

## Course Specification

<b>Published Date:</b>	25-Jul-2019
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<b>Status:</b>	Validated

## Core Information

<b>Awarding Body / Institution:</b>	University of Wolverhampton		
<b>School / Institute:</b>	Wolverhampton Business School		
<b>Course Code(s):</b>	BU008P01UV	Full-time	12 Months
	BU008P34UV	Part-time Day and Evening	2 Years
<b>Course Title:</b>	Master of Business Administration (MBA)		
<b>Hierarchy of Awards:</b>	Master of Business Administration Master of Business Administration Diploma in Management Studies Management Studies Postgraduate Certificate Management Studies University Statement of Credit University Statement of Credit		
<b>Language of Study:</b>	English		
<b>Date of DAG approval:</b>	26/May/2017		
<b>Last Review:</b>	2016/7		
<b>Course Specification valid from:</b>	2010/1		
<b>Course Specification valid to:</b>	2022/3		

## Academic Staff

<b>Course Leader:</b>	Mr Kevin Croker
<b>Head of Department:</b>	Dr Janet Firth

# Course Information

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<b>Location of Delivery:</b>	University of Wolverhampton
<b>Category of Partnership:</b>	Not delivered in partnership
<b>Teaching Institution:</b>	University of Wolverhampton
<b>Open / Closed Course:</b>	This course is open to all suitably qualified candidates.

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## Entry Requirements:

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Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS)

The entry requirements for the MBA are:

- The applicant will have normally occupied a position of management responsibility for a minimum of two years within an organisation;
- A first or second class undergraduate honours degree from a UK university or overseas equivalent, or a professional qualification and/or experience considered to be equivalent to the above;
- A reference from a tutor who has supervised the applicant's undergraduate studies and/or employer;

Please check our minimum [language entry requirements](#)/before submitting your application.

We offer a range programmes in [English as a Foreign Language](#) if you don't meet these requirements.

Students may apply for recognition of prior learning (RPL) subject to the guidelines set out in the RPL Handbook. RPL includes accreditation of prior certificated learning and /or accreditation of prior experiential learning.

Applications are also welcome from individuals who do not possess the above qualifications but who have significant management experience and are able to demonstrate previous non-certificated learning equivalent to the above. In such cases, admission to the programme will be based on an evaluation of the applicant's ability to continue to benefit from and achieve the award.

## Distinctive Features of the Course:

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The MBA is a programme that is internationally recognised as being at the forefront of management education. It has high quality blended learning support and has access to excellent learning facilities. Students will be able to use prior experience and certificated learning to gain credits against the programme. By completing the course you will also be entitled to apply for additional award CMI Level 7 Extended Diploma in Strategic Management and Leadership.

## Educational Aims of the Course:

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The MBA is an internationally recognised postgraduate general business qualification for managers who wish to expand and develop their skills and knowledge. This award will develop your knowledge of key business functions and their relationship with the wider strategic and international environment. You will also expand your knowledge and understanding of the current changes in the business environment through the study of strategic management, stakeholder management and corporate social responsibility.

The programme is designed so that full time students are able to complete the course in one academic year and part time in two years. By the end of the programme you will have enhanced your knowledge and understanding of Business and Management concepts and principles, theoretical frameworks and applied analysis through a range of learning experiences. You will also develop key skills in formulating and

managing basic research, problem-solving and organising and managing projects.

**Standard Delivery:**

In today's highly dynamic global environment, a complexity of factors, including technology, enterprise and innovation, have a significant impact on business systems and functions. With this in mind, full -time MBA students on the standard mode of delivery (i.e. classroom study and blended learning out of classroom activities) will join with peers from other postgraduate courses offered by University of Wolverhampton Business School.

The MBA is accredited by the Chartered Management Institute (CMI). Students who join this course will have the opportunity to obtain the CMI Level 7 Extended Diploma in Strategic Management and Leadership.

**Intakes:**

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September  
January

**Major Source of Funding:**

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HE FUNDING COUNCIL FOR ENGLAND (HEFCE)

**Tuition Fees:**

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Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

<b>Year</b>	<b>Status</b>	<b>Mode</b>	<b>Amount</b>
2017/8	H	Full Time	£10265.00
2017/8	EU	Full Time	£10265.00
2017/8	Overseas	Full Time	£12985.00
2017/8	H	Part Time	£5133.00
2017/8	EU	Part Time	£5133.00
2018/9	Overseas	Full Time	£13265.00
2018/9	H	Full Time	£10465.00
2018/9	EU	Full Time	£10465.00
2018/9	H	Part Time	£5233.00
2018/9	EU	Part Time	£5233.00
2019/0	Overseas	Full Time	£13515.00
2019/0	H	Part Time	£5332.50
2019/0	EU	Part Time	£5332.50

**PSRB:**

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None

**Course Structure:**

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## January (Full-Time)

### Year 1

Module	Title	Credits	Period	Type
7BU003	Operations and Project Management	20	SEM2	Core
7MG004	Sustainability and Business	20	SEM2	Core
7BE002	Strategic Management	20	SEM2	Core
7MG001	Independent Business Analysis Project	60	CRYRA	Core
7AC006	Managing Financial Performance	20	SEM1	Core
7HR024	Leadership and Human Resource Practice in Organisation	20	SEM1	Core
7MK002	Marketing Management	20	SEM1	Core

## September (Full-Time)

### Year 1

Module	Title	Credits	Period	Type
7AC006	Managing Financial Performance	20	SEM1	Core
7HR024	Leadership and Human Resource Practice in Organisation	20	SEM1	Core
7MK002	Marketing Management	20	SEM1	Core
7BU003	Operations and Project Management	20	SEM2	Core
7MG004	Sustainability and Business	20	SEM2	Core
7BE002	Strategic Management	20	SEM2	Core
7MG001	Independent Business Analysis Project	60	CRYRA	Core

## January (Part-time Day and Evening)

### Year 1

Module	Title	Credits	Period	Type
7AC006	Managing Financial Performance	20	SEM2	Core
7HR024	Leadership and Human Resource Practice in Organisation	20	SEM2	Core
7MG001	Independent Business Analysis Project	60	CRYRA	Core
7MK002	Marketing Management	20	SEM1	Core

## January (Part-time Day and Evening)

## Year 2

Module	Title	Credits	Period	Type
7MG004	Sustainability and Business	20	SEM2	Core
7BU003	Operations and Project Management	20	SEM1	Core
7BE002	Strategic Management	20	SEM1	Core

## September (Part-time Day and Evening)

### Year 1

Module	Title	Credits	Period	Type
7AC006	Managing Financial Performance	20	SEM2	Core
7HR024	Leadership and Human Resource Practice in Organisation	20	SEM2	Core
7MK002	Marketing Management	20	SEM1	Core
7MG001	Independent Business Analysis Project	60	CRYRA	Core

## September (Part-time Day and Evening)

### Year 2

Module	Title	Credits	Period	Type
7BU003	Operations and Project Management	20	SEM1	Core
7MG004	Sustainability and Business	20	SEM2	Core
7BE002	Strategic Management	20	SEM1	Core

## Learning, Teaching and Assessment

### Academic Regulations Exemption:

Section 2.3.5 - Any student who has gained their DMS from the University of Wolverhampton Business School is eligible to 'top-up' to an MBA by completing the 60 credit dissertation only.

Approved by AFRSC on 17th June 2011.

### Reference Points:

- Quality Assurance Agency for Higher Education (2015) Masters Awards in Business and Management: programme framework (benchmark)
- FHEQ (2016) Framework for Higher Education Qualifications
- CMI (2015) Level 7 Qualifications in Strategic Management and Leadership

- Equality Act 2010.

## Learning Outcomes:

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### PGCert Course Learning Outcome 1 (PGCCL01)

Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, in the business environment and be able to use this to formulate solutions to complex problems.

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### PGCert Course Learning Outcome 2 (PGCCL02)

Ability to deal with complex business issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences.

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### PGDip Course Learning Outcome 1 (PGDCL01)

Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, in the business environment and be able to use this to formulate solutions to complex problems.

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### PGDip Course Learning Outcome 2 (PGDCL02)

Ability to deal with complex business issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences.

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### PGDip Course Learning Outcome 3 (PGDCL03)

Critically analyse the use of some of the key functional areas in support of the development of company activity at operational or strategic levels.

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### PGDip Course Learning Outcome 4 (PGDCL04)

Critically analyse contemporary issues, challenges and problems relating to business and management that impact on business and management at functional, strategic and sector levels.

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### Masters Course Learning Outcome 1 (MACLO1)

Critically analyse the use of the key functional areas of marketing, HR, finance, accounting and operations management in support of wider organisational activity.

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### Masters Course Learning Outcome 2 (MACLO2)

Analyse strategic perspectives regionally, nationally and internationally at organisation and sector levels.

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### Masters Course Learning Outcome 3 (MACLO3)

Critically evaluate the relationship between the organisation and its environment and the importance and nature of organisational change and transformation.

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### Masters Course Learning Outcome 4 (MACLO4)

Critically analyse contemporary issues, challenges and problems relating to business and management that

impact on business and management at functional, strategic and sector levels.

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Masters Course Learning Outcome 5 (MACLO5)

Evaluate the role and contribution of integrative strategic and leadership approaches.

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Masters Course Learning Outcome 6 (MACLO6)

Synthesise relevant critical thinking through academic research completing an independent research project/dissertation at masters level.

### Overview of Assessment:

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Module	Title	Course Learning Outcomes
7AC006	Managing Financial Performance	MACLO1, MACLO4, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7BE002	Strategic Management	MACLO2, MACLO3, MACLO4, MACLO5, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7BU003	Operations and Project Management	MACLO1, MACLO4, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7HR024	Leadership and Human Resource Practice in Organisation	MACLO1, MACLO3, MACLO4, MACLO5, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7MG001	Independent Business Analysis Project	MACLO4, MACLO6
7MG004	Sustainability and Business	MACLO2, MACLO3, MACLO4, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7MK002	Marketing Management	MACLO1, MACLO4
7MK003	Global Marketing-Strategy and Practice	PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4

### Teaching, Learning and Assessment:

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#### Standard Delivery:

A variety of interactive learning activities will support the achievement of the course learning outcomes. Learning will involve both classroom engagement and out of classroom activities including the use of blended learning environments. Flexible and interactive e-learning opportunities will be a feature of learning. Personal reflection and collaborative learning will be vital components of this course.

Students will encounter a number of learning activities during a variety of formal lectures, seminars and tutorials. The course will make use of techniques such as case studies, problem solving activities, discussions (both structured and unstructured), action learning sets, evaluation of online and documentary resources and guest speaker inputs.

Students will be expected, and directed, to read from a range of sources, including academic journals. Students will work autonomously as well as interactively within group exercises.

Both formative and summative assessment tasks will enhance opportunities for learning.

Where appropriate visiting speakers, external visits and real-time (as opposed to text book) case based activities will add a practical dimension to the learning process. Recognising the rich potential learning from the workplace, opportunities to work with organisations will be maximised.

#### Student Support:

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In providing flexible and interactive e-learning opportunities to meet student needs, e-learning components will be designed to form an integral feature of the learning, teaching and support. The University VLE provides a platform for doing this and will be the primary focus of the online supported learning dimension of the module. In addition to making use of the online databases and other software resources available through LIS and ITS, students will be encouraged to consider the potential benefits of using Pebble Pad as a practical aid to research activity and career planning.

Flexible and interactive e-learning opportunities will also be offered to on-line distance learning students. The University VLE provides a platform for learning materials and activities to support online learning across all modules. A cohesive package of e-learning components has been designed to compensate for a lack of traditional classroom contact by presenting an integrated package of learning, teaching and support. All e-learners will be supported by online tutors. In addition e-learners will make use of the online databases and other software resources available through LIS, including learning skills support and ITS.

A Personal Tutor is allocated to every student. Personal Tutors maintain regular communication (virtual and/or face-to-face) with each of their designated tutees. Follow up meetings are arranged with students who are not making satisfactory progress or who are at risk of withdrawal. Personal Tutors assist students in their personal and academic development, planning and progression as well as offering students advice and guidance to help them liaise with other staff and support facilities in their school and the University, including study skills support.

The Course Leader will monitor the academic and experiential quality of the Course through Award Boards, focus groups and other channels. The Course Leader also supports and directs students proactively on the Course, both collectively and individually, and responds to inquiries and requests from students with regard to the academic programme of study.

The Faculty Enabling Tutor (FET) liaises with the Student Enabling Centre (SEC) regarding provision for specific disabled students & disseminates information from the SEC on the needs of specific disabled students. The SNT also monitors requests for, and provision of, specific examination and assessment arrangements, publicise SNT 'surgery' arrangements and make available time to meet with individual disabled students to enable them to discuss their own school-specific disability issues where necessary. The SNT takes a pro-active role in monitoring the welfare and academic progress of disabled students within the school.

### Employability in the Curriculum:

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Successful completion of the MBA provides a much sought after academic qualification which will enhance your career prospects in a number of managerial roles across a wide range of international business sectors. The MBA may provide the basis for further study in a range of professional subject areas such as accounting, marketing and human resources as well as further academic study such as a PhD.

