

Course Specification

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Produced By:	Oliver Jones
Status:	Validated

Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	Wolverhampton School of Art		
Course Code(s):	AD014H01CC	Full-time	3 Years
	AD014H31CC	Part-time	6 Years
Course Title:	BA (Hons) Art and Design at Cheshire College (Crewe)		
Hierarchy of Awards:	Bachelor of Arts with Honours BA (Hons) Art and Design at Cheshire College (Crewe) Bachelor of Arts Art and Design at Cheshire College (Crewe) Diploma of Higher Education Art and Design at Cheshire College (Crewe) Certificate of Higher Education Art and Design at Cheshire College (Crewe) University Statement of Credit University Statement of Credit		
Language of Study:	English		
Date of DAG approval:	21/Jun/2021		
Last Review:			
Course Specification valid from:	2020/1		
Course Specification valid to:	2026/7		

Academic Staff

Course Leader:	MIKE SMITH
Head of Department:	Dr Jane Webb

Course Information

Location of Delivery:	Cheshire College South and West (Crewe Campus)
Category of Partnership:	Not delivered in partnership
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS)

Typical entry requirement; 96 UCAS points

- A Levels - grades CCC / BCD
- BTEC L3 Extended Diploma or OCR Cambridge L3 Technical Extended Diploma - grades MMM
- BTEC L3 Diploma - grades DD
- Access to HE Diploma: 45 L3 credits at Merit
- UAL L3 Extended Diploma in Art and Design - grade M

Use the [UCAS Tariff calculator](#) to check your qualifications and points;

- If you've got other qualifications or relevant experience, please contact [The Gateway](#) for further advice before applying.
- International entry requirements and application guidance can be found at <http://www.wlv.ac.uk/international/apply>

Other Requirements

Those meeting the entry requirements may be shortlisted for a [Portfolio Review](#). Applicants will also be required to provide satisfactory reference.

Students must have studied a minimum of two years post GCSE level. However, it is expected that some applicants will be mature students with work experience, who wish to further their career development. These applicants will be processed through standard procedures, which may involve an interview as part of the process. Please see <http://wlv.ac.uk/mature> for further information.

- [International entry requirements](#) - for non-EU students.

Applicants for whom English Language is not their first language are expected to achieve a minimum IELTS Score of 6.0 with no less than 5.5 in any component, or the nationally recognised equivalent.

<https://www.wlv.ac.uk/international/international-academy/english-at-the-international-academy/language-entry-requirements/>

Our intensive online pre-sessional courses are available to any applicants who can demonstrate that their current English is at least IELTS 5.0 equivalent. Find out more about our online Pre-sessional English and Academic Skills courses, visit www.wlv.ac.uk/englishlanguagepresessional

Distinctive Features of the Course:

This course gives you an introduction to a broad range of Art, Design and Media disciplines and to gradually develop an area of specialism in your chosen field of practice. You will be supported to develop a professional portfolio of work and the knowledge and expertise that will demonstrate your abilities and match your aspirations for employment or further study.

The course is designed and informed by an experimental and hands-on approach toward art, design and media practices and to give you an insight into the creative industries. During your first year (level 4) you will have

the opportunity to experience a wide range of skills and develop a broad understanding of important contextual ideas and practices that inform contemporary practice .

In your second year, you will develop a more specialist approach to practice and develop a portfolio of work and knowledge that will expand your understanding of professional practice in this field and allow you to identify and locate a more independently driven practice in preparation for Level 6. In addition you will explore the professional contexts for developing careers in this sector by undertaking 'live' industry focussed and offsite projects and explore a range of platforms for showing your work including: festivals, exhibitions, galleries and on line and physical publications.

In your final year (Level 6) you will undertake a significant research project into a subject relevant to your emerging practice as an artist or designer and be supported to develop a more self directed portfolio of work that is both underpinned by your research and exemplifies your skills, knowledge and conceptual concerns. You will be expected to increasingly complete and present work to a professional standard and support your creative and conceptual decision making in relation to professional models of practice relevant to your subject.

The college values studio culture and aims to ensure its studio spaces and equipment are suitable for a range of creative arts and media practices. This inclusive and student led environment fosters experiential learning, risk taking and creative curiosity as fundamental to developing an arts practice. Your college tutors are supported by a subject specialist University Link tutor who works together with your college course team to arrange opportunities for you to engage with the University community, to ensure standards and ease your onward transition onto the university should you wish to top up to a specialist degree.

Uniquely and unusually, this course aims to develop your skills and ability to manage your time and become increasingly independent as a practitioner. At Level 4 you will study 6, 20 credit modules with discrete theory, practice and professional skills outcomes. At Level 5 you will study a set of 4 discrete 20 credit modules and 1 year long 40 credit studio practice module in which you will need to manage your time appropriately and bring together your learning in other modules towards final project outcomes. At Level 6 you will undertake 2 year long 60 credit modules. These large modules will allow you to develop and test a variety of models of professional practice and may be broken down into short or long 'real time' projects and develop a deep understanding of how an art and design practitioner embeds research, innovation, reflection and presentational strategies into their practice and decision making at every stage of a project. This experiential learning experience is built upon studio practice and sector norms that require self-direction, excellent communication, independence, reflection and creativity. The gradual development of an independent studio practice will equip you well for either further study, entrepreneurship or employment within your chosen or related fields.

The course is offered at your local college to enable you to participate in higher education learning within your local or regional context. It is a means of the University and the College bringing the course to you or within easy reach of your home. The link tutors and university and faculty partnership teams work with the college to ensure that you have a high quality undergraduate experience akin to that which is delivered at our University city campus and appropriate to national benchmarks and standards for art and design education.

Educational Aims of the Course:

This course will introduce you to a range of approaches to art, design and media subject areas and provide a contextual and theoretical understanding of the sector to seek employment in the creative industries, develop your own entrepreneurial practice or progress on to an appropriate higher education course in art and design. You will be introduced to a range of media, materials, techniques and contemporary art, design and media contexts and the module content will offer assignments that can be addressed across media areas or allow you to develop a potential area of specialism, e.g. fine art, graphic design and photography.

This course is designed and informed by an experimental and hands-on approach to making but will also explore key concepts that might inform your practice in areas such as identity, ethical and social issues. As you progress through your course you will increasingly take control of your media, subject matter and research to develop an individually defined portfolio of practice and knowledge.

The course is modular and provides a framework of practical and theoretical study such as contextual

practice, vocational media skills and independent projects. From this course you will be able to:

- Progress with relevant experiences into higher education and industry.
- Utilise appropriate media and materials for assignments and projects set.
- Communicate and present ideas in relevant media and contexts.

The primary aim is to introduce you to undergraduate study in a familiar environment and small group setting that will directly foster your engagement with the other people on your course. Furthermore, it provides opportunities for you to begin to build a portfolio of work that could be used to launch your further study or be used in support of your career progression and preparation for job interviews, festivals and funding opportunities.

The studio based approach means that there is significant supervision, support and guidance from tutors who will get to know each of you. You and they will work together with further supervision from the University link tutor and university module tutors, to identify your career interests as you lay the foundation for your subject specialism.

Intakes:

September

Major Source of Funding:

Office for Students (OFS)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2020/1	H	Full Time	£6165.00
2021/2	H	Full Time	£6165.00
2021/2	H	Full Time	£3100.00

PSRB:

None

Course Structure:

September (Full-time)

Year 1

Module	Title	Credits	Period	Type
4AD006	Communication and Study Skills	20	SEM1	Core
4AD005	Visual Analysis	20	SEM1	Core
4AD001	Introduction to Studio Practice	20	SEM1	Core
4AD004	Personal Development and Employability	20	SEM2	Core
4AD007	Subject Specialist Learning 1	20	SEM2	Core
4AD008	Studio Practice	20	SEM2	Core

September (Part-time)

Year 1

Module	Title	Credits	Period	Type
4AD006	Communication and Study Skills	20	SEM1	Core
4AD001	Introduction to Studio Practice	20	SEM1	Core
4AD008	Studio Practice	20	SEM2	Core

September (Full-time)

Year 2

Module	Title	Credits	Period	Type
5AD006	Subject Specialist Learning 2	20	SEM1	Core
5AD005	Professional Practice/Placement 1	20	SEM1	Core
5AD004	Professional Practice/Placement 2	20	SEM2	Core
5AD003	Preparation for Employment or Further Study	20	SEM2	Core
5VA019	Studio: Identifying and Developing Practice	40	YEAR	Core

September (Part-time)

Year 2

Module	Title	Credits	Period	Type
4AD005	Visual Analysis	20	SEM1	Core
4AD004	Personal Development and Employability	20	SEM2	Core
4AD007	Subject Specialist Learning 1	20	SEM2	Core

September (Full-time)

Year 3

Module	Title	Credits	Period	Type
6VA023	Independent Research and Practice	60	YEAR	Core
6VA024	Studio and Professional Practice	60	YEAR	Core

September (Part-time)

Year 3

Module	Title	Credits	Period	Type
5AD006	Subject Specialist Learning 2	20	SEM1	Core
5AD005	Professional Practice/Placement 1	20	SEM1	Core
5AD004	Professional Practice/Placement 2	20	SEM2	Core

September (Part-time)

Year 4

Module	Title	Credits	Period	Type
5VA019	Studio: Identifying and Developing Practice	40	YEAR	Core
5AD003	Preparation for Employment or Further Study	20	SEM2	Core

September (Part-time)

Year 5

Module	Title	Credits	Period	Type
6VA023	Independent Research and Practice	60	YEAR	Core

September (Part-time)

Year 6

Module	Title	Credits	Period	Type
6VA024	Studio and Professional Practice	60	YEAR	Core

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

Learning, Teaching and Assessment

Academic Regulations Exemption:

Section 1.3.1 - Exemption to exceed normal module credits within the standard University Academic Framework allowing for use of all 60 credit taught modules (Level 3 to Level 6) delivered Year Long on the programmes.

Effective date: September 2021.

APPROVED (by Chair's Action on 6/10/2017).

Reference Points:

[UK Quality Code for Higher Education](#)

[Qualifications and Credit Frameworks](#)

[Subject Benchmark Statements](#)

[University Policies and Regulations](#)

Equality Act (2010).

The course aligns to and is informed by the Framework for Higher Education Qualifications (FHEQ), QAA Foundation Degree Benchmark statements and the QAA Subject Benchmarks. All relevant benchmark statements have been referred to in the construction of the programme aims, outcomes and subsequent outcomes at the module level.

The University's Access and Participation Plan (2020/25) -Inclusive Framework: curriculum design and delivery has been used as a point of reference in the design of this course.

Learning Outcomes:

CertHE Course Learning Outcome 1 (CHECLO1)

Develop a broad range of art and design skills and techniques and test and evaluate their potential application for a variety of contexts.

CertHE Course Learning Outcome 2 (CHECLO2)

Demonstrate an ability to research and evaluate contemporary art and design practice using a range of qualitative and quantitative data, academic and non academic sources and primary research activities in order to contextualise practice and inform creative decision making.

CertHE Course Learning Outcome 3 (CHECLO3)

Evaluate the appropriateness of different approaches to solving problems related to your area(s) of study and/or work

CertHE Course Learning Outcome 4 (CHECLO4)

Communicate the results of your study/work accurately and reliably, and with structured and coherent arguments

CertHE Course Learning Outcome 5 (CHECLO5)

Demonstrate the qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility

DipHE Course Learning Outcome 1 (DHECLO1)

Develop specialist art and design skills and techniques and apply them to practice appropriately in relation to proposals, briefs, site, context, time management/ deadlines and goals.

DipHE Course Learning Outcome 2 (DHECLO2)

Demonstrate knowledge of art and design methods of enquiry (material and contextual) and evaluate critically the appropriateness of different approaches to solving problems

DipHE Course Learning Outcome 3 (DHECLO3)

Apply your knowledge, understanding, skills and practice to a range of professional and developmental outcomes and situations.

DipHE Course Learning Outcome 4 (DHECLO4)

Demonstrate and explain how your knowledge and critical understanding of art and design practice and in particular your area of specialism has informed your approach to thinking and making.

DipHE Course Learning Outcome 5 (DHECLO5)

Effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences, and deploy a variety of presentational strategies effectively.

DipHE Course Learning Outcome 6 (DHECLO6)

Understand how your art and design skills and knowledge might be transferable to a range of employment opportunities or further study and demonstrate self awareness of your own work in relation to professional and academic opportunities.

Ordinary Degree Course Learning Outcome 1 (ORDCLO1)

Demonstrate a sustained and independent approach to generating ideas in the production of work

Ordinary Degree Course Learning Outcome 2 (ORDCLO2)

Select and employ appropriately the materials, media, techniques, methods, technologies and tools necessary to resolve your practical work

Ordinary Degree Course Learning Outcome 3 (ORDCLO3)

Identify, reflect and communicate the connections between intention, process, outcome and context in your work.

Ordinary Degree Course Learning Outcome 4 (ORDCLO4)

Demonstrate knowledge of the specific critical and contextual dimensions of your work and engage in the work of practitioners and theorists relevant to your final project.

Ordinary Degree Course Learning Outcome 5 (ORDCLO5)

Critically reflect on and benefit from engagement with others and utilise personal development planning effectively to progress your work

Honours Degree Course Learning Outcome 1 (DEGCLO1)

Resolve your work to a professional standard, evidencing creative thinking, experimentation and risk taking.

Honours Degree Course Learning Outcome 2 (DEGCLO2)

Demonstrate knowledge of the specific critical and contextual dimensions of your practice and engage in the work of practitioners and theorists relevant to your final project.

Honours Degree Course Learning Outcome 3 (DEGCLO3)

Employ models of professional presentation appropriate to the dissemination of your work in response to self-initiated or externally generated projects

Honours Degree Course Learning Outcome 4 (DEGCLO4)

Demonstrate an on-going ability to reflect on your work and develop an informed understanding of your practice.

Honours Degree Course Learning Outcome 5 (DEGCLO5)

Understand and locate your work within the broad and specialist contexts of your subject and research appropriate personal and career objectives.

Overview of Assessment:

Module	Title	Course Learning Outcomes
4AD001	Introduction to Studio Practice	CHECLO1, CHECLO3
4AD004	Personal Development and Employability	CHECLO3, CHECLO4, CHECLO5
4AD005	Visual Analysis	CHECLO1, CHECLO2, CHECLO3
4AD006	Communication and Study Skills	CHECLO2, CHECLO3, CHECLO4
4AD007	Subject Specialist Learning 1	CHECLO1, CHECLO2, CHECLO3, CHECLO5
4AD008	Studio Practice	CHECLO2, CHECLO3, CHECLO4, CHECLO5
5AD003	Preparation for Employment or Further Study	DHECLO2, DHECLO3, DHECLO5, DHECLO6
5AD004	Professional Practice/Placement 2	DHECLO2, DHECLO3, DHECLO5, DHECLO6
5AD005	Professional Practice/Placement 1	DHECLO1, DHECLO2, DHECLO3, DHECLO6
5AD006	Subject Specialist Learning 2	DHECLO2, DHECLO4, DHECLO6
5VA019	Studio: Identifying and Developing Practice	DHECLO1, DHECLO2, DHECLO3, DHECLO4, DHECLO5
6VA023	Independent Research and Practice	ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5
6VA024	Studio and Professional Practice	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5

Teaching, Learning and Assessment:

Each module offers assignments that have outcomes that can employ a variety of media and approaches or be used to develop potential areas of specialism, e.g. fine art, graphic design and photography and associated skills.

Learning activities will include; Specialist Workshop Training, supervised studio practice, peer reviews, group projects, seminars, lectures and tutorials. Some lectures may be available as recorded or live streamed events and you will be able to access some of these activities through the University of Wolverhampton. In addition

you will have opportunities to work on live projects developed in association with industry practitioners and for external clients and spaces.

Assessment methods will include practical presentations of work in portfolios and exhibitions with supporting evidence such as blogs, web-pages, journals and essays.

The larger year long studio practice modules (40 credit at level 5 and 60 credit at level 6) are assessed summatively against the learning outcomes. Students will however have two formal, formative review points during the year where they will submit their portfolios for review, be given clear feedback on their progress and identify with their tutors areas of practice for focus and development. Students should complete a range of projects during the year that provide multiple opportunities to demonstrate the learning outcomes and improve their levels of achievement. In other words students have the time and space in these modules to take creative risks and test and develop their outcomes over the course of a year before being assessed.

Assessment Methods:

At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities:

Written examinations (including online examinations, open and closed book examinations and quizzes)
Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation)
Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment)

In the final year of your undergraduate degree, and at the end of your postgraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

Student Support:

General University Support:

[University Libraries](#) are the key source of academic information for students. Libraries provide physical library resources (books, journal, DVDs, etc.) and offer a range of study areas to allow students to study in the environment that suit them best: Social areas, quiet and silent areas. Libraries also provide access to wide range of on-line information sources, including eBooks, e-Journals and subject databases.

Learning Centres also provide students with academic skills support via the [Skills for Learning programme](#). Students on campus can attend workshops or ask for one-to-one help on a range of skills such as academic writing and referencing. Students can access a range of on-line skills material at: www.wlv.ac.uk/lib/skills

The [University Student Support website](#) offers advice on a variety of matters (careers, counselling, student union advice, etc.). Students can also access these services by booking appointment with the SU, careers, counselling services, etc.

Course Specific Support:

Your tutor will be your first point of reference, they will know you best and through tutorial and your engagement with the scheduled classes and supervised workshop session they will steer your learning and guide you to specialist resources as appropriate, they offer 1 to 1 tutorial sessions as and when needed. This is to ensure that every student has the required opportunities to achieve their full potential as well as receive the appropriate advice and guidance tailored to their individual need.

Students' first port of call is their personal tutor (each student is allocated a personal tutor at the beginning of the academic year), but they can also talk to module leaders, course leader, and administrators, whose details can be found in the course guide. Advice will be given through the induction process and then through appointments throughout the year, in addition to classes and tutorials. Students can expect to receive support and guidance in the area of Personal Development Planning, to understand better their learning process, have

the skills and understanding to act on the feedback. Lecturers will provide personalised feedback for formative and summative assessments. On occasions lecturers may provide generalised feedback to the whole group on points relating to an assessment.

Employability in the Curriculum:

At Level 4 you will have the opportunity to develop your skills and knowledge base about art, design and media subject areas. This will act as a foundation of knowledge, language and experience that you can use to develop more personal and focussed approaches to practice in Level 5.

There are two professional practice/placement modules one in each semester at level 5 for both the full and part time course. These afford you the opportunity to work on client or tutor set briefs that reflect a particular design problem and context. They will directly speak to your ability to work independently and creatively towards a professional brief. In addition at both level 4 and 5 there are modules designed to shape your thinking about career opportunities and deepen your understanding through case study or project, the nature of particular fields/sectors of the creative industries and to identify the ways in which your emerging skill set and portfolio met sector demands.

Progression onto Level 6 of the degree programme will provide you with significant time and support to develop an area of art and design research and practice defined largely by your own interests and ambitions. At this level you will be expected to use your research and knowledge of the field to inform your practice and make considered decisions about the material, conceptual and presentational strategies you employ. At this level you develop a portfolio of practice, specialist skills and critical thinking that will support your progression to employment or post graduate study. Your experience and practice should enable you to:

- Establishing yourself as an artist, designer or maker.
- Set up a studio as a sole supplier or in a partnership with others
- Engaging in freelance work.
- Design for industry – product/ fashion/ textiles/ glass and ceramics/graphics.
- Work on private and public commissions.
- Work on art projects, community projects.
- Other opportunities include arts administration, curation, mentoring, community work and arts editorial.
- Apply for Post Graduate Teaching Programmes or further degrees.

