

## Course Specification

<b>Published Date:</b>	21-Sep-2020
<b>Produced By:</b>	Laura Clode
<b>Status:</b>	Validated

## Core Information

<b>Awarding Body / Institution:</b>	University of Wolverhampton		
<b>School / Institute:</b>	Wolverhampton Business School		
<b>Course Code(s):</b>	BE002P01UV BE002P31UV	Full-time Part-time	1 Years 2 Years
<b>Course Title:</b>	MSc Innovation and Entrepreneurship		
<b>Hierarchy of Awards:</b>	Postgraduate Diploma Innovation and Entrepreneurship Postgraduate Certificate Innovation and Entrepreneurship Postgraduate Certificate Management University Statement of Credit University Statement of Credit		
<b>Language of Study:</b>	English		
<b>Date of DAG approval:</b>	19/May/2017		
<b>Last Review:</b>	2016/7		
<b>Course Specification valid from:</b>	2010/1		
<b>Course Specification valid to:</b>	2022/3		

## Academic Staff

<b>Course Leader:</b>	Ms Susan Rennie
<b>Head of Department:</b>	Ian Roberts

# Course Information

Location of Delivery:	University of Wolverhampton
Category of Partnership:	Not delivered in partnership
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

## Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS

- A good honours undergraduate degree (second class or above) from a UK university or overseas equivalent, or a professional qualification and/or experience considered to be equivalent to the above;
- A reference from a tutor who has supervised the applicant's undergraduate studies and/or employer;
- Students may apply for recognition of prior learning (RPL) subject to the guidelines set out in the RPL Handbook. RPL includes accreditation of prior certificated learning and /or accreditation of prior experiential learning.
- Please check our minimum language entry requirements/before submitting your application.
- We offer a range programmes in English as a Foreign Language if you don't meet these requirements.

Applications are also welcome from individuals who do not possess the above qualifications but who have significant management experience and are able to demonstrate previous non-certificated learning equivalent to the above. In such cases, admission to the programme will be based on an evaluation of the applicant's ability to continue to benefit from and achieve the award.

## Distinctive Features of the Course:

The MSc Innovation and Entrepreneurship will provide you with the business tools, techniques, theories and competencies that will enable you to operate effectively in an entrepreneurial and innovative setting. The course offers the facility to complete in one year of full time study, providing the opportunity for your progression into employment.

## Educational Aims of the Course:

This course will introduce business tools and techniques and theories that will enable you to operate more effectively in an entrepreneurial and innovative employment setting, providing you with the competencies to act entrepreneurially. The programme will include theoretical concepts of innovation, practical application of innovation, and the management skills required to effect the organisational change necessitated by innovation.

The course is designed so that full time students are able to complete their study in one academic year. By the end of the course you will have acquired high-level knowledge and understanding of innovation and enterprise concepts and principles, theoretical frameworks and applied analysis through a range of learning experiences including live case studies, visiting speakers and blended learning. You will also develop key skills in formulating and managing research, presentations, problem-solving and organising and managing group-based projects.

In today's highly dynamic global environment, a complexity of factors, including technology, enterprise and innovation, have a significant impact on business systems and functions. With this in mind, full time MSc Innovation and Enterprise students will join with peers from other postgraduate courses offered by University of Wolverhampton Business School on a weekend residential where you will be able to experience these issues in action, combining an authentic business experience and enjoyable social function with the opportunity to see some of Britain's unique heritage.

## Intakes:

---

September

## Major Source of Funding:

---

Office for Students (OFS)

## Tuition Fees:

---

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2020/1	Overseas	Full Time	£13350.00
2020/1	H	Full Time	£9750.00
2020/1	H	Part Time	£4875.00

## PSRB:

---

None

## Course Structure:

---

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

# Learning, Teaching and Assessment

## Academic Regulations Exemption:

---

None.

## Reference Points:

---

- Quality Assurance Agency for Higher Education (2015) Masters Awards in Business and Management: programme framework (benchmark)
- FHEQ (2016) Framework for Higher Education Qualifications
- Equality Act (2010).

## Learning Outcomes:

---

PGCert Course Learning Outcome 1 (PGCCL01)

Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice with a conceptual understanding that enables the student: 1. to evaluate critically current research and advanced scholarship in the discipline. 2.to evaluate methodologies and develop

critiques of them and, where appropriate, to propose new hypotheses.

---

PGCert Course Learning Outcome 2 (PGCCLO2)

Demonstrate a comprehensive understanding of techniques applicable to your own research or advanced scholarship and ability to continue to advance your knowledge and understanding, and to develop new skills to a high level.

---

PGDip Course Learning Outcome 1 (PGDCLO1)

Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice with a conceptual understanding that enables the student: 1. to evaluate critically current research and advanced scholarship in the discipline 2. to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses.

---

PGDip Course Learning Outcome 2 (PGDCLO2)

Demonstrate a comprehensive understanding of techniques applicable to your own research or advanced scholarship and ability to continue to advance your knowledge and understanding, and to develop new skills to a high level.

---

PGDip Course Learning Outcome 3 (PGDCLO3)

Demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline.

---

PGDip Course Learning Outcome 4 (PGDCLO4)

Ability to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences.

---

Masters Course Learning Outcome 1 (MACLO1)

Critically evaluate theories of entrepreneurship, innovation and creativity and their role in the establishment and development of new enterprises and high growth businesses

---

Masters Course Learning Outcome 2 (MACLO2)

Evaluate and apply theories relating to and underpinning the functional and operational aspects of finance and marketing required in entrepreneurial businesses

---

Masters Course Learning Outcome 3 (MACLO3)

Develop and justify strategies for commercialising innovative products or business processes in a national and international context, and present business plans in a persuasive and authoritative manner

---

Masters Course Learning Outcome 4 (MACLO4)

Evaluate the potential for change initiatives when implementing new strategies within an organisation.

---

Masters Course Learning Outcome 5 (MACLO5)

Evaluate the potential for change initiatives when implementing new strategies within an organisation

---

## Masters Course Learning Outcome 6 (MACLO6)

Evaluate the potential for change initiatives when implementing new strategies within an organisation

### Overview of Assessment:

---

Module	Title	Course Learning Outcomes
7BE002	Strategic Management	MACLO1, MACLO3, MACLO4, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7BE003	Creativity and Innovation in Business	MACLO4, MACLO5, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7BE005	The Entrepreneurial Change Agent	MACLO3, MACLO6, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7FC003	Entrepreneurial Finance	MACLO6, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7HR006	Leading Transformation and Change	MACLO1, MACLO2, MACLO3, MACLO5, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4
7MG001	Independent Business Analysis Project	MACLO4, MACLO5, MACLO6
7MK003	Global Marketing-Strategy and Practice	MACLO2, MACLO5, PGCCLO1, PGCCLO2, PGDCLO1, PGDCLO2, PGDCLO3, PGDCLO4

### Teaching, Learning and Assessment:

---

A variety of interactive learning activities will support the achievement of the course learning outcomes. Learning will involve both classroom engagement and out of classroom activities including the use of blended learning environments. Flexible and interactive e-learning opportunities (including CANVAS and PebblePad) will be a feature of learning. Personal reflection and collaborative learning will be vital components of this course and students will be expected to participate fully.

Students will encounter a number of learning activities during a variety of formal lectures, seminars and tutorials. The course may make use of case studies, problem solving activities, discussions (both structured and unstructured), action learning sets, evaluation of online and documentary resources and guest speaker inputs.

Students will be expected, and directed, to read from a range of sources, including academic journals. Students will work autonomously as well as interactively within group exercises. In order to progress and show knowledge and skill at Master's level requires a significant amount of self-directed as well as lecturer directed reading.

Both formative and summative assessment tasks will enhance opportunities for learning.

Where appropriate visiting speakers, external visits and real-time (as opposed to text book) case based activities will add a practical dimension to the learning process.

Recognising the rich potential learning from the workplace, opportunities to work with organisations will be maximised.

### Assessment Methods:

---

At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities:

Written examinations (including online examinations, open and closed book examinations and quizzes)

Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation)  
Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment)

In the final year of your undergraduate degree, and at the end of your postgraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

### Student Support:

---

In providing flexible and interactive e-learning opportunities to meet student needs, e-learning components will be designed to form an integral feature of the learning, teaching and support. The VLE will be the primary focus of the online supported learning dimension of the module. Additionally, students have access to the online databases and other software resources available through the learning centre.

A personal tutor is allocated to every student. Personal tutors maintain regular communication (virtual and/or face-to-face) with each of their designated tutees. Follow-up meetings are arranged with students who are not making satisfactory progress or who are at risk of withdrawal. Personal tutors assist students in their personal and academic development, planning and progression. As well as offering students advice and guidance to help them liaise with other staff and support facilities in their school and the University, including study skills support.

The course leader will monitor the academic and experiential quality of the course through Award Boards, focus groups and other channels. The course leader also supports and directs students proactively on the course, both collectively and individually, and responds to inquiries and requests from students with regard to the academic programme of study.

The Faculty Enabling Tutor liaises with the Student Enabling Centre (SEC) regarding provision for specific disabled students & disseminates information from the SEC on the needs of specific disabled students. The Faculty Enabling Tutors also monitor requests for, and provision of, specific examination and assessment arrangements, publicise 'surgery' arrangements and make available time to meet with individual disabled students to enable them to discuss their own school-specific disability issues where necessary. The tutor takes a pro-active role in monitoring the welfare and academic progress of disabled students within the school.

Where applicable, in-class semester assessments are arranged by the module tutor. The module tutor will, where appropriate, ensure that any arrangements made for students requiring special consideration will be checked by the University Student Enabling Centre to ensure fairness and equality, and that the provisions of the University Equal Opportunities policy are met. These arrangements will apply to those students who have identified special learning requirements.

Members of the Learning Centres are invited to speak to students about accessing printed and electronic resources and provide support for research. LIS also provide a number of electronic resources including podcasts, which can support distance learners in these areas. The 'skills for learning' skills support facility can be accessed electronically via; [www.wlv.ac.uk/lib/skills](http://www.wlv.ac.uk/lib/skills)

### Employability in the Curriculum:

---

On completing the course the students will be equipped with the background for a wide variety of positions in business within an increasingly global context. The students will have developed skills and background knowledge needed for a wide variety of business areas, including marketing, finance, HR, sales, project management and management, having had the opportunity to work on real projects and access lectures and workshops by senior managers in the workplace. A career in business is varied and there is an increasing need for business management skills in government, international commerce, health care, and non-profit organisations. Careers as entry-level manager, Human Resources specialist, Assistant Product Manager, Business Analyst, Market Researcher are some of the possibilities.



THE UNIVERSITY OF OPPORTUNITY