



Course Specification

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Produced By:	Oliver Jones
Status:	Validated

Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	Wolverhampton School of Art		
Course Code(s):	AA014P01UV AA014P31UV	Full-time Part-time	12 Months 2 Years
Course Title:	MA Design and Applied Arts		
Hierarchy of Awards:	Master of Arts Design and Applied Arts Postgraduate Diploma Design and Applied Arts Postgraduate Certificate Design and Applied Arts University Statement of Credit University Statement of Credit		
Language of Study:	English		
Date of DAG approval:	26/May/2017		
Last Review:	2013/4		
Course Specification valid from:	2010/1		
Course Specification valid to:	2019/0		

Academic Staff

Course Leader:	Dr Maxim Stewart
Head of Department:	Ms Margaret Ayliffe

Course Information

Location of Delivery:	University of Wolverhampton
Category of Partnership:	Not delivered in partnership
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS)

You should have a good Honours degree (2:1) or equivalent in a relevant subject.

A good standard of written and spoken English (IELTS 6.0 or equivalent) is required.

You are also encouraged to apply if you have significant professional experience in a relevant subject.

Offers are subject to an interview and portfolio review.

Distinctive Features of the Course:

- A unique characteristic of the course, setting it apart from other Design and Applied Arts Masters provision, is the broad range of opportunity that exists, including material options in Ceramics, Glass, Interior Design, Fashion or Textiles. Wolverhampton School of Art provides an excellent resource to assist you in achieving your ambitions. This is further enhanced by our network of industry based contacts that can assist in supporting you with your manufacturing and production requirements should the facility not exist within our own provision.
- Your study route is defined by your chosen research project. The project becomes a vehicle for the development of your creative abilities, problem solving and analytical skills, and for locating your work within the business and professional world or academic research community.
- Collectively, the workshops are among the best educational provision in the U.K., and you will be taught by renowned, internationally recognised practicing designers, artists and researchers involved in a range of professional practices, exhibitions and publishing.
- Your Masters Project in DAA requires you to present your work to an external audience in an appropriate format. This is normally in the form of an exhibition, symposium or on-line presentation. This offers a further opportunity to present your work to industry professionals, fellow researchers and other interested companies and organisations.
- The Wolverhampton School of Art has been formally recognised for its research excellence. There is a vibrant and supportive research community within the School and CADRE (Centre for Art, Design, Research and Experimentation) provides excellent enhancement to your studies.
- A series of research methods workshops in the preparation of your Masters Project in DAA will facilitate your ambition to progress to further academic research (MPhil/PhD).
- We are recognised for our approach to employability. The Workplace offers advice and support and assists you in securing professional practice through involvement in company consultancy, freelance work or live projects. You have the option to study a module in professional practice and enterprise whilst on the course and this provides the opportunity to prepare an in-depth career plan in preparation for graduation and encourages entrepreneurship.
- We recognise that there is a diverse audience for Post Graduate study and actively promote two exit awards, Postgraduate Diploma in Art and Design and MA Design and Applied Arts. A PG Cert is available for those students that choose to exit at an earlier point providing they have achieved 60 credits of learning.
- We offer excellent support to overseas students, offering orientation courses to prepare you prior to the

start of your studies, language study support and student to student mentoring to help you adjust to your new environment.

- Through our use of VLEs and other distance learning mechanisms, we are able to support your studies and provide meaningful blended learning material that you are able to access away from the physical environment. As a participant within a digital community you are also able to interact with fellow professionals and mentors on a global scale.

Educational Aims of the Course:

The focus of post-graduate study in Design and Applied Arts is to question your current and past practice and recognise the opportunities that exist for research, design thinking, material investigation, professional development and career opportunity. The aim is to provide a framework that will guide your enquiry within the specialist investigation of Ceramics, Glass, Interior Design, Fashion or Textiles. Your specialist practice will be recognised in your final award title, for example, MA Design and Applied Arts (Glass).

We aim to introduce you to a range of approaches in the analysis and debate of material practice related to applied arts and design driven outcomes. Your practice will be supported by specialist academics and the physical resource required to become expert in your particular area of glass, ceramics, interior design, fashion or textiles.

You will develop the ability to locate your practice within critical, theoretical, professional and cultural contexts, enabling you to achieve a high level of subject specific knowledge and expertise, informed by creative thinking and theoretical enquiry. You will strengthen your ability to exercise initiative and take personal responsibility for your learning through independence.

We recognise that in the contemporary creative industries, collaborative and cross disciplinary activity is essential. The MA in Design and Applied Arts additionally promotes the opportunity to work across disciplines, for example, Textiles and Interior Design; Glass and Ceramics. Further cross disciplinary activity and team work can occur in modules that are shared between courses across the Wolverhampton School of Art, and in some instances, the University. If you choose to work across disciplines your final award title would be MA Design and Applied Arts.

Intakes:

September
January

Major Source of Funding:

HE FUNDING COUNCIL FOR ENGLAND (HEFCE)

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2017/8	H	Full Time	£6020.00
2017/8	EU	Full Time	£6020.00
2017/8	Overseas	Full Time	£12445.00
2017/8	H	Part Time	£3010.00
2017/8	EU	Part Time	£3010.00
2017/8	Overseas	Part Time	£6223.00
2018/9	H	Full Time	£6250.00
2018/9	EU	Full Time	£6250.00
2018/9	Overseas	Full Time	£13000.00
2018/9	H	Part Time	£3075.00
2018/9	EU	Part Time	£3075.00
2019/0	Overseas	Full Time	£13000.00
2019/0	H	Part Time	£3125.00
2019/0	EU	Part Time	£3125.00

PSRB:

None

Course Structure:

September (Full-Time)

Year 1

Module	Title	Credits	Period	Type
7AA008	Creative Approaches to Research and Practice in DAA	40	IN YR	Core
7AA009	Critical Realisation of Practice	40	IN YR	Core
7AA003	Critical and Reflective Practice in Design and Applied Arts	20	SEM1	Core
7AA007	Masters Project in Design and Applied Arts	60	CRYRA	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

7AD001	Professional Practice and Enterprise	20	SEM2
7AA004	Critical Contexts and Audiences	20	SEM2

January (Part-time)

Year 1

Part time Masters students normally study a minimum of 20 credits and a maximum of 100 credits in the academic year.

Module	Title	Credits	Period	Type
7AA008	Creative Approaches to Research and Practice in DAA	40	CRYRA	Core
7AA009	Critical Realisation of Practice	40	CRYRA	Core
7AA003	Critical and Reflective Practice in Design and Applied Arts	20	SEM1	Core

January (Part-time)

Year 2

Part time Masters students normally study a minimum of 20 credits and a maximum of 100 credits in the academic year.

Module	Title	Credits	Period	Type
7AA007	Masters Project in Design and Applied Arts	60	CRYRA	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

7AD001	Professional Practice and Enterprise	20	SEM2	
7AA004	Critical Contexts and Audiences	20	SEM2	

September (Part-time)

Year 1

Part time Masters students normally study a minimum of 20 credits and a maximum of 100 credits in the academic year.

Module	Title	Credits	Period	Type
7AA008	Creative Approaches to Research and Practice in DAA	40	INJR	Core
7AA003	Critical and Reflective Practice in Design and Applied Arts	20	SEM1	Core

For this option group you must choose a minimum of 20 credits and a maximum of 20 credits

7AD001	Professional Practice and Enterprise	20	SEM2	
7AA004	Critical Contexts and Audiences	20	SEM2	

September (Part-time)

Year 2

Part time Masters students normally study a minimum of 20 credits and a maximum of 100 credits in the academic year.

Module	Title	Credits	Period	Type
7AA009	Critical Realisation of Practice	40	INJR	Core
7AA007	Masters Project in Design and Applied Arts	60	CRYRA	Core

Learning, Teaching and Assessment

Academic Regulations Exemption:

None

Reference Points:

QAA *Master's degree characteristics* ISBN 9871849790949 *Postgraduate Academic Framework Document* (University of Wolverhampton)

QAA – (FHEQ), *Framework for higher education qualifications in England, Wales and Northern Ireland*

Equality Act 2010

Qualifications Descriptors:

To be awarded a qualification at masters degree (M) level, students must have demonstrated:

A systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of what is at, or informed by, the forefront of their academic discipline, field of study, or area of professional practice

A comprehensive understanding of techniques applicable to their own research or advanced scholarship

Originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline

Conceptual understanding that enables the student:

- to evaluate critically current research and advanced scholarship in the discipline; and
- to evaluate methodologies and develop critiques of them, where appropriate to propose new hypotheses.

Typically, holders of the Masters degree will be able to:

Deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate their conclusions clearly to specialist and non-specialist audiences;

Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks to a professional or equivalent level;

Continue to advance their knowledge and understanding, and to develop new skills to a high level;

And will have:

The qualities and transferable skills necessary for employment requiring;

- the exercise of initiative and personal responsibility;
- decision-making in complex and unpredictable situations
- the independent learning ability required for continuing professional development

Learning Outcomes:

PGCert Course Learning Outcome 1 (PGCCL01)

"Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice with a conceptual understanding that enables the student: 1. to evaluate critically current research and advanced scholarship in the discipline. 2. to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses."

PGCert Course Learning Outcome 2 (PGCCL02)

"Demonstrate a comprehensive understanding of techniques applicable to your own research or advanced scholarship and ability to continue to advance your knowledge and understanding, and to develop new skills to a high level."

PGCert Course Learning Outcome 3 (PGCCL03)

"Demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline."

PGCert Course Learning Outcome 4 (PGCCL04)

"Ability to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences."

PGCert Course Learning Outcome 5 (PGCCL05)

"Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level."

PGCert Course Learning Outcome 6 (PGCCL06)

Demonstrate the qualities and transferable skills necessary for employment requiring: 1. the exercise of initiative and personal responsibility 2. decision-making in complex and unpredictable situations 3. the independent learning ability required for continuing professional development.

PGDip Course Learning Outcome 1 (PGDLO1)

"Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice with a conceptual understanding that enables the student: 1. to evaluate critically current research and advanced scholarship in the discipline 2. to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses."

PGDip Course Learning Outcome 2 (PGDLO2)

"Demonstrate a comprehensive understanding of techniques applicable to your own research or advanced scholarship and ability to continue to advance your knowledge and understanding, and to develop new skills

to a high level."

PGDip Course Learning Outcome 3 (PGDLO3)

"Demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline."

PGDip Course Learning Outcome 4 (PGDLO4)

"Ability to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences."

PGDip Course Learning Outcome 5 (PGDLO5)

"Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level."

PGDip Course Learning Outcome 6 (PGDLO6)

Demonstrate the qualities and transferable skills necessary for employment requiring: 1. the exercise of initiative and personal responsibility 2. decision-making in complex and unpredictable situations 3. the independent learning ability required for continuing professional development.

Masters Course Learning Outcome 1 (MACLO1)

"1. Apply discipline expertise, and operate with precision and effectiveness in the realisation of ideas for specialist practice within Design and Applied Arts to Health and Safety standards (Skill)"

Masters Course Learning Outcome 2 (MACLO2)

"2. Critically evaluate and utilise information, using advanced methodologies and alternative approaches in contextual and creative research (Conceptual Understanding)"

Masters Course Learning Outcome 3 (MACLO3)

"3. Apply critical awareness and be able to synthesise information to a Masters standard, in a manner that is innovative, using knowledge and/or processes that are at the forefront of your theoretical and material practice (Synthesis)"

Masters Course Learning Outcome 4 (MACLO4)

"4. Demonstrate a comprehensive understanding of the issues governing good practice in Design and Applied Arts to legal, ethical and health and safety standards. Evidence that knowledge in complex and original formats (Context)"

Masters Course Learning Outcome 5 (MACLO5)

5. Engage confidently in academic and professional communication with others to standards that have currency within specified Design and Applied Arts disciplines (Communication)

Masters Course Learning Outcome 6 (MACLO6)

6. Exercise initiative and employ independent learning. Act autonomously in planning and implementing tasks within academic and/or professional situations at Masters level (Independence)

Overview of Assessment:

Module	Title	Course Learning Outcomes
7AA003	Critical and Reflective Practice in Design and Applied Arts	MACLO2, MACLO4, MACLO5, PGCCLO1, PGCCLO2, PGCCLO3, PGCCLO4, PGCCLO5
7AA004	Critical Contexts and Audiences	MACLO2, MACLO5
7AA007	Masters Project in Design and Applied Arts	MACLO1, MACLO2, MACLO3, MACLO4, MACLO5, MACLO6
7AA008	Creative Approaches to Research and Practice in DAA	MACLO1, MACLO2, MACLO4, PGCCLO2, PGCCLO3, PGCCLO5, PGCCLO6
7AA009	Critical Realisation of Practice	MACLO1, MACLO2, MACLO4, MACLO5
7AD001	Professional Practice and Enterprise	MACLO1, MACLO4, MACLO5

Teaching, Learning and Assessment:

The learning activities students engage in are:

Enquiry

Debate

Theoretical Study

Exploration

Experimentation

Material Trials

Conceptualisation

Design Development

Realisation

Documentation

Critical Review

Teaching methods include:

Lectures

Seminars

Tutor-led/group-led group discussions

One to one and group tutorials

Presentations to peers and/or sponsors by individuals or groups

Workshops:

- Studio and Workshop Practice

- Self directed project work

- Research Study Skills Workshops

- Professional Communication and Presentation Methods

- Team Work
- Business Awareness and Professional Practice
- Project Management

Student Support:

Academic study skills are supported in the application of study skills to significant work-related and career-related activities in professional projects. You will benefit from support and guidance offered by the subject Course Leader and also from specific module leaders where appropriate. The University provides guidance through the website (www.wlv.ac.uk/skills).

Reflective personal development practices are encouraged throughout the duration of the course, which will help you to monitor your progression.

Tutorials, workshops, seminars and meetings - provide the primary opportunities for students to interact with staff on topics relating to modules. All modules provide at least one of these forms of face-to-face support.

Feedback - tutors provide personalised written feedback following all summative assessments. The mechanism for feedback from purely formative tasks varies between assessments, but will always be provided in some form. On occasions tutors may provide generalised verbal feedback to the whole group on points relating to an assessment.

Employability in the Curriculum:

MA Design and Applied Arts prepares students for employment in line with QAA guidelines.

On graduation the student will be equipped with the qualities and transferable skills necessary for employment requiring the exercise of initiative and personal responsibility; decision-making in complex and unpredictable situations; the independent learning ability required for continuing professional development.

The QAA – (FHEQ), framework for higher education qualifications in England, Wales and Northern Ireland – January 2001

The promotion of self-management, communication, and analytical skills prepare you for entry into a wide range of careers. The course is also designed as preparation for study at MPhil and PhD levels.

MA Design and Applied Arts will provide you with the opportunity to establish a career in design, practice and/or industry in the UK and internationally. Many graduates will be looking towards establishing themselves in their own business, or as a sole trader or freelance designer. The course is specifically designed to promote entrepreneurship through business start up schemes such as the SPEED project.

The MA Design and Applied Arts programme also supports students who wish to engage in further academic study and study research degrees. A number of students successfully undertake their PhD's (research projects) within the University of Wolverhampton and other institutions nationally. The MA in Design and Applied Arts supports this development through additional Research Methods training workshops, which will help to develop your understanding of research, and support you in your preparation of proposals for future research study.

Portfolio working is often a feature of graduates working in the design/maker/craft sector and for many designers and makers, professional practice comprises several activities. These often centre round the cultural and creative industries and many of our graduates are involved in community projects, curatorial practice and gallery work. To support this career trajectory MA Design and Applied Arts students are equipped with a range of transferable skills which include entrepreneurial, project management and marketing experience, the ability to initiate, reflect and problem solve in a range of situations and the presentation skills appropriate to working in a variety of professional and academic situations. The MA course operates within a strong network of outside agencies such as the Crafts Council, Arts Council England, Design Maker West Midlands and Business Link to help ensure we can assist you in the best way possible for employment.

The Workplace assists students in securing work placements, undertaking live briefs, engaging directly with employers and developing key employability skills. The Wolverhampton School of Art is committed to raising student awareness of the opportunities that exist post-graduation. An option module in Professional Practice and Enterprise is available to enhance preparation for career destination.



THE UNIVERSITY OF OPPORTUNITY