

Course Specification

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Produced By:	Oliver Jones
Status:	Validated

Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	Wolverhampton School of Art		
Course Code(s):	AD006F01LT	Full-time	2 Years
	AD006F31LT	Part-time	4 Years
Course Title:	Foundation Degree (Arts) Art and Design at South Staffordshire College - Lichfield Campus		
Hierarchy of Awards:	Foundation Degree (Arts) Art and Design Certificate of Higher Education Art and Design University Statement of Credit University Statement of Credit		
Language of Study:	English		
Date of DAG approval:	09/Jun/2021		
Last Review:	2021/2		
Course Specification valid from:	2021/2		
Course Specification valid to:	2026/7		

Academic Staff

Course Leader:	Dr Simon Harris
Head of Department:	Dr Jane Webb

Course Information

Location of Delivery:	South Staffordshire College Lichfield Campus
Category of Partnership:	Not delivered in partnership
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS)

For entry to the Foundation Degree applicants under the age of 21 should have:

100 UCAS points from at least one full 'A' Level

BTEC National Diploma grade PPP, BTEC National Certificate at MP

BTEC QCF Extended Diploma grade PPP, BTEC QCF Diploma at MP

Access to HE Diploma (Full Award - 60 credits)

All students will be interviewed to assess their suitability and preparedness for the course.

- [Mature applicants](#) - guidance if you are over 21 and/or have significant work experience.
- [International entry requirements](#) - for non-EU students.

Applicants for whom English Language is not their first language are expected to achieve a minimum IELTS Score of 6.0 with no less than 5.5 in any component, or the nationally recognised equivalent.

<https://www.wlv.ac.uk/international/international-academy/english-at-the-international-academy/language-entry-requirements/>

Our intensive online pre-sessional courses are available to any applicants who can demonstrate that their current English is at least IELTS 5.0 equivalent. Find out more about our online Pre-sessional English and Academic Skills courses, visit www.wlv.ac.uk/englishlanguagepresessional

Distinctive Features of the Course:

This course gives you an introduction to a broad range of Art, Design and Media disciplines and to gradually develop an area of specialism that will allow you to progress onto the final year of an art, design or media degree that suits your abilities and aspirations.

The course is designed and informed by an experimental and hands-on approach toward art, design and media practices and to give you an insight into the creative industries. During your first year (Level 4) you will have the opportunity to experience a wide range of skills and develop a broad understanding of important contextual ideas and practices that inform contemporary practice. In your second year, you will develop a more specialist approach to practice and develop a portfolio of work and knowledge that will support your progression to a specialist course in a HE environment. In addition, you will explore the professional contexts for developing careers in this sector by undertaking 'live' industry focussed and offsite projects and explore a range of platforms for showing your work including: festivals, exhibitions, galleries and on line and physical publications.

The college values studio culture and aims to ensure its studio spaces and equipment are suitable for a range of creative arts and media practices. This inclusive and student led environment fosters experiential learning, risk taking and creative curiosity as fundamental to developing an arts practice. Your college tutors are supported by a subject specialist University Link tutor who works together with your College Course Team to arrange opportunities for you to engage with the University community, to ensure standards and ease your

onward transition onto the University should you wish to top up to a specialist degree.

Educational Aims of the Course:

This course will introduce you to a range of approaches to art, design and media subject areas and the contextual and theoretical understanding of the sector to seek employment in the creative industries, develop your own entrepreneurial practice or progress on to an appropriate higher education course in art and design. You will be introduced to a range of media, materials, techniques and contemporary art, design and media contexts and the module content will offer assignments that can be addressed across media areas or allow you to develop a potential area of specialism, e.g. fine art, graphic design and photography.

This course is designed and informed by an experimental and hands-on approach to making but will also explore key concepts that might inform your practice in areas such as identity, ethical and social issues. As you progress through your course you will increasingly take control of your media, subject matter and research to develop an individually defined portfolio of practice and knowledge.

The course is modular and provides a framework of practical and theoretical study such as contextual practice, vocational media skills and independent projects. From this course you will be able to:

- Progress with relevant experiences into higher education and industry.
- Utilise appropriate media and materials for assignments and projects set.
- Communicate and present ideas in relevant media and contexts.

The primary aim is to introduce you to undergraduate study in a familiar environment and small group setting that will directly foster your engagement with the other people on your course. Furthermore, it provides opportunities for you to begin to build a portfolio of work that could be used to launch your further study or be used in support of your career progression and preparation for job interviews, festivals and funding opportunities. The studio based approach means that there is significant supervision, support and guidance from tutors who will get to know each of you. You and they will work together with further supervision from the University link tutor and university module tutors, to identify your career interests as you lay the foundation for your subject specialism.

Intakes:

September

Major Source of Funding:

Office for Students (OFS)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2021/2	H	Full Time	£6165.00
2021/2	H	Part Time	£3083

PSRB:

None

Course Structure:

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 1

Module	Title	Credits	Period	Type
4AD006	Communication and Study Skills	20	SEM1	Core
4AD005	Visual Analysis	20	SEM1	Core
4AD001	Introduction to Studio Practice	20	SEM1	Core
4AD004	Personal Development and Employability	20	SEM2	Core
4AD007	Subject Specialist Learning 1	20	SEM2	Core
4AD008	Studio Practice	20	SEM2	Core

September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Year 2

Module	Title	Credits	Period	Type
5AD006	Subject Specialist Learning 2	20	SEM1	Core
5AD005	Professional Practice/Placement 1	20	SEM1	Core
5AD003	Preparation for Employment or Further Study	20	SEM2	Core
5AD004	Professional Practice/Placement 2	20	SEM2	Core
5VA019	Studio: Identifying and Developing Practice	40	YEAR	Core

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

Learning, Teaching and Assessment

Academic Regulations Exemption:

None.

Reference Points:

[UK Quality Code for Higher Education](#)

[Qualifications and Credit Frameworks](#)

[Subject Benchmark Statements](#)

[University Policies and Regulations](#)

Equality Act (2010).

The course aligns to and is informed by the Framework for Higher Education Qualifications(FHEQ), QAA Foundation Degree Benchmark statements and the QAA Subject Benchmarks. All relevant benchmark statements have been referred to in the construction of the programme aims, outcomes and subsequent outcomes at the module level.

The University's Access and Participation Plan (2020/25) -Inclusive Framework: curriculum design and delivery has been used as a point of reference in the design of this course.

The course will also engage with and support the University of Wolverhampton's: Vision 2030

<https://www.wlv.ac.uk/media/documents/Vision-2030-PDF.pdf>

Learning Outcomes:

CertHE Course Learning Outcome 1 (CHECLO1)

Develop a broad range of art and design skills and techniques and test and evaluate their potential application for a variety of contexts.

CertHE Course Learning Outcome 2 (CHECLO2)

Demonstrate an ability to research and evaluate contemporary art and design practice using a range of qualitative and quantitative data, academic and non academic sources and primary research activities in order to contextualise practice and inform creative decision making.

CertHE Course Learning Outcome 3 (CHECLO3)

Evaluate the appropriateness of different approaches to solving problems related to your area(s) of study and/or work

CertHE Course Learning Outcome 4 (CHECLO4)

"Communicate the results of your study/work accurately and reliably, and with structured and coherent arguments"

CertHE Course Learning Outcome 5 (CHECLO5)

Demonstrate the qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility

Foundation Course Learning Outcome 1 (FDCL01)

Develop specialist art and design skills and techniques and apply them to practice appropriately in relation to proposals, briefs, site, context , time management/ deadlines and goals.

Foundation Course Learning Outcome 2 (FDCL02)

Demonstrate knowledge of art and design methods of enquiry (material and contextual) and evaluate critically the appropriateness of different approaches to solving problems

Foundation Course Learning Outcome 3 (FDCLO3)

Apply your knowledge, understanding, skills and practice to a range of professional and developmental outcomes and situations.

Foundation Course Learning Outcome 4 (FDCLO4)

Demonstrate and explain how your knowledge and critical understanding of art and design practice and in particular your area of specialism has informed your approach to thinking and making.

Foundation Course Learning Outcome 5 (FDCLO5)

Effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences, and deploy a variety of presentational strategies effectively.

Foundation Course Learning Outcome 6 (FDCLO6)

Understand how your art and design skills and knowledge might be transferable to a range of employment opportunities or further study and demonstrate self awareness of your own work in relation to professional and academic opportunities.

Overview of Assessment:

Module	Title	Course Learning Outcomes
4AD001	Introduction to Studio Practice	CHECLO1, CHECLO3
4AD004	Personal Development and Employability	CHECLO3, CHECLO4, CHECLO5
4AD005	Visual Analysis	CHECLO1, CHECLO2, CHECLO3
4AD006	Communication and Study Skills	CHECLO2, CHECLO3, CHECLO4
4AD007	Subject Specialist Learning 1	CHECLO1, CHECLO2, CHECLO3, CHECLO5
4AD008	Studio Practice	CHECLO2, CHECLO3, CHECLO4, CHECLO5
5AD003	Preparation for Employment or Further Study	FDCLO2, FDCLO3, FDCLO5, FDCLO6
5AD004	Professional Practice/Placement 2	FDCLO2, FDCLO3, FDCLO5, FDCLO6
5AD005	Professional Practice/Placement 1	FDCLO1, FDCLO2, FDCLO3, FDCLO6
5AD006	Subject Specialist Learning 2	FDCLO2, FDCLO4, FDCLO6
5VA019	Studio: Identifying and Developing Practice	FDCLO1, FDCLO2, FDCLO3, FDCLO4, FDCLO5

Teaching, Learning and Assessment:

Each module offers assignments that have outcomes that can employ a variety of media and approaches or be used to develop potential areas of specialism, e.g. fine art, graphic design and photography and associated skills.

Learning activities will include; Specialist Workshop Training, supervised studio practice, peer reviews, group projects, seminars, lectures and tutorials. Some lectures may be available as recorded or live streamed events and you will be able to access some of these activities through the University of Wolverhampton. In addition, you will have opportunities to work on live projects developed in association with industry practitioners and for external clients and spaces.

Assessment methods will include practical presentations of work in portfolios and exhibitions with supporting evidence such as blogs, web-pages, journals and essays.

Formative assessment is an important feature of learning in art & design subjects. This takes place at different times during a module either informally in tutorials and group reviews where students present their work at different stages of development and more formally in formative reviews where students present and reflect on their progress and receive indicative indications of their progress against the learning outcomes. This is a particular characteristic of the Level 5 year long module: 5VA019.

At summative assessment points students should receive initial verbal feedback if they are presenting work to the team and this will be followed with written feedback and an indicative grade. Formative and Summative feedback should always be focussed on the learning outcomes and identify in particular areas for development.

In the WSoA we try to ensure that students are active participants in assessment and they are required to edit and present work for assessment in an 'assessment tutorial' and reflect carefully on their achievements. This practice will be discussed shared with the team through the link tutor for integration into the course.

Assessment Methods:

At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities:

Written examinations (including online examinations, open and closed book examinations and quizzes)
Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation)
Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment)

In the final year of your undergraduate degree, and at the end of your postgraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

Student Support:

General University Support:

[University Libraries](#) are the key source of academic information for students. Libraries provide physical library resources (books, journal, DVDs, etc.) and offer a range of study areas to allow students to study in the environment that suit them best: Social areas, quiet and silent areas. Libraries also provide access to wide range of on-line information sources, including eBooks, eJournals and subject databases.

Libraries also provide students with academic skills support via the [Skills for Learning programme](#). Students can access a range of online skills material at: www.wlv.ac.uk/lib/skills

The [University Student Support website](#) offers advice on a variety of matters (careers, counselling, Student Union advice, etc.). Students can also access these services by booking appointment with the SU, careers, counselling services, etc.

A wide range of subject specific material will also be available through the Wolverhampton School of Art including Artsfest online that hosts a broad range of talks and events with professional artists/ designers and industry professionals. You will also be able to access some bespoke lecture material relevant to your course.

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Course Specific Support

Your tutor will be your first point of reference, they will know you best and through tutorial and your engagement with the scheduled classes and supervised workshop session they will steer your learning and guide you to specialist resources as appropriate, they offer 1 to 1 tutorial sessions as and when needed. This is to ensure that every student has the required opportunities to achieve their full potential as well as receive the

appropriate advice and guidance tailored to their individual need.

The college has both your learning and well-being at the centre of its mission and to this end there are support services provided at the college campus. A mentoring service is offered to all students. Mentoring is a one to one service that offers support and advice to help you overcome any problems or concerns that you may have, including helping you overcome personal, social, and academic difficulties.

The college offers tailored academic and pastoral support to students. Students' first port of call is their personal tutor (each student is allocated a personal tutor at the beginning of the academic year), but they can also talk to module leaders, course leader, and administrators, whose details can be found in the course guide. Advice will be given through the induction process and then through appointments throughout the year, in addition to classes and tutorials. Students can expect to receive support and guidance in the area of Personal Development Planning, to understand better their learning process, have the skills and understanding to act on the feedback. Lecturers will provide personalised feedback for formative and summative assessments. On occasions lecturers may provide generalised feedback to the whole group on points relating to an assessment.

Employability in the Curriculum:

At Level 4 you will have the opportunity to develop your skills and knowledge base about art, design and media subject areas. This will act as a foundation of knowledge, language and experience that you can use to develop more personal and focussed approaches to practice in Level 5.

There are two professional practice/placement modules one in each semester at level 5 for both the full and part time course. These afford you the opportunity to work on client or tutor set briefs that reflect a particular design problem and context. They will directly speak to your ability to work independently and creatively towards a professional brief. In addition at both level 4 and 5 there are modules designed to shape your thinking about career opportunities and deepen your understanding through case study or project, the nature of particular fields/sectors of the creative industries and to identify the ways in which your emerging skill set and portfolio met sector demands.

On completion of your Foundation Degree it is recommended that you top-up by completing a specialist level 6 course leading to a BA (Hons) in your chosen field. This will further strengthen your portfolio, skills and critical thinking and could lead to post graduate study.

It is possible to launch a career on completion of a Foundation Degree or to succeed in gaining entry level posts with an employer. However, for most students entry into the following careers will be accessed following further study in a Higher Education environment:

- Establishing yourself as an artist, designer or maker.
- Setting up a studio as a sole supplier or in a partnership with others.
- Engaging in freelance work.
- Designing for industry – product/ fashion/ textiles/ glass and ceramics/graphics.
- Working on private and public commissions.
- Working on art projects, community projects.

Other opportunities include arts administration, curation, teaching and mentoring, community work and arts editorial.

