

# **Course Specification**

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# **Core Information**

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	Wolverhampton School of Art		
Course Code(s):	AA014P01UV Full-time 12 Months AA014P31UV Part-time 2 Years		
Course Title:	MA Design and Applied Arts		
Hierarchy of Awards:	Master of Arts Design and Applie Postgraduate Diploma Design an Postgraduate Certificate Design a University Statement of Credit U	d Applied Arts and Applied Arts	edit
Language of Study:	English		
Date of DAG approval:	26/May/2017		
Last Review:	2013/4		
Course Specification valid from:	2010/1		
Course Specification valid to:	2019/0		

# **Academic Staff**

Course Leader:	Dr Maxim Stewart
Head of Department:	Ms Margaret Ayliffe

#### **Course Information**

Location of Delivery:	University of Wolverhampton	
Category of Partnership:	Not delivered in partnership	
Teaching Institution:	University of Wolverhampton	
Open / Closed Course:	This course is open to all suitably qualified candidates.	

#### **Entry Requirements:**

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS

Students should possess a good honours degree in Glass studies or a relevant subject. In exceptional circumstances, students will be considered for entry based on equivalent experience or learning. International student language requirements and application guidance can be found at <a href="http://www.wlv.ac.uk/international/apply">http://www.wlv.ac.uk/international/apply</a>

All offers are subject to a portfolio review.

#### Distinctive Features of the Course:

This course is designed to engage the student in a wide area of research and experimentation within their chosen route leading to a fully resolved Final Masters Project, which is exhibited in the public domain. The course promotes a full understanding of each creative field which addresses studio practice, contextual work and professional guidance around a forward-looking perspective, driven by independent experimentation and research.

Each student is expected to have already achieved a certain level of expertise in their chosen area allowing them to be independent and self-sufficient. What we offer is the opportunity to challenge their limits and assumptions about their practice, in order to encourage them to develop their own individual, unique artistic voice. The course has access to world class facilities across the wide area of studies. This helps enable the successful progression of each student through their studies. A full complement of studio technicians are on hand to help with the students' work in each area.

#### Educational Aims of the Course:

The programme provides the opportunity to engage in a specific area of study pertinent to the student's needs. A Proposal of Study (PoS) is written (by the student) in the first instance, which lays the foundation of the individual study route, and acts as a springboard for design and material investigations. The PoS is not 'fixed in stone' but can evolve and be re-evaluated as each module is experienced. Negotiation with the relevant specialist tutor is the key here as the student is guided through each module. The philosophy of the course is to "think through making" and students are encouraged to evolve their own studio practice throughout the period of study.

Highly specialised staff members tutor each route, with the opportunity for cross-disciplinary investigation. Professional industry standards are introduced and developed throughout the course so that the student emerges well-prepared for a future career outside of the University. Course work is also expected to be attained to a level that is of a publishable standard.

Core design modules include 'Experimentation', 'Development', and 'Realisation', with each one linking to, and following on, from the other. This establishes a blue-print by which students may sustain their future practice.

These three core design modules are supported by Contextual Theory modules, which act as a theoretical scaffolding structure. Together they give the student a full academic and practical understanding of where

he/she are placed in the creative landscape of Art and Design. A core Professional Practice module allows for the development of a portfolio that showcases the best that the student can bring to it. A Final Master's Project is undertaken in the third module (Realisation), which is then exhibited in the public arena, and forms part of the final assessment.

Technical experimentation, mark making, sketchbook work, research methodologies, gallery visits and a continuing discussion of contemporary art and design practices (both practical and theoretical) across a wide range of subject areas are encouraged so that the student is not siloed into his/her personal field of study but emerges as a fully rounded designer/artist and thinker.

Overall, this MA engages with contemporary issues, both established and emerging new fields of creative practice, and promotes good practice in each field of study.

Flexibility is built into the programme design and delivery to support accessibility (blended learning, on campus, off campus and online learning experience). A diverse programme that is tailored to each student considers their varied perspectives, experience and position. This is at the core of the teaching and learning programme. In effect a programme is written for each student that allows them to work through their time on the Master's that suits their needs and ambitions.

Intakes:
September January
Major Source of Funding:
Office for Students (OFS)

#### Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode Amount	
2021/2	Н	Full Time	£6550.00
2021/2	Overseas	Full Time	£13950.00
2021/2	Н	31	£3275.00
2022/3	Н	Full Time	£7995.00
2022/3	Overseas	Full Time	£14450.00
2022/3	Н	31	£3998.00

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None

Course Structure:

## January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
7AA011	Developmental Processes in Creative Practice	40	SEM2	Core
7AA013	Contemporary Contexts in Design and Applied Arts	20	SEM2	Core
7AA012	Realisation of Creative Practice	60	SEM3	Core

## January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Туре
7AA003	Critical and Reflective Practice in Design and Applied Arts		SEM1	Core
7AA010	Experimental Processes in Design and Applied Arts	40	SEM1	Core

## September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

Module	Title	Credits	Period	Type
7AA011	Developmental Processes in Creative Practice	40	SEM2	Core
7AA010	Experimental Processes in Design and Applied Arts	40	SEM1	Core
7AA013	Contemporary Contexts in Design and Applied Arts	20	SEM2	Core
7AA003	Critical and Reflective Practice in Design and Applied Arts	20	SEM1	Core
7AA012	Realisation of Creative Practice	60	SEM3	Core

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

## Learning, Teaching and Assessment

Academic Regulations Exemption:

None

Reference Points:

Quality Code - Part A: Setting and Maintaining Academic Standards. Including:

**Qualifications Frameworks** 

<u>Characteristics Statements</u>

**Credit Frameworks** 

Subject Benchmark Statements - list

Quality Code - Part B: Assuring and Enhancing Academic Quality

#### **University Policies and Regulations**

Equality Act (2010)

Complies with QAA descriptors for Masters' Level

Complies with Framework for Higher Education Qualifications (2008) for Masters' Degrees at level 7

Complies with QAA benchmarks for Communications, Media, Film and Cultural Studies (2016)

National Association of Writers in Education (2008) Creative Writing Subject Benchmark

Skillset UK (2010) National Occupational Standards for the Creative Industries

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forming the diet of the programme of study. This process confirmed that all course learning outcomes can be met through successful completion of the modules. This mapping applies to the final award as well as to all of the intermediate awards.
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#### **Learning Outcomes**

#### Modules

PGCert Course Learning Outcome 1 (PGCCLO1) "Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice with a conceptual understanding that enables the student: 1. to evaluate critically current research and advanced scholarship in the discipline. 2.to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses."

#### PGCert Course Learning Outcome 2 (PGCCLO2)

"Demonstrate a comprehensive understanding of techniques applicable to your own research or advanced scholarship and ability to continue to advance your knowledge and understanding, and to develop new skills to a high level."

#### PGCert Course Learning Outcome 3 (PGCCLO3)

"Demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline."

PGCert Course Learning Outcome 4 (PGCCLO4) "Ability to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences."

"Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level."

#### Modules

PGCert Course Learning Outcome 6 (PGCCLO6) Demonstrate the qualities and transferable skills necessary for employment requiring: 1. the exercise of initiative and personal responsibility 2. decision-making in complex and unpredictable situations 3. the independent learning ability required for continuing professional development.

PGDip Course Learning Outcome 1 (PGDLO1) "Demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice with a conceptual understanding that enables the student: 1. to evaluate critically current research and advanced scholarship in the discipline 2. to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses."

PGDip Course Learning Outcome 2 (PGDLO2) "Demonstrate a comprehensive understanding of techniques applicable to your own research or advanced scholarship and ability to continue to advance your knowledge and understanding, and to develop new skills to a high level."

PGDip Course Learning Outcome 3 (PGDLO3) "Demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline."

PGDip Course Learning Outcome 4 (PGDLO4) "Ability to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate your conclusions clearly to specialist and non-specialist audiences."

PGDip Course Learning Outcome 5 (PGDLO5) "Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level."

PGDip Course Learning Outcome 6 (PGDLO6) Demonstrate the qualities and transferable skills necessary for employment requiring: 1. the exercise of initiative and personal responsibility 2. decision-making in complex and unpredictable situations 3. the independent learning ability required for continuing professional development.

Masters Course Learning Outcome 1 (MACLO1) "1. Apply discipline expertise, and operate with precision and effectiveness in the realisation of ideas for specialist practice within Design and Applied Arts to Health and Safety standards (Skill)"

Masters Course Learning Outcome 2 (MACLO2) "2. Critically evaluate and utilise information, using advanced methodologies and alternative approaches in contextual and creative research (Conceptual Understanding)"

Masters Course Learning Outcome 3 (MACLO3) "3. Apply critical awareness and be able to synthesise information to a Masters standard, in a manner that is innovative, using knowledge and/or processes that are at the forefront of your theoretical and material practice (Synthesis)"

# Masters Course Learning Outcome 4 (MACLO4) "4. Demonstrate a comprehensive understanding of the issues governing good practice in Design and Applied Arts to legal, ethical and health and safety standards. Evidence that

knowledge in complex and original formats (Context)"

Modules

Masters Course Learning Outcome 5 (MACLO5) 5. Engage confidently in academic and professional communication with others to standards that have currency within specified Design and Applied Arts disciplines (Communication)

Masters Course Learning Outcome 6 (MACLO6) 6. Exercise initiative and employ independent learning. Act autonomously in planning and implementing tasks within academic and/or professional situations at Masters level (Independence)

#### Teaching, Learning and Assessment:

Group and individual tutorials are used to provide regular feedback to the student - both verbal and written. Formative and summative assessments are held – Formative at the half-way point in each module; and Summative at the end of each module. Indicative grades are given at those points. Written and verbal feedback is provided for both assessments.

The course is designed with the University of Wolverhampton Inclusive Framework in mind. The course ensures that all students have an equal opportunity to learn and succeed. The design of assessments is subject to internal scrutiny ensuring fairness in assessment for all students.

#### Assessment Methods:

At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities:

Written examinations (including online examinations, open and closed book examinations and quizzes)
Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation)
Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment)

In the final year of your undergraduate degree, and at the end of your postgraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

#### Student Support:

#### General University support:

<u>University Learning Centres</u> are the key source of academic information for students. Learning Centres provide physical library resources (books, journal, DVDs etc.) and offer a range of study areas to allow students to study in the environment that suit them best: Social areas, quiet and silent areas. Learning Centres also provide access to wide range of online information sources, including eBooks, e-Journals and subject databases.

Learning Centres also provide students with academic skills support via the <u>Skills for Learning programme</u>. Students on campus can attend workshops or ask for one-to-one help on a range of skills such as academic writing and referencing. Students can access a range of online skills material at: www.wlv.ac.uk/lib/skills

The <u>University Student Support website</u> offers advice on a variety of matters (careers, counselling, student union advice, etc.) Students can also access these services by booking appointment with the SU, careers, counselling services, etc. Students may also find information relevant to their course on:

#### https://www.wlv.ac.uk/current-students/askwlv/

#### Course Specific Support

- Provision of Becoming an Academic module encompassing library research, writing skills, and modes of research
- · Access to Staff Development programme
- Information on CANVAS including lecture Powerpoints, and electronic resources
- · Assessment includes formative elements such as verbal and on-line feedback for draft essays
- The department of Learning & Information Services (LIS) provides general academic skills support to all students who can make an appointment with a study skills advisor for advice on areas such as academic writing, assignment planning, exam preparation and time management. In addition, there is a regular timetable of drop-in and bookable "InfoBite" workshops covering information and digital literacy skills, including academic referencing. School of Media students are supported by a designated Liaison Librarian who is available to support research and project work. Further details on the LIS website www.wlv.ac.uk/lib

#### Employability in the Curriculum:

Employability is explicitly embedded in the module 7AA012 Professional Practice, which will address a range of areas such as personal branding, publicity and social media, copyright, legal and finance. There are a broad set of models of employability across the subjects on Design and Applied Arts from individual businesses set up on an artist commission or community artist basis, to designers employed by large, established companies and all these different routes will be introduced and explored through engagement with the University's Workplace and Careers team and the SPEED programme. It is also implicitly embedded across the programme through a diverse range of assessment tasks that enhance transferable skills, these include verbal presentation, visualisation of concepts/ideas and writing skills.

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