

## Course Specification

<b>Published Date:</b>	23-Sep-2022
<b>Produced By:</b>	Multi Type Usr Record For All Personnel
<b>Status:</b>	Validated

## Core Information

<b>Awarding Body / Institution:</b>	University of Wolverhampton		
<b>School / Institute:</b>	Wolverhampton Business School		
<b>Course Code(s):</b>	BU058P01UV	Full-time	12 Months
<b>Course Title:</b>	Master of Business Administration (MBA) - Extended		
<b>Hierarchy of Awards:</b>	Master of Business Administration Business Administration (Extended) Diploma in Management Studies Business Administration (Extended) Postgraduate Certificate Business Administration (Extended) University Statement of Credit University Statement of Credit		
<b>Language of Study:</b>	English		
<b>Date of DAG approval:</b>	25/Sep/2017		
<b>Last Review:</b>	2016/7		
<b>Course Specification valid from:</b>	2016/7		
<b>Course Specification valid to:</b>	2022/3		

## Academic Staff

<b>Course Leader:</b>	Mr Kevin Croker
<b>Head of Department:</b>	Mrs Sarah Williams Dr Janet Firth CLARE SCHOFIELD

# Course Information

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Location of Delivery:	University of Wolverhampton
Category of Partnership:	Not delivered in partnership
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

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## Entry Requirements:

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Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS)

Applicants should have or be about to complete:

- A recognised undergraduate or postgraduate degree (or equivalent qualification) from an accredited college, institution or university, equivalent to or higher than a UK Bachelor honours degree qualification.
- All applicants must have at least two years of relevant work experience - professional, managerial or supervisory role

Or

- If the applicant does not hold a recognised degree or hold an ordinary degree, they should have at least three years of relevant work experience - professional, managerial or supervisory role

## English language

If English isn't the applicant's first language, they will need to provide evidence of English language ability. We accept:

- IELTS (Academic) at 6.0 overall with no individual component below 5.5
- Pearson PTE (Academic) overall minimum 50
- Cambridge Certificate of Proficiency in English (CCAIE & CPE) with minimum scores of 162 in Listening, Reading, writing and Speaking
- TOEFL iBT overall minimum 60
- Trinity Integrated Skills in English (ISE) II: Merit or Distinction
- Duolingo minimum overall score of 90
- IGCSE - ENGLISH AS A SECOND LANGUAGE
- IGCSE - ENGLISH LANGUAGE
- Degree - Taught and Assessed in English and completed within the last three years
- O-Level English Language or GCSE English Language Grade C or above (UK Exam Board) Malaysian SPM 1119 Grade 6 or above

## Distinctive Features of the Course:

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The MBA is a programme that is internationally recognised as being at the forefront of management education. It has high quality online learning support and has access to excellent learning and teaching facilities. Students will be able to use prior experience and certificated learning to gain credits against the programme. By completing the course you will also be entitled to apply for an additional award; CMI Level 7 Extended Diploma in Strategic Management and Leadership.

The extended route gives students who do not have the standard entry requirements to join the course and study a module that assists students with the necessary academic skills required for master's level study.

## Educational Aims of the Course:

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The MBA is an internationally recognised postgraduate general business qualification for managers who wish to expand and develop their skills and knowledge. This award will develop your knowledge of key business functions and their relationship with the wider strategic and international environment. You will also expand your knowledge and understanding of the current changes in the business environment through the study of strategic management, stakeholder management and corporate social responsibility.

The programme is designed so that full time students are able to complete the course in one academic year and part time in two years. By the end of the programme you will have enhanced your knowledge and understanding of leading business and management concepts and principles, sustainability, theoretical frameworks and applied analysis through a range of learning experiences. You will also develop key skills in formulating and managing basic research, problem-solving and organizing and managing projects.

In today's highly dynamic global environment, a complexity of factors, including technology, enterprise and innovation, have a significant impact on business systems and functions. With this in mind, full-time MBA students on the standard mode of delivery (i.e. classroom study and blended learning out of classroom activities) will join with peers from other postgraduate courses offered by University of Wolverhampton Business School.

The MBA is accredited by the Chartered Management Institute (CMI) and you will have the opportunity to obtain the CMI Level 7 Extended Diploma in Strategic Management and Leadership upon graduation.

#### Intakes:

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September

#### Major Source of Funding:

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Office for Students (OFS)

#### Tuition Fees:

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Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2021/2	H	Full Time	£12376.00
2021/2	Overseas	Full Time	£15765.00
2022/3	H	Full Time	£12222.00
2022/3	Overseas	Full Time	£15450.00

#### PSRB:

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None

#### Course Structure:

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**January (Full-time)**

Module	Title	Credits	Period	Type
7AC009	Financial Decision Making	30	SEM2	Core
7BU015	Sustainable Strategic Management	30	SEM2	Core
7BE011	Masters Learning	0	SEM2	Core

**Group 04 | Min Value: 60 | Max Value: 60**

7MG001	The Masters Research Project	60	CRYRA	
7BU021	The Masters Professional Project	60	CRYRA	

## January (Full-time)

Module	Title	Credits	Period	Type
7MK032	Strategic Marketing Management	30	SEM1	Core
7HR029	Strategic People Management	30	SEM1	Core

## September (Full-time)

Module	Title	Credits	Period	Type
7MK032	Strategic Marketing Management	30	SEM1	Core
7HR029	Strategic People Management	30	SEM1	Core
7BE011	Masters Learning	0	SEM1	Core
7AC009	Financial Decision Making	30	SEM2	Core
7BU015	Sustainable Strategic Management	30	SEM2	Core

**Group 01 | Min Value: 60 | Max Value: 60**

7MG001	The Masters Research Project	60	CRYRA	
7BU021	The Masters Professional Project	60	CRYRA	

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

## Learning, Teaching and Assessment

Academic Regulations Exemption:

Any student who has gained their Diploma in Management Studies from the University of Wolverhampton Business School is eligible to 'top-up' to an MBA by completing the 60 credit Research module only. Provided the Diploma in Management Studies has been completed in the past 5 years.

Approved by AFRSC on 17th June 2011.

Exemption is requested for module credits, we wish to move to 30 credit modules from 20 credits to enable a more coherent and integrated curriculum and better resourcing

## Reference Points:

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- Quality Assurance Agency for Higher Education (2015)
- Masters Awards in Business and Management: programme framework (benchmark)
- FHEQ (2016) Framework for Higher Education Qualifications
- CMI (2015) Level 7 Qualifications in Strategic Management and Leadership
- Equality Act 2010

## Overview of Assessment:

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Learning Outcomes	Modules
<p><b>MA01</b> Critically analyse the use of the key functional areas of marketing, HR, finance, ac-counting and operations management in support of wider organisational activity.</p>	<p>7BE002 Strategic Management            7IB008 Project and Programme Management for International Development            7MG004 Sustainability and Business            7AC006 Managing Financial Performance            7BE002 Strategic Management            7BU003 Operations and Project Management            7HR024 Leadership and Human Resource Practice in Organisation            7IB007 Sustainable Development in Practice            7IB008 Project and Programme Management for International Development            7MG004 Sustainability and Business            7MK002 Marketing Management            7AC006 Managing Financial Performance            7BE002 Strategic Management            7BU003 Operations and Project Management            7HR024 Leadership and Human Resource Practice in Organisation            7IB007 Sustainable Development in Practice            7IB008 Project and Programme Management for International Development            7MG004 Sustainability and Business            7MK002 Marketing Management</p>
<p><b>MA02</b> Analyse strategic perspectives regionally, nationally and internationally at organisation and sector levels.</p>	<p>7BE002 Strategic Management            7HR024 Leadership and Human Resource Practice in Organisation            7IB008 Project and Programme Management for International Development            7MG004 Sustainability and Business            7BE011 Masters Learning            7AC006 Managing Financial Performance            7BE002 Strategic Management            7BU003 Operations and Project Management            7HR024 Leadership and Human Resource Practice in Organisation            7IB007 Sustainable Development in Practice            7IB008 Project and Programme Management for International Development            7MG004 Sustainability and Business</p>

**Learning Outcomes****7MK002 Marketing Management Modules**

**MA03** Critically evaluate the relationship between the organisation and its environment and the importance and nature of organisational and environmental change.

7AC006 Managing Financial Performance  
 7BE002 Strategic Management  
 7BU003 Operations and Project Management  
 7HR024 Leadership and Human Resource Practice in Organisation  
 7IB007 Sustainable Development in Practice  
 7IB008 Project and Programme Management for International Development  
 7MG001 The Masters Research Project  
 7MG004 Sustainability and Business  
 7MK002 Marketing Management  
 7AC006 Managing Financial Performance  
 7BE002 Strategic Management  
 7BU003 Operations and Project Management  
 7HR024 Leadership and Human Resource Practice in Organisation  
 7IB007 Sustainable Development in Practice  
 7IB008 Project and Programme Management for International Development  
 7MG004 Sustainability and Business  
 7MK002 Marketing Management

**MA04** Critically analyse contemporary issues, challenges and problems relating to business and management that impact at functional, strategic and sector levels.

7BE002 Strategic Management  
 7HR024 Leadership and Human Resource Practice in Organisation  
 7IB007 Sustainable Development in Practice  
 7BE011 Masters Learning

**MA05** Evaluate the role and contribution of integrative strategic and leadership approaches.

7IB008 Project and Programme Management for International Development  
 7MG001 The Masters Research Project

**MA06** Synthesise relevant critical thinking through academic research completing an independent research project/dissertation at masters level.

7BE011 Masters Learning

**PGCERT01** Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the fore-front of your academic discipline, field of study or area of professional practice with a conceptual understanding that enables the student: · to evaluate critically current research and advanced scholarship in the discipline · to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses.

**PGCERT02** Ability to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences.

**PGCERT03** Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level.

**PGCERT04** Demonstrate the qualities and transferable skills necessary for employment requiring: · the exercise of initiative and personal responsibility · decision-making in complex and unpredictable situations · the independent learning ability required for continuing professional development.

**PGDIP01** "Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems

and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice with a conceptual understanding that enables the student: 1. to evaluate critically current research and advanced scholarship in the discipline 2. to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses."

**PGDIP02** "Demonstrate a comprehensive understanding of techniques applicable to your own research or advanced scholarship and ability to continue to advance your knowledge and understanding, and to develop new skills to a high level."

**PGDIP03** "Demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline."

**PGDIP04** "Ability to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences."

**PGCERT01** Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the fore-front of your academic discipline, field of study or area of professional practice with a conceptual understanding that enables the student: · to evaluate critically current research and advanced scholarship in the discipline · to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses.

**PGCERT02** Ability to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences.

**PGCERT03** Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level.

**PGCERT04** Demonstrate the qualities and transferable skills necessary for employment requiring: · the exercise of initiative and personal responsibility · decision-making in complex and unpredictable situations · the independent learning ability required for continuing professional development.

## Teaching, Learning and Assessment:

For standard delivery there will be a combination of face-to-face teaching and online content.

All online content will be as interactive as possible with a view to making all modules as interesting, interactive and student focused as possible. Flexible and interactive e-learning opportunities will be a feature of learning. Personal reflection and collaborative learning will be vital components of this course.

Delivery methods will include, for example, short knowledge-focused videos, interviews and recorded group discussions, asynchronous workshops, podcasts. Additionally, you will be provided with supplemental reading lists, video resource links and general supporting information.

The course will make use of techniques such as case studies, problem solving activities, discussions (both structured and unstructured), action learning sets, evaluation of online and documentary resources and guest speaker inputs.

## Modules

You will be expected, and directed, to read from a range of sources, including academic journals, and you will work autonomously as well as interactively within group exercises.

Where appropriate, guest speaker inputs and real-time (as opposed to textbook) case-based activities will add a practical dimension to the learning process.

You are encouraged to set up an online postgraduate community for presenting and discussing your dissertation topics, methods and outcomes with a view to growing this community into a regular postgraduate student-led conference.

All modules will offer regular opportunities for formative feedback in-class and online. For summative assessments on modules with more than one tutor a marking rubric is used to ensure consistency and you will receive summative feedback via Canvas within four working weeks of submission. Your feedback may be written, oral or audio-visual in nature.

Summative assessments might include essays, poster development, proposals, ethics applications, case studies, quantitative and qualitative analyses, literature review, report writing, short answer questions and demonstration of the ability to develop and deliver online presentations.

You will receive feedback within four working weeks of an assessment submission. This feedback will be received within Canvas and may be in written or audio-visual format.

### Inclusivity

The modules are developed with Universal Design in mind, and to meet all accessibility standards. For instance, downloadable transcripts will be provided for all the videos – these may be created by Panopto and then edited into a useable text or may be scripted by the author in advance of the recording. We will also ensure that there are adequate descriptions provided of all of graphs, charts, images etc used in PPT slides included in the transcripts. There will also be alt text for all graphics used in page, and we will ensure that all documents, PDFs etc are formatted to best be used by screen readers.

### Assessment Methods:

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At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities:

Written examinations (including online examinations, open and closed book examinations and quizzes)  
Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation)  
Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment)

In the final year of your undergraduate degree, and at the end of your postgraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

### Student Support:

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Flexible and interactive e-learning opportunities are offered to all students. The University VLE provides a platform for learning materials and activities to support your learning across all modules. A cohesive pack of online components has been designed to present an integrated package of learning, teaching and support. In addition, e-learners will make use of the online databases and other software resources available through the Library, including learning skills support and IT support.

Your Course Leader will monitor the academic and experiential quality of the Course through Award Boards, focus groups and other channels. Your Course Leader also proactively supports and directs students on the Course, both collectively and individually, and responds to your inquiries and requests regarding the academic programme of study.

The Faculty Enabling Tutor liaises with Student Support and Wellbeing regarding provision for specific disabled students & disseminates information from Student Support and Wellbeing on the needs of specific disabled students. The Faculty Enabling Tutor also monitors requests for, and provision of, specific examination and assessment arrangements, publicise Faculty Enabling Tutor 'surgery' arrangements and make available time to meet with individual disabled students to enable you to discuss your own school-specific disability issues where necessary. The Faculty Enabling Tutor takes a pro-active role in monitoring the welfare and academic progress of disabled students within the school.

A personal tutor is allocated to every student. Personal tutors maintain regular communication (virtual and/or face-to-face) with each of their designated tutees. Follow-up meetings are arranged with students who are not making satisfactory progress or who are at risk of withdrawal. Personal tutors assist students in their personal and academic development, planning and progression. As well as offering students advice and guidance to help them liaise with other staff and support facilities in their school and the University, including study skills support.

General University support:

The University Library is your key source of academic information; The Library provides access to wide range of online information sources, including eBooks, e-Journals and subject databases and provides you with academic skills support via the [Skills for Learning programme](#). You can access a range of online skills material at: [www.wlv.ac.uk/lib/skills](http://www.wlv.ac.uk/lib/skills)

The [University Student Support website](#) offers advice on a variety of matters (careers, counselling, student union advice, etc.).

Employability in the Curriculum:

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Employability skills will be aligned to those presented by the QAA subject benchmarks and the University Employability Attributes and will be delivered across the whole course. Through online discussions and group work activities you will develop networking and team-working skills; and you will hone your strategic thinking and application skills through the development of business reports. You will build your confidence through activities which enable you to practice and apply key models and techniques to your own organisation.

Successful completion of the MBA provides a much sought-after academic qualification which will enhance your career prospects in several managerial roles across a wide range of international business sectors. The MBA may provide the basis for further study in a range of professional subject areas such as accounting, marketing and human resources as well as further academic study such as a PhD.

