UNIVERSITY OF WOLVERHAMPTON

Course Specification

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Produced By:	Laura Clode
Status:	Validated

Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	Wolverhampton Business School		
Course Code(s):	BU048P01UV	Full-time	12 Months
Course Title:	MSc International Business Management		
Hierarchy of Awards:	Postgraduate Diploma Management Postgraduate Certificate International Business Management Postgraduate Certificate Management University Statement of Credit University Statement of Credit		
Language of Study:	English		
Date of DAG approval:	30/May/2017		
Last Review:	2016/7		
Course Specification valid from:	2010/1		
Course Specification valid to:	2022/3		

Academic Staff

Course Leader:	Eun Sun Godwin
Head of Department:	Mr Andrew Groves

Course Information

Location of Delivery:	University of Wolverhampton
Category of Partnership:	Not delivered in partnership
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS

- A first or second class undergraduate honours degree from a UK university or overseas equivalent, or a professional qualification and/or experience considered to be equivalent to the above.
- A reference from a tutor who has supervised your undergraduate studies, or your employer;
- If English is not your first language, an IELTS score of 6.0 or above or evidence of English proficiency equivalent to the above.
- You may apply for accreditation of prior learning (APL) subject to the guidelines set out in the UWBS APL Handbook. APL includes accreditation of prior certificated learning and /or accreditation of prior experiential learning.

Distinctive Features of the Course:

This programme provides a strong understanding of international business management challenges in developing global management expertise. Leading businesses with a globally distributed workforce spanning time zones and international boundaries, face a number of strategic challenges such as cross-border management, knowledge collaboration, innovation, operational resources and organisational infrastructure. Therefore organisations value managers with strong international skills and expertise, providing a competitive advantage in global markets. This programme builds on these key issues though theory and practice and examines the various benefits of international business management strategies towards developing a range of global management skills and knowledge expertise in the following areas, Contemporary Issues in International Human Resource Management, Global Supply Chain and Project Management, Managing Financial Performance, Managing Across Borders, International Business Environment, and Global Marketing-Strategy and Practice.

Educational Aims of the Course:

The MSc International Business Management offers an exciting opportunity to develop your knowledge in an area of high growth and global demand. The MSc IBM has been developed to offer you the opportunity to engage with a number of specific subjects relevant to global, national, and local business. Students who are considering starting their own company, joining a graduate training scheme with a multinational, or developing a broader understanding of international business will not only find the course highly relevant, but equally rewarding towards developing future career prospects in established and emerging global markets.

The programme delivery of the MSc IBM benefits from a number of close links with large multinational enterprises and innovative agile firms in providing a rich, exciting and challenging active learning environment. The team of Professors and Senior Academics on the course provide an extensive level of expertise in their respective disciplines from research to practitioner background. This will enrich your learning experience in a dynamic environment where you will be expected to participate at the highest level towards furnishing you with a Masters Degree for your future career.

In today's highly dynamic global environment, a complexity of factors, including global logistics, supply chain management, technology, finance, HR, marketing and cross-border management, have a significant impact on business systems and functions. As such this programme is designed to develop the mix of skills, knowledge

and understanding you need as a manager with a global mindset. The MSc IBM has been designed to be equally applicable to those with wide ranging managerial experience or management education and those who come with limited knowledge in these areas. You will be provided opportunities to develop a blend of functional and operational perspectives for a range of managerial levels, roles and responsibilities in an international setting. You will integrate and contextualise your knowledge and skills in a range of modules which have an international focus.

The comprehensive study of management and the use of a range of learning strategies such as live case studies, visiting industry speakers and a wide range of active learning approaches will enhance your career in business and management.

Intakes:

September
January

Major Source of Funding:

Office for Students (OFS)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2020/1	Overseas	Full Time	£13350.00
2020/1	H	Full Time	£10650.00

PSRB:

None

Course Structure:

January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 1

Module	Title	Credits	Period	Type
7IB005	Managing Across Borders	20	INYR	Core
7IB003	International Business Environment	20	INYR	Core
7MK003	Global Marketing-Strategy and Practice	20	INYR	Core
7MG001	Independent Business Analysis Project	60	CRYRA	Core

Module	Title	Credits	Period	Type
7HR007	Contemporary Issues in International Human Resource Management	20	INYR	Core
7IB006	Global Supply Chain & Project Management	20	INYR	Core
7AC006	Managing Financial Performance	20	INYR	Core

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 1

Module	Title	Credits	Period	Type
7HR007	Contemporary Issues in International Human Resource Management	20	INYR	Core
7IB006	Global Supply Chain & Project Management	20	INYR	Core
7AC006	Managing Financial Performance	20	INYR	Core
7IB005	Managing Across Borders	20	INYR	Core
7IB003	International Business Environment	20	INYR	Core
7MK003	Global Marketing-Strategy and Practice	20	INYR	Core
7MG001	Independent Business Analysis Project	60	CRYRA	Core

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

Learning, Teaching and Assessment

Academic Regulations Exemption:

None.

Reference Points:

- Quality Assurance Agency for Higher Education (2015) Masters Awards in Business and Management: programme framework (benchmark)
- FHEQ (2016) Framework for Higher Education Qualifications
- CMI (2015) Level 7 Qualifications in Strategic Management and Leadership
- Equality Act (2010).

Learning Outcomes:

PGCert Course Learning Outcome 1 (PGCCLO1)

Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice with a conceptual understanding that enables the student: 1. to evaluate critically current research and advanced scholarship in the discipline. 2.to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses.

PGCert Course Learning Outcome 2 (PGCCLO2)

Demonstrate a comprehensive understanding of techniques applicable to your own research or advanced scholarship and ability to continue to advance your knowledge and understanding, and to develop new skills to a high level.

PGCert Course Learning Outcome 3 (PGCCLO3)

Demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline.

PGCert Course Learning Outcome 4 (PGCCLO4)

Ability to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences.

PGCert Course Learning Outcome 5 (PGCCLO5)

Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level.

PGCert Course Learning Outcome 6 (PGCCLO6)

Demonstrate the qualities and transferable skills necessary for employment requiring: 1. the exercise of initiative and personal responsibility 2. decision-making in complex and unpredictable situations 3. the independent learning ability required for continuing professional development.

PGDip Course Learning Outcome 1 (PGDCLO1)

Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice with a conceptual understanding that enables the student: 1. to evaluate critically current research and advanced scholarship in the discipline 2. to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses.

PGDip Course Learning Outcome 2 (PGDCLO2)

Demonstrate a comprehensive understanding of techniques applicable to your own research or advanced scholarship and ability to continue to advance your knowledge and understanding, and to develop new skills to a high level.

PGDip Course Learning Outcome 3 (PGDCLO3)

Demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline.

PGDip Course Learning Outcome 4 (PGDCLO4)

Ability to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences.

PGDip Course Learning Outcome 5 (PGDCLO5)

Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level.

PGDip Course Learning Outcome 6 (PGDCLO6)

Demonstrate the qualities and transferable skills necessary for employment requiring: 1. the exercise of initiative and personal responsibility 2. decision-making in complex and unpredictable situations 3. the independent learning ability required for continuing professional development.

Masters Course Learning Outcome 1 (MACLO1)

Critically analyse the changing dynamics of the international business environment and its impact on organisations.

Masters Course Learning Outcome 2 (MACLO2)

Critically evaluate organisations and contemporary issues in human resource and marketing management in an international context.

Masters Course Learning Outcome 3 (MACLO3)

Critically evaluate and apply cross-border management models and techniques to a range of international business contexts.

Masters Course Learning Outcome 4 (MACLO4)

Critically assess and apply a range of perspectives, methodologies and techniques applicable to global logistics and supply chain management issues within a global context.

Masters Course Learning Outcome 5 (MACLO5)

Synthesise relevant critical thinking through academic research completing an independent research project/dissertation at masters level

Masters Course Learning Outcome 6 (MACLO6)

Demonstrate a comprehensive understanding of finance related issues for non-financial managers within organisations.

Overview of Assessment:

Module	Title	Course Learning Outcomes
7AC006	Managing Financial Performance	MACLO6, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7HR007	Contemporary Issues in International Human Resource Management	MACLO2, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7IB003	International Business Environment	MACLO1, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7IB005	Managing Across Borders	MACLO3, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7IB006	Global Supply Chain & Project Management	MACLO4, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7MG001	Independent Business Analysis Project	MACLO5
7MK003	Global Marketing-Strategy and Practice	MACLO2, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4

Teaching, Learning and Assessment:

A variety of interactive learning activities will support the achievement of the course learning outcomes. Learning will involve both classroom engagement and out of classroom activities including the use of blended learning environments. Personal reflection, collaborative and active learning will be vital components of this course.

Students will encounter a number of learning activities during a variety of formal lectures, seminars and tutorials. The course will make use of case studies, problem solving activities, discussions (both structured and unstructured), action learning sets, evaluation of online and documentary resources and guest speaker inputs.

Students will be expected, and directed, to read from a range of appropriate relevant sources, including academic journals. Students will work autonomously as well as interactively within group exercises and engage with peer learning.

Where appropriate visiting speakers, external visits and real-time (as opposed to text book) case based activities will add a practical dimension to the learning process. Recognising the rich potential learning from the workplace, opportunities to work with organisations will be maximised.

Assessment Methods:

At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities:

Written examinations (including online examinations, open and closed book examinations and quizzes) Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation) Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment)

In the final year of your undergraduate degree, and at the end of your postgraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

Student Support:

A Personal Tutor is allocated to every student. The Course Leader will monitor the academic and experiential

quality of the Course through Award Boards, focus groups and other channels. The Course Leader also supports and directs students proactively on the Course, both collectively and individually, and responds to inquiries and requests from students with regard to the academic programme of study. The Faculty Enabling Tutor (FET) liaises with the Student Enabling Centre (SEC) regarding provision for specific disabled students & disseminates information from the SEC on the needs of specific disabled students. The SNT also monitors requests for, and provision of, specific examination and assessment arrangements, publicise SNT 'surgery' arrangements and make available time to meet with individual disabled students to enable them to discuss their own school-specific disability issues where necessary. The SNT takes a pro-active role in monitoring the welfare and academic progress of disabled students within the school.

Employability in the Curriculum:

Successful completion of the MSc IBM provides a much sought after academic qualification which will enhance career prospects in a number of international managerial roles across a wide range of business sectors.