

PGCert Course Learning Outcome 2 (PGCCLO2)

"Demonstrate a comprehensive understanding of techniques applicable to your own research or advanced scholarship and ability to continue to advance your knowledge and understanding, and to develop new skills to a high level."

PGCert Course Learning Outcome 3 (PGCCLO3)

"Demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline."

PGCert Course Learning Outcome 4 (PGCCLO4)

"Ability to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences."

PGCert Course Learning Outcome 5 (PGCCLO5)

"Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level."

PGCert Course Learning Outcome 6 (PGCCLO6)

Demonstrate the qualities and transferable skills necessary for employment requiring: 1. the exercise of initiative and personal responsibility 2. decision-making in complex and unpredictable situations 3. the independent learning ability required for continuing professional development.

PGDip Course Learning Outcome 1 (PGDCLO1)

"Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice with a conceptual understanding that enables the student: 1. to evaluate critically current research and advanced scholarship in the discipline 2. to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses."

PGDip Course Learning Outcome 2 (PGDCLO2)

"Demonstrate a comprehensive understanding of techniques applicable to your own research or advanced scholarship and ability to continue to advance your knowledge and understanding, and to develop new skills to a high level."

PGDip Course Learning Outcome 3 (PGDCLO3)

"Demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline."

PGDip Course Learning Outcome 4 (PGDCLO4)

"Ability to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences."

PGDip Course Learning Outcome 5 (PGDCLO5)

"Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level."

PGDip Course Learning Outcome 6 (PGDCLO6)

Demonstrate the qualities and transferable skills necessary for employment requiring: 1. the exercise of initiative and personal responsibility 2. decision-making in complex and unpredictable situations 3. the independent learning ability required for continuing professional development.

Masters Course Learning Outcome 1 (MACLO1)

"Critically analyse the use of the key functional areas of marketing, HR, finance, accounting and operations management in support of wider organisational activity"

Masters Course Learning Outcome 2 (MACLO2)

"Analyse strategic perspectives regionally, nationally and internationally at organisation and sector levels. "

Masters Course Learning Outcome 3 (MACLO3)

Obtain the practical skills required by managers actively engaged in initiating and managing projects and programmes.

Masters Course Learning Outcome 4 (MACLO4)

"Design and execute research, investigative or development projects to deal with new problems and issues"

Masters Course Learning Outcome 5 (MACLO5)

"Critically analyse contemporary issues, challenges and problems relating to business and management in an international setting that impact on business and management at functional, strategic and sector levels."

Masters Course Learning Outcome 6 (MACLO6)

Synthesise relevant critical thinking through academic research completing an independent research project/dissertation at masters level

Overview of Assessment:

Module	Title	Course Learning Outcomes
7AC006	Managing Financial Performance	MACLO1, MACLO4, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7BE002	Strategic Management	MACLO2, MACLO3, MACLO4, MACLO5, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7HR024	Leadership and Human Resource Practice in Organisation	MACLO1, MACLO3, MACLO4, MACLO5, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7IB007	Sustainable Development in Practice	MACLO1, MACLO4, MACLO5, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7IB008	Project and Programme Management for International Development	MACLO1, MACLO2, MACLO3, MACLO4, MACLO6, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7MG001	Independent Business Analysis Project	MACLO4, MACLO6
7MK002	Marketing Management	MACLO1, MACLO4, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4

Teaching, Learning and Assessment:

Standard Delivery:

A variety of interactive learning activities will support the achievement of the course learning outcomes. Learning will involve both classroom engagement and out of classroom activities including the use of blended learning environments. Flexible and interactive e-learning opportunities will be a feature of learning. Personal reflection and collaborative learning will be vital components of this course.

Students will encounter a number of learning activities during a variety of formal lectures, seminars and tutorials. The course will make use of techniques such as case studies, problem solving activities, discussions (both structured and unstructured), action learning sets, evaluation of online and documentary resources and guest speaker inputs.

Students will be expected, and directed, to read from a range of sources, including academic journals. Students will work autonomously as well as interactively within group exercises.

Both formative and summative assessment tasks will enhance opportunities for learning.

Where appropriate visiting speakers, external visits and real-time (as opposed to text book) case based activities will add a practical dimension to the learning process. Recognising the rich potential learning from the workplace, opportunities to work with organisations will be maximised.

Student Support:

In providing flexible and interactive e-learning opportunities to meet student needs, e-learning components will be designed to form an integral feature of the learning, teaching and support. The University VLE provides a platform for doing this and will be the primary focus of the online supported learning dimension of the module. In addition to making use of the online databases and other software resources available through LIS and ITS.

A Personal Tutor is allocated to every student. Personal Tutors maintain regular communication (virtual and/or face-to-face) with each of their designated tutees. Follow up meetings are arranged with students who are not making satisfactory progress or who are at risk of withdrawal. Personal Tutors assist students in their personal and academic development, planning and progression as well as offering students advice and guidance to help them liaise with other staff and support facilities in their school and the University, including study skills support.

The Course Leader will monitor the academic and experiential quality of the Course through Award Boards, focus groups and other channels. The Course Leader also supports and directs students proactively on the

Course, both collectively and individually, and responds to inquiries and requests from students with regard to the academic programme of study.

The Special Needs Tutor (SNT) liaises with the Student Enabling Centre (SEC) regarding provision for specific disabled students & disseminates information from the SEC on the needs of specific disabled students. The SNT also monitors requests for, and provision of, specific examination and assessment arrangements, publicise SNT 'surgery' arrangements and make available time to meet with individual disabled students to enable them to discuss their own school-specific disability issues where necessary. The SNT takes a pro-active role in monitoring the welfare and academic progress of disabled students within the school.

Employability in the Curriculum:

Successful completion of the MBA (ID) provides a much sought after academic qualification which will enhance your career prospects in a number of managerial roles across a wide range of international business sectors. The MBA(ID)may provide the basis for further study in a range of professional subject areas such as accounting, marketing and human resources) as well as further academic study such as a PhD.