

Course Specification

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Produced By:	Haiden Novis
Status:	Validated

Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	Wolverhampton Business School		
Course Code(s):	BU006P34GY	Part-time Day and Evening	2 Years
Course Title:	Diploma in Management Studies at Goodyear, Wolverhampton		
Hierarchy of Awards:	Diploma in Management Studies Management Studies Postgraduate Certificate Management Studies University Statement of Credit University Statement of Credit		
Language of Study:	English		
Date of DAG approval:	19/May/2017		
Last Review:	2015/6		
Course Specification valid from:	2015/6		
Course Specification valid to:	2021/2		

Academic Staff

Course Leader:	Mr David Roberts
Head of Department:	Mrs Sarah Williams

Course Information

Location of Delivery:	Goodyear, Wolverhampton
Category of Partnership:	Not delivered in partnership
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This closed course is restricted to certain groups of people and not generally available to any suitably qualified candidate.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS)

- A first or second class undergraduate honours degree from a UK university or overseas equivalent, or a professional qualification and/or experience considered to be equivalent to the above;
- A reference from a tutor who has supervised the applicant's undergraduate studies and/or employer;
- Students may apply for recognition of prior learning (RPL) subject to the guidelines set out in the RPL Handbook. RPL includes accreditation of prior certificated learning and /or accreditation of prior experiential learning.
- Please check our minimum language entry requirements/before submitting your application;

We offer a range programmes in English as a Foreign Language if you don't meet these requirements.

Applications are also welcome from individuals who do not possess the above qualifications but who have significant management experience and are able to demonstrate previous non-certificated learning equivalent to the above. In such cases, admission to the programme will be based on an evaluation of the applicant's ability to continue to benefit from and achieve the award.

Distinctive Features of the Course:

The DMS is nationally recognised as a management programme that enhances career prospects. You will be provided with high quality blended learning support and access to excellent learning facilities. You will also be able to use prior experience and certificated learning to gain credits against the programme.

On successful completion of this course, you will be eligible to top up to an MBA through the study of a single dissertation, if you have the necessary work experience.

Educational Aims of the Course:

Are you looking to develop your career in business and management? If so we have a Diploma in Management Studies programme which is specifically designed to do this. This course will develop your knowledge of key business functions and their relationship with the wider strategic and international environment. You will expand your knowledge and understanding of the current changes in the business environment through the study of leadership, organisational change and transformation, and strategic management.

The programme is designed so that you can complete this course in two years. By the end of the programme you will have enhanced your knowledge and understanding of Business and Management concepts and principles, theoretical frameworks and applied analysis. This will be achieved through a range of learning experiences including live case studies and visiting speakers. You will also develop key skills in problem-solving, project management and team working.

Intakes:

September
January

Major Source of Funding:

OTHER FUNDING

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
No related data			

PSRB:

None

Course Structure:

January (Part-Time)

Postgraduate Diploma students will need to study a minimum of 20 and maximum of 60 credits per year.

Module	Title	Credits	Period	Type
7MK002	Marketing Management	20	SEM1	Core
7BU003	Operations and Project Management	20	SEM1	Core
7MG004	Sustainability and Business	20	SEM1	Core
7HR024	Leadership and Human Resource Practice in Organisation	20	SEM2	Core
7AC006	Managing Financial Performance	20	SEM2	Core
7BE002	Strategic Management	20	SEM2	Core

September (Part-Time)

Postgraduate Diploma students will need to study a minimum of 20 and maximum of 60 credits per year.

Module	Title	Credits	Period	Type
7MK002	Marketing Management	20	SEM1	Core
7BU003	Operations and Project Management	20	SEM1	Core
7MG004	Sustainability and Business	20	SEM1	Core
7HR024	Leadership and Human Resource Practice in Organisation	20	SEM2	Core
7AC006	Managing Financial Performance	20	SEM2	Core
7BE002	Strategic Management	20	SEM2	Core

Learning, Teaching and Assessment

Academic Regulations Exemption:

Section 1.2.3 - Exemption for delivery outside of the standard University Academic Calendar in order to enable teaching in block mode of study for employers.

APPROVED by AFRSC (10/11/2016).

Reference Points:

- Quality Assurance Agency for Higher Education (2007) Masters Awards in Business and Management: programme framework (benchmark);
- FHEQ (2016) Framework for Higher Education Qualifications;
- CMI (2015) Level 7 Qualifications in Strategic Management and Leadership

Learning Outcomes:

PGDip Course Learning Outcome 1 (PGCCL01)

"Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights in the business environment and be able to use this to formulate solutions to complex problems"

PGDip Course Learning Outcome 2 (PGCCL02)

"Ability to deal with complex business issues both systematically and creatively , make sound judgements in the absence of complete data and communicate your conclusions clearly to specialist and non-specialist audiences"

PGDip Course Learning Outcome 3 (PGCCL03)

Critically analyse the use of the key functional areas in support of the development of company activity at operational and strategic levels.

PGDip Course Learning Outcome 4 (PGCCL04)

"Critically analyse contemporary issues, challenges and problems relating to business and management that impact on business and management at functional, strategic and sector levels."

Overview of Assessment:

Module	Title	Course Learning Outcomes
7AC006	Managing Financial Performance	PGCCLO1, PGCCLO2
7BE002	Strategic Management	PGCCLO1, PGCCLO2
7BU003	Operations and Project Management	PGCCLO1, PGCCLO2
7HR024	Leadership and Human Resource Practice in Organisation	PGCCLO1, PGCCLO2
7MG004	Sustainability and Business	PGCCLO1, PGCCLO2
7MK002	Marketing Management	PGCCLO1, PGCCLO2

Teaching, Learning and Assessment:

A variety of interactive learning activities will support the achievement of the course learning outcomes. Learning will involve both classroom engagement and out of classroom activities including the use of blended learning environments. Flexible and interactive e-learning opportunities will be a feature of learning. Personal reflection and collaborative learning will be vital components of this course.

Students will encounter a number of learning activities during a variety of formal lectures, seminars and tutorials. The course will make use of techniques such as case studies, problem solving activities, discussions (both structured and unstructured), action learning sets, evaluation of online and documentary resources and guest speaker inputs.

Students will be expected, and directed, to read from a range of sources, including academic journals. Students will work autonomously as well as interactively within group exercises.

Both formative and summative assessment tasks will enhance opportunities for learning.

Where appropriate visiting speakers, external visits and real-time (as opposed to text book) case based activities will add a practical dimension to the learning process. Recognising the rich potential learning from the workplace, opportunities to work with organisations will be maximised.

Student Support:

In providing flexible and interactive e-learning opportunities to meet student needs, e-learning components will be designed to form an integral feature of the learning, teaching and support. The University VLE provides a platform for doing this and will be the primary focus of the online supported learning dimension of the module. In addition to making use of the online databases and other software resources available through LIS and ITS, students will be encouraged to consider the potential benefits of using Pebble Pad as a practical aid to research activity and career planning.

A Personal Tutor is allocated to every student. Personal Tutors maintain regular communication (virtual and/or face-to-face) with each of their designated tutees. Follow up meetings are arranged with students who are not making satisfactory progress or who are at risk of withdrawal. Personal Tutors assist students in their personal and academic development, planning and progression as well as offering students advice and guidance to help them liaise with other staff and support facilities in their school and the University, including study skills support.

The Course Leader will monitor the academic and experiential quality of the Course through Award Boards, focus groups and other channels. The Course Leader also supports and directs students proactively on the Course, both collectively and individually, and responds to inquiries and requests from students with regard to the academic programme of study.

The Faculty Enabling Tutor (FET) liaises with the Student Enabling Centre (SEC) regarding provision for specific disabled students & disseminates information from the SEC on the needs of specific disabled students. The SNT also monitors requests for, and provision of, specific examination and assessment arrangements, publicise SNT 'surgery' arrangements and make available time to meet with individual disabled

students to enable them to discuss their own school-specific disability issues where necessary. The SNT takes a pro-active role in monitoring the welfare and academic progress of disabled students within the school.

Employability in the Curriculum:

Successful completion of the DMS provides a qualification which is recognised as enhancing your career prospects in a number of operational and managerial roles across a wide range of international business sectors. The DMS may provide the basis for further study in a range of professional subject areas such as accounting, marketing and human resources as well as further academic study such as a topping up to an MBA.

